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E-MAGAZINE OF I.T.S. U.G. CAMPUS

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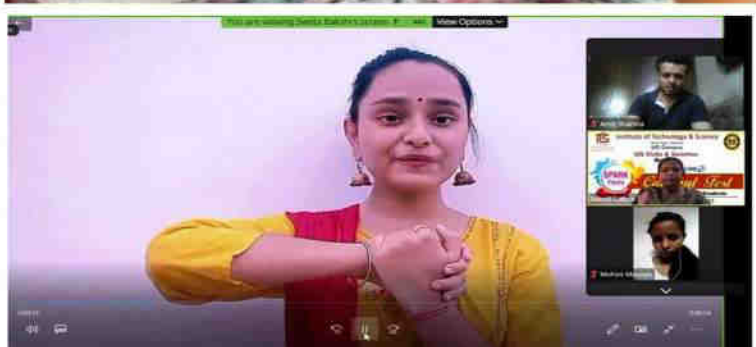
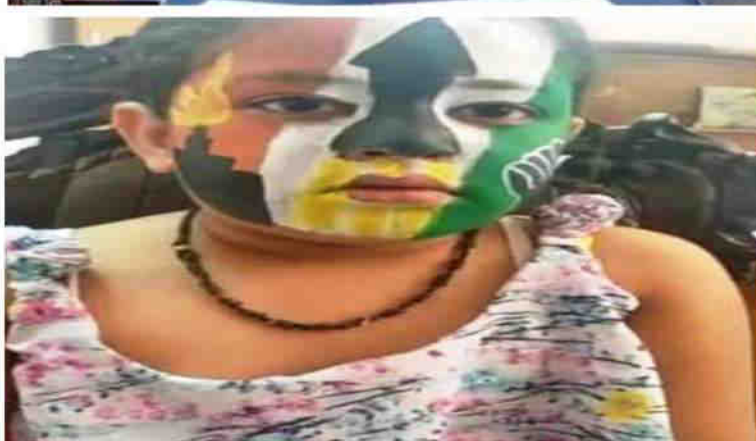
NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2019

Ministry of Human Resource Development
 Government of India

GOVERNMENT OF INDIA | Ministry of Health and Family Welfare | Co-WIN

1031.78 + Lakh | 911.05 + Lakh | 120.74 + Lakh | 474.21 + Lakh | 436.73 + Lakh | 18106

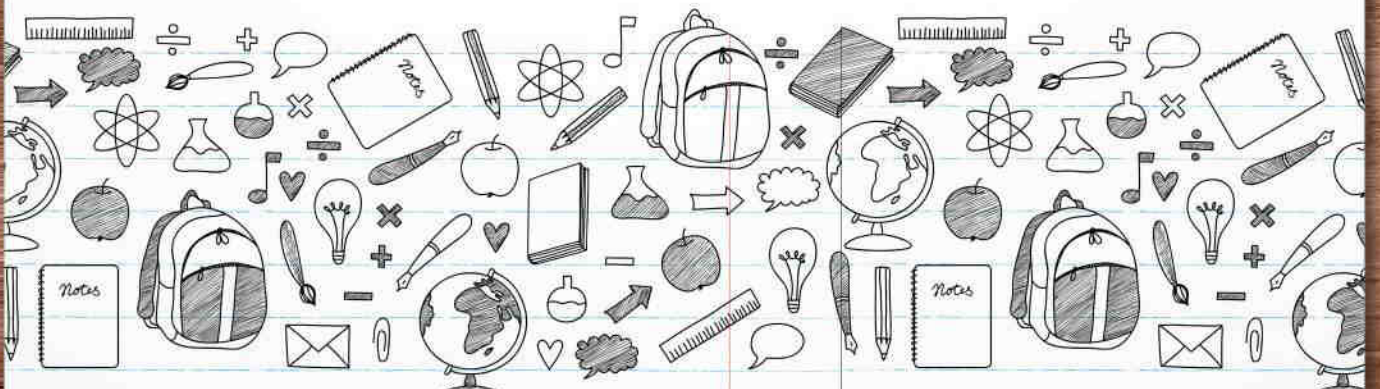
#LARGEST VACCINE DRIVE



Inception

Welcome to the I.T.S- The Education Group. I.T.S Group was founded in 1995 and now it has 4 campuses, with 8 institutes and 20 courses. I.T.S laid the foundation of I.T.S UG courses with BBA, in the year 1996 and BCA in the year 1997, with the mandate of providing management and technical education of the highest quality and to become a center of excellence in value-based management and technical education, training, research and consultancy. It is NAAC accredited A Grade Institute which strives at developing tomorrow's business leaders. It promotes development through integrated learning and industry-academic partnerships. As an institute, I.T.S stands committed to retaining flexibility and responsiveness to management and corporate needs.

I.T.S believes in holistic development of the students, by inculcating in them professionalism, ability to work hard, take decisions and develop higher thinking order. The institute also exposes the students to all aspects of the economy and to various facets like environment, societal values, social responsibility and human value system.



FROM EDITOR'S DESK

"One cannot do the wonders in a day but One can be the wonder one day for the world" by ones creativity, persistent efforts and hard work.

We at I.T.S initiate to give new wings to our students who have hidden talent and are the new hopes to the world by providing them opportunities in form of Dance, Literary, Sports, Theatre, Communication Skills Enhancement and many more activities through Various Clubs.

We are really proud and enthusiastic to share that we are all set with new hopes and hues to release this issue of "TATVA". In this issue, you will get one stop information on different topics, what's new in I.T.S and lot more ! The exuberant articles of our young writers are undoubtedly appreciable enough to hold the interest of the readers.

We are sure that positive attitude, continuous efforts and ingenious ideas of our blooming writers will definitely excite the readers and take them to the dreamlike world of real joy and enjoyment.

This magazine shows the glimpse of some activities held at I.T.S (UG Campus). On behalf of the entire editorial member for TATVA, We publicise this issue of magazine, which serves as an attempt not only to record the events that have taken place during the semester, but also to highlights the achievement of every ITSANS.

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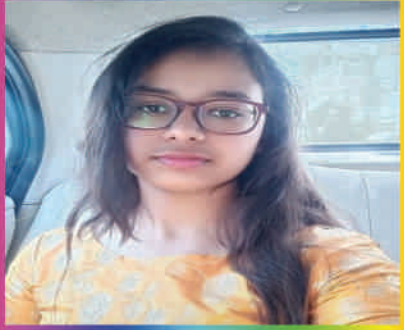
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WHY COVID-19 VACCINE?

01



India is a country with a population of nearly 1.4 Billion. It is not very easy to control the spread of viral disease like COVID19 with just lockdowns and social distancing as it is not complete solution of covid19, it is just a method to stop the transmission for some duration of time.

It is necessary to build at least 70% of herd immunity among the population. To achieve this target it is the prime responsibility of each and every citizen to get vaccinated as soon as possible.

In partnership with the Serum institute of India and Bharat biotech our government is trying their best to vaccinate the whole population to stop the community transmission. According to The Times of India the efficacy of Covaxin and Covishield are 78% and 72% (approx.).

Only vaccine can help us to get out of this pandemic as this is not just resulting in depression of our economy but also have resulted in many deaths in India alone. It took around 20 years to develop vaccine for a viral disease then how did the Covid19 vaccine are developed in just 1 year? The answer is covid is not a new virus it is just new strain of virus from the family of SARS (2002) and MERS (2012).

Reference link -

<https://www.medicalnewstoday.com/articles/coronavirus-vaccine>



NAME: SHUBHAM
KUMAR

COURSE: BBA 1ST
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BATCH:
2020-2023

SECTION: C



ONLINE EDUCATION (PROS & CONS)

02

The COVID-19 Pandemic has changed Education Forever. With this sudden Shift away from the Classroom in many parts of the Globe, Some are Wondering whether the adoption of Online Learning Will continue to persist post-pandemic, and how such a Shift would impact the Worldwide Education Market? Online Education is Electronically Supported Learning that relies on the Internet for Teacher/ Student interaction and the distribution of class materials. With this emergence and Spread of COVID-19 in India, Online Education has trickled down to the most basic Level, Schools and colleges. Online Education allows learning beyond the norms. It even makes the student's



technology friendly and more flexible to the studies. For those who do have access to the right technology, there is evidence that online learning can be

more effective in number of way. Sudden expectations

from Teachers to upgrade, and from the students to adopt, is unfair. The Body

Language and Eye contact which are the most important cues of teachers are

quite difficult to perceive in an online

class. Even College Students also value the in-class physical learning experience much

more than a virtual one. Many acknowledge that phones can be very distracting.

Reference link: <https://indiabioscience.org/columns/education/online-education-in-indi-the-good-the-bad-and-the-ugly>



NAME: AVIKA
SHISHODIA
COURSE: BBA
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BATCH:
2019-2022
SECTION: F



HOW TO IDENTIFY AND EXCHANGE PRE-2005 CURRENCY NOTES?

The reserve bank of India has divulged its plans to withdraw all currency notes printed before 2005. All the printed Mahatma Gandhi series (M G Series) banknotes post 2005 i.e. currency notes of Rs.5,10,20,50,100,500 and 1000 are called pre-2005 series banknotes. RBI has asked people to not panic and cooperate with them in this whole withdrawal process. To avoid dread in public RBI legal and they only being withdrawn from circulation the public would have enough time to



exchange them from new banknotes. The banknote issued pre 2005 don't have year. Now, the main question arises is that how would the pre-2005 currency notes to be identified. It's very simple to identify, that the Indian currency you have, have been printed pre-2005 or posts 2005. The banknotes issued before 2005 do not have printing year on the middle of the notes your banknotes has on year on the reverse side, it means its pre 2005 series banknotes and need to be exchange with the bank.



So, now that you have identified your currency notes and finalized the ones that need to be exchanged, an easy process is need to be followed. You can either deposit these notes in your bank accounts or you can simply go to bank and can get exchanged your old once with new once.

To avoid dread in public RBI legal and they only being withdrawn from circulation the public would have enough time to exchange them from new banknotes.



NAME: TUSHAR

ANAND

COURSE: BBA

1ST YEAR

SECTION:

C



Reference Link -

<https://myinvestmentideas.com/2014/01/how-to-identify-and-exchange-pre-2005-bank-currency-notes/>

THE PROMISES & LIMITATIONS OF BIG DATA

04

“Big data” is similar to small data but bigger. The word “Big” in big data not just refers to data volume alone. It also refers fast rate of data origination, its complex format and its origination from variety of sources. As per Gartner, Big data is defined as follows: “Big Data is high volume, high velocity and/or high variety information assets that demand cost-effective, innovative forms



of information processing that enable enhanced insight, decision making, and process automation”. Big data is different than “Business Intelligence” and “data mining” in terms of data volumes, number of transactions and number of data sources are very big and complex. Hence Big data require special methods and technologies in order to draw insight out of data. Big data analysis derives innovative solutions. Big data analysis helps in understanding and targeting customers. It helps in optimizing business the processes. It helps in improving science and research. It

improves healthcare and public health with availability of record of patients. It helps in financial tradings, sports, polling, security/law enforcement etc.

Reference: <https://books.google.co.in/books?id=x5dBBAAAQBAJ&pg=PA138&lpg=PA138&dq=IT+-The+promises+%26+limitations+of+big+data&source=bl&ots=HdweFG9clx&sig=ACfU3U2qR5smaXP9hg36FiFfWgHFg0IPxw&hl=en&sa=X&ved=2ahUKEwi4m5>

NAME: PRATIBHA
CHAURASIA
COURSE: BCA
IST YEAR
BATCH:
2020-23
SECTIO
C



HOW TO SECURE YOUR ONLINE PRIVACY?

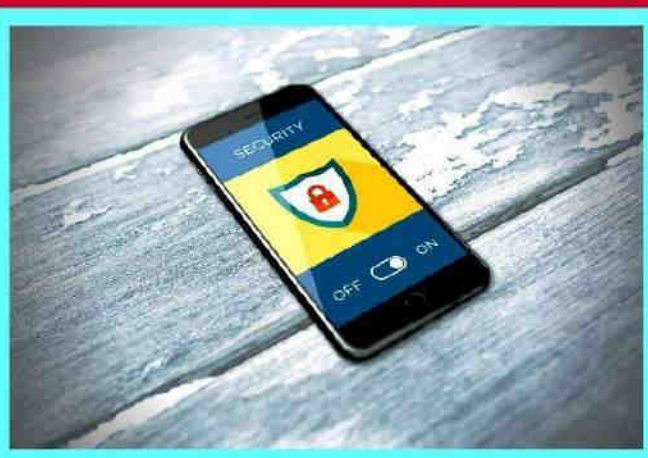
05



Online privacy, also known as internet privacy or digital privacy, refers to how much of your personal, financial and browsing information remains private when you're online. You should value data privacy online in the same way as the real world. So you have a confidential conversation behind closed doors or only share your financial details with a bank.



You don't want to share details of your personal life with strangers and it's hard to be sure what personal information is gathered and by whom: information collected by one company might be shared with another.

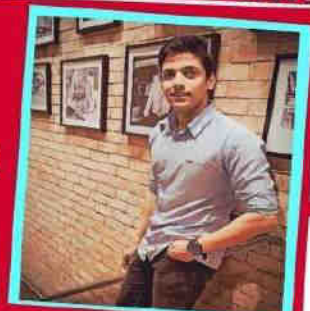


DNT stands for "do not track" and you can change DNT settings on your online browsers. When you enable it in your browser, you are telling websites and third party partners that you do not want to be tracked. There are cookie-blocking browser extensions available which will help keep tracking.

Finally, you should definitely have up to date, industry-leading antivirus software on your device, whether it's mobile or a computer. Run it regularly and carry out frequent scans. Hence in this new age world of technology where everyone has access to all the information available online

Reference Link: <https://securethoughts.com/11-tips-to-protect-internet-privacy/>

NAME: JANIK TYAGI
COURSE: BCA 3RD YEAR
BATCH:
2019-2022
SECTION:



A

HOW TO WORK WITH ARTIFICIAL INTELLIGENCE IN CYBER SECURITY ?

06

What is AI?

Artificial intelligence (AI), the ability of a digital computer or computer-controlled robot to perform tasks commonly associated with intelligent beings. Today, Artificial Intelligence (AI) is gradually being integrated into the fabric of business and widely deployed across specific application use cases. They both are interrelated to each other and even depends. Not all sectors are equally advanced, however: the information technology and telecommunications sector are the most advanced in terms of AI adoption. In the cybersecurity sector, AI will become increasingly indispensable to manage cyber threats, the market is expected to reach \$46.3 billion by 2027. AI can be both a blessing and a curse for cybersecurity. This is confirmed by the fact that AI is being used both as a sword (i.e. in support of malicious attacks) and as a shield (to counter cybersecurity risks). AI will become increasingly indispensable.



The shield part of the AI is somewhat a different story. while the use of AI for defensive purposes faces several constraints and limitations, especially as governments (for example - the European Union) move to regulate high-risk applications and promote the responsible use of AI.

But on the attack side, the most pernicious uses are multiplying, the cost of developing applications is plummeting, and the 'attack surface' is becoming denser every day, making any form of defense an uphill battle.

Reference Link- <https://www.balbix.com/insights/artificial-intelligence-in-cybersecurity/#:~:text=Machine%20learning%20and%20artificial%20intelligence,changes%20its%20structure%20to%20avoid>

NAME: NEERAV
GARG
COURSE: BCA
1ST YEAR
BATCH:
2020-23
SECTION:
C



HOW GOOGLE.

07

ANALYTICS RUINED

MARKETING?

GOOGLE ANALYTICS is the most valuable tool for optimization. Digital marketers Track and Report website tgyraffic using this tool.It is not Google Analytics that ruined marketing ,but marketers who don't have any clue about marketing have ruined it. The Digital Marketers use the



phrases like Social Media Marketing Content marketing, search engine optimization etc. but are unaware about the differnces between the marketing strategies, marketing contents, marketing channels and optimization process. Such marketers blame google analytics for the ruined marketing strategies.



DIGITAL MARKETRS ARE EQUIVALENTLY RESPONSIBLE FOR RUINING MARKETING. Creativity builds a brand and sells products and channels generate ROI, not the activities . After google analytics stated social media and other channels as a bucket , the marketers got confused

about strategies and channels .The ultimate aim of the marketres is to build maximum traffic, once time and money are spent on attracting it. without in-depth knowledge of converting traffic, some of the marketrs waste their time. Google Analytics ruined marketing the marketer who lack necessary skills for deriving insights from Google analytics.

NAME: BHUMIKA

SABLOK

COURSE: BCA

1ST YEAR

BATCH:

2020-23

SECTION

A



[ReferenceLink:https://www.hausmanmarketingletter.com/google-analytics-really-ruined-marketing/#.YNYGslPh](https://www.hausmanmarketingletter.com/google-analytics-really-ruined-marketing/#.YNYGslPh)

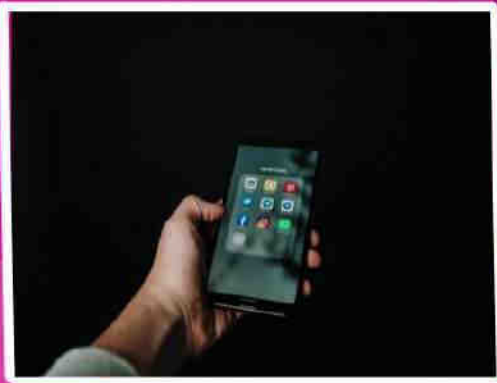
IMPACT OF SOCIAL MEDIA ON MARKETING.

08

“Social Media and Technology are a boon if used wisely, otherwise nothing less than a bane to mankind.” Social media can significantly impact businesses that rely on growth through collaboration. However, social media is more than just a platform for influencer marketing.



It also allows brands to frictionless collaborate and expand their audiences by simply sharing a post. It has given immense control and power to consumers and large corporations and well-known brands no longer have so-called upper hand.



Top notch executives and business owners have understood that social media can make or break their business, so they have taken the opportunity to build a presence on social media sites like Facebook and Twitter to do business. By using social media, companies now can create strategies after they analyze the analytics to understand the target

consumer's demands and likes/dislikes. Due to social media, marketing of the products have turned way more easy for a company because of its cost-effectiveness and also its high reach to a larger amount of public.

Reference Link -

<https://www.socialmediatoday.com/content/impact-social-media-marketing-trends-digital-marketing>

NAME: SHIVANGI SHARMA

COURSE:

BBA 2ND

YEAR

BATCH:

2019-2022

SECTION:

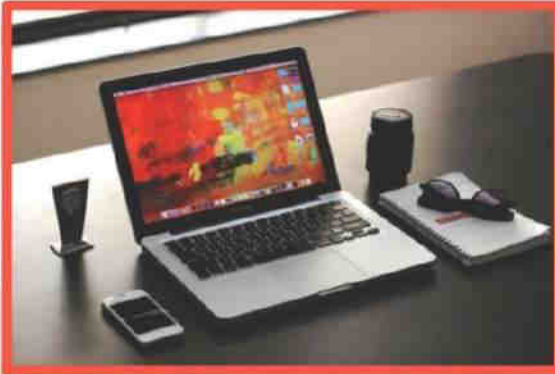
B



DIGITAL MARKETING TRENDS - (2018 - 2021)

09

At one time, Digital Marketing was an ambitious concept and not many were agreed to the online marketing concept. However the time has changed and changed so drastically that today the Digital Marketing Trends are among the top priority for most business owner in 2021. We live in a time when technology marketing moves fast and consumer and its interest are hard to predict. Marketers can no longer hope and predict the things to work out the same old way as this is the Digital Era we all are into. A few of the marketing trends which have been in use and certainly are



helping a lot of business not to just survive but to excel in this age of innovation. Artificial Intelligence:- One of the prime Example of today's era of Digital Marketing using AI to capture customer behaviors and search patterns and market the product as per the need of the customer.

A prime example of AI is an automated chat messenger which guides and communicates with you digitally impersonating a real person, however the it is just a mere program entailed with logic to respond to customer's need.

ReferenceLink-

<https://www.smartinsights.com/digital-marketing-strategy/digital-marketing-trends-innovation/>

NAME: SHIVANI

COURSE: BBA

2ND YEAR

BATCH:

2019-2022

SECTION:

D



THE FUTURE WORK: THE INTERSECTION OF

10

ARTIFICIAL & HUMAN RESOURCES.

Man's innovation is changing our lives at home, at work and everywhere. At home, you might be one of the 1.8 million individuals who utilize Amazon's Alexa to control the lights, open your vehicle, or for your mundane things. Altogether, Alexa is bragged, as having in excess of 3,000 abilities and developing day by day with the help of machine learning. Man-made brainpower isn't the eventual fate of the working environment, and today is the present and occurring of them. They will be very grateful.

IBM and various new businesses are focusing on wise colleagues, otherwise called chatbots, or PC calculations intended to recreate a human discussion, to enlist representatives, answer HR questions, or customize learning encounters, and it helps in making better.

An overview of about 400 boss human asset officials directed by the IBM Institute for Business Value found that half of the study test perceive the intensity. This can be useful. Conclusion can be the following



Companies are doing lost of investment for the intersection of artificial and human resources. It will successful when the companies are able to make a balance between both. Otherwise it will lead to the falling down of company's growth.

[Reference link-](#)

<http://www.whatishumanresource.com/the-future-of-work-the-intersection-of-artificial-intelligence-and-human-resources>

NAME: PRANAV

BHARADWAJ

COURSE:

BBA-2nd

YEAR

SECTION-F



HOW TO WIN THE WAR FOR TALENT ?

11

The War for Talent is heating up. According to Deloitte's Global Human Capital Trends survey, 70% of respondents cited recruitment as an important issue, with 61% agreeing that finding qualified, experienced hires is the biggest challenge facing them in the recruitment process. It plays an vital role in it. A fascinating example of this kind is the military. Just as commercial organizations need the best talent to be successful, the military also needs to attract the top talent.



When the economy is slow, recruitment rates increase as job-seekers look for alternative employment options. In a growth climate, however, the military needs to think outside the box to compete. In developing the Navy's human capital strategy, for example, Assistant Secretary of the Navy Manpower and Reserve Affairs Greg Slavonic said it best line for them: "We are in a war for talent for the Civilian workforce, just like we are on the uniformed side."

Competition For Talent Is Global since, competition is vital part of it.



It is important to know about it. In the past, a star developer might have been poached by a rival across the town; today, their services might be appropriated by a competitor on the another continent. With the move towards a knowledge economy.

Organizations, therefore, are stepping into a global war for new talent, as well as having to shield their current expertise from competitor worldwide. Platform like LinkedIn allow any company to recruit-or poach-talent from anywhere in the world.

Reference Link -

<https://www.cleverism.com/hr-how-to-win-war-for-talent/>

NAME: AMAN

AGGARWAL

COURSE: BBA 3rd Year

BATCH

YEAR:

2018-21

Section: A



WHAT IS THE ROLE OF SURVEYS IN EMPOWERING THE REMOTE EMPLOYEE?

Surveys show that surveys never lie. A survey is conducted to analyse the quality that tingles the taste buds of consumers. "Without data you're just another person with an opinion." The last year has seen leaders attempt to reconnect



to their employees on a level that we've rarely seen in the past. The amount of engagement between HR, leadership and employees is at an all-time high as organizations look to keep their people feeling



connected until they can be brought back to in-person settings safely. For HR leaders, the pandemic has provided a seat at the leadership table and a fresh opportunity to reshape the future of the organization.

Building and maintaining a strong company culture can be difficult when you only see your team for several minutes each week.

Reference Link:

<https://www.majortests.com/essay/Employee-Essay-618707.html>



NAME: SHIVAM JAISWAL
COURSE: BCA 1ST YEAR
BATCH: 2020-2023
SECTION: C

THE RISE OF THE DIGITAL ONLY BANKING CUSTOMER

This article is telling about their opinion regarding digital transformation in the banking sector. Initially, it was stated that digital technologies open new opportunities for further development of the sector. It has been observed that digital technologies, implemented for planning, monitoring and and evaluating management strategies, which enabled them to suggest priority areas for digital technology application as part of the further development of performance management. According to the analysis, digital bank transformation, contrary



to the popular belief, is no alternative. Moreover, digital technologies resolve many problems identified in the past when mechanisms and tools for performance management had been implemented. The digitalization means to converting



information into digital form. However, in business, digitalization usually refers to two types of changes in operating models. The first one is the transfer of communications to digital channels, the second is the automation of routine operations.

Reference Link: <https://www.frontier-enterprise.com/the-rise-and-rise-of-digital-banks/>

**NAME: MAHIMA
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COURSE: BBA

2ND YEAR

SECTION: F

BATCH: 2019-2022



WHAT NEXT FOR THE BANKING INDUSTRY AFTER COVID 19?

14

COVID-19 has led to significant structural and behavioural changes in the form of social distancing, drive for economic rejuvenation, and increasing regulatory and government interventions. These changes, such as disruptions to physical operations, impact on asset quality and liquidity, and demand pressure on digital



channels, have posed challenges to financial institutions across key functions. This report elaborates on the fact that protecting existing business and driving profitable growth in a post-COVID-19 world requires initiatives across multiple dimensions: Goals and aspirations, Where to play, How to win, Assets & capability



The report also suggests the three priority areas, among other interventions, which have the potential to help kick-start the recovery and setup for the future growth. Life for many of us has changed beyond recognition compared with just a few months ago – and one of the biggest changes has been doing electronically what we

That means video conferencing for meetings and socialising, shopping online, digital banking, and so on. The question is how much of this change will prove to be permanent versus how much is temporary.

Reference Link:

<https://www2.deloitte.com/in/en/pages/financialservices/articles/weathering>

NAME:

AISHWARYA

COURSE: BBA

3RD YEAR

BATCH:

2018-2021

SECTION:

D



MICRO FINANCE - CONTEMPORARY ISSUES & CHALLENGES.

Micro Finance can trace its origin back to the early in 1970s when the self-employed women association (SEWA) of the state of Gujarat formed an urban Co-operative Bank called Sri Mahila Seva Sahakara Bank to meet the banking needs of the deprived women employed in



Ahmadabad city, Gujarat.

Microfinance was present in India for a very long time in informal such informal money lending, chit-funds or rotating savings, etc. Microfinance sector is a sub-stream of Finance sector. It covers a lot of services such as, pension plans, cheques and fund transfers for the poor people. Microfinance industry was in 1970's.



Over the last thirty years, Microfinance has become one of the most important national development policies. Huge amounts of national development and philanthropic investment and commercial funding have been committed in its direction.

[Reference Link: https://ijed.in/download-article.php?Article Unique Id=IJED158&Full Text Pdf Download=True](https://ijed.in/download-article.php?Article Unique Id=IJED158&Full Text Pdf Download=True)

NAME: DEEPA RANI ROUT

COURSE: BBA (3RD YEAR)

BATCH:

2018-2021

SECTION:

A

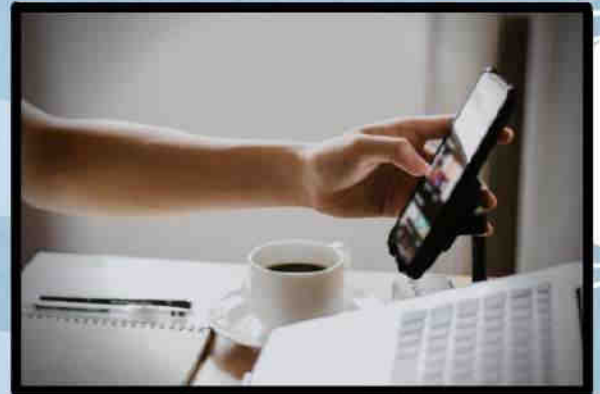


WHY STUDENTS SHOULD GET LIMITED ACCESS TO THE INTERNET?

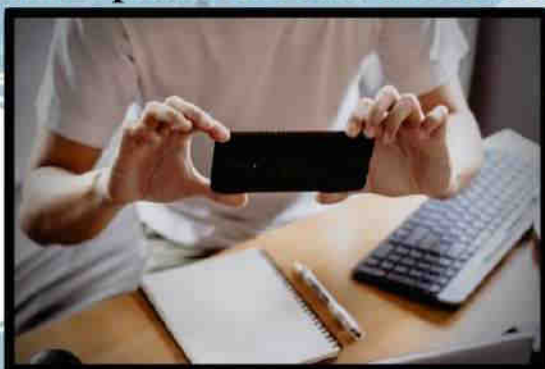
16



Internet, one of the most popular and useful technology in the current world. One of the best platforms to provide information about anything at any time. It is currently used by most people. Businessmen, teachers, traders, students everyone is dependent on the internet for their work. No matter if you are



a middle-class person or a millionaire all you need is the internet for your work or sometimes for entertainment. If we talk about the students in the current situation of the COVID -19 the classes and exams are being conducted on online platforms and the students are being dependent on the internet. They



are using the internet for attending their coaching classes as well. In this situation, we couldn't afford to keep them away from the internet, but surely we can limit their access to the internet. Does the question arises as that why we need to

do that? Due to the harmful effect of excessive usage of the internet by a student. Some of its negative effects are as follows: EFFECTS ON THEIR MENTALITY AND FAMILY LIFE, EFFECTS THEIR SOCIAL LIFE, FRAUD.

Reference Link: <https://www.toppr.com/ask/question/essay>



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WHY ENGINEER & DOCTORS ARE STILL THE ONLY CHOICES OF PROFESSIONAL EDUCATION IN INDIA?

17

The question probably would have been more apt if it was asked 'Why does our society, in general, wants the children to be Doctors or Engineers?'. While I do not wish to imply that no Indian student wishes to be a doctor or an engineer, my understanding is that the huge demand for a career in engineering or medical is guided by the disproportionate craze of for these courses in our society that is it.



The general scenario in India is that when a student scores very good marks in his Class 10 examination he is encouraged to opt for the Science stream for his higher secondary education. The reason being the option for two of the most lucrative careers of engineering and medical. Humanities is not seen as a bright career option in India.

Thus, the lack of encouragement for other professions combined with the hype which has been created in our society about engineering and medical courses makes the bulk of our students drift towards the path of becoming engineers and doctors.

Reference Link: <https://ijed.in/download-article.php?Article Unique Id=1>

Name: Vansh Maheshwari
School: SVSVM
Class: 12th Science
Email Id: maheshwari vansh931@gmail.com



WHAT ARE THE

ADVANTAGE

AND DISADVANTAGE OF

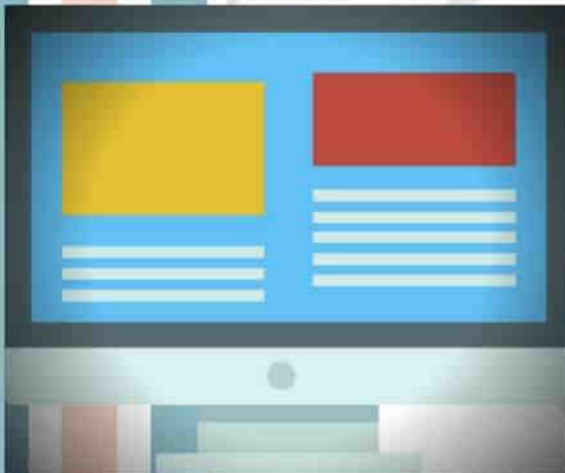
ONLINE MONITORING /

EMPLOYEE

MONITORING?

18

Having a clear picture of what your employees are working on every day is important to employers. Some businesses use employee monitoring software to gauge employee productivity. Employee monitoring provides businesses with several advantages, including boosting workflow and saving money. With so many businesses switching to remote working cultures, management and productivity can fall by the wayside.



Implementing workplace surveillance tools or employee monitoring software is a money-saving tool because when employees are productive during the time, you're paying them for, you are more likely to get your money's worth as an employer. Employee monitoring software allows you to view saved documents, installed applications, websites visited, and messages sent on company property,

How do employers monitor employees?

Websitracking: Application monitoring:

Social media tracking: Email tracking:

Keylogging software: Time tracking:

GPS tracking: Video surveillance:

Reference Link:

<https://www.bartleby.com/essay/How-To-Be-A-Good-Employee-F3CYF9SZVC>

NAME: MANAS GUPTA

CLASS: 12TH

STREAM: SCIENCE

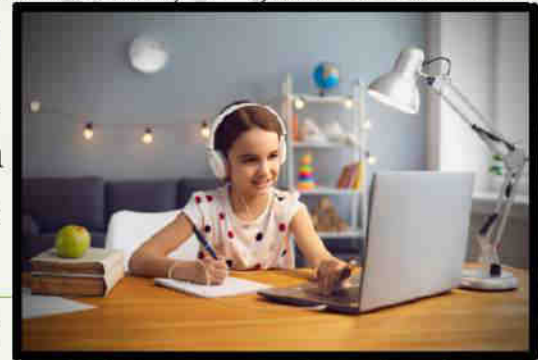
SCHOOL: SVSVM

EMAIL: guptamanas.svsvm@ail.com



SUCCESSFUL CREATION OF VIRTUAL CLASSROOM

Today's virtual classrooms are online spaces that share some features of brick-and-mortar classrooms but differ in other ways. A virtual classroom environment ensures human connection, a vital element of classroom teaching that video-on-demand courses don't have and sorely miss. In a virtual classroom, teachers interact with students in real-time; students can voice their questions and interact with peers similar to how they would in a regular classroom, albeit over the internet. An additional perk of virtual classrooms is that they are scalable to accommodate a larger number of students. Physical classrooms often limit seating to a maximum number so that students can sit comfortably and have enough space for



themselves. By contrast, virtual classrooms use virtual meeting solutions that have a higher cap on numbers, allowing more students to attend interesting classes at once.

Advantages of Virtual Classrooms are as follows

- 1) **High Interactivity:** The classes are interactive.
- 2) **Collaborative Education:** Student's feedback.
- 3) **Student-Focused Teaching:** Teachers give full.
- 4) **Range of Content Types:** Wide range of lessons.
- 5) **Comfortable Learning Space:** Easy to study.

Reference Link: <https://eduvoice.in/virtual-classroom-need-of-the-hour/>



NAME: DEVANSHU TALAN
CLASS: 12th
SECTION: B
SCHOOL: SANSKAR PUBLIC
SCHOOL, MATHURA
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School Uniform: Lobe or Loathe

20

School uniforms are a key way of developing a sense of togetherness among students and staff, but the topic is still one of the most widely debated outside of schools. From dress codes to improved safety, in this article we'll discuss the wide-ranging benefits of wearing school uniforms. When students all wear the same clothing every day at school, it levels out the playing field. Any expectations on what to wear are removed and children develop a greater sense of equality. Children of all socioeconomic backgrounds begin from the same starting point. Without uniforms, children from poorer backgrounds could feel isolated if their parents are unable to afford the latest styles of clothing. Creating a standard promotes the idea that we are all the same. Children come together from different backgrounds and can immediately identify a fellow member of their team from the clothes that they wear, breeding a sense of cohesion and commonality that is lost when school uniforms are removed.

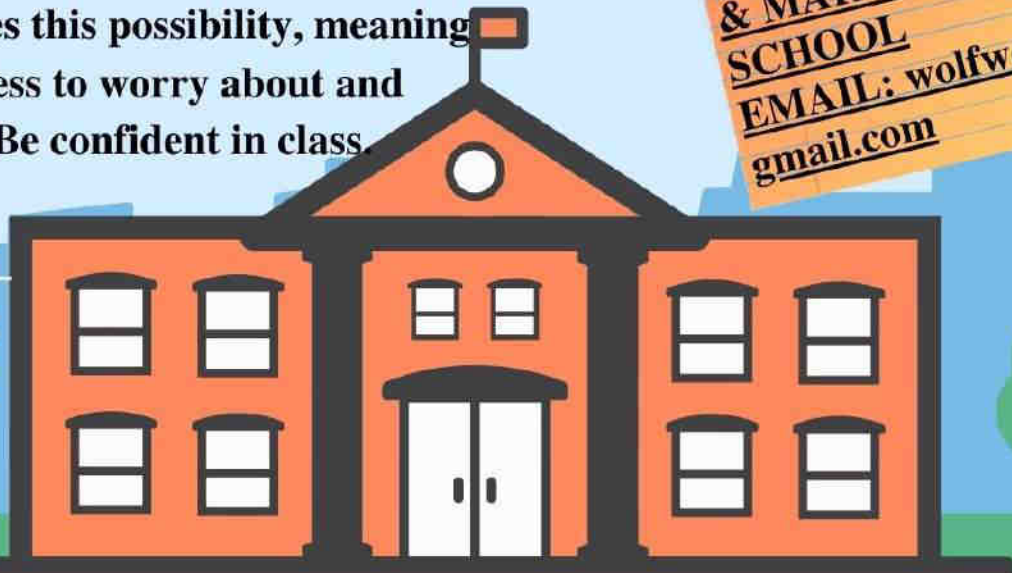


Without school uniforms, the potential for children to tease and make fun of one another is increased. People use clothing to express themselves; children are no different in this regard. Introducing a school uniform removes this possibility, meaning your child has less to worry about and more reason to Be confident in class.

NAME: ARYAN SINGH
CLASS: 10th
SECTION: H
SCHOOL: JOSEPH & MARY PUBLIC SCHOOL
EMAIL: wolfwolf324324@gmail.com



Reference Link:
<https://www.barfleby.com/essay/School-Uniforms-P3ZXLYYTJ>





Poet's Corner



Dedicated To My All Wonderfull Seniors

नई राह की शुरुआत हुई, नए साथियों का मिलना हुआ ।
शुरुआत कैसी भी रही, पर सफर हकीकत में सफरनामा हुआ ।
लड़ना भी हुआ, झगड़ना भी हुआ ।
जो मजाक में बोला दोस्तो से, उसका हकीकत में होना भी हुआ ।
सीखा भी बहुत कुछ आप लोगो से, तो कुछ सीखना आज तक जारी हुआ ।
किसी ने बिना मांगे मदद करना सिखाया, तो किसी ने अपने आप को और बेहेतर बनना सिखाया ।
और पार्टियां देने से कैसे बचा जाए, इस पर तो अच्छा खासा सर्टिफिकेट दिलाया ।
कुछ लोगो ने छोड़ दिया अंत में सब कुछ, तो कुछ ने अंत को ही आरंभ बनाया ।
अब इस सफर का अंत होने को है, एक नया सफर शुरू होने को है ।
क्या हुआ अगर कुछ ही समय के लिए मिले हम सब, पर वो यादें हसने और रने के लिए काफी तो हैं ।

याद रखिएगा सदा, अपनी सुनहरी यादों में ।
मिलेंगे आगे भी कभी, अगर लिखा होगा हम सबकी तकदीरों में ।
वरना फोन तो है ही, हाथो की इन हथेलियों में ।
उड़ान भरना गरुण जैसी, पर जमी से जुड़े रहना ।
रफ्तार पकड़ना तूफान जैसी, पर अपने साथियों का भी ध्यान रखना ।
ऊंचाइयां छूना आसमान से भी ऊंची, पर उनको अपने सर मत चढ़ने देना ।
बाकी दूर होकर भी, साथ रहना, आबाद रहना,
आगे हमेशा बढ़ते रहना ।
पर कभी समय आए पीछे मुड़के देखने का,
तो हम सब हमेशा आपके लिए खड़े हैं,
ये भी अपने जेहन में रखना ।
बाकी हमेशा खुश रहना, और खुशियां बाटते रहना ।
- रितिक माहेश्वरी (किसना)



Name: Ritik Maheshwari
(Kisna)
Course: BCA II Year
Section: D
Batch: 2019-22

•••Shaam Hoti gayi•••

Shaam Hoti gayi , Suraj Dhalta Gaya,
Dil musafir Mera , Chalta Gaya.
Dheere-Dheere har woo shaksh dur Hota Gaya,
Jis-Jis Ka matlab nikalta Gaya.
Jin logo ko Mai apna Aaina Kehta Tha,
Waqt ke Saath woo Aaina bhi badalta Gaya.
Kuch patthro se thokhare bhi Khayi Maine,
Unse ab Mai sambhalta Gaya.
Ret ki Tarah, Har Rishta mutthi me tha mere,
Haatho se sab Kuch phisalata Gaya.
Zindagi ke har kadam pe,
Mai aag saa Jalta Gaya.
Ushka Dil tha pathar saa,
Aur Mai moombati ki Tarah peeghata Gaya.
Shaam Hoti Gayi, Suraj Dhalta Gaya,
Dil musafir Mera, Chalta Gaya.

— Saurav Mashkhara



Name: Saurav Kumar
(Saurav Mashkhara)
Course: BCA III Year
Section: A
Batch: 2018-21

*Kisse Tumhare , kahaniya Tumhari.
Rango me daudati rawaani Tumhari.
Pahadi ke peeche chhupa Chand or
Chandni me dubbi nisaani Tumhari.
Tum Julfo ko aise adaa se jhatakati ho,
Ye Puri duniya hai deewani Tumhari.
Yuh khwabo me mere Aaye ho aaj phir se,
Karam hai ye meharbani Tumhari.
Maang Kar Dekho kimat dua ki ,
Har ek saas aur Puri zindgani Tumhari.*

— Saurav Mashkhara



Name: Saurav Kumar
(Saurav Mashkhara)
Course: BCA III Year
Section: A
Batch: 2018-21

POETRY SECTION 24

यूँ वक्रत बे वक्रत ना याद किया करो !!
वो जो तुमको गैर भी नहीं मानते....
ए ग़ालिब ! ना उनको तुम अपना खास कहा करो !!
छोड़ो उनको आगे बढ़ो....
यूँ ना एक शख्स के पीछे खुदको बर्बाद करो !!
वो जो तुमको दाग भी नहीं मानते....
ए ग़ालिब ! ना उनको फिर तुम चाँद कहा करो !!
क्या शौक है गमो से दिल्लगी करने का तुमको....
कभी तो खुशी से खुशी को गले लगाया करो !!
वो जो तुमको खोने को तैयार बैठे हैं....
ए ग़ालिब ! तुम भी ना उनपे दिल-ए-जां लुटाया करो !!
क्या शौक है रात-रात भर जागने का....
अरे ग़ालिब ! तुम्हे भी हक़ है तुम भी सुकूँ की नींद सोया करो !!

खुदको अहमियत दो यूँ ना काफिरों के पीछे खुदको बर्बाद करो....
ये बदल जाएंगे ना किसी का होने देंगे ना अपना ही बनाएंगे !!

-- एकांश त्यागी ❤️ 📧



Name: Ekansh Tyagi
(Ruhaan)
Course: BCA II Year
Section: C
Batch: 2019-22

POETRY SECTION 25

बात कुछ यूँ है ! के बात कुछ भी नहीं....
मेरा जो है वो मेरा हाल है!!
यूँ तो मेरे बगैर पूरी तुम भी नहीं....
एक उम्र चली गयी उस ख्वाब मे !!
वो जो हमने कभी देखा ही नहीं....
गलियाँ सुनसान हैं पत्ते भी सुख गए !!
एक ये मौसम है !! जो अब बदलता ही नहीं....
"जाना" तुमसे कहें तो क्या कहें ??
तुम भी तो अब पहले जैसी रही नहीं....
एक मसला ये भी तो है !!
हालातों को बयां करने का शौक अब रहा नहीं....
बात कुछ यूँ है ! के बात कुछ भी नहीं....
!!!!

— Ekansh Tyagi



Name: Ekansh Tyagi

(Ruhaan)

Course: BCA II Year

Section: C

Batch: 2019-22

POETRY SECTION 26

मैं सफल होना चाहता हूँ, चाहे अब बचे ना कोई।
रिश्वत इतनी दे दी है,
बुरा जैसा अब लगे न कोई।
कोई मर रहा है सड़कों पर,
पर हाथ लगाना ना कोई।
क्योंकि मैं तो साफ हूँ,
और इससे बुरा ना अब दिखे कोई।
क्योंकि यह तो कलयुग है,
अब सतयुग जैसा ना बचा कोई।
कोई मरता है तो मरने दो,
अब हमसे बड़ा न पापी कोई।
हर कोई यहां अधर्मी है,
और मैं भी उनकी ही सीख हूँ।
क्योंकि मैं तो कलिख हूँ, मैं ही पथिक हूँ।
इस कलयुग में जो भी है, मैं उसका ही प्रतीक हूँ।

- Veer sharma



Name: Karamveer
(Veer Sharma)
Course: BCA II Year
Section: C
Batch: 2019-22

POETRY SECTION 27

Teenager's life

Theme : TEENAGERS LIFE

Jabse dekha hai us chand ko akela
Kisi aur se phir koi shikayat nahi ✨

Mere dost pata hai mujhe akele ho tum
Pta hai mujhe vo dard jab sare dosto mein tum ho
jate ho gum ✨

Takiye pr sir rakh kar tum aaj bhi ro dete ho
Apni is pyari si muskan ko kaise kho dete ho ✨

Blank dp and depressed status hi hamari khani bn
jati hai
Jab jab kisi apne ki yaad dilati hai ✨

Apna time aaega ! Apna time aaega yahi kehkar dil
ko thoda smjha lete hai
Na jane kaise us jhuti smile ke piche dard chupa lete
Hai ✨

Duniya ko dekhne ki nazar kuch hamari alag hoti hai
Dukh jab hota hai jb insanियat khote hai ✨

Na jane kaise hum itne bde hogye
Dukh hua jab parayo ki bheed mein apne kho gye ✨
©shreyasharma_30



Name: Shreya Sharma
(Shreya_30)
Course: BBA II Year
Section: G
Batch: 2019-22

POETRY SECTION 28

Think before you speak.
You should know,
Words have their own power.
I know, you are not weak.
Just remember! whenever you feel low,
there's always a bee over a flower.

There's one trick,
Behind this.

Just keep the mouth shut and,
open both of your ear.
Let the world say things and you just have to
hear.

Listening to wrong,
I know that's not easy.
But you are strong.
And they are just like some bee,
Doing such kinda "zee zeeee zeeee"



Name: Divyanshu Bhatt
(Just Divyanshu)
Course: BBA II Year
Section: B
Batch: 2019-22

Class benches

Class benches were full of memories for everyone ,
Sitting with friends and doing pranks was loved by
everyone ,

Lunch was shared during the periods
Insulting each other used to be fun for everyone

Some students were silent ones
And some were violent ones
Every student used to enjoy their lives
The way they used to like

Our class was called "class of Rowdies"
Each student was full of mischiefs
Some were brilliant , some were funny
All are now running for money

I remember during group photo
All of them were happy unlike now
It's all a memory now
When I look at those benches I feel them anyhow



Name: Amit Kakkar
(Amitkakar_12)
Course: BBA II Year
Section: F
Batch: 2019-22

Let's
draw!



Art Gallery

30



Name: Anand Madhav
Course: BCA II Year
Section: D
Batch: 2019-22

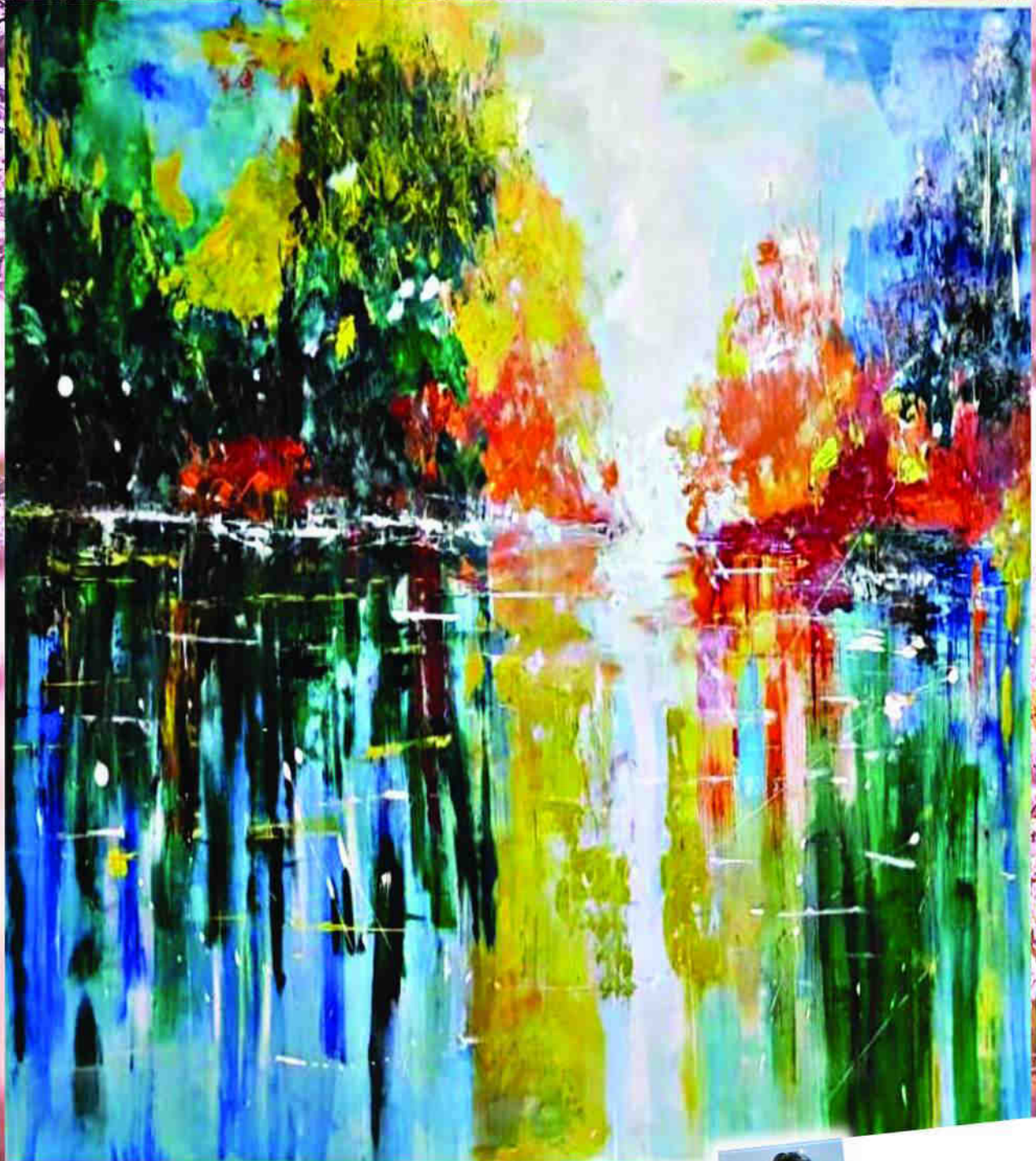
Art Gallery

31



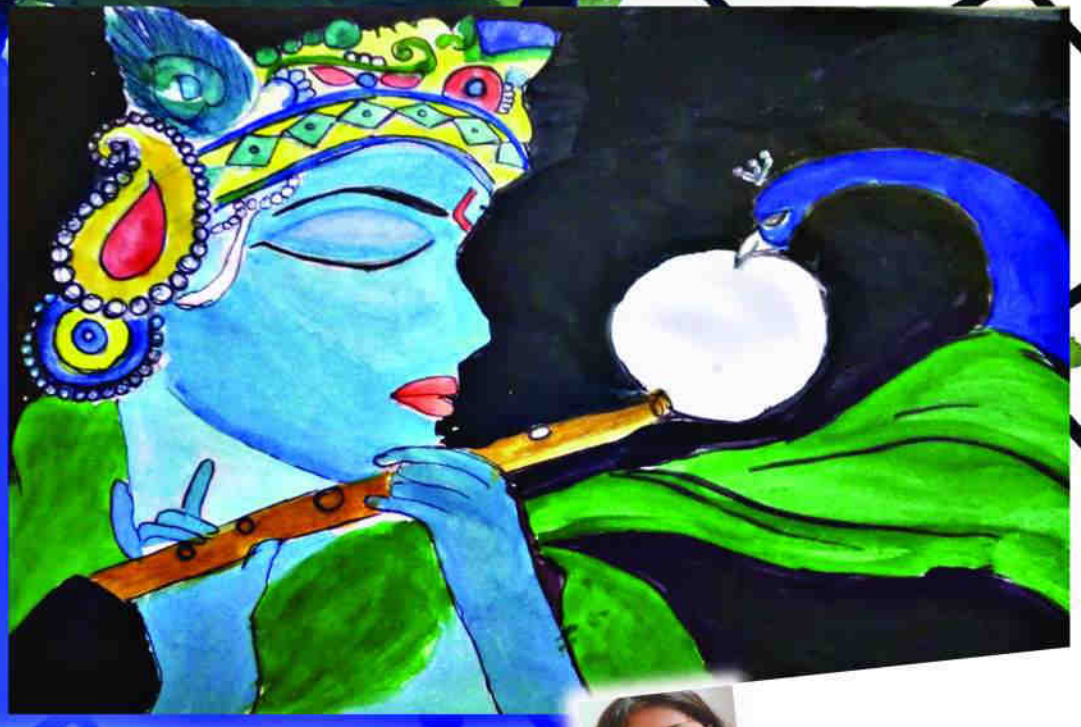
Name: Bhargavi
Course: BCA II Year
Section: C
Batch: 2019-22

Art Gallery



Name: Fared Khan
Course: BCA III Year
Section: B
Batch: 2018-21

Art Gallery



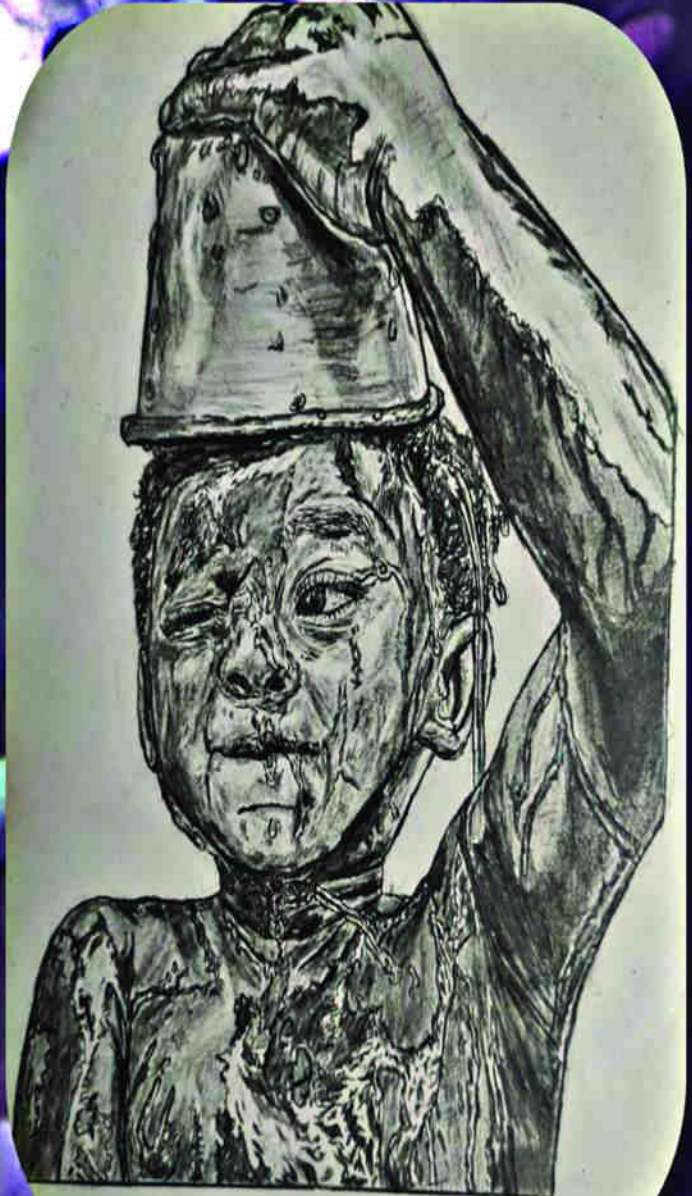
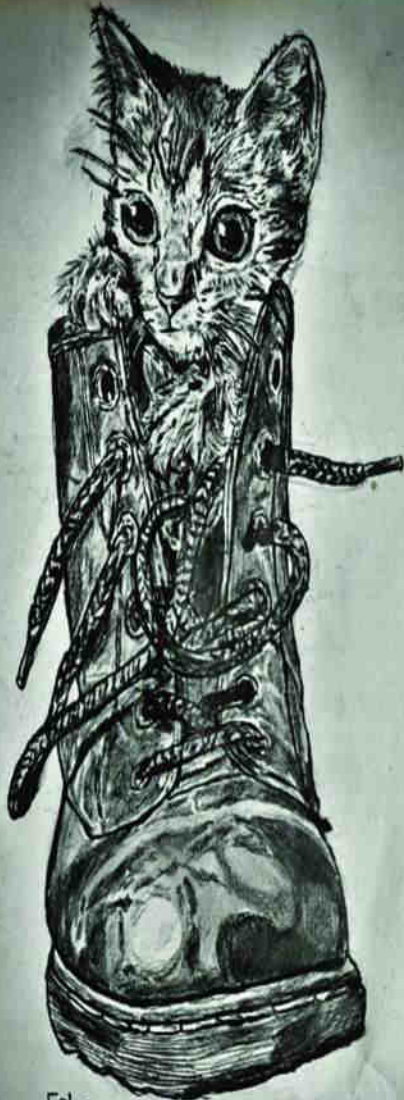
Name: Himanshi
Course: BCA II Year
Section: C
Batch: 2019-22

Art Gallery



Name: Kirti Mittal
Course: BCA II Year
Section: C
Batch: 2019-22

Art Gallery



Name: Satyam Gupta
Course: BBA III Year
Section: E
Batch: 2018-21

शायरी संकलन



SHAYARI SECTION

36

Dedicated To My All Wonderfull Seniors

दुख दर्द के घागे है दोस्त.....
हिम्मत की कैंची से काटना.....
फिर चाहे लाख दुख दें लोग.....
तुम हमेशा खुशियां बाटना.....
नफरत की चिंगारी भड़के चाहे जितनी.....
तुम उसपर मुस्कुराहट का नीर डालना.....
तुम खुद परेशान हो चाहे जितने.....
अपने होठों पर सदा मनमोहना सी मुस्कान डालना.....
परिस्थिति हो चाहे जैसी भी.....
तुम हमेशा हौसला और खुशियां बाटना..... ❤️

- रितिक माहेश्वरी (किसना)



Name: Ritik Maheshwari
(Kisna)

Course: BCA II Year
Section: D
Batch: 2019-22

क्या-क्या बताऊँ तुमको ?? और क्या ना बताऊँ तुमको ??
ए पूछने वालों ! पूछना था मेरा हाल तुमको !!
है नही बेबसी ये ? तो और क्या है ??
के अब ये भी मैं ही बताऊँ तुमको ??

-- Ekansh Tyagi ❤️



Name: Ekansh Tyagi
(Ruhaan)
Course: BCA II Year
Section: C
Batch: 2019-22

हमें मोहब्बत हर किसी से..
पर मोहब्बत कोई नहीं।
हम सबको पसंद हैं..
पर हमें कोई नहीं।
हर किसी की नजरों में मुख्तलिफ है हम।
अब चाहे कोई आसमा पर रखे या जमीन पर,
हमें कोई फर्क नहीं।

— Veer sharma



Name: Karamveer
(Veer Sharma)
Course: BCA II Year
Section: C
Batch: 2019-22

एक नज़ाकत है

जो दिल में बसाये कब से शांत बैठे हैं,
इन उफ़नती तूफानों को कब से दबाए बैठे हैं।
हो जाओ बस एक बार आँखों से तुम रुबरु हमारे !!
न जाने इसी कारण कब से,
हम अपनी आँखें झुकाए बैठे हैं।

— Veer sharma



Name: Karamveer
(Veer Sharma)
Course: BCA II Year
Section: C
Batch: 2019-22

SHAYARI SECTION

40

हम घाटा नही होने देंगे, तेरे कारोबार-ए-उल्फत में,
मेरी हर मुसीबतों में सलाह मेरा यार देता है।
मैं कई बार गिरा हूं ना जानें कैसे-कैसे मझधारो में,
हजारों की भीड़ में हर दफा, हाथ मेरा यार देता है।

— Veer sharma



Name: Karamveer
(Veer Sharma)
Course: BCA II Year
Section: C
Batch: 2019-22

Meri koshishe
uske liye
jab tak jayaz thi
jab tak muzhey
usse pane ki chahat thi
Nekin jab unhone
hame chodh dia
The mainey apna
dil khudh hi tod dia

Mayankbhardwaj



Name: Mayank Bhardwaj

(Jassi)

Course: BCA II Year

Section: C

Batch: 2019-22

Waqt bhi tham sa gaya
jab hath thama Tha
usne mera

Pyar ki koi kami ni thi
jab woh hamsafar tha
mera

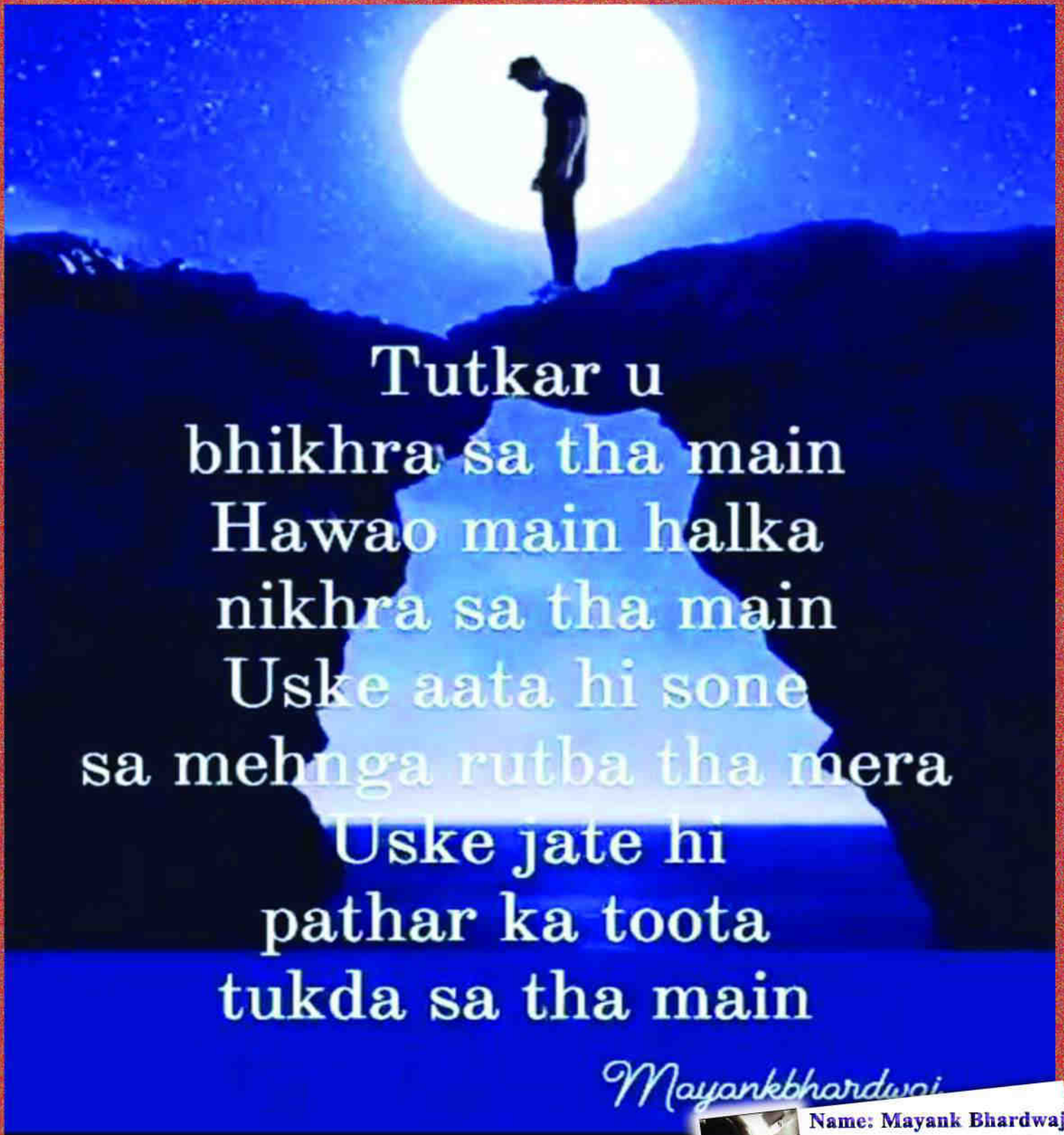
Khushi main bhi ham
uske sang dukh main
bhi sath the

Hamen woh iss kadar
akela chodh gya jane
konse woh halat the



Name: Mayank Bhardwaj
(Jassi)

Course: BCA II Year
Section: C
Batch: 2019-22



Tutkar u
bhikhra sa tha main
Hawao main halka
nikhra sa tha main
Uske aata hi sone
sa mehnga rutba tha mera
Uske jate hi
pathar ka toota
tukda sa tha main

Mayankbhardwaj



Name: Mayank Bhardwaj

(Jassi)

Course: BCA II Year

Section: C

Batch: 2019-22

1) MAIN WOH NASHA HU JO
SIDHA DIL MAIN UTARTA HU



2) MAIN WOH SAMA HU
JOH AKSAR BADALTA HU



3) MAIN WOH PAHELI HU
JISSE TUM
BHUJA NA SAKOGE



4) MAIN WOH KHYAL HU
JISSE TUM PA NA SAKOGE

Mayankbhardwaj



Name: Mayank Bhardwaj

(Jassi)

Course: BCA II Year

Section: C

Batch: 2019-22

**Pyar main esa hota
hai 2 log karib aate
hai
kabhi haste hai
kabhi rote hai
dono har pal sath
bitate hai
phir nok jhok ke
chakar main ek dusre
ko thukrate hai
Nafrat hoti hai pyar
se
jab dono samne aate
hai
Phir aant main dono
kisi or ke ho jate hai**

Mayankbhardwaj



Name: Mayank Bhardwaj

(Jassi)

Course: BCA II Year

Section: C

Batch: 2019-22

I can't tell you how many times I've said
I was fine because I don't want to bother
someone with my issues.

– Ujjwal Garg



Name: Ujjwal Garg
(Ujju)
Course: BCA II Year
Section: D
Batch: 2019-22

Some of you don't even realise how you light up rooms and inspire people just by being you. You're literally magnetic and you don't even realise it.

– Ujjwal Garg



Name: Ujjwal Garg
(Ujju)
Course: BCA II Year
Section: D
Batch: 2019-22

AMAZING FACTS

48



**THERE IS A FREE WIFI AVAILABLE ON THE
BASE CAMP OF MOUNT EVEREST.**

**THE SPEED OF A COMPUTER MOUSE IS
MEASURED IN "MICKEYS."**



**IN SOUTH KOREA, ONLY GIRLS OR
WOMEN GIVE GIFTS ON VALENTINE'S DAY,
NOT MEN.**

**STRAWBERRIES, BLACKBERRY AND
RASPBERRY ARE NOT BERRIES AT ALL, BUT
A BANANA IS.**



**THERE IS A TOWN IN INDIA CALLED
SANTA CLAUS.**



NAME : RITIK MAHESHWARI
COURSE : BCA II YEAR
SECTION : D
BATCH : 2019 - 2022

GHRDC Ranking

49



I.T.S Mohan Nagar, Ghaziabad

UG Campus

GHRDC BCA Best College of India Rankings - 2021

Announced on 26.05.2021

**RANKED 6th
among Top BCA Colleges in India**

CERTIFICATE

OF ACHIEVEMENT



Institute of Technology and Science, Mohan Nagar,
Ghaziabad, Uttar Pradesh

For Participation in GHRDC BCA Colleges Survey 2021

Awarded

6th Rank of Top BCA Colleges in India



Presented By
Mekhla Sinha
Mekhla Sinha
Executive Director

Global Human Resource Development Centre Pvt. Ltd.
New Delhi

www.ug.its.edu.in ☎ 8447744047, 8447744044, 43, 42, 41



I.T.S Mohan Nagar, Ghaziabad

UG Campus

GHRDC BBA Best College of India Rankings - 2021

Announced on 26.05.2021

**RANKED 9th
among Top BBA Colleges in India**

4th Rank in Northern India

CERTIFICATE

OF ACHIEVEMENT



Institute of Technology & Science (I.T.S), Mohan Nagar,
Ghaziabad, Uttar Pradesh

For Participation in GHRDC BBA Colleges Survey 2021

Awarded

9th Rank of Top BBA Colleges in India

4th Rank in the Northern Region



Presented By
Mekhla Sinha
Mekhla Sinha
Executive Director

Global Human Resource Development Centre Pvt. Ltd.
New Delhi

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I.T.S U.G. CAMPUS EVENTS

50

I.T.S Mohan Nagar, Ghaziabad
UG Campus

Institute of Technology & Science
Mohan Nagar, Ghaziabad

Women Cell - UG Campus
Organizes

LIVE Talk on
A Journey of a Girl from Nowhere to Mrs. Universe

For BBA/BCA Girl Students

Payal Chaddha
Mrs. Universe 2019
Life Coach and Mindfull Coach

24 JUNE, 2021
4:00 PM Onwards



I.T.S Mohan Nagar, Ghaziabad
UG Campus

ONLINE ALUMNI TALK SERIES FOR BCA STUDENTS

Ms. Sonakshi
BCA (2010-13)
Senior Project Engineer
WIPRO Limited
Melbourne, Australia

Topic: Career in Automation Testing

Saturday, May 29, 2021 3:00 PM to 4:00 PM

www.ug.its.edu.in
www.facebook.com/BBABCAI.TSMohanNagar/
www.instagram.com/itsghaziabad/

8447744044, 8447744042

I.T.S Mohan Nagar, Ghaziabad
UG Campus

ONLINE ALUMNI TALK SERIES FOR BBA STUDENTS

Ms. Deepa Chaudhary
Associate
BAIN & COMPANY
Alumna BBA (Batch 2015-18)

Saturday, May 29, 2021 11:00 AM Onwards

www.ug.its.edu.in
www.facebook.com/BBABCAI.TSMohanNagar/
www.instagram.com/itsghaziabad/

I.T.S Mohan Nagar, Ghaziabad
UG Campus

ONLINE ALUMNI TALK SERIES FOR BBA STUDENTS

Mr. Udit Kapoor
Area Sales Manager
Brindco Sales Pvt. Ltd.
Alumna BBA (Batch 2012-18)

Saturday, June 19, 2021 10:15 AM Onwards

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Institute of Technology & Science
Mohan Nagar, Ghaziabad

This plaque of honor is presented to

Mr. Ankit Garg
Technical Lead
Nucleus Software, Noida

Alumni Talk Series
Data Science
19th June, 2021



I.T.S Mohan Nagar, Ghaziabad
UG Campus

Online Ashtang YOG

Monday, June 21, 2021
9:00 AM - 10:30 AM

Sh. Shivam Mishra
Siddhi Kavalaya Muksha

www.ug.its.edu.in



Institute of Technology & Science
Mohan Nagar, Ghaziabad

in Partnership with Incedo Inc

Organizes

VIRTUAL All India FDP Master Class
On

Winning in The Digital Age

Mr. Arpit Chaddha
Vice Chairman
IES - The Education Group

Mr. Nitin Seth
Author & CEO, Incedo Inc
Ex. CEO Flipkart
Ex. Managing Director & Country Head
Fidelity International in India
Ex. Director - McKinsey's Global Knowledge
Center in India
Ex. Member - SYMOM Executive Council

Saturday, May 01, 2021 9:00 AM

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I.T.S Mohan Nagar, Ghaziabad
UG Campus

Online Workshop
Content Writing and Digital Marketing
For BBA & BCA Students

Wednesday, June 30, 2021

Karan Mirchandani
Asst. Manager, Marketing
Tata

Priyanka Arora
Asst. Manager, Marketing
Tata



Institute of Technology & Science
Mohan Nagar, Ghaziabad

ONLINE INTERNATIONAL YOGA Day
21 June, 2021

Yogi Dr. Amrit Raj
Maa Yogo Ashram
Arogyadham Ayurveda Holistic
Treatment Centre

Monday, June 21, 2021
3:00 PM - 4:00 PM



12 APRIL, 2021

51

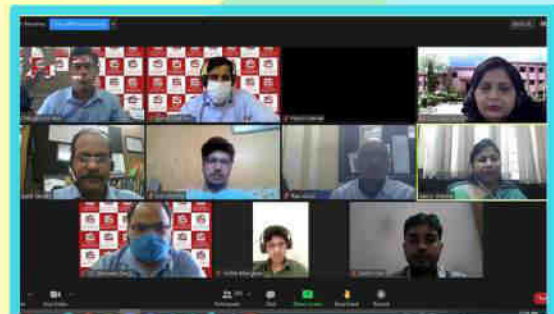
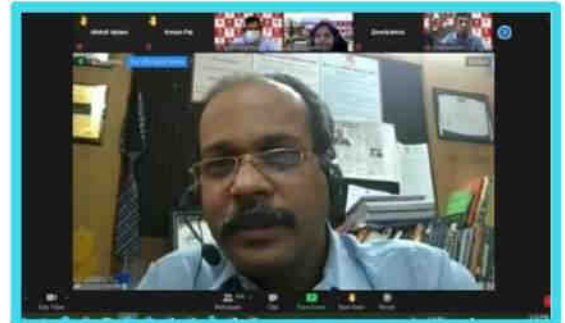
A MEETING WITH BBA/BCA STUDENTS ON 12TH APRIL 2021 THROUGH ZOOM WITH DIRECTOR UG DR. SUNIL KUMAR PANDEY AND VICE PRINCIPAL PROF. NANCY SHARMA,

Agenda of the meeting was to create awareness about Covid -19 to students so that they can encourage their near and dear ones for the Covid -19 Vaccination.

Director UG Dr. Sunil Kumar Pandey informed that how second wave of Covid-19 is dangerous and as responsible citizen of the Country we should aware everyone about the initiatives taken by Indian Government for Covid-19 Vaccination. He briefed that India already has two approved COVID-19 vaccines - Covishield and Covaxin- that are currently being administered to eligible Indians. So far, frontline and healthcare workers, as well as people above 45 years of age with co-morbidities, were being administered the vaccines. I.T.S Muradnagar is a centre of Covid-19 Vaccination. If parents of any student willing for the vaccination, then they can inform to their Chairperson/ Coordinator and accordingly necessary steps will be taken they will be taken.

Vice Principal Prof. Nancy Sharma briefed students about severity of current situation and advised students to take extra precautions in this scenario. She also added that students must guide their elders for the vaccination so that jointly we all can fight with Covid-19.

Students were demonstrated through the url (<https://www.cowin.gov.in>) regarding the process of registration for Covid-19 Vaccination. Students shown their full support and ensure that they will support this noble cause.



1 MAY, 2021

52

**SparAn All India FDP Master Class
on "WINNING IN THE DIGITAL AGE"
was conducted by I.T.S Ghaziabad in
partnership with Incedo Inc. on 1st
May 2021. Mr. Nitin Seth, CEO -kle**



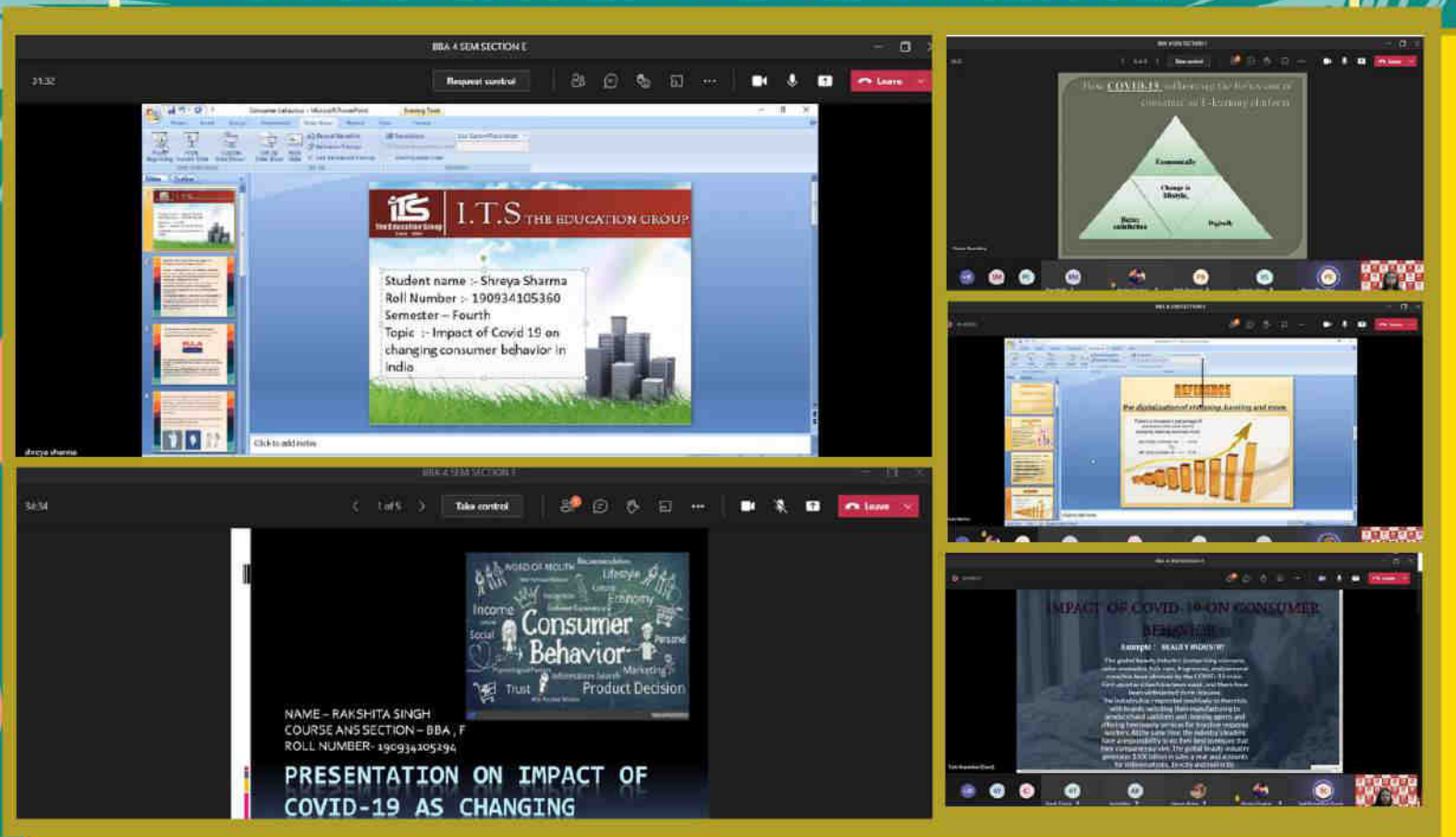
INCEDO Inc. was the Key Note Speaker of the Session. In this Session Dr. Sunil Kr Pandey, Director (IT & UG) welcomed Mr. Seth and all the participants of different Universities/ Colleges/ Institutes/ Industry from over 27 States & UT of the Country.

In the opening remarks Mr. Nitin mentioned that with advancement, availability, accessibility & affordability of technologies are redefining the way transactions and businesses are conducted, it is redefining and realigning and existing processes and systems. This poses a big challenges before academia, especially faculty members, to understand these changing needs of businesses and incorporate appropriate pedagogy and Teaching & Learning processes to make it more appropriate, relevant, engaging and effective.

In the Session a detailed discussion on Mega Trends in different era of Industrial revolutions took place. Mr. Seth explained very illustratively about Building Blocks of Winning in Digital Age including – New Rules of Businesses, Industry Maturity Curves, Digital Technologies, Global Delivery Model, Organizational Transformation, Entrepreneurial Leadership and Next Generation Technologies. He also discussed about the opportunities before India in global perspective. Towards end of the Session Mr. Seth responded and addressed large number of questions of participants.

On this occasion, Shri Arpit Chadha, Vice Chairman I.T.S - The Education Group greeted the Guest and participants.

I.T.S UG CAMPUS ORGANIZED A SUBJECT-BASED ACTIVITY “IMPACT OF COVID-19 ON CONSUMER BEHAVIOR” UNDER THE MENTORSHIP OF PROF. MALA SHARMA FOR THE BBA-IV SEM STUDENTS ON ONLINE MODE.



I.T.S UG campus- has given an opportunity to the students in this pandemic situation, to express their views in the form of presentation on the topic "Covid-19 impact on consumer behavior". Students have explained that consumers are the drivers of the market competitiveness, growth and economic integration, online shopping has become important with payments and deliveries made easy. Moreover, owing to COVID-19, online shopping has become even more attractive, considering the restricted circumstances were the main areas of presentation.

Director UG, Vice principal UG Campus and academic team acknowledged and appreciated the efforts of the students for making such efforts.

I.T.S UG Campus organized an online Alumni Session for BCA students' on "Career in Automation Testing" on 29th May 2021.

The session was planned with an objective of reconnecting with the alumni as well as sharing their experiences & explorations as journey from campus to corporate corridors. Ms. Sonakshi Singh Batch (2010-2013), Senior Project Engineer Wipro Limited, Melbourne, Australia was the speaker of the session.

Ms. Sonakshi once again relived her nostalgic moments by watching a virtual tour of the college though a lot has been changed since then.

Prof. Nancy Sharma Vice Principal in her welcome address expressed her happiness and how overwhelmed she felt on seeing the student she has taught being so successful in her life.

Mr. Sunil Pandey Director UG in his welcome address expressed that the experiences of the alumni help the students in understanding the current industry requirements and what is expected out of them and gives them confidence. He expressed that alumni are an asset they can contribute in a big way in taking their alma matter to the next level.

I.T.S Mohan Nagar, Ghaziabad
UG Campus

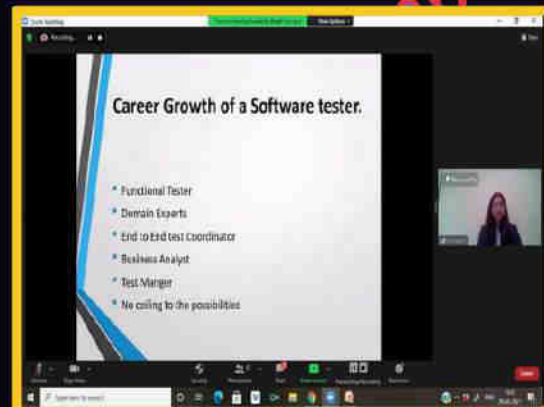
ONLINE ALUMNI TALK SERIES FOR BCA STUDENTS

Ms. Sonakshi
BCA (2010-13)
Senior Project Engineer
WIPRO Limited
Melbourne, Australia

Topic: Career in Automation Testing

Saturday, May 29, 2021 3:00 PM to 4:00 PM

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www.instagram.com/itsghaziabad/ 8447744044, 8447744042



The speaker who herself was a source of inspiration was really overwhelmed by the welcome address. She shared that I.T.S is only institute which not only gives meritorious but performance improvement awards as well & how this practice motivated her to give her best every single time.

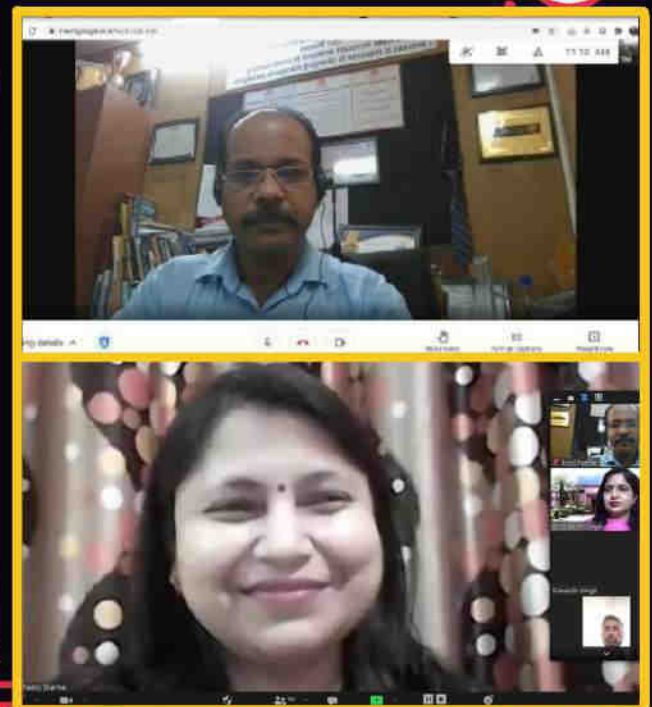
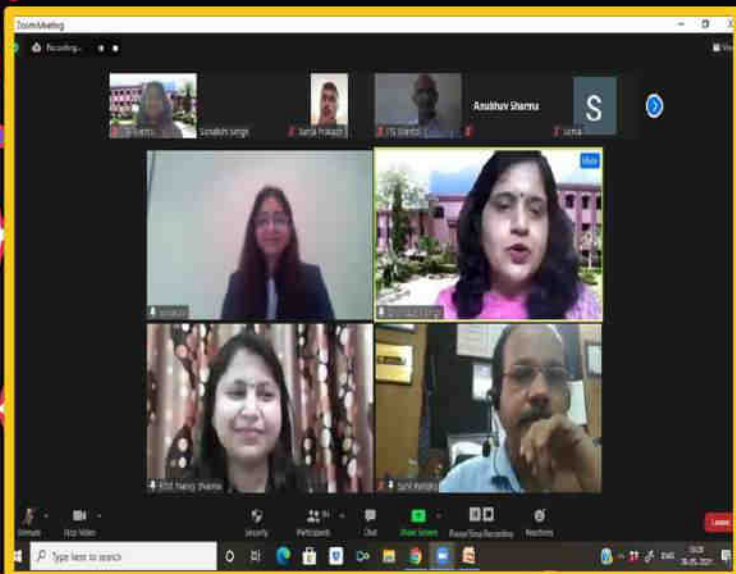
She talked about the career in automation testing, she told that when she was in college, when they thought about IT industries everyone thinks about developing becoming a developer growing up and becoming a manager, she shared that she got placed in Wipro and then was trained in testing and did her M.Tech along with the industry experience. The session was really interested and gave students the opportunity to know what automation testing is.

For becoming a good tester, one should have the ability to think out of obvious, the will to learn end to end workflows, you need to have people skills and you should be able to articulate your views properly, the patience to repeat same steps again and again, and the last logical reasoning.

In the end, she advised the students to do what they love but have sincerity in your life. Do whatever you are doing with 100% sincerity. Sincerity is the key that's the formula she applies to each and everything in her life.

She shared her college experience and told how I.T.S helped in her holistic development by organizing many different activities for the students, she said within college she improved and the result showed.

Towards the end of the session the guest was presented a virtual plaque as a token of gratitude.



29 MAY, 2021

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I.T.S UG CAMPUS ORGANISED AN ONLINE INTERACTIVE SESSION WITH MS DEEPA CHAUDHARY, ASSOCIATE, BAIN & COMPANY- A MANAGEMENT CONSULTING FIRM AND ALUMNA BBA (2015-2018) BATCH UNDER THE ALUMNI TALK SERIES ON 29TH MAY 2021 FOR BBA IV AND VI SEMESTER STUDENTS.

Ms Chaudhary interacted with the students and told the corporate expectations today. She emphasized on the development of Aptitude/ Problem Solving Skills, Communication Skills, Written Skills and Behavioral Skills required to succeed in today's competitive corporate world. Besides, students were given important tips to gain good percentile in CAT. She recommended some useful books, websites and coaching centers to prepare for CAT. She answered all the queries of the students. Students were very happy interacting with Ms Deepa Chaudhary.

The poster includes logos for I.T.S Mohan Nagar, NIRF, and the 26th Anniversary of I.T.S. It lists the event details: I.T.S Mohan Nagar, Ghaziabad UG Campus, ONLINE ALUMNI TALK SERIES FOR BBA STUDENTS. The speaker is Ms. Deepa Chaudhary, Associate at BAIN & COMPANY, Alumna BBA (Batch 2015-18). The event is on Saturday, May 29, 2021, at 11:00 AM Onwards. Contact information for the university is provided at the bottom.



The slide titled 'AGENDA' features a staircase graphic with three steps labeled 'Student', 'Freshers', and 'Professionals'. A person is shown climbing each step. A small inset shows a video thumbnail of Ms. Deepa Chaudhary.

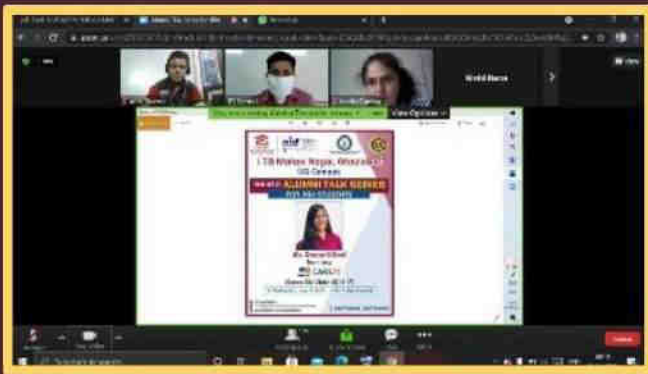
The slide titled 'ROADMAP - Building the required skills' shows a winding path with six key skill areas: Quantitative Aptitude, Communication Skills, Interview Skills, Aptitude/Problem Solving Skills, Written Skills, and Behavioral Skills. A table on the right lists various skills with their respective scores.

The slide titled 'APTITUDE SKILLS' lists four categories: Quantitative Aptitude, Logical Reasoning, Verbal Reasoning, and Data Interpretation. It features a graphic of a hand holding a pen over a document that says 'PREPARATION IS THE KEY'.

2 JUNE, 2021

57

I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2014-17 BATCH ALUMNI MS. DEEPAI GOEL WHO IS PRESENTLY WORKING AS TEAM LEAD, CARS 24 FOR BBA (1ST AND 2ND YEAR) STUDENTS ON JUNE 2, 2021



Alumni Talk Series session conducted by Ms. Deepali Goel, Team Lead Cars 24 and BBA Alumni (2014-17 Batch) in the session Deepali shared her experiences and explorations as journey from “Campus to Corporate Corridors” and once again revived her nostalgic moments along with sharing her pathways with juniors. She spoke extensively about the challenges a fresh graduate has to face while entering into the corporate world. The session was very interesting as Ms. Deepali Goel gave her own example pertaining to the topic and established an instant connect with the students. Such was the inquisitive response of the students that they asked many relevant questions from the speaker as the students were full of queries and eager to gain from her experience.



4 JUNE, 2021

58

I.T.S UG Campus organized an online Alumni Session for BCA students' on "Quality & Audit System" on June 4, 2021.

I.T.S Mohan Nagar, Ghaziabad
UG Campus

ONLINE @
Corporate Talk
FOR BCA STUDENTS

Mr. Ankit Gupta
Senior Consultant
Ernst and Young
Global Delivery Services
Gurugram

Topic : Quality and Audit of IT Systems

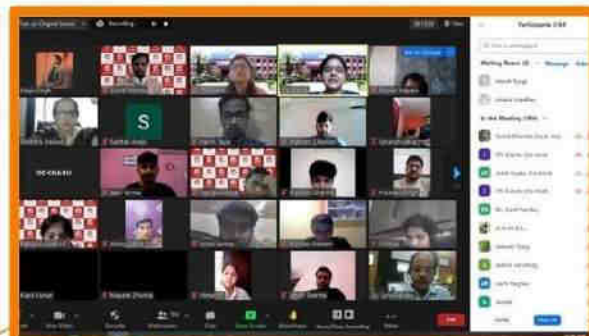
Friday, June 4, 2021 11:00 AM Onwards

www.ug.its.edu.in
www.facebook.com/BBABCAI.ITSMohanNagar/
www.instagram.com/itsghaziabad/ | 8447744044, 8447744042

The session was planned with an objective of reconnecting with the alumni as well as sharing their experiences & explorations as journey from campus to corporate corridors. Mr. Ankit Gupta Senior Consultant Ernst & Young Global Delivery Services, Gurugram, India was the speaker of the session. He shared that I.T.S is only institute which provides academic knowledge along with extra curriculum activities for the overall development of each individual student which plays a key role for personality building and gaining confidence, he also added how these practices motivated him to give his best every single time in his professional carrier.

He talked about Quality & Audit System in corporate, he courted many corporate examples like Satyam computers, and PSU's which are related to Quality & Audit System.

The session was highly interactive, students were very excited and asked various questions which he answered very patiently and the students were satisfied.



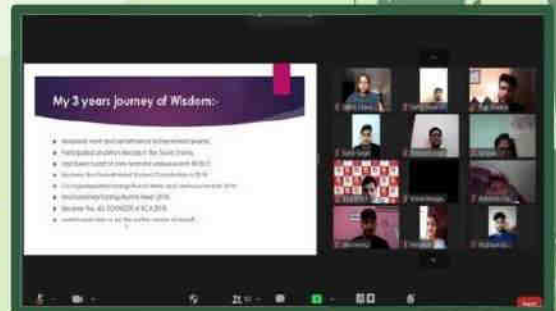
I.T.S UG CAMPUS ORGANIZED AN ONLINE ALUMNI SESSION FOR BCA STUDENTS' ON "3 YEAR OF WISDOM & TECHNOLOGY PERSPECTIVE: A GOOD CAREER CHOICE FOR BCA STUDENTS" ON JUNE, 5 2021

Ms. Ragini Chauhan BCA Batch (2015-2018) was the speaker of the session. During the session she shared her experiences of her college life and also shared how students can groom themselves and gain confidence, she also shares different career path after BCA, she said after BCA there are lots of career options are available in the corporate.

The session was interesting and gave students the opportunity to resolve their queries she gave the solution of each query which was asked by the students during the session and also suggested about their career path.

She advised the students to put more focus on the quant, numerical ability and reasoning sections as all companies take the test, she also said groom yourself and come out from their fear factor, one should be more confident and should work on their personality development, she also added that I.T.S provides lots of opportunity in each and every field. The need is to grab it.

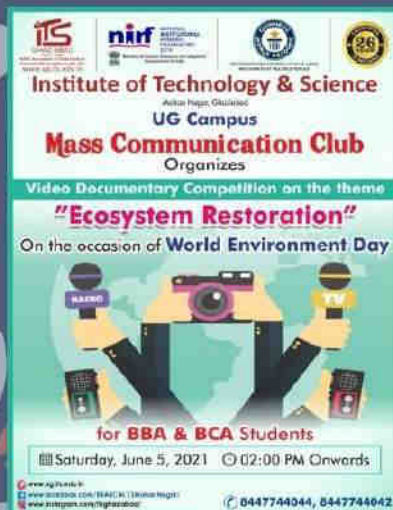
Towards the end of the session the guest was presented a virtual plaque as a token of gratitude.



5 JUNE, 2021

60

MASS COMMUNICATION CLUB "JANMAT" OF I.T.S MOHAN NAGAR GHAZIABAD UG CAMPUS ORGANIZED AN ONLINE VIDEO DOCUMENTARY /PPT COMPETITION ON THE OCCASION OF "WORLD ENVIRONMENT DAY" & CELEBRATED IN ASSOCIATION WITH ESDA (ENVIRONMENT & SOCIAL DEVELOPMENT ASSOCIATION) FOR ALL BBA & BCA STUDENTS FROM 02.00 PM.TO 04.00 PM ON THE THEME "ECOSYSTEM RESTORATION" ON JUNE 5, 2021.



The poster features logos for ITS, NIRF, and UGC. It states: "Institute of Technology & Science, UG Campus, Mass Communication Club Organizes Video Documentary Competition on the theme 'Ecosystem Restoration' On the occasion of World Environment Day for BBA & BCA Students. Saturday, June 5, 2021 02:00 PM Onwards". It includes contact numbers 0447744044 and 0447744042, and social media handles for ITS Mohan Nagar.



The Objective of this competition was to get the students learn about Ecosystem Restoration; Students participated in the event with PPTs & video documentary based on the given theme. The distinguished guests appreciated the students' efforts & also shared their experiences as they all were involve in the activities related to the restoration of environment already. Our first Guest Dr. Jitender K.Nagar shared his experience & suggested to the youth how they can save the environment through their efforts, He also explained difference between the human activities & natural changes.

Dr. Geetanjali Sageena explained different factors responsible for degradation of environment like Covid 19, deforestation, water scarcity & plastic pollution, micro plastics, She also talked about toxicology also & how we can get rid of these issues. Dr. Kavita Khatana also shared her views about the pros & cons by the human activities & what will be the effects of environmental imbalance on the society & human being.



Ecosystem

Non-Living, Living, Water, Soil

Human Impact on Ecosystem

- Rapid Population Growth
- Degradation & deforestation
- Low crop genetic diversity
- Environmental Pollution
- Climate change
- Use of chemicals

Student enjoyed the session & judges also selected top three students who won the competition

Ist Position – Anand Madhav, BCA IInd year Section D

IIInd Position- Jaspreet Singh, BCA Ist Year section B

IIIrd Position – Varun Saini BBA Ist Year Section F

I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2012-15 BATCH ALUMNI MR. SAHIL AGRAWAL PRESENTLY WORKING AS SENIOR EXECUTIVE – SALES & DISTRIBUTION AIR ASIA, INDIA FOR BBA STUDENTS ON JUNE 5, 2021

I.T.S Mohan Nagar, Ghaziabad
UG Campus

ONLINE
ALUMNI TALK SERIES
FOR BBA STUDENTS

Mr. Sahil Agrawal
Senior Executive
Sales and Distribution
AirAsia India
Alumnus BBA (Batch 2012 -15)

Saturday, June 5, 2021 11:30 AM Onwards

www.its.edu.in
www.facebook.com/BBABCAI.TSMohanNagar/
www.instagram.com/itsghaziabad/ 8447744044, 8447744042

Mr. Sahil shared his experiences and explorations as journey from “Campus to Corporate Corridors” and once again revived his nostalgic moments along with sharing his pathways with juniors. He spoke extensively about the challenges a fresh graduate has to face while entering into the corporate world. The session was very interesting as Mr. Sahil Agrawal gave his own example pertaining to the topic and established an instant connect with the students. Such was the inquisitive response of the students that they asked many relevant questions from the speaker as the students were full of queries and eager to gain from his experience.



7 & 8 JUNE, 2021

63

I.T.S MOHAN NAGAR GHAZIABAD UG CAMPUS ORGANISED AN INTER SCHOOL COMPETITION “SPARK FIESTA” 2021 HELD ON 7TH JUNE & 8TH JUNE 2021

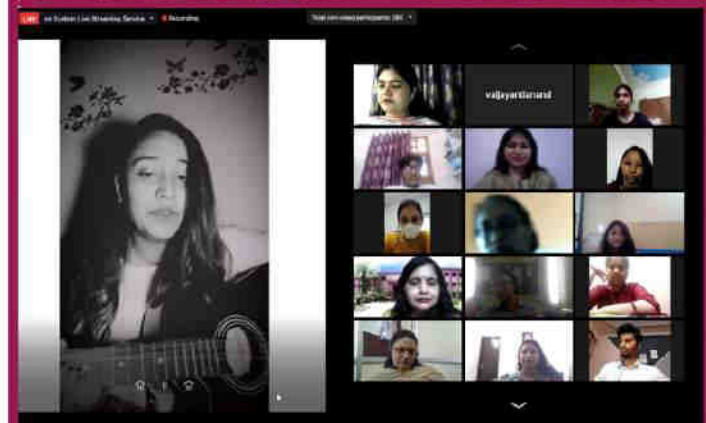
I.T.S Mohan Nagar Ghaziabad UG campus Organised an Inter school Competition “Spark Fiesta” 2021 held on 7th & 8th June , In Instrumental competition was the first event of day – 2. In this event participants used different instruments & played musical pieces on the same. Participants shown their talents through these played songs on this online platform. It was very nice event where all the participants enjoyed a lot. Bhujjo to Jaane (Quiz) was the Fifth event of day - 1 in this competition the quiz was prepared on different topics like sports, logical reasoning, aptitude, IT trends & general awareness., participants answered the quiz questions with very enthusiasm it was fun filled activity where students participated with best of their knowledge & one by one cared all the round of this competition. Youth Parliament was the second event of day - 1 in which the students presented their view on the topic “Post Covid 19 effect in India”. Through this topic they discussed but the effect of Covid -19 on the economy, technology, education & many more topics. Students also expressed their views on the changing environment due to this pandemic, how the students are coping between the online & off-line activities related to every field.

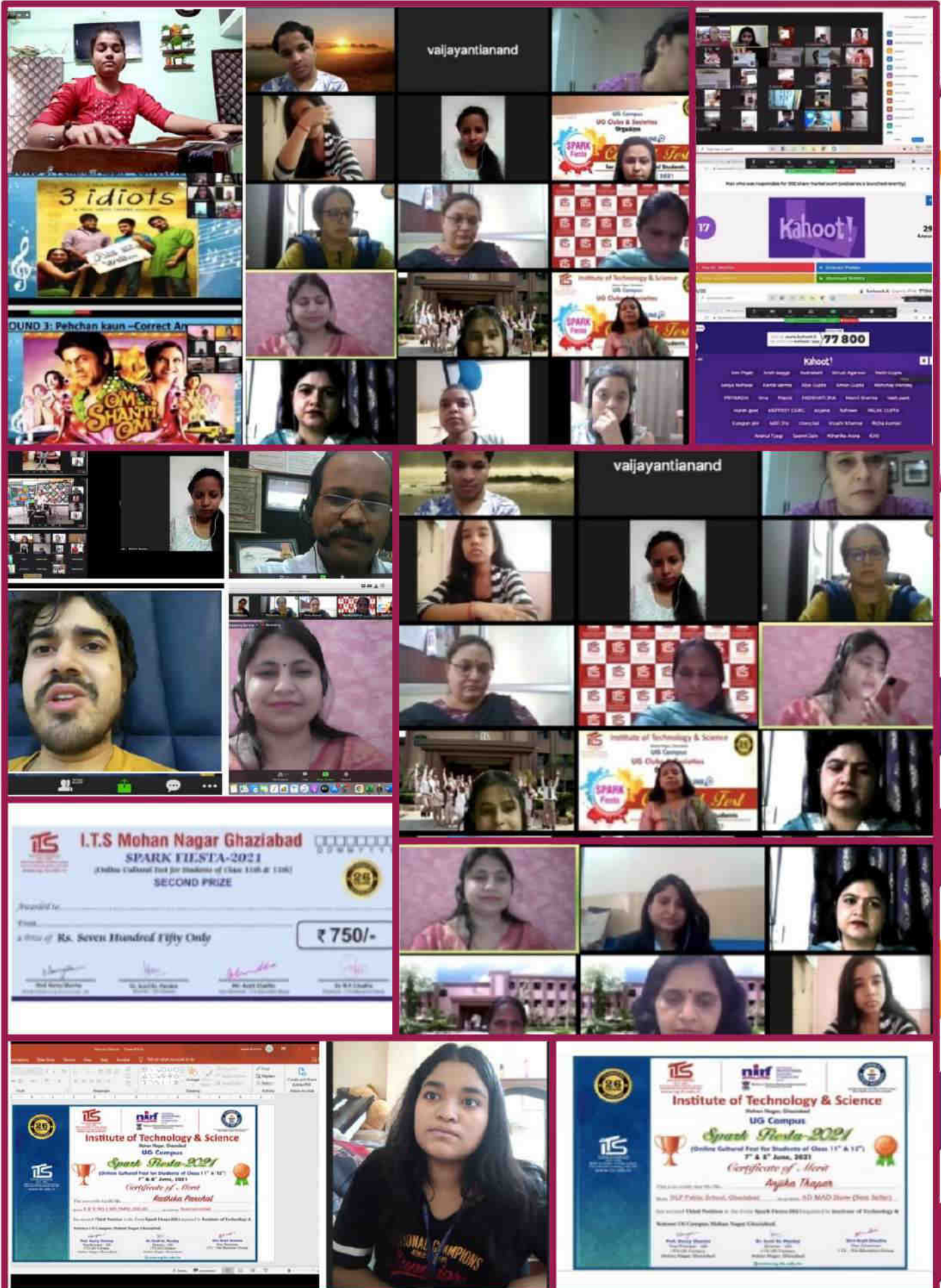


Face Painting /Drawing/Poster Making was the fourth event of day - 2.

In this event students were asked to made poster or they can paint the faces as well on the given topic Aatma Nirbhar Bharat where's student were very excited to participate & tried their best to Win the competition. It was a fun filled activity where everyone enjoy a lot. Dance competition was the fifth event of day - 2, In this event students were asked to prepare a dance number on any song of their choice & to send to the coordinators in recorded video where we got very large number of participation .Students were very talented where they performed so well .Overall it was a mesmerising performances & each one of them enjoyed too.

Business plan (Atma Nirbhar Bharat) was the sixth event of day - 2,In this event participants prepared business plan on the topic Atma Nirbhar Bharat where they have to present their idea regarding new business in market having profitable future .Students participated so well & came up with beautiful ideas of business.

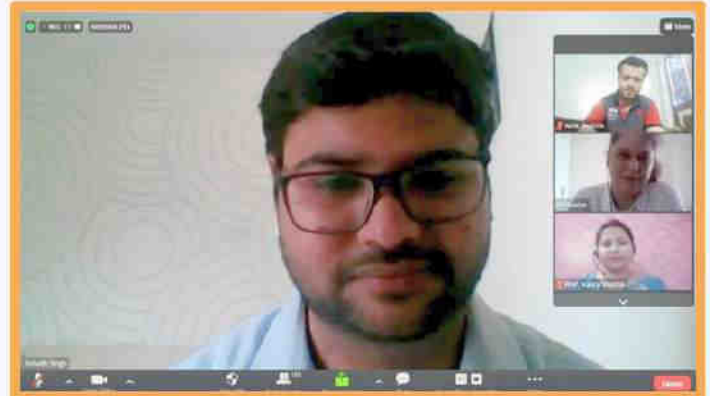




9 JUNE, 2021

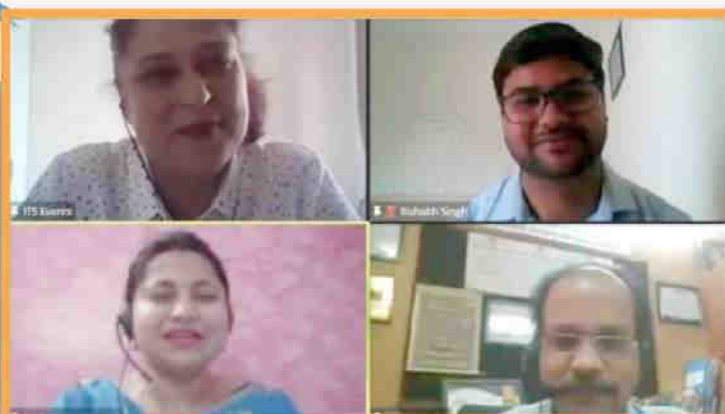
66

I.T.S - MOHAN NAGAR GHAZIABAD U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION ON 09.06.2021 FOR BBA (1ST AND 2ND YEAR) STUDENTS



Students of 1st and 2nd year of BBA attended the Alumni Talk Series session conducted by Mr. Rishabh Singh, Deputy Manager (Band II), Wealth Management Department, ICICI Bank, our BBA Alumni (2016-19 Batch). He recalled his college day's memories and the experiences he had during his graduation days. He also shared his journey so far in the very competitive as well as professionally rewarding banking sector.

The faculty members remembered him as a mild mannered & well-disciplined student always ready to learn from his teachers. Director (U.G) Dr. Sunil Kumar Pandey in his vote of thanks appreciated the alumni – alma mater connect that was very much on display during the meticulously planned & executed session. Vice-Principal (U.G) Prof. Nancy Sharma also graced the occasion & wished greater success to the alumni in all his future endeavours. The students asked very interesting & relevant questions from their senior pertaining to future career prospects.



ITS UG- CAMPUS ORGANISED A GUEST LECTURE ON THE TOPIC “DIGITAL VS CONVENTIONAL MODE OF LEARNING” WAS ORGANIZED ON THURSDAY, JUNE 10, 2021 FOR THE STUDENTS OF BBA FIRST YEAR



The resource person for this guest lecture was Ms Soamya Prasad, Senior Training Specialist at BYJU'S. In the lecture the students were briefed about the merits and demerits of Digital and Conventional Modes of learning. According to Ms Prasad, every student should try to learn to his capacity irrespective of the mode of learning. Though, the importance of digital learning is increasing day by day still it depends upon many factors to adopt the appropriate mode of learning.

It was a very interactive session as students asked many questions. All the questions were answered by the resource person.

I.T.S. U.G. CAMPUS ORGANIZED AN ONLINE GUEST LECTURE ON "ROLE OF AI IN MARKETING" FOR BBA 1ST YEAR STUDENTS BY DR RAVI BHASIN MANAGER (STUDENT AFFAIRS), IIIT DELHI ON JUNE 11TH, 2021.

I.T.S. U.G. Campus organized an Online Guest Lecture on "Role of AI in Marketing". The session aimed to provide the students an insight in Artificial Intelligence and its role in the modern world. Valuable inputs were provided to the students by Dr Ravi Bhasin Manager (Student Affairs) IIIT Delhi on the Basics of Marketing and relating them with day-to-day examples and elaborating on the Role of Artificial Intelligence in Marketing was worth remembering which the students cannot find in any books. The resource person's insights on this subject will definitely be helpful to the students as they move ahead in their career. Altogether the session was highly informative and interactive, the students were very much involved in asking queries and they also got satisfactory answers.

Institute of Technology & Science
Mohan Nagar, Ghaziabad
UG CAMPUS

ONLINE Guest Lecture
On
Role of AI in Marketing

Friday, June 11, 2021 10:15 AM Onwards

Resource Person
Dr. Ravi Bhasin
Manager
(Student Affairs)
IIIT Delhi

Business Model with AI

- Nazara Technologies
- OnMobile
- Restaurants
- Malls

It identifies the flow of resources both ways and indicates whether a business is feasible or not. So, one can say that a business model describes the rationale of how an organization creates, delivers and captures value. So, this is called a business model.

Few examples

- Chat Bots
- Self Driven Cars, Metro
- Weapons
- Service
- Health Care
- Games
- HR planning
- Marketing
- Feedback

Value through AI in Marketing

Value = Benefits - Cost

- More value, less cost
- More cost less value
- Equal Cost Equal value

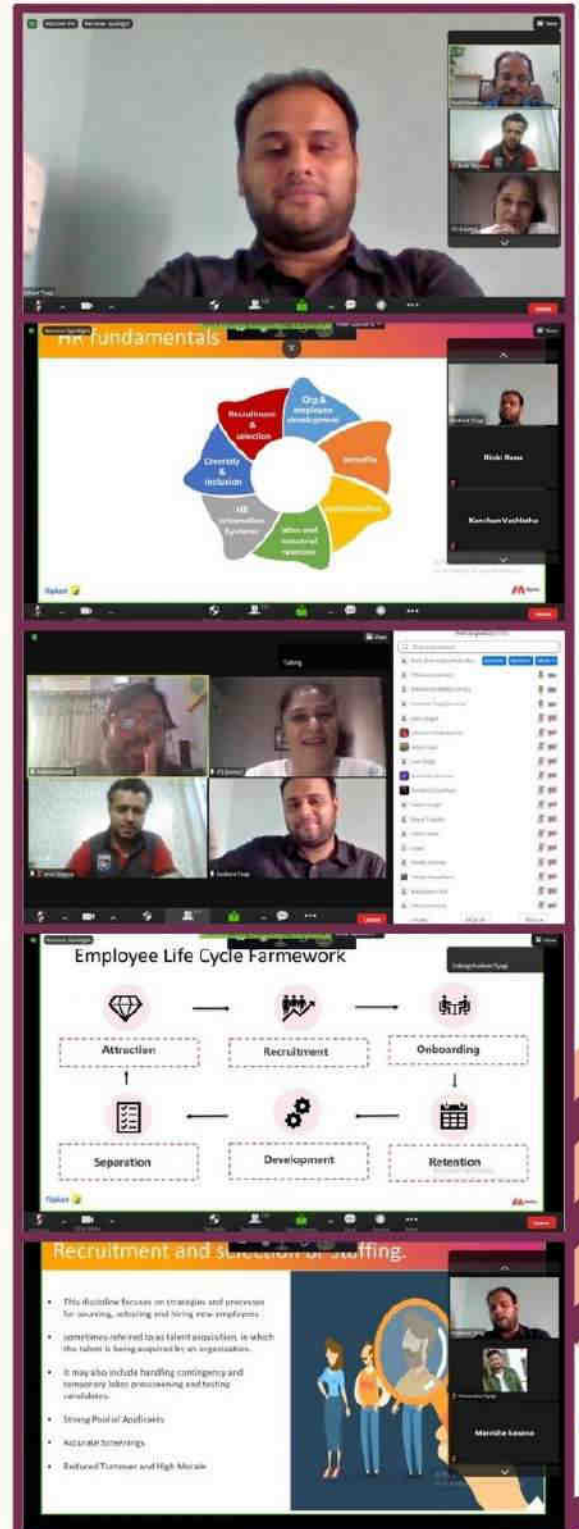
ATM Machine
Artificial intelligence can automate basic activities in education, like grading.

12 JUNE, 2021

69

I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2008-II BATCH ALUMNI MR. PUSHANT TYAGI FOR BBA (1ST AND 2ND YEAR) STUDENTS ON JUNE 12, 2021

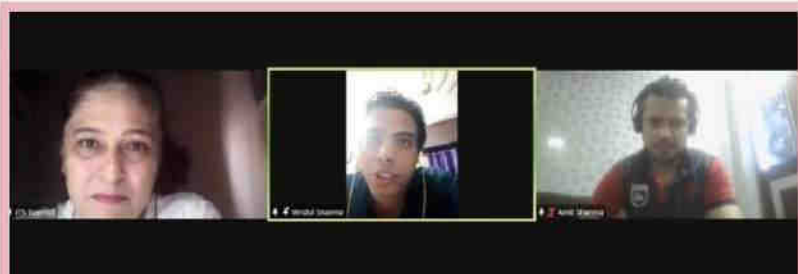
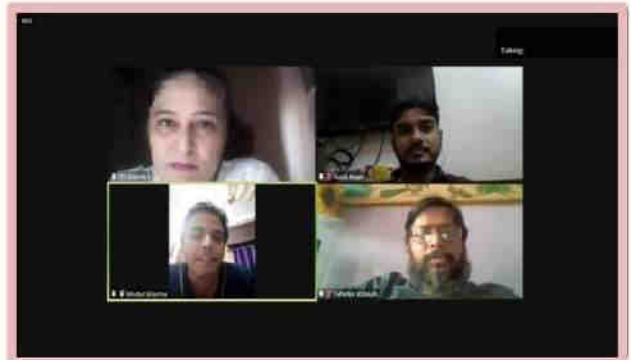
Students of 1st and 2nd year of BBA attended the Alumni Talk Series session conducted by Mr. Pushant Tyagi, Human Resource Business Partner – Flipkart, our BBA Alumni (2008-11 Batch). He shared his corporate journey so far in e-commerce and thanked Prof. Pawan Kumar for guiding & motivating him to pursue a career in e-commerce by predicting almost around a decade ago that the future belongs to e-commerce. Mr. Pushant true to his work profile in HR department spoke at length about his role in Flipkart & like a true professional came well-prepared with wonderful presentation to keep his audience engaged all the while. His presentation skills & corporate knowledge was at full display throughout the session and it was a learner's delight to be a part of the event. He expressed his desire to visit his alma mater in future and meet in person with his teachers and juniors for enhanced interaction opportunities and more knowledge sharing that shall further benefit his juniors.



12 JUNE, 2021

70

I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2013-16 BATCH ALUMNI MR. MRIDUL SHARMA FOR BBA (1ST AND 2ND YEAR) STUDENTS ON JUNE 12, 2021.



Many students of 1st and 2nd year of BBA attended the Alumni Talk Series session conducted by Mr. Mridul Sharma, Sr. Associate HR, HCL Technologies, our BBA Alumni (2013-16 Batch). He recalled his college day's memories and the experiences he had during his graduation days. Such was the enthusiasm level of the session that Prof. Aadil Khan, who once was the year coordinator of the batch Mridul belonged to asked several interesting questions from his ex-student that helped enlighten the current students. Prof. Pawan Kumar appreciated the improvement he saw in his once disciple and was all praise for his transformation from a shy college student to a professional in the corporate world. Vote of thanks was delivered by Prof. Amit Sharma thanking the alumni for sparing his valuable time and also the institute for providing a platform to the alumni for sharing his thoughts.

19 JUNE, 2021

71

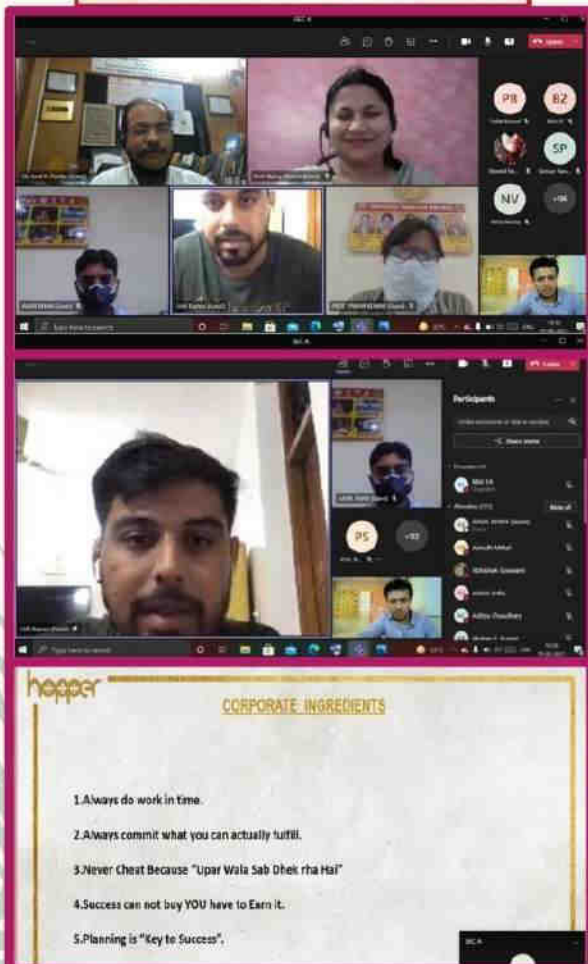
I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2008-11 BATCH ALUMNI MR. UDIT KAPOOR ON FOR BBA (1ST AND 2ND YEAR) STUDENTS JUNE 19, 2021



The poster features logos for I.T.S Mohan Nagar, Ghaziabad UG Campus, NIRF, and the 25th anniversary of I.T.S. It includes a photo of Mr. Udit Kapoor and text detailing the session for BBA students on Saturday, June 19, 2021, at 10:15 AM onwards. Contact information for I.T.S is also provided.

The alumni session aims to foster a sense of community among alumni, while supporting a sense of connectedness back to the institution. Alumni sessions help new professionals to establish or renew friendship and acquaintance. The alumni during these interactions exchange information about their work, experience and help the young students in choosing a right career path.

Students of 1st and 2nd year of BBA attended the Alumni Talk Series session conducted by Mr. Udit Kapoor, Area Sales Manager – Brindco Sales Pvt. Ltd., our BBA Alumni (2013-16 Batch). He enlightened his juniors with his own experience while studying at I.T.S and further in the corporate world. Mr. Kapoor further explained as to how all the skills he gained overtime at his alma mater helped him in his professional journey. The session was equally engaging as it was educating the students who asked numerous questions from their senior to enhance their understanding the transition between college to corporate.



The top part of the image shows a Zoom meeting interface with several participants. The bottom part shows a presentation slide titled 'CORPORATE INGREDIENTS' with a list of five points:

1. Always do work in time.
2. Always commit what you can actually fulfill.
3. Never Cheat Because "Upur Wala Sab Dheek rha Hai"
4. Success can not buy YOU have to Earn it.
5. Planning is "Key to Success".

19 JUNE, 2021

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I.T.S UG CAMPUS ORGANIZED 4TH ALUMNI SESSION IN THE SERIES “JOURNEY FROM CAMPUS TO CORPORATE CORRIDORS” FOR BCA STUDENTS BY MR. ANKIT GARG, SENIOR ENGINEER, IRIS SOFTWARE, NOIDA ON JUNE 19TH, 2021

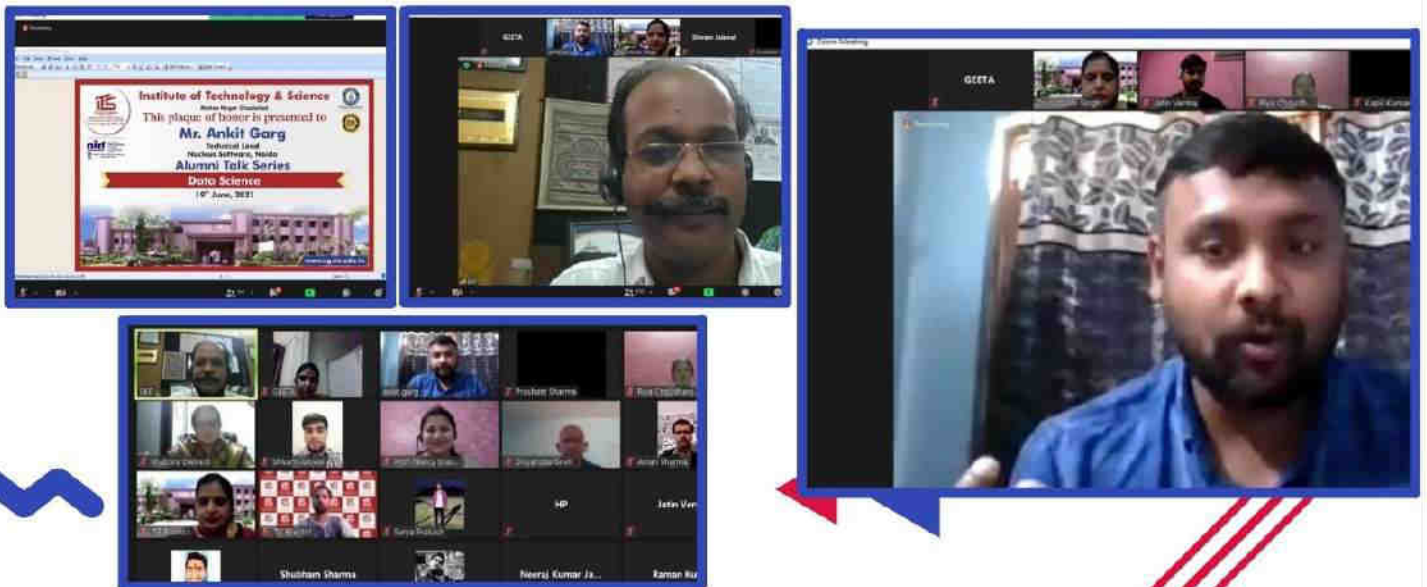
I.T.S UG Campus organized 4th Alumni Session in the Series “Journey from Campus to Corporate Corridors” for BCA students. Mr. Ankit Garg, Senior Engineer, Iris Software, Noida, Alumni of BCA (2009-12) was the speaker of the Session. The topic of the Session was “Career Opportunities in Data Science”.

The session was planned with an objective of reconnecting with the alumni as well as sharing their experiences & explorations as journey from campus to corporate corridors.

Mr. Sunil Kumar Pandey Director UG welcome address said that Success of our Alumni is Success of Institute.

Mr. Ankit Garg shared his experience of his college life to corporate life. He shared his knowledge about the data science with the students, also discussed its applications, future scope and different career options. At the end he advised the students to be skilled in any programming language and work on its implementation. He said that there are many career options available for the skilled people in the corporate world.

Towards the end of the session the guest was presented with a virtual plaque as a token of gratitude.



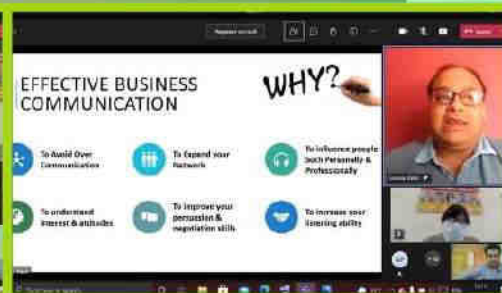
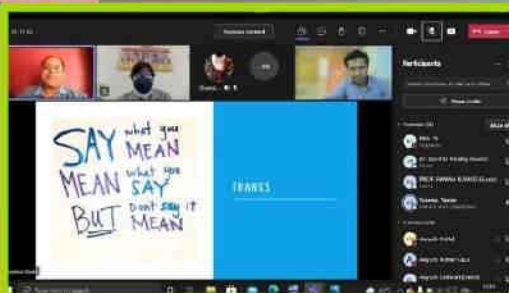
19 JUNE, 2021

73

I.T.S – U.G CAMPUS ORGANIZED AN ALUMNI TALK SERIES SESSION BY BBA 2006-09 BATCH ALUMNI MR. VARUN SAXENA ON 19.06.2021 FOR BBA (1ST AND 2ND YEAR) STUDENTS

There are without an iota of doubt multiple benefits of organizing an alumni session. To begin with, such events act as a link between the “Alma Mater” and the “Alumni” by providing a platform for interaction between alumni, present students, faculty of the college and college administration. It also solves another very important purpose of providing career and vocational guidance to the current batch of students for professional and career development.

Approx. 150 students of 1st and 2nd year of BBA attended the Alumni Talk Series session conducted by Mr. Varun Saxena, Strategic Account Manager - Dun & Bradstreet Information Services India Pvt. Ltd., our BBA Alumni (2006-09 Batch). He very fondly recalled his days at I.T.S and also that he got campus placement from his Alma meter itself. Mr. Varun also mentioned that he made conscious efforts to keep in touch with his college and this itself showed how much affectionate the alumni can be for his institute. He based his presentation upon Effective Business Communication which commenced with an activity for the students & faculty members alike. He also gave valuable insights upon the rules related to First Impression in corporate world. Students were full of queries which were handled very well by the speaker.

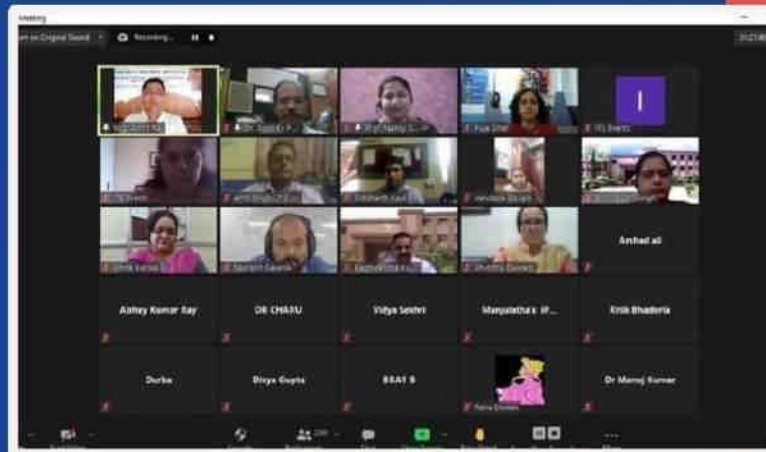
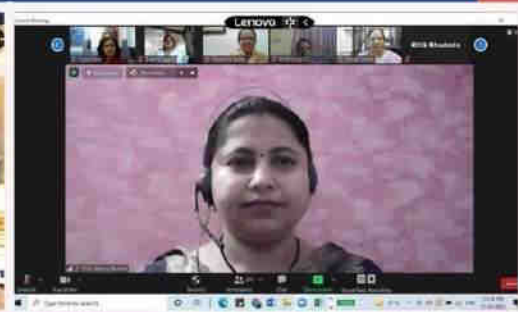


21 JUNE, 2021

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I.T.S UG CAMPUS ORGANIZED A WEBINAR ON “INTERNATIONAL YOGA DAY” BY YOGI DR. AMRIT RAJ FOR THE BBA/BCA STUDENTS ON 21TH JUNE’2021

ITS- The Education Group always believes in giving exposure to different areas to its students and providing avenues for holistic development for our students as well. It is the Vision of our Honorable Vice Chairman, Mr. Arpit Chadha Sir that all the students at I.T.S should be able to achieve their Goal in life through positive affirmation. In this endeavor, on 21th June’2021 I.T.S UG Campus Organized a Webinar on “International Yoga Day” by Yogi Dr. Amrit Raj for the BBA/BCA students.



CONTINUE...

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Dr. Amrit Raj briefed about positive affirmation and its impact in our life. He said that positive thinking is about much more than just being happy or displaying an upbeat attitude. He also answers the questions raised by faculty members, staff and students related to migraine, baldness, survival, backache, breathing trouble etc. He insisted to spread happiness to our near and dear ones and also inculcate our cultural heritage into our life.

Director UG and IT Dr. Sunil Kumar Pandey and Vice Principal UG Prof. Nancy Sharma have graced the occasion with their benign presence. Students, faculty and staff members have attended session and get benefitted from the webinar.

ITS GHAZIABAD
BBA & BBA (HONORS) IN BANKING & FINANCE
WAPMV, UG, ITS, Ghaziabad

nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2021
Ministry of Higher Education & Skill Development
Government of India

GUINNESS WORLD RECORDS
INTERNATIONAL
RECORDED AS THE MOST PARTICIPATED
WEBINAR AT MULTIPLE SCHOOLS

CELEBRATING 26 YEARS

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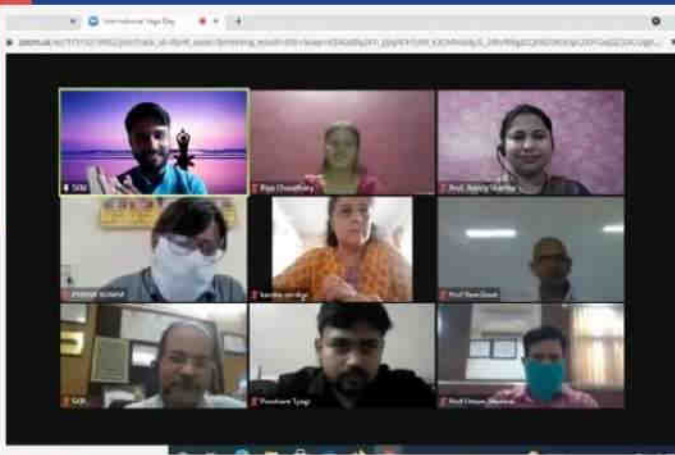
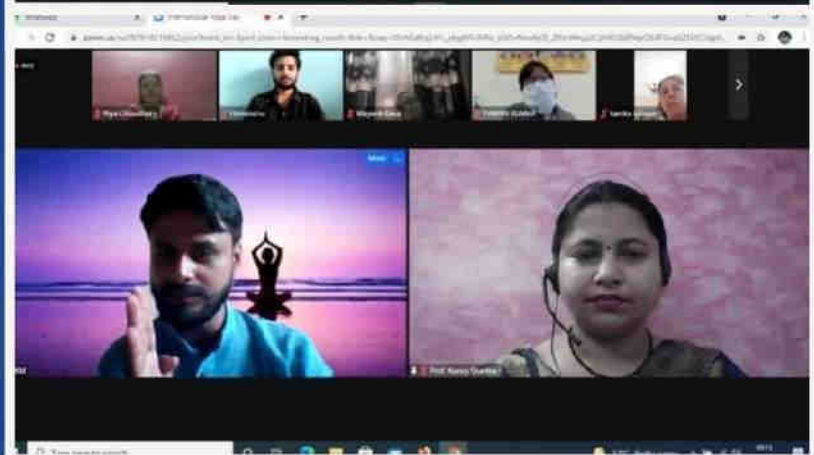
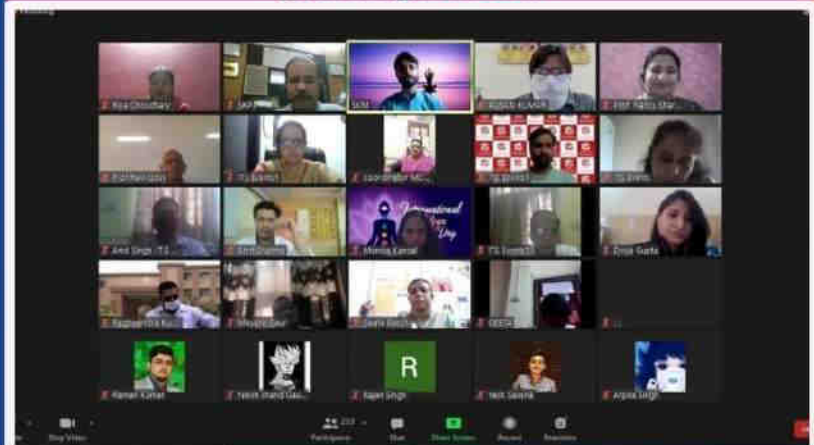
Mohan Nagar, Ghaziabad
UG Campus

Online
Ashtang YOG

Monday, June 21, 2021
9:00 AM - 10:00 AM

Sh. Shivam Mishra
Siddhi Kevalya Moksha

www.ug.its.edu.in

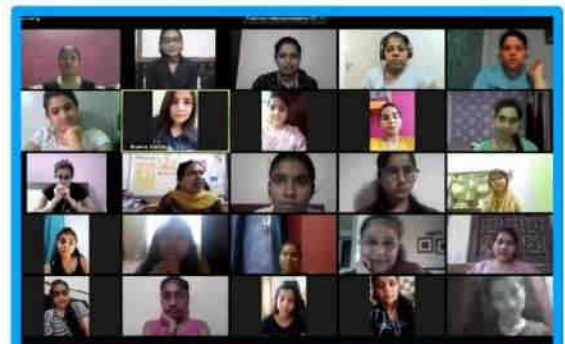
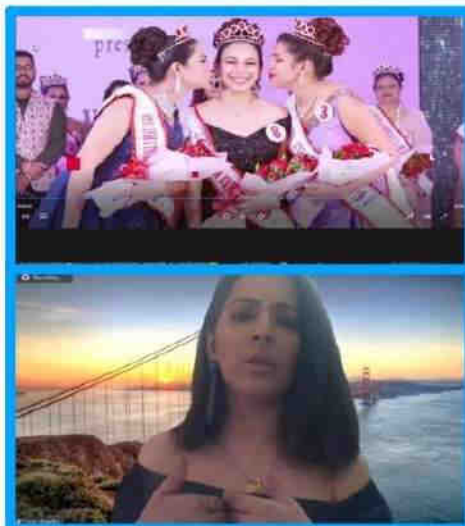
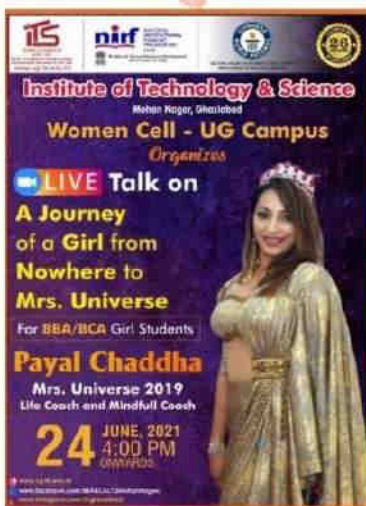


THE WOMEN CELL AT I.T.S UG CAMPUS ORGANIZED AN INTERACTIVE ONLINE SESSION TITLED "A JOURNEY OF A GIRL FROM NOWHERE TO MRS. UNIVERSE WITH MRS. PAYAL CHADDHA, MRS. UNIVERSE 2019 ON 24 JUNE 2021.

Mrs. Payal Chaddha is a Certified Life Coach, Counsellor, Certified Mind Mapping trainer, Corporate Trainer, Anchor, Artist, Motivational Speaker and Fitness Enthusiast. Objective of this session was to empower girl students so that they can deal efficiently with various situations that may arise in their career, personal life and during transition phases.

The speaker who herself was a source of motivation and a certified life coach shared her experience with the students, from being a school student to how she achieved the title of Mrs. Universe 2019. She believes that God is present in our consciousness, your inner self is the guiding force and an angel who protect you all the time.

All the questions and doubts of the students were answered intellectually in a very detailed and relatable manner. At the last students interacted with the guest and asked many questions related to their future. The session was interactive and provided learnings and motivation to face the challenges in the world. She focused that in our subconscious mind we always know what is good and bad. Indeed, this session is the best session to motivate and guide the students. In the end the speaker ended the session with a quote: "kaho usi se jo kahe na kisi se or maango usi se jo dede khushi se". In the end the guest was presented by a virtual plaque as a token of gratitude.



28 JUNE, 2021

77

I.T.S MOHAN NAGAR UG CAMPUS ORGANIZED A GUEST LECTURE ON "ROLE OF FINANCIAL MANAGEMENT IN GROWTH & REVIVAL OF BUSINESS " ON 28 JUNE'21 FOR BCA II SEMESTER STUDENTS

In continuous efforts to enhance academic quality, UG campus has introduced the concept of involving the seasoned and experienced professionals from different areas for sharing their knowledge. In this endeavour, CA Pradeep Kalra, Senior Faculty has provided a lecture on "ROLE OF FINANCIAL MANAGEMENT IN GROWTH & REVIVAL OF BUSINESS "to BCA II Semester students.

CA Pradeep Kalra has elaborated in detail the relevance of effective financial management in growth and revival of any sort of business. He explained the elaborative role of a financial manager in today's dynamic environment. The session was very interactive as students asked a number of questions related to profit maximization, wealth maximization, procurement of funds, effective utilization of funds etc. which were answered by the speaker with zeal and enthusiasm.

The poster features logos for I.T.S Mohan Nagar, NIRF, and the 26th anniversary of I.T.S. It includes the text: "I.T.S Mohan Nagar, Ghaziabad UG Campus", "Online GUEST LECTURE For BCA Ist Year Students", a photo of CA Pradeep Kalra, "CA Pradeep Kalra Senior Faculty", "Topic : Role of Financial Management in Growth & Revival of Business", "Monday, June 28, 2021 11:30 AM - 1:00 PM", and social media links for the university.

The screenshot shows a Zoom meeting interface with a presentation slide titled "How Financial Management Helps?". The slide contains text and a diagram illustrating the flow of funds and the role of a financial manager. The diagram shows a central box labeled "Financial Management" with arrows pointing to "Growth", "Revival", and "Profitability".

The plaque reads: "Institute of Technology & Science Mohan Nagar, Ghaziabad. This plaque of honor is presented to CA Pradeep Kalra Senior Faculty GUEST SPEAKER in the Online Guest Lecture on Role of Financial Management in Growth & Revival of Business 28th June, 2021". It includes the I.T.S. and NIRF logos and a photo of the institute building.

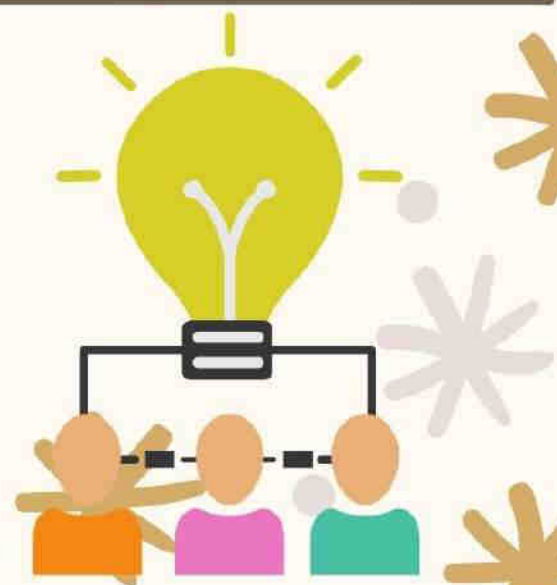
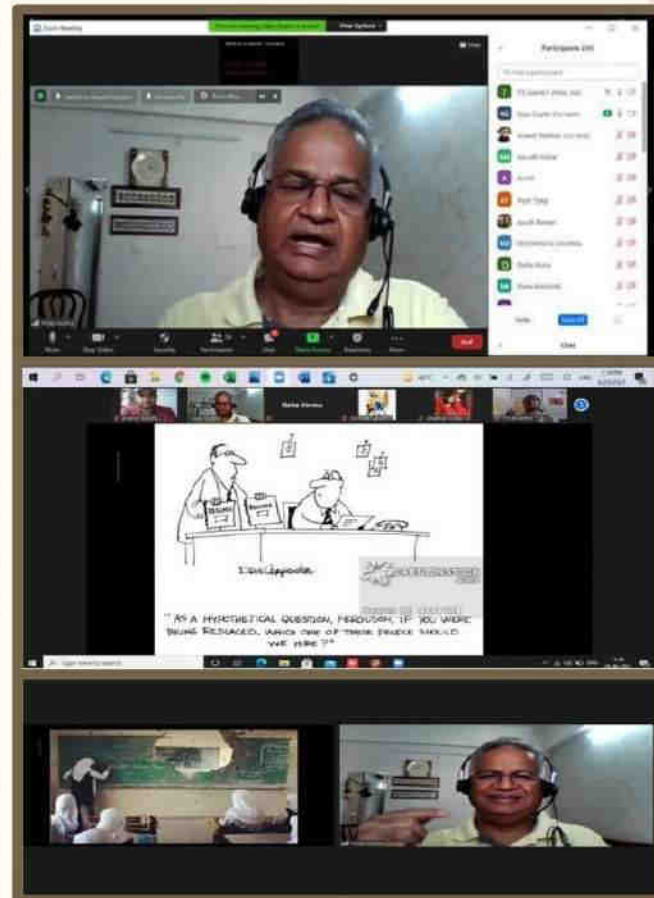
29, JUNE 2021

78

I.T.S U.G. CAMPUS "ACHIEVERS" - OF HR CLUB ORGANIZED AN ONLINE WORKSHOP ON "INTERPERSONAL RELATION & TEAM BUILDING" FOR BBA FIRST YEAR STUDENTS ON JUNE 29, 2021

In continuous efforts to enhance the academic quality, UG campus has introduced the concept of involving the seasoned and experienced professionals from different areas for sharing their knowledge. In this endeavor, "Achievers" - The HR Club at I.T.S. U.G. Campus organized an Online Workshop on – "Interpersonal Relation & Team Building" The objective behind this event was to equip the students with innovative ideas and thought process and enhance their learning inquisitiveness with the practical approach.

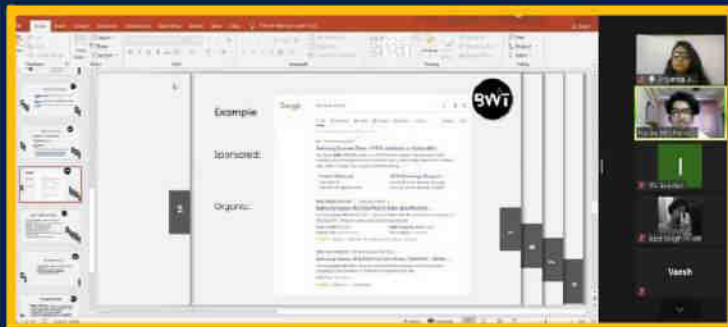
To equip our students with the practical application of HR theories, A very eminent person Mr. Vijay Kumar Gupta Chief Engineer MES were connected to share his knowledge and experience. He explained how to develop Interpersonal Relations with different people within the organization and outside the organization, he talked about good and bad teams, he also focused on the ways of communication through various videos and presentation and many more. Workshop was full of excitement and highly interactive.



A WORKSHOP ON “CONTENT WRITING AND DIGITAL MARKETING” WAS ORGANIZED ON WEDNESDAY, JUNE 30, 2021 FOR THE STUDENTS OF BBA AND BCA

The resource persons for this workshop were Mr Karan Mirchandani and Ms Priyanka Arora, Co-Founders, Business Wisdom Today.

In this Workshop, the participants were briefed about the importance of content writing as a lucrative career option today. They explained the steps and various tools for effective content writing. Besides, participants were told about various free blogging platforms like WordPress, Wix, Blogger, Joomla etc.



CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR SCHOOL STUDENTS

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from students of grade XI & XII, from various schools of Delhi-NCR region. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

- 1. How can you overcome fear?**
- 2. How can you deal with peer pressure?**
- 3. How to overcome laziness, sleepiness?**
- 4. Memories of School Life.**
- 5. School- Preparing Children for Life.**

Tatva Editors will review every article/ poem etc. and the best of all, will be featured in our next issue of TATVA Magazine. The guidelines for article writing are as below:

1. The word limit should not exceed 400 words.
2. The articles should be in Times New Roman with font size of 12.
3. Along with the article, the sender must enclose his name, class as well as name of his school with contact details.
4. The sender should also enclose his passport size photograph in .JPG format so that the same can be published along with his article.

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id -

- vaijayantianand@its.edu.in
- anubhasrivastava@its.edu.in

Before **15th AUGUST, 2021**. Selected articles / poems etc. will be published in **SEPTEMBER, 2021** ISSUE. If your article will be selected to be published in "Tatva" you will be notified by email.

Thanks & Regards

CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR

COLLEGE STUDENTS

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from our I.T.S UG students. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

General Topics

1. The Future of Psychology-Connecting

Mind to Brain.

2. Mind your Reality.

3. Meaning of Healthy Lifestyle.

Information Technology

1. Home as the new office.

2. Mobilize education networks to disseminate

life-saving public health messages

3. Robots in Boardroom.

Marketing

1. A trust-first marketing strategy in a privacy-first world

2. Why brands should create unique and customer-oriented marketing solutions

3. How do brands exploit impulsive buying?

Human Resource

1. How to Avoid Hiring Toxic Employees.

2. Human Resource- Reality Check.

3. Employee Morale- Paramount to your Success.

Finance

1. Impact of Macroeconomic Factors On Money Supply.

2. Future prospects of Broking firms

3. Impact on shareholders wealth in merger & acquisition episode

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Thanks & Regards

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Disclaimer

Articles in this bulletin are the opinions and views of writers/contributors; they are not expressed against any specific person, social class or any entity on the whole. It has been best tried to maintain the sanctity and sovereignty of an education group. Facts presented are correct to the best of our knowledge.





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