

# I.T.S Mohan Nagar, Ghaziabad

(Affiliated to C.C.S University, Meerut)



## THE TATVA



AN ELEMENT OF UG UNIVERSE

*Student's e Magazine*

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# **FROM EDITOR'S** **DESK**

**"One cannot do the wonders in a day but One can be the wonder one day for the world" by ones creativity, persistent efforts and hard work.**

**We, at I.T.S, initiate to give new wings to our students who have hidden talent and are the new hopes to the world by providing them opportunities in form of Dance, Literary. Sports, Theatre, Communication Skills Enhancement and many more activities through Various Clubs.**

**We are really proud and enthusiastic to share that we are all set with new hopes and hues to release this issue of "TATVA". In this issue, you will get one stop information on different topics, what's new in I.T.S and lot more! The exuberant articles of our young writers are undoubtedly appreciable enough to hold the interest of the readers.**

**We are sure that positive attitude, continuous efforts and ingenious ideas of our blooming writers will definitely world of excite the readers and take them to the dreamlike world of real joy and enjoyment.**

**This magazine shows the glimpse of some activities held at I.T.S (UG Campus). On behalf of the entire editorial member for TATVA, We publicise this issue of magazine, which serves as an attempt not only to record the events that have taken place during the semester but also to highlights the achievement of every ITSANS.**

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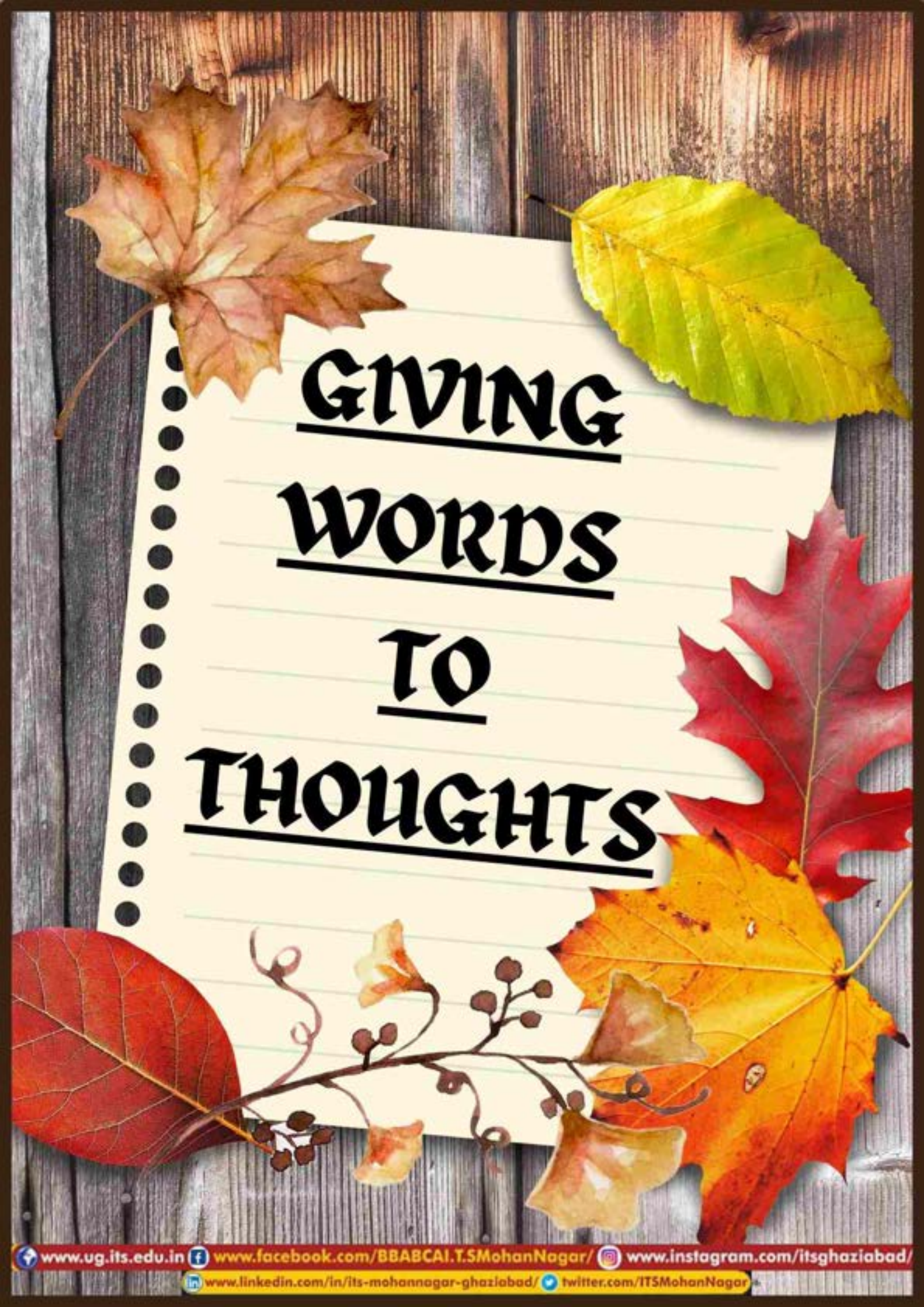
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**GIVING**  
**WORDS**  
**TO**  
**THOUGHTS**

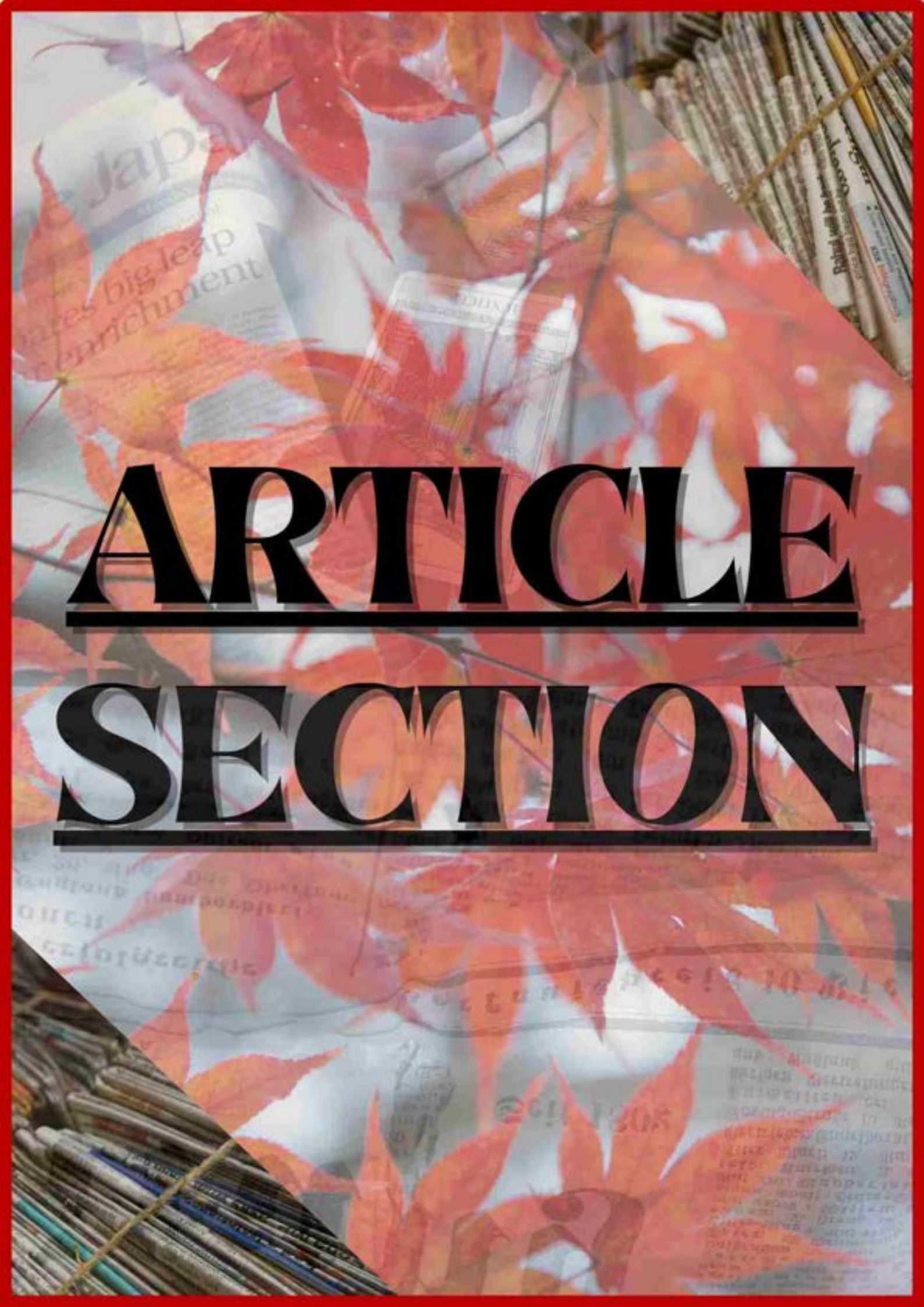
# **INDEX**

1. Article : What Can Be Done To Save The Environment?.....[1]
2. Article : If Keyboard Could Talk.....[2]
3. Article : Importance Of Learning Your Own Mother  
Tounge.....[3]
4. Article : How Do I Know I'm On Right Path?.....[4]
5. Article : How To Reinvent After Failure?.....[5]
6. Article : Decision Making Is An Extraordinary Art.....[6]
7. Article : The Ultimate Productivity Hack Is Saying No.....[7]
8. Article : Why Facts Can't Change Our Minds?.....[8]
9. Article : The IOT Technologies Making.....[9]
10. Article : Women Leaders In Artificial Intelligence,  
Machanic And Robotics.....[10]
11. Article : SAAS Security: Pitfalls It Often Overlooks.....[11]
12. Article : Digital Platforms For Business-To-Busine  
Marktes.....[12]
13. Article : Dove: Maintaining The Brand With Purpose.....[13]
14. Article : The Two-Fold Effect Of Customer Retention In  
Freemium Setting.....[14]
15. Article : Analysis Of Satisfaction Level Of Employees In  
Telecom Sector.....[15]
16. Article : Employer Branding Strategies In Struggling  
Strategies.....[16]
17. Article : Remote Workers Spend More Time On Housing.  
Do They Deserve Higher Pay?.....[17]

# INDEX

18.	Article : Venture Capitalist And COVID 19.....	[18]
19.	Article : What The Next Big Thing Is In Financial Market?.....	[19]
20.	Article : The Dark Side Of Fintech Borrowing.....	[20]
21.	Poet's Corner.....	[21]
22.	From Books to Canvas.....	[38]
23.	Amazing Facts.....	[47]
24.	Awards and Achievements.....	[49]
25.	I.T.S. Media.....	[52]
26.	I.T.S. Ranking.....	[53]
26.	I.T.S UG Campus Events.....	[54]





**ARTICLE**

**SECTION**

# WHAT CAN BE DONE TO SAVE THE ENVIRONMENT?

Let's first know about what is Environment? It can be defined as a sum of all the living and non-living element and their effect that influence human life. We can save the Environment by using the 5R rule Educating, Conserve water, choose Sustainable, shapely, planting trees, don't send chemical into our water bodies, etc. from above all of these educating the people is more important to save Environment because through Education people become aware and concern about Environment and stop throwing and use of plastic bags, throwing the plastic on the roadside sewage.

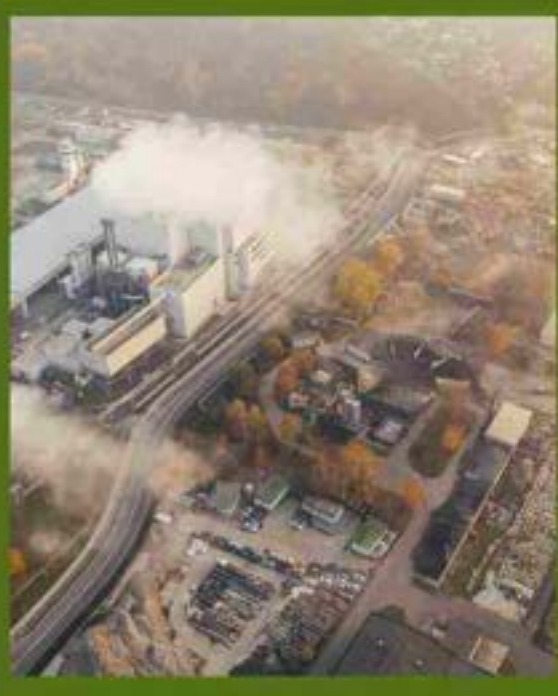


We have to find an alternative instead of dumping chemical and industrial wastage into the ocean or in a river. Giving an acknowledgment to those people who working on the ground level to save Environments like Vandana shiva, Chandi prasad, and Medha Patkar spreading the spirit of

Making a proper chain of 5R and implementing the rule by the government to save Environment. Many environmental problems would disappear if we stopped using petroleum, coal, and natural gas as raw materials for electricity generation. The focus should change entirely on renewable energy sources.

<https://oceanservice.noaa.gov/occean/earthday.html>

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# IF KEYBOARD COULD TALK

2

I feel awkward because I think my keyboard is talking to me and there are a lot of complaints. Keyboards are among the most secret carriers in the world and give you something can keep recording so no one else knows what to say. If the keyboards were able to communicate, they could say that they see more of us than most people.



They share with you the process of searching and editing information so you can do all the input done by my keyboard when I sit down and decide to click the buttons on its face. They work as confident people, not only listening, not to mention command but typing as if the keyboard translates keys without discrimination or judgment. Thank you, thank goodness, that keyboards are electronic devices, not emotions, because the brain itself is a confusing one, causing great wars between the mind of the



people and wars all over the world. We think we can talk to keyboard idiots, that's all. A popular saying is that actions speak louder than words, so you can imagine your strange dreams of our lives turning into simple electronic devices when keyboards can speak. We spend a lot of time, if not more, with our keyboards and computers because they see us and do it.

If the keyboards were able to communicate, they could say that they see more of us than most people.

### Reference Link:

<https://newrealitiesoflife.wordpress.com/2020/12/19/if-keyboards-could-talk/>

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# IMPORTANCE OF LEARNING YOUR OWN MOTHER TONGUE

The very first language you learned from your parents is your mother tongue. Also, the language you learned from your ancestors may be your mother tongue. It is even possible that your mother language may differ from your state language or the regional language. And you may have even



more than one mother language. But your main mother language is always the one that your family members generally use at home. Now, it may confuse you that how a person may have more than one mother tongue. Ok, let me clear it to you. Your parents may not have been using the same language that your grandparents may have been using. And, similarly, your grandparents may not have been using the same language that your great grand-Parents may have been using. This way, your mother tongue may not be the same as that of your grandparents and



great-grandparents. For example, my great-grandparents belong to Rajasthan. They used to communicate in the Rajasthani Hindi language. But my parents belong to Jharkhand and use to communicate in Jharkhandi Hindi. Now, I can communicate in Hindi quite easily. After all, I am habituated to this language. And also, my parents communicate in the

same language. But I rarely visit my grandparent's home. Therefore, I don't know Rajasthani Hindi.

**Reference Link:** <https://ie-today.co.uk/comment/the-importance-of-mother-tongue-in-education/>

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# HOW DO I KNOW I'M ON THE RIGHT PATH?

Asking this question can send us into a knee-bending spiral of nail-biting, insomnia-inducing confusion. Been there? I know I have! Your head and heart ask: How do I know for sure this is the right dream, career choice, or partner for me? Yet, knowing we are on the right path is not nearly as hard as we think. Here are five signs you're on the right path they are You're not doing things that make you uncomfortable, You're not saying things you later apologize for, You don't feel the need to compromise on the Big Deal Stuff, You feel your sense of value or worth and see it mirrored back by your environment. You're confident in your choices and life (and aren't afraid to say so). These are all tell-tale signs that you are fulfilling your divine potential in life.



These are all tell-tale signs that you are fulfilling your divine potential in life. You are on the wrong path, however when you start to notice these five signs: The situation at hand is costing you your power, You feel drained. Tired is okay. Drained means depleted and that's a red flag, You feel wildly confused about where your life is going, You are especially on the wrong path when you feel like you are "losing yourself" to a particular situation, If you find yourself saying "I can't help feeling like I lost myself," then you've probably betrayed yourself in some way

**Reference link-**  
<https://www.mindbodygreen.com/0-11308/how-do-you-know-if-youre-on-the-right-path.html>

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# HOW TO REINVENT AFTER FAILURE?

5

Before you look for ways to reinvent yourself after failure. Confront the failure this involves looking at each point of the past. Why do you fail, how do you fail? Where you fail and so on. What about your life makes you anxious? What about your life holds you back from your true potential? Take a look at your life from an objective standpoint. Do not be afraid to see your error, laziness, or lack of judgment. Mentors are great. They can tell you things about yourself that friends and family may be too comfortable to tell you. Seek out someone in your field that can give you insight into a part of your career. I think these three points are enough for anyone to reinvent failure.



What about your life holds you back from your true potential? Take a look at your life from an objective standpoint.

## Reference link

<https://inspiration.allwomenstalk.com/ways-to-reinvent-yourself-after-failure/>

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# DECISION MAKING IS AN EXTRAORDINARY ART

“Decisions are always made in committees with an odd number of people, and three people is already too many,” Marshal Foch once said about decision-making. On the same subject, General de Gaulle declared, “I have heard your points of view. They do not match mine. The decision is therefore unanimous.”



Besides the wit in these quotes, the leadership qualities of these authors are beyond question, demonstrating an essential point about decision-making. The decision is the privilege of one person only—the leader—the person who takes it. For an exceptional individual like de Gaulle that means even withdrawing from the situation completely, where necessary. The leader decides whatever lies within their jurisdiction. This statement of the obvious leads to a dysfunctional abyss when it is ignored. We have all experienced, at some point, leaders who want to decide everything, and end up destroying the very autonomy that they had ostensibly granted. This is the difference between strategy and tactics, the first being the framework within which the second can develop. In other words, the strategy defines the vision and the key steps to achieving it. It is a leader’s prerogative to determine the strategy. The tactics are linked to the operational activities.

They are often placed “in the hands” of more junior players, provided that they have properly understood the leader’s aims.

Reference Link:  
<https://www.investopedia.com>

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COURSE:  
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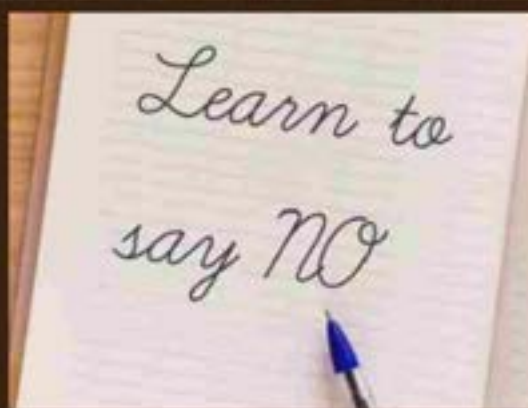


# THE ULTIMATE PRODUCTIVITY HACK IS SAYING NO

Not doing something will always be faster than doing it. This statement reminds me of the old computer programming saying, "Remember that there is no code faster than no code." The same philosophy applies in other areas of life. For example, there is no meeting that goes faster than not



having a meeting at all. This is not to say you should never attend meeting, but the truth is that we say yes to many things we don't actually want to do. There are many meetings held that don't need to be held. There is a lot of code written that could be deleted. How often do people ask you to do something and you just reply, "Sure thing." Three days later, you're overwhelmed by how much is on your to-do list. We become frustrated by our obligations even though we were the ones who said yes to them in the first place. We agree to many requests not because we want to do them,



but because we don't want to be seen as rude, arrogant, or unhelpful. Often, you have to consider saying no to someone you will interact with again in the future—your co-worker, your spouse, your family and friends. Saying no to these people can be particularly difficult because we like them and want to support them. (Not to mention, we often need their help too.)

Collaborating with others is an important element of life. Perhaps one issue is how we think about the meaning of yes and no.

[Reference Link:](https://jamesclear.com/saying-no)  
<https://jamesclear.com/saying-no>

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# WHY FACTS CAN'T **8** CHANGE OUR MINDS?



The economist J.K. Galbraith once wrote, "Faced with a choice between changing one's mind and proving there is no need to do so, almost everyone gets busy with the proof." Leo Tolstoy was even bolder: "The most difficult subjects can be explained to the most slow-witted man if he has not formed any idea of them already; but the simplest

thing cannot be made clear to the most intelligent man if he is firmly persuaded that he knows already, without a shadow of doubt, what is laid before him." What's going on here? Why don't facts change our minds? And why would someone continue to believe a false or inaccurate idea anyway? How do such behaviors serve us? The Logic of False Beliefs Humans need a reasonably accurate view of the world in order to survive. If your model of reality is wildly different from the actual world, then you struggle to take effective actions each day. However, truth and accuracy are not the only things that matter to the human mind. Humans also seem to have a deep desire to belong. In Atomic Habits, I wrote, "Humans are herd animals. We want to fit in, to bond with others, and to earn the respect and approval of our peers. Such inclinations are essential to our survival. For most of our

We don't always believe things because they are correct. Sometimes we believe things.

[Reference Link:](https://jamesclear.com/why-facts-dont-change-minds)  
<https://jamesclear.com/why-facts-dont-change-minds>



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# THE IOT TECHNOLOGIES MAKING

Industry 4.0 refers to the fourth industrial revolution, although it is concerned with areas that are not usually classified as industry applications in their own right, such as smart cities. The First Industrial Revolution came with the advent of mechanisation, steam power and water power.



The Second Industrial Revolution revolved around mass product and assembly lines using electricity. The Third Industrial Revolution came with electronics, I.T. systems and automation, which led to the Fourth Industrial Revolution that is associated with cyber physical systems. Generally-speaking, Industry 4.0 describes the growing trend towards automation and data exchange in technology and processes within the manufacturing industry, including: The Internet Of Things (IOT), The Industrial Internet Of Things (IIOT), Cyber-Physical Systems (CPS), and Smart manufacture.



This automation creates a manufacturing system whereby machines in factories are augmented with wireless connectivity and sensors to monitor and visualise an entire production process and make autonomous decisions. Wireless connectivity and the augmentation of machines will be greatly advanced with the full roll out of 5G. This

will provide faster response times, allowing for near real time communication between systems.

Reference Link:  
<https://iotclear.com/internet-connection>

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BATCH:  
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# WOMEN LEADERS IN ARTIFICIAL INTELLIGENCE, MECHANIC AND ROBOTICS

The technology is quickly leaving the realm of present self and entering to future. Platform to scoring technology rely on artificial intelligence, robotics and machine development to provide the user with usable insight and make life easier. These sectors keep on shaping how we view our world and make decisions which are extremely important to acknowledge the role which women are playing in shaping that view. Women make up only 22% of technology sector which leaves artificial intelligence, machines and robotics male - dominated field. But what would an artificial intelligence world have designed and led by only male look like? But things are changing rapidly & probably for the better. we are witnessing an increasing number of women blazing the trail in the field of artificial intelligence, machine learning and robotics. Here are a few examples:

Rana El Kaliouby: Creating Emotionally Intelligent AI, Fei-Fei Li: Developing Human-Centered AI, Cynthia Breazeal: Making Robots More Social, Tessa Lau: The Robot Whisperer, Timnit Gebru: Leading the Ethical AI Movement, Daphne Koller: Transforming Health Care Through Machine Learning, Devi Parikh: Improving the lives of the visually.



Reference Link:  
<https://Wikipedia.com/machine learning>



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1ST YEAR  
BATCH: 2021-  
2024  
SECTION: B



# SAAS SECURITY: PITFALLS IT OFTEN OVERLOOKS

11

SAAS Security refers to securing user privacy and corporate data in subscription-based cloud applications. SAAS applications carry a large amount of sensitive data and can be accessed from almost any device by a mass of users, thus posing a risk to privacy and sensitive information.



The most common pitfalls that businesses can face when implementing SAAS, you should avoid these problems. Not knowing what they are agreeing to. Paying more than they should be, for their software Services. Not having a Service Level Agreement. Not knowing how their SAAS service provider performs and what state they are in. Not taking into account hidden costs SAAS security revolves on the need to trust but verify, monitor data flow, not rely too heavily on pen tests and ensure uninterrupted security work flows. A centralized SAAS platform can help Software as a Service (SAAS) represent a viable model for companies looking for tools that don't require complex hosting infrastructure. In some cases, purchasing a SAAS solution requires little more than a credit card and a few clicks. However, rolling those products out to your organization is usually far more complicated. Challenges come with the territory, and SAAS solutions are no exception. SAAS-based solutions offer a few unique advantages over their on-pre counter parts, especially when it comes to data security. But as your cloud portfolio grows over time, it's incredibly difficult to manage the data flowing in and out of application. It's even more challenging to take pro-active measures to keep a data breach in one SAAS platform from impacting your entire organization.

Reference Link:  
<https://Wikipedia.com/saas>

NAME:  
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2ND YEAR  
BATCH: 2020-  
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SECTION-B



# DIGITAL PLATFORMS FOR BUSINESS-TO- BUSINESS MARKETS

12

The evolution of digital platforms has transformed the way businesses operate. Digital platforms have become popular and common in Business-to-Business (B2B) markets, thereby leading to increased interest of researchers. Even with the increasing interest, the field suffers from the lack



of a comprehensive approach towards plugging the gaps left behind. This review presents a synthesis of the last ten years of research on digital platforms in B2B markets. Based on Diffusion of Innovation (DOI) and Technology-Organization-Environment (TOE) frameworks for adoption of innovation, the current study identifies the technological, organizational, and environmental context-based factors that play a major role in adoption of digital platforms in B2B markets. We also present a detailed overview of the research in terms of publication timeline, geographical distribution, industrial context, theory used, and



methodology employed. The fast development of B2B digital platforms offers many suppliers opportunities to engage their customers in new product development projects on these platforms. However, customers are often reluctant to participate in these projects due to potential risks, such as leaking critical

business information and opportunism. Digital platforms further increase these risks as customers may face more uncertainties due to a lack of physical contact on these platforms.

Reference Link:

<https://researchgate.com/internet>

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BATCH: 2019-

2022

SECTION: B



# DOVE: MAINTAINING THE BRAND WITH PURPOSE

In 2004, Dove provocatively widened the definition of beauty through its landmark Real Beauty campaign, challenging airbrushed stereotypes established by the personal care industry and rallying around the “real beauty” of women everywhere. Originally positioned as a functional

soap brand, Dove’s campaign leveraged digital marketing to provide a new opportunity for social discourse and community building, elevating the brand beyond the product line. Dove didn’t just sell beauty, but self-esteem and acceptance, becoming a brand grounded more in social and emotional benefits than functional ones. A primary reason for the success and resonance of the Real Beauty message was its deep rooting in digital activation at a time before digital marketing was commonplace. Evolution

video – one of the earliest viral brand videos on YouTube. Its “Real Beauty Sketches” video also became one of the most-watched videos of all time. It also launched the Dove Self Esteem Project, a web portal intended to improve the self-esteem of young people by engaging viewers in forums, workshops, articles and videos that educate on topics like body positivity and bullying. Dove has continued

to maintain energy around its brand and sustain relevance as we enter 2020 – using digital to continue to power its message and positioning.

Reference Link:

<https://Wikipedia/internet connection>



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3RD YEAR  
BATCH: 2019-  
2022  
SECTION: F



# THE TWO-FOLD EFFECT OF CUSTOMER RETENTION IF FREEMIUM SETTINGS.

14

Over the past decade, software companies have increasingly moved away from the sale of traditional packaged goods and towards freemium services. Under this business model, companies give away the core functionality of their software and revenue is generated by repeatedly selling premium content or advanced features. Companies such as Pandora, Microsoft, Google and Apple all use this business model in some of their offerings. The move to freemium is most apparent in the mobile game markets. In order to succeed in the freemium market, developers have turned to using customer analytics to understand their behavior and then leveraging that information to make profitable product choices. Marketers within this space are also increasingly studying analytics as a means of optimizing market spending and finding product markets. A hodgepodge of metrics has organically arisen as companies attempt to leverage the information that they collect about their users' retention.



Reference Link:  
<https://iotclear.com/internet-connection>

NAME:  
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BBA  
3RD YEAR  
BATCH: 2019-  
2022  
SECTION: D



# ANALYSIS OF SATISFACTION LEVEL OF EMPLOYEES IN THE TELECOM SECTOR

Human resource is considered to be the most valuable asset in any organization. It is the sum-total of inherent abilities, acquired knowledge and skills represented the talents and aptitudes of the employed persons who comprise executives Supervisors and the rank and file employees.



In the survey, an attempt has been made to analyze the job satisfaction of he study tries to understand the level of satisfaction among the employees of TELECOM INDUSTRY. It further explains the area on which employees are mostly dissatisfied. Job satisfaction of the employees has been analyzed on the basis of the following job related factors. The data which is collected by the researcher , employers , managers , clerks e.t.c. by administrating the questionnaire having face to face interaction with employees. This will give the theoretical basis required for the report

presentation which can be available from various sources such as magazines, office files, inter office manual and website. Job satisfaction refers to a person`s feelings of the satisfaction on the job , which acts as a motivation to work. In order to achieve this superiors and the states should take necessary steps for the satisfaction of the



employees in their respective jobs.

## Reference Link:

<https://researchgate.com/internet-connection>

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2ND YEAR  
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BATCH: 2020-  
2023





# EMPLOYER BRANDING STRATEGIES IN STRUGGLING COMPANIES

16

Your career pages are one of your best employer branding tools for external communication. They are perfect for potential employees and for presenting yourself as an attractive employer. The pages should be completely dedicated to the target audience (personas can be very helpful here). The user interface

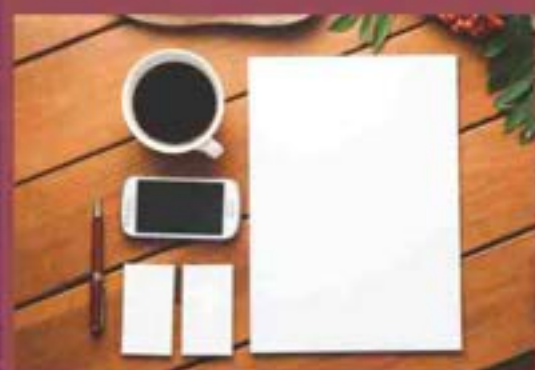


should be clearly structured and easy to use with important information compactly and intuitively communicated. Tell yours – with pictures, videos, blog posts, or slideshows. Storytelling isn't just for job ads. It is also an effective way of convincing candidates during job interviews. New employees integrate professionally, socially, and emotionally faster and better when there is a structured onboarding process. Be a 12 on a scale of 1 to 10 and go long on respect and appreciation. We have a short get-to-know-you with the team before the first day (nips nervousness in the bud).

Most employees leave their jobs because they are bored, want new challenges, or don't see any meaning in their work. It doesn't have to be this way. When you help employees develop new skills and grow into new roles, you gain their loyalty – even in times of crisis. We agree with Johan Eriksson, Head of Specialists at Google. To create real change, you have to

act. Fulfill those promises, open up communication, allow for mistakes, and express respect and appreciation.

**Reference Link:**  
<https://talentor.com/employer-branding-strategy>



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SECTION: A  
BATCH: 2020-23



# REMOTE WORKERS SPEND MORE TIME ON HOUSING. DO THEY DESERVE HIGHER PAY?

Using commercial and residential real estate data for 31 commuting zones in the United States, the researchers identified where companies would save the most and least if their employees were to work from home for the long term. Of the regions they analyzed, office space savings after accounting



for increased housing costs were lowest Fort Worth, Detroit, Baltimore, aSacramento, and Charlotte, according to the working paper Housing Consumption and the Cost of Remote Work, which Stanton wrote with HBS research associate Pratyush Tiwari. Sacramento, and Charlotte, according to the working paper Housing Consumption and the Cost of Remote Work, which Stanton wrote with HBS research associate Pratyush Tiwari. Companies and employees in high-cost US cities would save the most by ditching office buildings, even after factoring in a "remote premium" for workers who go on to work offsite permanently.



If all US employers compensated newly remote workers to keep increased housing costs from cutting into other spending, it would cost \$15 billion annually, the researchers estimate. That total assumes that the number of remote workers nationally will triple because of the pandemic, a figure based on surveys of

business owners that Stanton and his colleagues conducted in 2020. If people aren't going into work, they don't deserve the terms and conditions they get if they are going into work.

**Reference Link:**  
<https://www.investopedia.com>

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1ST YEAR  
BATCH:  
2021-2024  
SECTION: D



# VENTURE CAPITALIST AND COVID 19

18

We survey over 1,000 venture capitalists (VCs) on how the COVID-19 pandemic has affected their decisions and investments. Despite the historical importance of in-person meetings, VCs do not report difficulty finding quality entrepreneurs or major changes in time allocation. They do



report difficulty in evaluating deals, more investor-friendly terms, and a decreased investment rate, with about one-sixth of VCs reporting pressure from limited partners to conserve capital. Although aggregate returns are largely unchanged, there is high dispersion both within and across funds. A follow-up survey shows faster-than-expected recovery in deal volume, terms, and returns. Venture capital (VC) investments are volatile and cyclic. They occur in boom and bust cycles and often follow the economy. They increase in periods of economic growth and decline in recessions (e.g., Bernstein et al., 2019; Gompers & Lerner, 2004; Gompers et al., 2008). Studies that assess the effects of crises like the tech bubble (1999–2001) (e.g., Aragon et al., 2019; Hochberg et al., 2018) and the global financial crisis (GFC) (2007–2009) (e.g., Block & Sandner, 2009; Conti et al., 2019; Cowling et al., 2012) on the VC financing of entrepreneurial ventures find the availability of VC reduces

after a crisis, and that investors shift their attention from riskier new opportunities to investments already in their portfolios.

### Reference Link:

<https://link.springer.com/article/10.1007/s11187-021-00547-9>

NAME:  
ANCHAL  
GOYAL  
COURSE:  
BCA  
2ND YEAR  
BATCH:  
2020-2023  
SECTION: C



# WHAT THE NEXT BIG THING IS IN FINANCIAL MARKET?

FinTech is a combination of two familiar words—Finance and Technology. It's the abbreviation of Financial Technology and is an umbrella term that denotes all companies that use digital technology to provide financial services. Global investment in FinTech has exploded in the last few years. FinTech is now a multi-billion dollar industry, with massive potentials for growth. The best part—unlike other industries that are dominated by multi-national corporations, FinTech is powered by small start-ups that use innovation and technology to dominate. From being a cash-oriented economy, today India is steadily moving towards digital payments. The first major introduction of Fintech in the country can be traced to the 90s that introduced EFT payments, ATM cards, and credit cards. Eventually, with the increase in internet connectivity and the



introduction of smartphones, today a vast majority of Indians use their mobiles for banking services. A recent study points out that India has overtaken the US in Smartphone usage and is now the second-biggest Smartphone market globally, with over 220 million active Smartphone users.



**Reference Link:**  
<https://Wikipedia.com/internet-connection>

NAME:  
 PRATHAM  
 DHINGRA  
 COURSE: BCA  
 2ND YEAR  
 BATCH: 2020-  
 2023  
 SECTION: C



# THE DARK SIDE OF FINTECH BORROWING

20

Fintech companies have gained immense popularity in recent years, and with good reason. The term 'Fintech' is basically short for financial technology, and these companies have completely changed the entire borrowing process. Starting from the application process and running all the way through to the disbursal of the



loan amount, fintechs have made it possible to take loans without using paper. Thanks to state-of-the-art technological integration and supreme interfaces in addition to not-too-stringent eligibility criteria and smooth documentation processes, fintechs have made it extremely easy to access instant loans. Fintechs are very quick when it comes to the approval or rejection of loan applications. They go through your credit report and check your eligibility based on certain factors to determine whether or not you will be a trustworthy customer. R are your credit sing to ovel Your income, your current company, your age and your credit score are the main factors based on which fintechs make their decisions regarding approvals and rejections. And once you have been approved, the loan is disbursed in a matter of minutes. Fintechs have made everything



digital, even the verification process. Not only can you apply for a loan online, but you can also upload your documents online along with whatever information is required.

**Reference Link:**

[https://Wikipedia.com/interpet\\_connection](https://Wikipedia.com/interpet_connection)

NAME:  
HARSHITA  
THAKUR  
COURSE: BBA  
1ST YEAR  
SECTION: D  
BATCH: 2021-  
2024



# POET'S CORNER



## एक रोज़

आहिस्ता आहिस्ता सुधर जाएंगे.....  
एक रोज़ हम सीधा घर जाएंगे.....  
हल्की सी हवा !!  
और फिर सारे बादल छट जाएंगे....  
ना हाथ ना काँधा रास आएगा !!  
कुछ यूं खुदका सहारा बन जाएंगे....  
साहिल का काम साहिल जाने "सनम" !!  
एक रोज़ हम दरिया को दरिया कर जाएंगे.....  
ऐब ही ऐब हैं हर शख्स मे "रुहान" !!  
एक रोज़ हम सबसे किनारा कर जाएंगे....  
झूठी तसलियाँ फरेबी इरादे !!  
ऐसे ही चलता रहा तो हम सच कहना भूल जाएंगे....  
सफर मे हमसफ़र होना जरूरी नही !!  
ये बात हम सफर मुक्कमल होने पर बताएंगे....  
वक़्त पे वक़्त का भी इख्तियार नही !!  
"सनम" नाजाने हम कँहा बिछड़ जाएंगे....  
कुछ गज़लें लिखी हैं !!  
मौका मिला तो सुना कर जरूर जाएंगे.....  
ना रहा ऐतबार जिंदगी पे भी अब !!  
के एक दोस्त ने कहा है  
"एक रोज़ हम सब मर जाएंगे" .....  
"एक रोज़ हम सब मर जाएंगे" .....  
- एकांश त्यागी ( रुहान ♥ )



NAME: EKANSH  
TYAGI (   
RUHAAN )  
COURSE: BCA  
3RD YEAR  
SECTION: C  
BATCH: 2019-  
2022



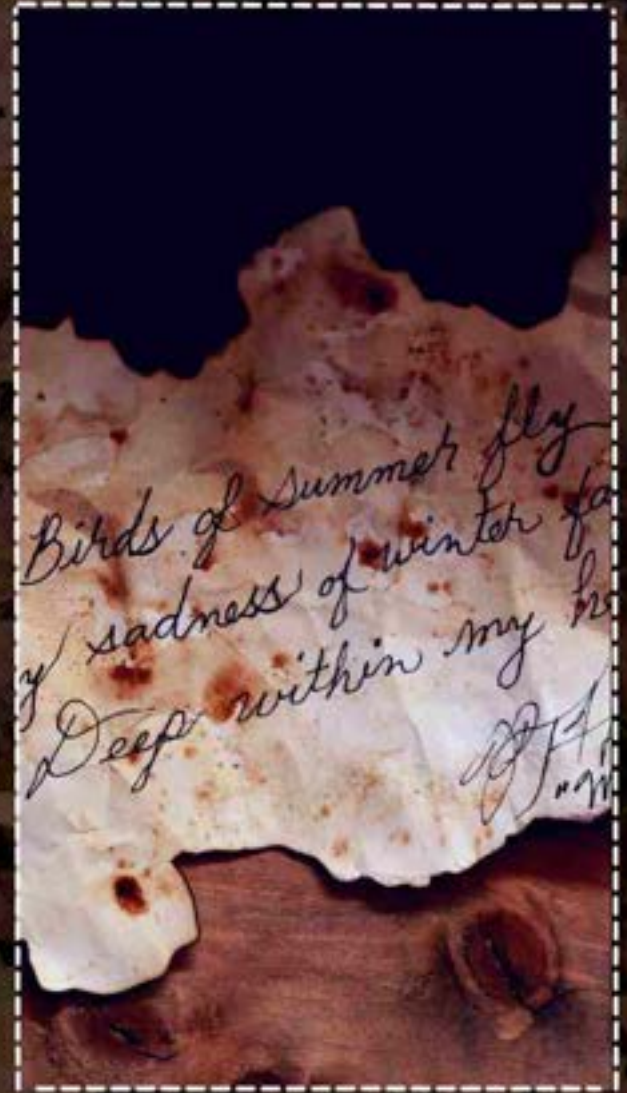
# Poetry Section

22

## छोड़ो रुहान

यूँ वक़्त बे वक़्त ना याद किया करो !!  
वो जो तुमको गैर भी नहीं मानते....  
रुहान ! ना उनको तुम अपना खास कहा करो  
!!  
छोड़ो उनको आगे बढ़ो....  
यूँ ना एक शख्स के पीछे खुदको बर्बाद करो !!  
वो जो तुमको दाग भी नहीं मानते....  
रुहान ! ना उनको फिर तुम चाँद कहा करो !!  
क्या शौक है गमो से दिल्लगी करने का  
तुमको....  
कभी तो खुशी से खुशी को गले लगाया करो !!  
वो जो तुमको खोने को तैयार बैठे हैं....  
रुहान ! तुम भी ना उनपे दिल-ए-जां लुटाया  
करो !!  
क्या शौक है रात-रात भर जागने का....  
रुहान ! तुम्हे भी हक़ है तुम भी सुकूँ की नींद  
सोया करो !!

खुदको अहमियत दो यूँ ना काफ़िरों के पीछे  
खुदको बर्बाद करो....  
ये बदल जाएंगे ना किसी का होने देंगे ना  
अपना ही बनाएंगे !!  
एकांश त्यागी ( रुहान ♥ )



NAME: EKANSH  
TYAGI ( )  
RUHAAN )  
COURSE: BCA  
3RD YEAR  
SECTION: C  
BATCH: 2019-  
2022





# Poetry Section

23

## शायरी

ये मै भी जानता हूँ ये तू भी जानता है ! वो काफ़िर है !!

ए दिल फिर तू उसका कर्ज़दार क्यो है ??

खैर छोड़ो ! ये बताओ !!

तबाह ही किया है तुमने लोगो को !!

ए इश्क़ ! फिर तेरा इतना रोब क्यो है ??

एकांश त्यागी

किसको मसले बताएं ?? किससे हल पूछें ??

अरे मियां ! अब किसी के मसले कम नहीं हैं....

दो-चार यार थे !

पर छोड़ो उन्हें भी काम कम नहीं हैं.....

एकांश त्यागी

रूठ कर ज़माने से !! ज़माने मे ही रह रहे हैं....

हो कर खफ़ा ज़िंदगी से !! ज़िंदगी को ही मना रहे हैं....

एकांश त्यागी



KEY

NAME: EKANSH  
TYAGI (RUHAAN)  
COURSE: BCA  
3RD YEAR  
SECTION: C  
BATCH: 2019-  
2022



# Poetry Section

24

एक दिलचस्प बुक जैसी हो गई है ये  
जिंदगी, हर पन्ने के साथ  
एक नई कहानी लाती है.....  
एक को बंद करो दूसरे को खोलो, तो  
पता चले ये हर रोज एक  
नया चैप्टर पढ़ाती है.....  
कुछ समझ आया, कुछ दिमाग से निकल  
गया, कुछ बुरे किरदार भी आए, बात तो  
बड़ी ये थी की उनसे निपटा कैसे जाए....  
निपट भी ले तो कुछ अपने बोले, ये है  
अच्छे इनके साथ क्यों??  
छोड़े, अब करे तो करे क्या,  
ये नन्हीं सी जान इतना सोच पाएगी  
क्या??.....  
सवालोंने से जैसे संदूक भरी हुई है.....,  
कोई दे जवाब इस आस में ये संदूक भरी  
गई है....  
एक दिलचस्प बुक जैसी हो गई है ये  
जिंदगी.....  
उम्मीद है की अंत तक हर चीज समझ  
आ जाएगी  
ये बुक हमें जिंदगी जीने का सलीखा  
सीखा जाएगी



NAME:  
SALONI  
SECTION: A  
COURSE:  
BBA  
2ND YEAR  
BATCH: 2021-  
2023



# Poetry Section

25

## I BLEED WITH PRIDE

Oh! Just look at her shirt,  
Just look at the red paint.  
See... See. She's on her period,  
Her jeans have been stained.

Yes, we are girls,  
And we just bleed.  
God dammit! Am talking this publicly?  
I'm such a shameless geek.

Because I've been told,  
I've been told to make this hide.  
So what if I say,  
If I say, I bleed and bleed with pride.

I am fed up with their advice,  
Don't stay here, don't go there,  
And for God's sake don't wear white,  
Wear something loose but not so tight.

But... But... But...  
But please let me know that,  
Why should I be ashamed  
Or why to be shy?  
Is this a crime that I should cry?

Nope... Never... No...  
You ain't allowed to tell me,  
To call me impure or weak.  
Yes, we bleed and to me it's  
**THE SUPER WOMEN WEEK.**



NAME:  
SURBHI  
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BBA  
2ND YEAR  
BATCH:  
2020-2023



## I BLEED WITH PRIDE

This is natural right?  
Talking about this on social media  
Does not mean that I'm gyp.  
So stop making fun of this,  
Gosh! We've got paranoid of these stereotypes.

Just don't tell us that,  
How to behave or what to talk about.  
Yeah! We've learnt enough,  
We enough have been taught.

Always remember the fact,  
That if you are a gem,  
Then we too ain't flawed.  
Because even after all this bullshitt,  
Periods can never be equal to a  
**FULL STOP.**



NAME:  
■ SURBHI  
SECTION: D  
COURSE:  
■ BBA  
2ND YEAR  
BATCH:  
■ 2020-2023



# Poetry Section

27

## दोस्ती

सारे रिश्तों से ज्यादा जो रिश्ता निभाती है,  
वो दोस्ती कहलाती है ।  
हर रिश्ते की मजबूती को जो पक्का कर जाती है,  
वो दोस्ती कहलाती है ।  
परेशानी कुछ भी हो,  
जो उस परेशानी का साथ सामना करवाती है,  
वो दोस्ती कहलाती है ।  
जब आप हां तो कहे,  
पर उसके पीछे के ना को जो पहचानती है,  
वो दोस्ती कहलाती है ।  
जो आपके चेहरे से,  
अनकहे भावों को पहचानती है,  
वो दोस्ती कहलाती है ।  
पार्टी आप दे रहे हो,  
पर पैसे फिर भी सब से मिलकर दिलवाती है,  
वो दोस्ती कहलाती है ।  
आपकी खुशी में खुश,  
और दुख में जो दुखी करवाती है,  
वो दोस्ती कहलाती है ।  
आपके रोने पर वो हंसते तो है,  
पर उस रोने की वजह को ही जो खतम करवाती है,  
वो दोस्ती कहलाती है ।  
अधिकतर कहते है की सच्चे रिश्ते सिर्फ खून के  
होते है,  
जो इस परिभाषा को गलत साबित कर जाती है,  
वो दोस्ती कहलाती है ।

- सौम्या सिंह



KEY

NAME:  
SOU MYA  
SINGH  
SECTION: D  
COURSE:  
BCA  
3RD YEAR  
BATCH:  
2019-2022



# Poetry Section

28

## TRANSGENDERS

(Jab Ashirwad samaj aata Hai  
Toh insaan kyu nhi ?)

Being born as a boy,  
Is a matter of huge celebrations.  
They tell us to be strong and powerful,  
No matter if our journey is full of tensions.

Coming up as a teen,  
I realised few strange things.  
I never had same interests like boys,  
Maybe I was waiting to plug my wings.

Things changed destructively ,  
I was growing to be vex.  
This was nothing but the day,  
I switched to be other sex.

I was never comfortable,  
With the body of a male.  
All this reckoning because,  
My soul belonged to female.

But this ain't was the problem,  
To accept myself as it is.  
The society will hate us,  
That's what the main issue is.



NAME:  
SURBHI  
SEC: D  
COURSE: BBA  
BATCH: 2020-  
23



# Poetry Section

29

## TRANSGENDERS

Went for jobs even after  
Being recognised as doctorate.  
But this made no difference,  
The mindset has already been manipulate.

Neither the society accepted us,  
nor does our family.  
Is it just me being transgender,  
Who turned them as my enemy.

Searched for a shelter,  
But didn't have any penny.  
Saw those humiliating eyes,  
Which didn't have courtesy any.

I always question the God,  
Why was I put into this fate?  
How humanity can change this soon,  
Just because I didn't fall a prey to their bate.

Life wasn't that easy,  
I lived without respect and equality.  
People use to hate us then and now,  
I wish I could change their mentality.

I just have this one question in my mind,  
Why don't you treat us the same.  
Just because we are transgenders,  
It doesn't mean we're a reason of shame.

(Jab Ashirwad samaj aata Hai ,  
Toh insaan kyu nahi?)



NAME:  
SURBHI  
SECTION:  
D  
COURSE:  
BBA  
2ND YEAR  
BATCH:  
2020-2023



# Poetry Section

30

आज फिर बहुत याद आ रहे हो तुम।  
दूर हो कर भी न जाने क्यों पास आ रहे  
हो तुम ,  
चुनना था मेने तुम्हरी बहुत खूबिया को  
देख कर , तुम्हरी बुरी आदात को देख  
कर ,  
वो वक्त भी और था जब हम तुम थे साथ  
साथ , हाँ मिलने के लिया वक्त नहीं  
होता था ,  
पर जब मिलते थे वो वक्त ही काफी था ,  
वो वक्त ही काफी था ।



NAME: SIMMI  
MANI  
TRIPATHI  
SECTION: A  
COURSE: BBA  
3RD YEAR  
BATCH: 2019-  
2022





# Poetry Section

31

## Shhh!! I have 'THAT' body part!!

Don't wear these short dresses,  
Go and change it from the start.  
They'll judge you every freaking time,  
Because you've 'that' body part.

Do wear your inner wears,  
Or else they'll look poles apart.  
They'll stare you like anything,  
Because you've 'that' body part.

Uff! Your Bra strap is visible,  
You don't need to go out in the dark.  
They can't control their lusty eyes enough,  
Because you've 'that' body part.

You've to be concern about your shape,  
You need to eat healthy and work smart.  
They'll criticise you on everything you do,  
Because you've 'that' body part.

Get some flesh on your bone,  
Or it will look like a pointed region on a chart.  
They'll always tell you to adjust, to fit in,  
Because you've 'that' body part.

We all had our 1st meal from it,  
How is it easy to insult and depart.  
Body shaming is strictly not allowed,  
Just because you don't have 'that' body part.

Your cleavage is a YES for them,  
They'll try to exploit the creator's art.  
No, No, Please don't take its name directly,  
Shh ! It's just a body part.



NAME:  
SURBHI  
SECTION: D  
COURSE:  
BBA  
2ND YEAR  
BATCH:  
2020-2023



# Poetry Section

32

## Life is special

Moments in life come and go like a breeze,  
Things happen that you can't even imagine,  
Some with difficulty and some with ease,  
Life is so unexpected that you can't understand it,  
But that's what makes life interesting.

My friends, if i ask you  
“Do you love your life?”  
You can't refrain to say “yes”  
If you dare to enjoy it in the darkest mist.

Don't make life boring by being monotonous,  
Instead, litter your moments here and there,  
So that you get some happy time to spare.

Chill out with your friends, explore the mountains,  
Sing for yourself and dance in the rain,  
Learn to express and burn all your stress,  
Love yourself, take a pledge,  
To enjoy life whether it is full of flowers or distress.



NAME:  
TANU  
TYAGI  
SECTION: C  
COURSE:  
BBA  
2ND YEAR  
BATCH:  
2020-2023



भले ही मैं अपने शिव की  
पार्वती नहीं बन सकती  
भले ही मैं अपने राम की  
सीता नहीं बन सकती  
पर मैं अपने कृष्ण की  
राधा बनकर हमेशा उनके  
साथ रहूंगी ॥

-Anchalgoyal



NAME:  
ANCHAL  
GOYAL  
SECTION: C  
COURSE: BCA  
2ND YEAR  
BATCH: 2020-  
2023



# Poetry Section

34

## Just wait.....Hold on

Just wait.....Hold on  
Don't be so harsh on your own  
Be calm and accept what happened  
Don't imagine don't recreate  
That had happened was already in your fate

There is a phase of your life you wanna run away  
But don't forget there was a time when you wished for it in all your prays  
Don't blame Don't be rude  
Just accept the truth and grow up dude

Everything happens for a reason  
And Everything will happen for a reason  
It's nothing in your hand  
You just need to keep working towards your strength

Overthinking is a disease that will destroy you  
Now it's just you who can help you to become 'BETTER YOU'



KEY

NAME:  
TANIYA  
TYAGI  
SECTION: D  
COURSE: BCA  
3RD YEAR  
BATCH: 2019-  
2022



# Poetry Section

35

## Art of living

Life is real, life is earnest,  
Not an empty dream,  
There is a purpose,  
  
There is a meaning,  
In bringing us to life's stream.



Life of a great man doth teach us,  
That nothing is achieved without dedication.

What pride should a man show?  
When he neither brings anything with him,  
Nor takes away when he goes.

Body is temporary,  
But the soul never dies.  
From dust we rise to dust we return,  
That's the truth of life.

Art of living is wide,  
But time is fleeting  
So live a life in which,  
Every moment has a meaning.

NAME: TANU  
TYAGI  
SECTION: C  
COURSE: BBA  
2ND YEAR  
BATCH: 2020-  
2023



# Poetry Section

36

रुं मेरे दोस्त कंधे कर के मेरे कंधे  
थोड़ा सा आँसू बँधे कर के मेरे कंधे  
लोगों को न काम है दे हिम्मत  
रुक वार बस रुक रुक लो देख!!  
ः  
Shrishti

NAME:  
SHRISHTI  
TEOTIA  
SECTION: C  
COURSE: BCA  
2ND YEAR  
BATCH: 2020-  
2023



# Poetry Section

37

जो मिला उससे गुजारा ना हुआ  
और जो हमारा था वो हमारा ना हुआ

तेरे पीछे होगी दुनिया पागल बन  
क्या बोला मैंने समझा पागल बन आधा दाना आधा पागल नहीं  
नहीं नहीं उसको पाना है तो पूरा पागल बन

ये दिल भी तो डूबेगा समंदर में किसी के  
हम भी तो लिखे होंगे मुकद्दर में किसी के



NAME:  
HARSHIT  
MODI  
SECTION: C  
COURSE: BCA  
2ND YEAR  
BATCH: 2020-  
2023



# LET'S DRAW



*Handwritten text, possibly a signature or date, located below the painting.*





# ART GALLERY...

38

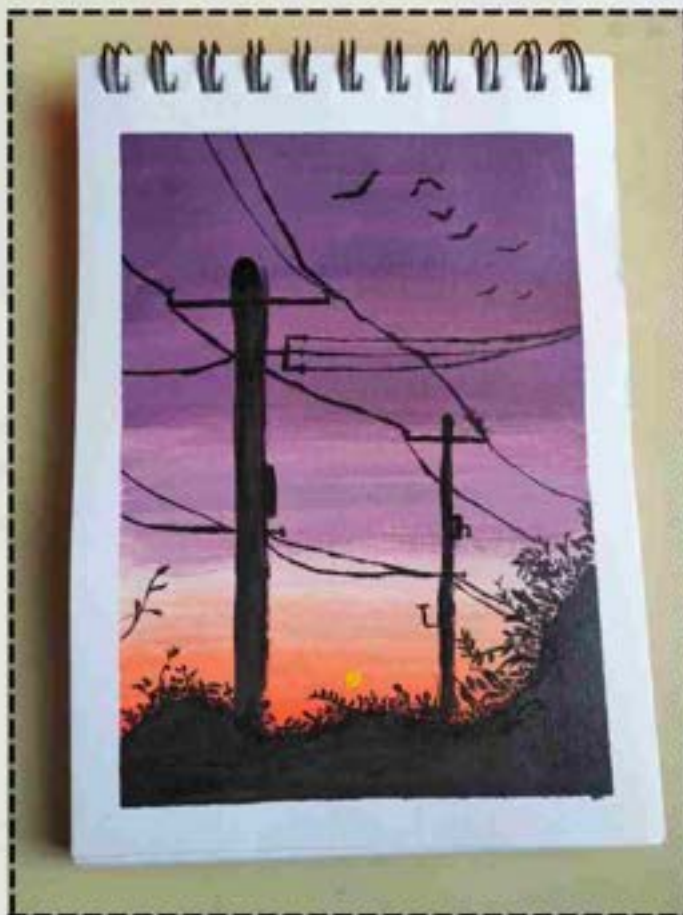


NAME:  
ANJALI  
SINGH  
SECTION: F  
COURSE: BBA  
2ND YEAR  
BATCH: 2019-  
2022



# ART GALLERY...

39

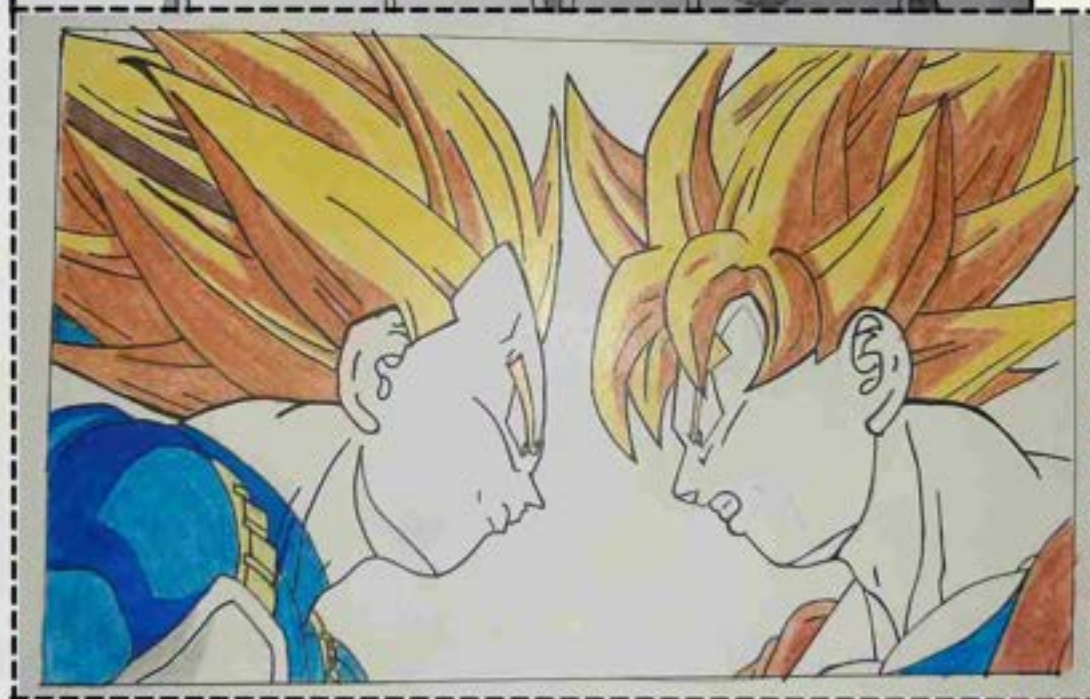


**NAME:**  
**BHARGAVI**  
**SINGH**  
**SECTION: C**  
**COURSE:**  
**BCA**  
**3RD YEAR**  
**BATCH: 2019-**  
**2022**



# ART GALLERY...

40

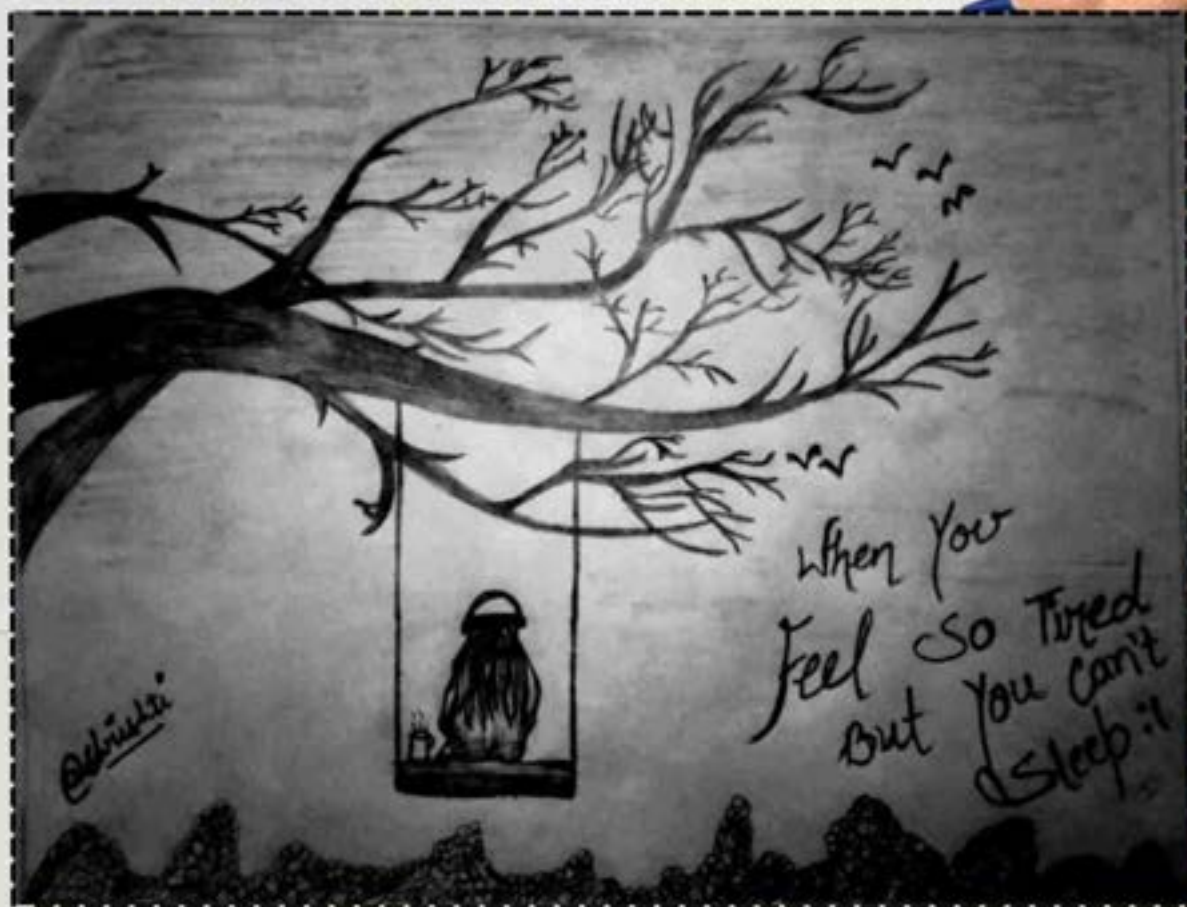


NAME:  
ANMOL  
VERMA  
SECTION: C  
COURSE:  
BBA  
2ND YEAR  
BATCH: 2020-  
2023



# ART GALLERY...

41



NAME:  
SHRISHTI  
TEOTIA  
SECTION: C  
COURSE: BCA  
2ND YEAR  
BATCH: 2020-23



# ART GALLERY...

42



NAME: ISHA  
AGARWAL  
SECTION: A  
COURSE:  
BBA  
2ND YEAR  
BATCH: 2020-  
2023



# ART GALLERY...

43



**NAME:**  
**KIRTI**  
**MITTAL**  
**SECTION: C**  
**COURSE:**  
**BCA**  
**3RD YEAR**  
**BATCH: 2019-**  
**2022**



# ART GALLERY...

44



NAME:  
MUSKAN  
KAUSHIK  
SECTION: C  
COURSE:  
BCA  
3RD YEAR  
BATCH: 2019-  
2022



# ART GALLERY...

45



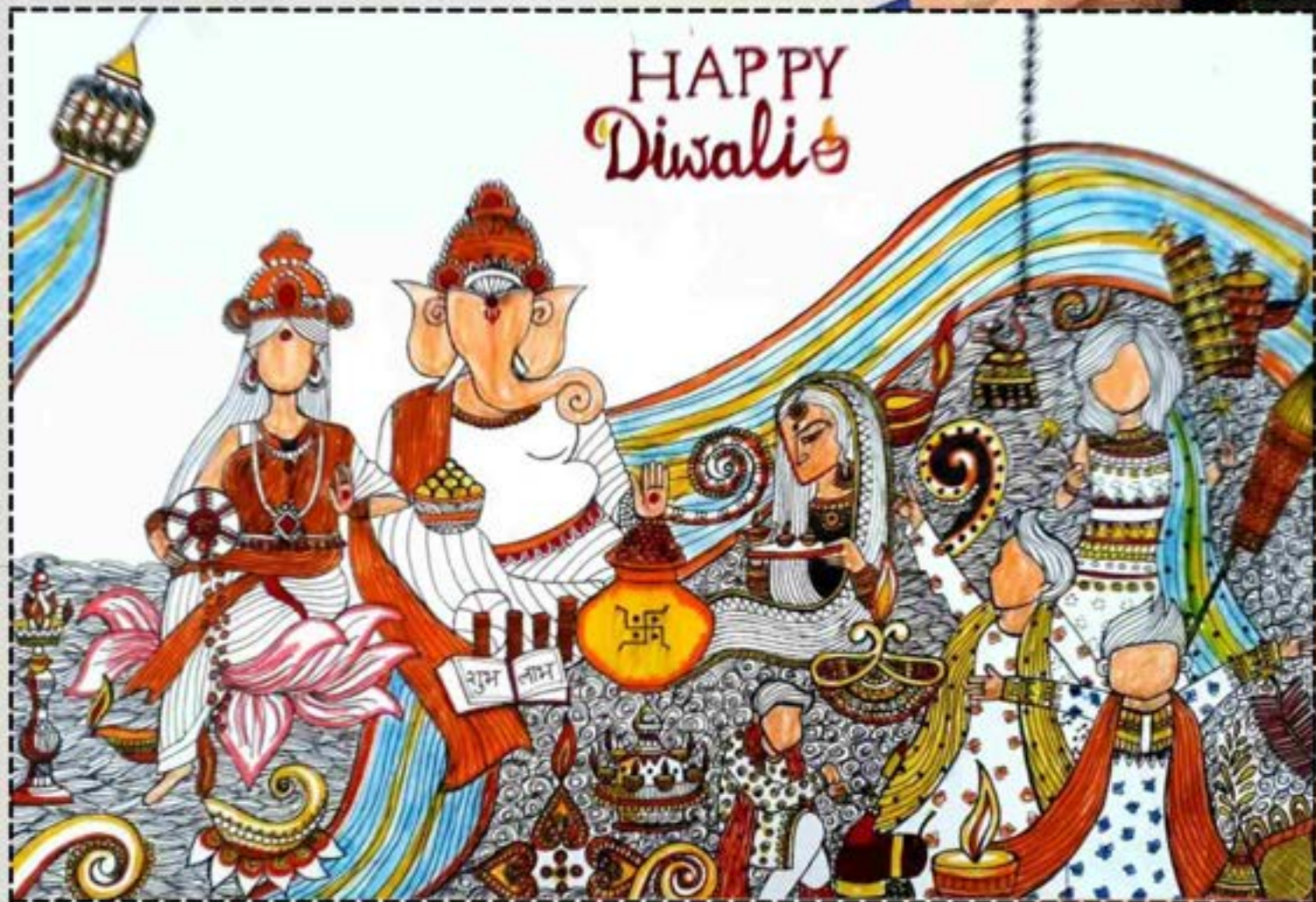
NAME:  
RICHA  
BHARDWAJ  
SECTION: F  
COURSE:  
BBA  
3RD YEAR  
BATCH: 2019-  
2022





# ART GALLERY...

46



NAME:  
SOUMYA  
SINGH  
SECTION: D  
COURSE:  
BCA  
3RD YEAR  
BATCH:  
2019-2022



# AMAZING FACTS

47

- Rajasthan has a Temple of Rats.



- You can drive on the world's highest motorable road i.e. Ladakh Road.



- The popular game "Snakes and Ladders" originated in India.



NAME: RITIK  
MAHESHWARI  
COURSE: BCA  
3RD YEAR  
BATCH: 2019-  
2022  
SECTION: D



# AMAZING FACTS

48

- India was the first country to mine diamonds.



- A village with no locks and doors may be the safest on Earth i.e. Shani Shingnapur.



- The world's largest sundial is located in India.



NAME: RITIK  
MAHESHWARI  
COURSE: BCA  
3RD YEAR  
BATCH: 2019-  
2022  
SECTION: D



# AWARD & ACHIVEMENTS

49



**I.T.S Mohan Nagar, Ghaziabad**  
**UG Campus**  
**GHRDC BBA Best College of India Rankings - 2021**  
**Announced on 26.05.2021**

**RANKED 9<sup>th</sup>**  
**among Top BBA Colleges in India**  
**4<sup>th</sup> Rank in Northern India**

**CERTIFICATE**  
OF ACHIEVEMENT

Institute of Technology & Science (I.T.S), Mohan Nagar,  
Ghaziabad, Uttar Pradesh

For Participation in GHRDC BBA Colleges Survey 2021

Awarded

9<sup>th</sup> Rank of Top BBA Colleges in India  
4<sup>th</sup> Rank in the Northern Region

Presented By  
Mehla Sinha  
Executive Director

Global Human Resource Development Centre Pvt. Ltd.  
New Delhi




**I.T.S Mohan Nagar, Ghaziabad**  
**UG Campus**  
**GHRDC BCA Best College of India Rankings - 2021**  
**Announced on 26.05.2021**

**RANKED 6<sup>th</sup>**  
**among Top BCA Colleges in India**

**CERTIFICATE**  
OF ACHIEVEMENT

Institute of Technology and Science, Mohan Nagar,  
Ghaziabad, Uttar Pradesh

For Participation in GHRDC BCA Colleges Survey 2021

Awarded

6<sup>th</sup> Rank of Top BCA Colleges in India

Presented By  
Mehla Sinha  
Executive Director

Global Human Resource Development Centre Pvt. Ltd.  
New Delhi



# AWARDS & ACHIEVEMENTS

50



**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD  
**UG CAMPUS**



is pleased to have  
**Signed MOU with FinX**  
to train the students of **BBA** to get job ready  
with  
**'Wealth Management Foundation'  
Certification**  
Banking, Financial Management Services and Insurance Industry  
Certified 100 hrs Course as Value Added Module

[www.ug.its.edu.in](http://www.ug.its.edu.in) | [www.facebook.com/BBABCAI.TSMohanNagar/](https://www.facebook.com/BBABCAI.TSMohanNagar/) | [www.instagram.com/itsghaziabad/](https://www.instagram.com/itsghaziabad/)  
☎ 8447744041, 8447744042

ITS Mohan Nagar  
Ghaziabad UG  
Campus is pleased to  
have signed MOU  
with FinX to trained  
the BBA students to  
get job ready with  
'Wealth Management  
Foundation'  
Certification.



# AWARDS & ACHIEVEMENTS

51



**Institute of Technology & Science**  
Mohar Nagar, Ghaziabad

*Congratulations!*  
**Shri Arpit Chadha**  
Vice Chairman  
I.T.S - The Education Group  
for

**Award of Pride of India**  
18<sup>th</sup> December 2021



@www.its.edu.in

**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD

**Congratulates!!**



**Dr. Sunil Kumar Pandey**  
Director - IT & UG  
I.T.S Mohan Nagar, Ghaziabad  
for

**Dr. Sarvapalli Radhakrishnan Teacher  
Excellence Award - 2021**  
22<sup>nd</sup> December 2021  
organized by  
AICTE and Shikshak Kalyan Sangh  
The award was conferred by

Dr. Subhash Sarkar  
Honorable Union Minister of State  
Ministry of Education, Govt. of India

Prof. S. P. Singh Baghel  
Honorable Union Minister of State  
Ministry of Law & Justice, Govt. of India

## Business Standard



### PRIDE OF INDIA AWARD TO SHRI ARPIT CHADHA, VICE CHAIRMAN, I.T.S - THE EDUCATION GROUP

Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group has been awarded the Award of Pride of India by renowned MS Talk on 18th December 2021 at a program during International Speaking Championship organised by MS Talk at Jhugran. The Award was conferred to Shri Arpit Chadha in recognition of his contributions in promoting and extending healthcare facilities and Education to the deprived section of society.

In this occasion Industry Leaders, renowned academicians and professionals from India and different countries including USA, Canada, Austria, USA, Sri Lanka, etc. were present.

While thanking, in his address, Shri Chadha highlighted his priorities and said there is a large segment of kids and people who have not had even basic health facilities and access to quality education. Understanding this need, I.T.S - The Education Group, since inception, has focused in this direction. He mentioned that the Group is extending the healthcare facilities in rural areas through weekly Camps in Villages through Mobile



Author Shri Arpit Chadha receiving the award from the group of people on the stage.

जिस भी गांव में जाना हुआ सामान जो पार्टी की पूरी मददिया प्रमुख मौजूद रहे।

## आई.टी.एस. में बी.बी.ए. तथा बी.सी.ए. के नवप्रवेशी छात्रों का ओरिएंटेशन प्रोग्राम



### एकता ज्योति संवाददाता

साहिवावादा। आई.टी.एस., मोहन नगर यू. जी. कैम्पस के बी.बी.ए. (26 वें बैच) तथा बी.सी.ए. (25 वें बैच) के सत्र 2021-24 के नवप्रवेशी छात्रों के लिए 11 से 13 अक्टूबर 2021 तक चलने वाले तीन दिवसीय ओरिएंटेशन प्रोग्राम का आयोजन

के वाईस चेरमैन अर्पित चड्ढा ने नवप्रवेशी छात्र- छात्राओं से उनके अधिष्ठा के समनो के बारे में पूछा और अपने को पूरा करने हेतु लक्ष्य निर्धारित करने और उसे निरंतर प्रयास से प्राप्त करने हेतु प्रेरित किया। डॉ राजेश मोहन राय (को-चार्टर्डर लर्निंग इन्वेषेशन, एन. एल. सी) और सहायक प्रिंसिपल डॉ. अर्पिता

को पहचाने और डिमेंटरी के साथ अपने बढ़ते उन्होंने कहा कि आज के समय में प्रोएक्टिव एप्रेच के साथ स्मार्ट तरीके से मोहन करते हुए अपना, परिवार का, समाज का और देश का काम रोशन करें। निधि कपूर, कोचरटर्डर डाक्टरेटर-विहारिण डॉट कॉमि एवं एनुयुनार्ड (2001) ने आई.टी.एस में शिक्षा

## स्वयं के लक्ष्य निर्धारण से मिलती है सफलता

आईटीएस मोहननगर में तीन दिवसीय ओरिएंटेशन प्रोग्राम

### 30वां मुक्ति शब्द

साहिवावादा। आईटीएस मोहन नगर में एकमात्र परिवार में चौथी नवप्रवेशी के 26वें बैच तथा बी.सी.ए. के 25वें बैच के सत्र 2021-24 के नवप्रवेशी छात्रों के लिए तीन दिवसीय ओरिएंटेशन प्रोग्राम का आयोजन किया गया।



एन स्टेट इन्वेषेशन प्रोग्राम), निधि कपूर (कोचरटर्डर डाक्टरेटर- विहारिण डॉट कॉमि), एकमात्र परिवार एवं निदेशक प्रो. सुनील कुमार चौधरी, उपचान्सेलर प्रो. निधि कपूर ने संयुक्त रूप से छात्रों को प्रेरित करने के लिए प्रयास किया। वाईस चेरमैन अर्पित चड्ढा ने नवप्रवेशी छात्र-छात्राओं को अभिहित करते हुए कहा कि अपने स्वयं के लक्ष्य निर्धारण से ही सफलता मिलती है।

## आई.टी.एस.न-दि एजुकेशन ग्रुप के वाईस चेरमैन अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित

साहिवावादा। वाईस चेरमैन अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित।



अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित।

### आईटीएस वाईस चेरमैन अर्पित चड्ढा का कथ्या सम्मानित

अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित।

### आई.टी.एस.न-दि एजुकेशन ग्रुप के वाईस चेरमैन अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित

अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित।

### अर्पित चड्ढा फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित

अर्पित चड्ढा को फ्राइड ऑफ इंडिया सम्मान से किया गया सम्मानित।

# ITS RANKING

53



**I.T.S Mohan Nagar, Ghaziabad**  
UG Campus

*Congratulations!*  
We Proudly Share that

**BBA**  
has been Ranked  
*Among*  
**Top-35 Institute**  
*in All India Ranking*  
by

**INDIA TODAY GROUP-MDRA SURVEY-2021**  
announced in its July 2021 Edition Magazine  
**'THE BEST COLLEGES OF INDIA'**

[www.ug.its.edu.in](http://www.ug.its.edu.in) ☎ 8447744041/42



**I.T.S Mohan Nagar, Ghaziabad**  
UG Campus

*Congratulations!*  
We Proudly Share that

**BCA**  
has been Ranked  
*Among*  
**Top-23 Institute**  
*in All India Ranking*  
by

**INDIA TODAY GROUP-MDRA SURVEY-2021**  
announced in its July 2021 Edition Magazine  
**'THE BEST COLLEGES OF INDIA'**

[www.ug.its.edu.in](http://www.ug.its.edu.in) ☎ 8447744041/42





# UG CAMPUS HIGHLIGHTS



# UG EVENTS



## Institute of Technology & Science

Mohan Nagar, Ghaziabad

### Workshop

On

**CYBER CRIMES, PREVENTIVE MEASURES  
AND THE PROCEDURE AS HOW TO  
REPORT IF SOMETHING HAPPENS**

Thursday, 16<sup>th</sup> December, 2021

#### DISTINGUISHED SPEAKERS



**Shri Rahul Mishra**  
Advisor – Cyber Security  
UP Police



**Shri Abhay Mishra**  
PPS, Dy. SP  
Nodal Officer, Cyber Cell – Ghaziabad

[www.its.edu.in](http://www.its.edu.in)



## Institute of Technology & Science

Mohan Nagar, Ghaziabad

### UG CLUBS & SOCIETIES

WELCOMES

**MOROCCO  
FRESHER'S  
TALENT**

For BBA & BCA (Batch 2020-2023)

October 29, 2021

[www.ug.its.edu.in](http://www.ug.its.edu.in) | [www.facebook.com/IBABCAITSMohanNagar/](https://www.facebook.com/IBABCAITSMohanNagar/) | [www.instagram.com/itsghaziabad/](https://www.instagram.com/itsghaziabad/)



## Institute of Technology & Science

Mohan Nagar, Ghaziabad

### UG CAMPUS

Under The Aegis of "SheConnect-Women Cell"

#### Session on

**"Life Style Changes and Weight Loss:  
Effects of PCOD"**

for BCA / BBA Girl Students

20<sup>th</sup> December, 2021 | 2:00 PM to 3:30 PM



### Dr. Jyoti Bhaskar

Clinical Director  
Obstetrician and Gynaecologist,  
Apollo Cradle Hospital, Indrapuram Delhi NCR



## Institute of Technology & Science

Mohan Nagar, Ghaziabad

### UG CAMPUS



#### Workshop on

## COMPUTER NETWORK

In Association with Aprtron Technologies

For BCA II<sup>nd</sup> Year

Saturday, 18<sup>th</sup> December, 2021

[www.ug.its.edu.in](http://www.ug.its.edu.in)  
[www.facebook.com/IBABCAITSMohanNagar/](https://www.facebook.com/IBABCAITSMohanNagar/)  
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8447744041, 84477440

**5TH OCTOBER, 2021**

**54**

# **FMCG Brand YAKULT Visited the Campus for Internship Drive of BBA Second Year Students (Batch 2020-23).**

large number of students participated in the drive and 11 students were selected for live project Training. Students will be getting stipend also. We congratulate all the selected students for their efforts and wish them all the best.

**ITS** **nirf** **AICTE**

**Institute of Technology & Science**  
Mohan Nagar Ghaziabad  
UG Campus

*Congratulations!*

Students of **BBA Batch (2020-23)**  
Getting Selected for Internship

BHARGHAVA KISHOR	JESSICA	SURBH	ASTHA
SHASHANK	SAKSHAM TIWARI	NITISH KHANNA	
VANSH MITTAL	HARSH GATTAI	VANSH ARORA	BHAVIKA TIWARI

**LIVE Project Yakult**



**11-13TH OCTOBER, 2021**

**55**

**"PRARAMBH- 2021"  
ORIENTATION  
PROGRAMME OF BBA  
(26TH BATCH) & BCA (25TH  
BATCH)**

**Day – 01: (Documents Verification Day)**

All the students reported at the respective classrooms in UG-II for the registration which was followed by Document Verification and Mentoring session on first day of the orientation program.





## Day – 02: (Inaugural Day)

A little music and embellishing lights, fragrant ambiance and creative impulses, jubilant new faces discovering each other, smiles all along, resounding laughter and many more things were witnessed on 2nd day of “Prarambh-2021”.

The event was formally inaugurated with lamp lighting by Chief Guest Dr. Rajesh Mohan Rai, Guest of Honor Ms. Nidhi Kapoor, Sh Arpit Chadha, Vice Chairman, I.T.S - The Education Group, Dr. Sunil Kumar Pandey, Director (IT & UG), Prof. Nancy Sharma, Vice Principal (UG).



On the occasion, Prof Nancy Sharma, Vice Principal, UG Campus gave an overview of the various academic, non-academic opportunities available for the all-round development of the students at UG campus. She said that every student joins I.T.S with the objective of becoming successful professional and I.T.S provides precise environment which facilitates the students to achieve that objective.



Director-IT & UG, Dr Sunil Kumar Pandey briefed the students about contribution of I.T.S from the last 26 years in producing the budding managers and IT professionals. He said that getting placed in a company of repute is dream of every student joining under graduate program and at I.T.S, their dreams come true as we provide best of the placements in companies like TCS, Infosys, Deloitte, Wipro, Lenskart, Zomato, Amazon etc. He also shared that the alumni of I.T.S are serving the society and nation since long.

Sh Arpit Chadha, Vice Chairman I.T.S – The Education Group, in his address advised all the newly admitted students to have their own goals. Sir, asked about the hobbies and the objective of some of the students behind joining undergraduate program at ITS. He was of the view that one should not be carried away with the success or failure of others. Students felt motivated as all participated actively by answering the questions asked by respected Sir.

The session by Chief Guest was also very motivating for the students as Dr Rai gave 5 keys to success. The keys were Public Speaking, Way you listen, How you present, Focus on what you control and Compete with yourself. It was a wonderful session as he explained each key with a unique example connecting easily with the students.



**आईटीएस में बीबीए तथा बीसीए के नवप्रवेशी छात्रों का ओरिएंटेशन प्रोग्राम आयोजित**

विश्वविद्यालय (कॉलेज प्रोग्राम) आईटीएस में बीबीए पाठ्यक्रम के 25वें बैच तथा बीसीए पाठ्यक्रम के 25वें बैच के सत्र 2021-24 के नवप्रवेशी छात्रों के लिए फल-समोराह के साथ सत्र का शुभारंभ हुआ। सत्र तीन दिवसीय ऑरिएंटेशन प्रोग्राम - 2021 का औपचारिक रूप में उद्घाटन आईटीएस - 4 पर्यवेक्षण के चार्ज में प्रमुख अतिथि डा. राजेश मोहन राय ( को-चार्टर ऑफ़ इन्वेंशन, एन. एन. सी रोड एन. सी. रोड विक्टोरिया & एन. सी. रोड पर्यवेक्षण), ऑरिएंटेशन प्रोग्राम के लिए। (सर्व कर्मांतर इन पीक -



सामग्री के चारों ओर सत्र प्रारंभित करते हुए कहा कि हमें अन्य कर फिका। इस अवसर पर आईटीएस अकादमिक चारों से रिश्तित हुए - 4 पर्यवेक्षण रूप के चार्ज में प्रमुख अतिथि डा. राजेश मोहन राय ( को-चार्टर ऑफ़ इन्वेंशन, एन. एन. सी रोड एन. सी. रोड विक्टोरिया & एन. सी. रोड पर्यवेक्षण), ऑरिएंटेशन प्रोग्राम के लिए। (सर्व कर्मांतर इन पीक -





22ND OCTOBER, 2021

60

# A MEDIA HOUSE VISIT TO NEWS-18.

Media house visit has its importance in career of a student, who is pursuing a professional degree. It is considered as a part of college curriculum. The objective of media house visit is to provide the students an insight into internal working of media houses. Theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, and to attend a show on “World Cup Special”.



**25TH OCTOBER, 2021**

**61**

**"PRARAMBH-2021" ORIENTATION PROGRAMMED FOR SECOND BATCH OF BBA & BCA-I YEAR (BATCH 2021-24) STUDENTS.**

The Inauguration & Orientation Program for 2nd batch of newly Admitted students of BBA & BCA (2021-2024) (it is to mention that Inauguration of Batch-1 was held on 12th October 2021) commenced on 25th October 2021 in august presence of following guests.

Shri Arpit Chadha, Vice Chairman of I.T.S - The Education Group, Shri Upkar Singh, Director (Information Technology) of FIS Global, Ms. Geeta Sehgal Author, Mind Wellness Coach, Life Skills Trainer, HR & Business Consultant, Founder of "Speakers & Leaders Academy" and Former Corporate Human Resource Manager – Concentrix.



Dr. Sunil Kr Pandey, Director (IT & UG) of I.T.S, Mohan Nagar, Ghaziabad and Prof. Nancy Sharma Vice Principal (UG) of I.T.S, Mohan Nagar, Ghaziabad



**CONTINUE...**

**63**



**CONTINUE...**

**64**





### Day – 02: (Course Overview and Management Games)

On second day of the orientation program, all the students participated in exciting management games through which they got to work in teams and learnt the benefits of team work. The main objective for using management games is that they provide the opportunity to learn from experience.

Games started with the team formation followed by an icebreaking activity in which students filled a grid about their team members and presented before the class. Then the teams played “4 Picture, 1 Word” game and the winner teams received chocolates.

The students participated with lot of zeal and enthusiasm in all the games. They also got the opportunity to know their classmates through these games.



After management games, a presentation on course overview of BBA and BCA was given respective Course Chairpersons. The students were briefed about various academic as well as non-activities activities they will be participating for next three years at UG campus.

The 02 day orientation program came to an end with a blissful insight to the beginning of the journey for budding managers and IT professionals.



**26TH OCTOBER, 2021**

**67**

# **SPORTS WEEK FOR THE STUDENTS OF BBA AND BCA.**

On this occasion Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group inaugurated the event and said that this event will provide an opportunity to compete in a healthy manner with all talents and abilities with true demonstration of Sportsman spirit.







**On this occasion Dr. Sunil Kr Pandey - Director (IT & UG) of I.T.S Mohan Nagar Ghaziabad and Prof. Nancy Sharma - Vice Principal (UG) were also present and greeted the students.**





In this event various activities including Volleyball, Basket Ball, Table Tennis, Badminton and other activities are being organized in which over 1000+ students would be participating in various activities of this SPORTS WEEK and winners will be given away with Prizes and Certificates.







# **AN INDUSTRY VISIT TO MOTHER DAIRY, PATPARGANJ, AND NEW DELHI FOR BBA & BCA 2ND YEAR STUDENTS.**

The main objective of industrial visit to Mother Dairy was to enable the students to better visualize what they have learned in classroom to the real industrial situations, to Gain an insight of Mother Dairy production process and to help students to gain first-hand information regarding functioning of the company. Ms. Neha gave a presentation related to the history of the Mother Dairy and briefed students about the Operation Flood Program. She also explained the students the inception of Mother dairy in the year 1974 and is well known for its hygiene and good quality of milk and agro products.



She also briefed the students about the 21 quality tests including presence of foreign matter and bacteriological tests. The quality of milk accepted and dispatched meets certain predetermined standards. They were also shown various processes such as Clarification, Homogenization, Standardization and Pasteurization, to ensure that it is safe for human consumption.



At the end students asked questions about logistics & various product of Mother dairy.

Moving ahead students were shown a small documentary film of Mother Dairy Plant, which depicted the process of milk production. Students interacted with the Ms. Neha and asked numerous questions to satisfy their curious minds. Overall, the visit was highly interactive and an eye-opening for students on the concepts related to production and operations within a milk manufacturing plant.





**29TH OCTOBER, 2021**

**76**

# **MOROCCO 2021- A FRESHER'S TALENT HUNT FOR BBA/BCA (BATCH- 2020-2023).**

The event showcased a multitude of events like Fashion Show, Solo Dance, Solo Singing & Solo Acting Performance competition etc. The students exhibited their talent through their scintillating performances especially in Ramp Walk, Singing, and Dancing & Acting.



Director UG - Dr.Sunil Kumar Pandey, Vice Principal-UG, Prof.Nancy Sharma and Judges Miss Kashish, Miss India 2021, World Runner & Alumni BBA (2015-2018) and Mr. Tarun Jain, Mr. Photogenic 2021, Businessman, Model & Actor solemnly inaugurated the event in Chanakya Auditorium at I.T.S UG Campus with lamp lighting and Saraswati Vandana.



Vice Principal-UG, Prof. Nancy Sharma welcomed the students and asked the students not to forget the covid protocols and enjoy the day. She briefed the importance of the fresher's party and asked the students to celebrate themselves as this day belongs to them.



Vice Principal-UG, Prof. Nancy Sharma welcomed the students and asked the students not to forget the covid protocols and enjoy the day. She briefed the importance of the fresher's party and asked the students to celebrate themselves as this day belongs to them.



Director UG -Dr.Sunil Kumar Pandey addressed the students that new beginnings come with new challenges and we should try our best to learn from these challenges no matter what.



Ms. Kashish the alumni (2015-18) who is holding the title of Miss India 2021- world runner up (skywalk) being the judge of the event asked the students to appreciate and cheer for each other during the college days. She said thankful to I.T.S for providing her all the opportunities to excel and achieve her dreams. She became nostalgic while recalling her college at I.T.S.



The Winners from BBA Course were:

Mr.Karan Veer Singh from BBA won the title of Mr. Fresher

Ms.Vanshika Sharma from BBA won the title of Ms. Fresher

Mr.Moksh Parashar from BBA won the title of Mr. Talented

Ms.Muskaan from BBA won the title of Ms. Talented

Ms. Shavez Saifi from BBA won the title of Mr. Fresh Face

Ms. Khushi Singh from BBA won the title of Ms. Fresh Face

Mr.Vansh Arora from BBA won the title of Best Outfit of the day in the boys Category.

Ms. Sonia from BBA won the title of Best Outfit of the day in the girls Category.



The Winners from BCA Course were:

Mr. Harshit Kaushik from BCA won the title of Mr. Fresher

Ms. Vanshi Kaushik from BCA won the title of Ms. Fresher

Mr. Shashank Sharma from BCA won the title of Mr. Talented

Ms. Soni Kumari from BCA won the title of Ms. Talented

Md. Ammar from BCA won the title of Mr. Fresh Face

Ms. Vidya R Gaur from BCA won the title of Ms. Fresh Face

Mr. Himanshu Passey from BCA won the title of Best Outfit of the day in the boys Category.

Ms. Yashi from BCA won the title of Best Outfit of the day in the girls Category.

The judges appreciated the hard work done by students and asked them to cheer each other no matter what the results are. The students were enthusiastic about the event. They arrived on time and were delighted to see the auditorium. Some students took part in special audience prizes as well.







**1ST-2ND NOVEMBER, 2021**

**85**

# **INTER COLLEGE** **CULTURAL FEST** **"XPRESSIONS -2K21" FOR** **COLLEGE STUDENTS.**

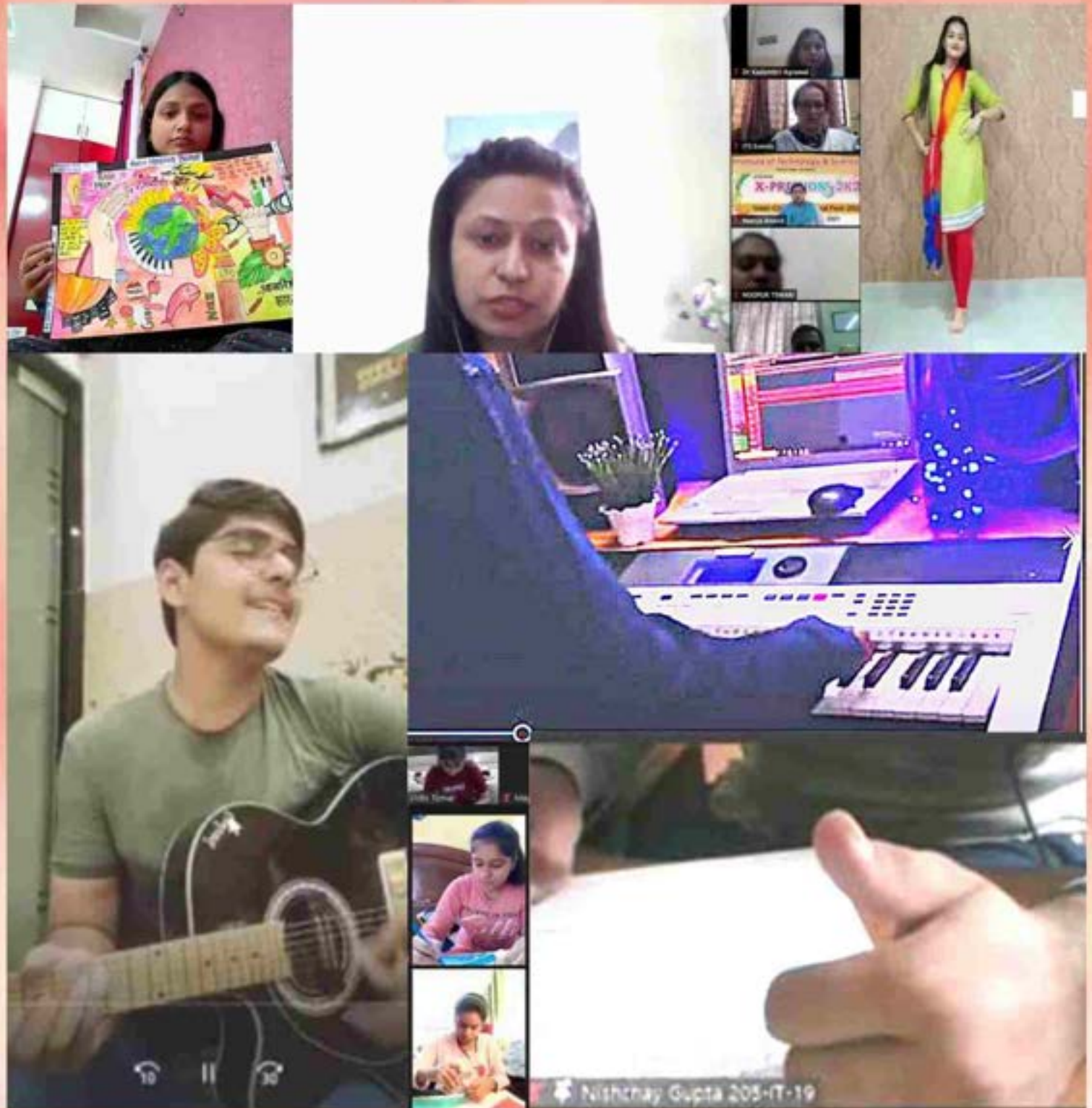
The objective behind the cultural fest was to provide a platform to the students from various colleges to flourish and unveil their talent. The fest included a series of activities for participating students to inculcate the spirit of competition and group dynamism for their overall development.

The two days Online Inter College Cultural Fest "XPRESSIONS -2K21" for College students was inaugurated on 1st November in an Online Mode at I.T.S UG Campus, Mohan Nagar Ghaziabad.



The fest included series of activities for participating students to inculcate the spirit of competition and group dynamism for their overall development.

More than 1000+ students from different cities of different states like Delhi, Chennai, Noida, Ghaziabad, Kanpur, Varanasi, Meerut, Modinagar, Jammu, Lucknow etc. got registered and participated.



The event was inaugurated by Dr. Sunil Kr Pandey - Director (IT & UG) at I.T.S Ghaziabad and Prof. Nancy Sharma – Vice Principal (UG), I.T.S Ghaziabad.



# **A VIRTUAL VISIT TO YAKULT DANONE PLANT FOR BBA & BCA FIRST YEAR STUDENTS.**

The objective of a virtual industry visit was to provide the students an insight into internal working of the organization. Industry visits provides an excellent opportunity for students to interact with industry people and know more about its environment. Mr. Tushar, an official from Yakult, briefed students about the history of Yakult and its current global operations, using Microsoft platform. He also talked about the health benefits that one could enjoy by consuming Yakult regularly. Then, students were taken on a virtual tour to the manufacturing unit. Finally, a question answer round was there. Students asked many questions related to quality and standards being followed at Yakult, to which satisfactory answers were given.



## **AN EDUCATIONAL TOUR TO CAD/CAM CENTER, ITS-CDSR.**

This was the unique experience of the students because they learned the use of Computer Science in the field of Medical Science. In continuation, they learned the use of CAD /CAM for better and accurate analysis for dental treatment. The Entire Visit comprises of 4 sessions. In first session Students learned about the milling of new tooth using 3 D scanning technique to software designing and finally milling of the tooth. They learn about the different types crown from metal ceramic to metal free also known as crown. The 3D scanner which takes 10000 images in 10 seconds to generate the 3D image. In second Session students got the knowledge of advanced technique in dentistry under it the students learn about the color, and the hardness of the tooth. Third Session was based on taking X-ray and how to diagnose the actual problem based on new technologies. In the fourth session all the students were provided with the free dental checkup. The Session was very effective for the student as it was taken by expert doctors. Students will be benefitted by the practical session taken by concerned domain expert of the software. Student will be able to relate theory with practical with help on industry visits like these.



**16TH NOVEMBER, 2021**

**90**

## **AN INDUSTRY VISIT IN ITS, MURADNAGAR FOR DEMONSTRATION OF CAD-CAM FOR BCA 2ND YEAR STUDENTS.**

The objective to organize this visit was to provide students an exposure about practical working environment of CAD-CAM technology and an opportunity to learn through interaction regarding its application in dental laboratories.

Mr. Sandeep Ghambhir, Deputy Manager, gave a presentation related to the dental clinical cases along with their treatments and briefed students about the functionality of CAD-CAM machine. CAD/CAM technology and metal-free materials are used by dentists and dental laboratories to provide patients with milled ceramic crowns, veneers, onlays, inlays and bridges.

Dental CAD/CAM also is used to fabricate abutments for dental implants, used to replace missing teeth.





He also provide the scenario about that today's CAD/CAM restorations are better-fitting, more durable and more natural looking (multi-colored and translucent, similar to natural teeth) than previously machined restorations. After that students were examined by the medical staff for their oral treatment also. Overall educational Trip to I.T.S Dental College, Muradnagar for Demonstration of CAD/CAM Technology for BCA 3rd Semester Students was a successful event.





**17TH NOVEMBER, 2021**

**92**

## **AN INDUSTRIAL VISIT TO CAD/CAM CENTER ITS-CDSR FOR BCA III YEAR STUDENTS.**

The objective behind this visit was to give insights to our students about applications of technology in medical field. Students learned through this visit how to use CAD /CAM for better results in dental treatment. The session started with introduction about 3d scanning techniques to identify the reason behind dental diseases. Students also got the knowledge about various tools like checking the pressure, depth of teeth etc. used in dentistry. In the session all the students were provided with the free dental checkup. The session was very informative and will be helpful for students in correlating the theory with practical aspects.



# **A VISIT OF GIRL STUDENTS FROM BBA AND BCA FIRST AND SECOND YEAR FOR PINK DAY CELEBRATION ORGANIZED BY SEBI IN IITF, PRAGATI MAIDAN, NEW DELHI.**

IITF - India International Trade Fair 2021 is the largest and biggest integrated trade fair with B2B and B2C components. It has emerged as the biggest consumer goods fair in the Indian sub-continent. The visit aimed at making students aware about SEBI and its objectives. There were awareness programs related to dos and don'ts of an investor, new policies of SEBI, its newly launched app for customer's awareness and lodging complaints on scores.gov.in.

Students learned information about their other affiliated bodies namely NISM, BSE, NSE, MCX, NCDEX, CDSL, and NSDL etc. The students visited the Bharat ka Share Bazaar at IITF and participated in the quiz on share market organized by NISM and also won Prizes.





The informative and entertaining Puppet show was the cynosure of the event. All students really enjoyed and learned about financial market and its functionality. Nukkad Natak on Investor awareness was organized to educate students not to share any personal banking details with anyone. Students really enjoyed and learned different aspects of share market throughout the visit.

# **"TECHNO WING" - THE TECHNATRIX CLUB ORGANIZED "FIND THE BUG - BE A DEBUGGER" COMPETITION FOR BBA/BCA STUDENTS.**

The objective to organize this event was to provide students an exposure about practical Knowledge of C Programming language by finding a bug/error in small code of program.

Event was held online through Kahoot Platform. Kahoot application serves as a medium for learning through quizzes, and many more opportunities. Scoreboard was automatically updated in Kahoot after each submission by students.



Overall, the event was very interactive and learning experience for students. The First 3 Winners after conducting the final round were:  
Himanshu Passey- BCA 2nd, Sec-C, Soma Kumari- BCA 2nd, Sec-C and Pratibha Chaurastia - BCA 2nd Sec-C



## **A MEDIA HOUSE VISIT TO DELHI DOORDARSHAN, MANDI HOUSE, AND NEW DELHI FOR BBA AND BCA SECOND YEAR STUDENTS.**

The main objective of this visit is to enable the students to visualize what they have learned in the classroom to the real industrial situations, to Gain an insight of Doordarshan Broadcasting System and also to help students to gain first-hand information regarding functioning of the Doordarshan.

In the beginning Director and Asstt. Director briefed about the history & functioning of Doordarshan's live telecast, collaboration with other news channels, foreign collaborations, recruitment processes, and many more.

During this visit students became aware about the system of National, Regional & Local Broadcasting. They also visualize 17 AIR channels which were being live streamed through AIR website [allindiaradio.gov.in](http://allindiaradio.gov.in) and mobile app "All India Radio Live" available on Android and iOS platforms.

Asst. Director visited all the department and all the process of broadcasting by guiding all the students, All together the visit was highly informative students were highly interactive and asked many questions related to different functioning processes, which was answered satisfactorily to all.



**25TH NOVEMBER 2021**

**99**

# **A GUEST LECTURE ON “ROLE OF NITI AAYOG IN TRANSFORMING INDIA” FOR BBA 3RD SEMESTER STUDENTS.**

The motive behind this lecture was to expose the students to the topic "Role of NITI Aayog in Transforming India".

The session aimed at providing knowledge to the students about the NITI Aayog, its policies as the premier policy think tank of the Government of India and to discuss its directional, short term and long term policy inputs as well as to discuss the various programs for the Government of India for the economic growth and development.





Dr. Ramesh Malik, Associate Professor, Shiva Ji College, University of Delhi was the speaker of the session gave an overview of the NITI Aayog, and did the comparative analysis of the Planning Commission and NITI Aayog, and focus on various plans, policies, and objectives of NITI Aayog.



**25TH NOVEMBER, 2021**

**101**

# A GUEST LECTURE ON “NETWORK SECURITY” FOR BCA IIND YEAR.

The speaker of the session was Dr. Taran Singh Bharati (Assistant Professor, Deptt of Computer Science, Jamia Millia Islamia, New Delhi).

Dr. Taran Singh Baharti gave an overview of the Data Security and teach the basics of all security measures. He also spoke about the real-time scanning of files for malware detection and the advantages of black-listing and white-listing.



The motive behind this lecture was to expose the students about “Data Security”. The students learned the basics of network security and get a fair idea of how the security is ensured in different networking domain. Through this lecture, students understood a comparison of various security standards with other technologies and also got the exposure of understanding various upcoming security measures as well.



# **MATH CLUB ORGANIZED A BRAIN STORMING COMPETITION FOR BBA & BCA STUDENTS.**

The objective behind this competition is to encourage the Students reading habits of Mathematics and to acknowledge their interests in Mathematics.

Students reviewed various questions in the Brain Storming Competition. Brain Storming Competition helps students identify their real potential, which can help them survive better in today's modern competitive world.



This Competition not only improves logical thinking but also enhances analytical and reasoning ability, problem-solving skills, and confidence. Overall, it helps in the development of a child at a young stage.

Winners of this competition were-

Shivam Jaiswal from BCA-III Sem Sec-C got the first position, Rahul Kumar Singh from BCA-III Sem Sec -B got the Second position, and Abhinav Thakur from BCA - III sem Sec-C got the third position.



# **THE HR CLUB ACHIEVERS ORGANIZED A WORKSHOP ON RECRUITMENT AND LEADERSHIP FOR THE STUDENTS OF BBA I YEAR.**

The session was delivered by Ms. Parul Gupta, Deputy Director, Bureau of Indian Standards who apprised the students with the recruitment function in an organization by orienting them with the recent practices in hiring employees.

She further enlightened the students with the current practices in recruitment space which incorporates technology in a big way to choose the right talent for their organization and also for matching the right person with the right jobs.



Ms. Parul also laid emphasis on the various methods used by the organization to attract, assess, select and retain talent. In order to attract the best talent, the organizations are spending money and efforts on employer as well as employee branding to the extent that they have specialized Corporate Communications department to take care of these activities.

In the later part of the workshop, she focused on leadership skills essential in current times which should be more of democratic and Free-rein leadership styles. Ms. Parul also explained the concepts of new age leadership styles which are called as transformational and transactional leadership styles.



The students were later involved in many practical activities in which the students participated enthusiastically and learnt about the practical applications of the HR concepts in real life.

# **AN INDUSTRIAL VISIT TO NETWORKBULLS, GURUGRAM FOR BCA I, II YEAR STUDENTS.**

To develop an understanding of different components of computer networks, various protocols, modern technologies and their applications this visit was organized. Mr. Pramod Singh from Network Bulls briefed the students about computer network role in communication. During visit students learnt about IP addressing scheme used in IPv4 and IPv6. Students did some hands on practical exercise on CISCO packet tracer to create a LAN using console cable, straight cable, cross cable etc. Students also got the knowledge about steps of router configuration and executed different commands to change privileged mode to global mode and vice versa. Students were briefed about the significance of fast Ethernet 0/0, 0/1, auxiliary port and console port. Among the students, Jatin Verma, Yash Sharma, Krishan from BCA II year and Ritika Nath from BCA I year were awarded with appreciation certificate for their active participation in session by Network Bulls.





# **FINE ARTS CLUB-"ARTEA" ORGANIZED QUILL WITH SKILL – QUILLING COMPETITION FOR BBA & BCA STUDENTS.**

To give wings to creativity, innovative ideas and imagination of students the Fine Arts Club has organized this event. Fine art holds a lot of cultural significance in Indian traditions.

In today's era of modernization, the new styles of quilling are coming up, adding glamour, creativity and fun to it.



Students from BBA & BCA I,II and III year course actively participated in the event and have shown their talent.

Winners of the event were Ajay Singh Negi (BCA III year) won the first prize, Shreya Sharma (BBA III year) grabbed the second prize and Vishal Sharma (BCA II year) won the third prize



**6TH DECEMBER, 2021**

**110**

# **HR CLUB- ACHIEVERS ORGANIZED "HUMARI FUNSHALA" A MANAGEMENT GAMES COMPETITION FOR STUDENTS OF BBA AND BCA.**

The objective behind this event is to develop the interpersonal skills, team work, coordination and time management skills of the students which are extremely essential in the corporate world.

The students played different management games Balloon walk, Let's Reverse, Hola hoop activity and Blind fold activity. All the games were based on Group Co-ordination, Training, Time Management and Team work.



The winner and the runner-up team were rewarded with Trophy and an achievement Certificate from the judge of the event.

Winners of the event were: Shruti Sharma, Shivam Jaiswal, Neerav Garg, Sakshi Chaudhary, Bal Krishna Tripathi (BCA 2nd Year, Sec- C), Saloni Shishodia (BBA 2nd Year, Sec- A) and Himanshu Passey, Zeeshan Malik, Charu Sharma, Pratham Dhingra, Avika Sharma, Pratibha Chaurasia and Anchal Goyal (BCA 2nd Year, Sec- C)



# **UG CAMPUS ORGANIZED “RAISE THE CURTAIN” UNDER THEATER CLUB-‘SEEKERS’.**

The Theater Club is a platform where enthusiastic students meet and synergize their energies to bring out and live every emotion that life has to offer. This club believes that expression of thoughts is required and intends to provide the opportunity for the same. Not only does it helps to remove hesitation but makes our students aware and socially responsible towards the society. It also helps to enable young minds to gain an increase self-confidence, self-esteem.



Winners Details are as follows:-

**First position:** Chirag Relan (BBA 3 rd year sec A), Usha Sharma (BBA 3 rd year sec A) and Divya Joshi(BBA 3 rd year sec A) **Second position:** Ishika malik( BBA 2nd year sec A), Yashika ( BBA 2nd year sec A) and Mansi( BBA 2nd year sec A) **Third position:** Harsh thukral (BBA 3 year sec F) Tripti Khandelwal(BBA 3 year sec F) and Karan joshi (BBA 3 year sec ).



**16TH DECEMBER, 2021**

**114**

**A WORKSHOP ON "CYBER CRIMES, PREVENTIVE MEASURES AND THE PROCEDURE AS HOW TO REPORT IF SOMETHING HAPPENS" WAS ORGANIZED IN ASSOCIATION WITH UP POLICE, AKTU LUCKNOW AND INNOVATIVE IDEAS.**

In this Workshop following Experts addressed and interacted with the students of BBA & BCA Courses. In this workshop various real life cases were presented and discussed by the experts. The discussion in the session was focused on how to keep one safe and secure on Digital Platforms including Social Media, Financial Frauds. The participants were also explained with the process of taking forward in case anything wrong happens as who to approach, how to approach, the contact details and Apps by UP Police etc.



The poster features the ITS logo and accreditation marks (A, 26, and a logo with a person). The text reads: "Institute of Technology & Science Mohan Nagar, Ghaziabad". Below this, it says "Workshop On CYBER CRIMES, PREVENTIVE MEASURES AND THE PROCEDURE AS HOW TO REPORT IF SOMETHING HAPPENS". The date is "Thursday, 16<sup>th</sup> December, 2021". Under "DISTINGUISHED SPEAKERS", there are two circular portraits: one of Shri Rahul Mishra, Advisor - Cyber Security, UP Police, and one of Shri Abhay Mishra, PPS, Dy. SP, Nodal Officer, Cyber Cell - Ghaziabad. The website "www.its.edu.in" is at the bottom.



It was an eye opening workshops full of various case studies, examples, discussions and large number of queries addressed by the experts during the session.









**16TH DECEMBER, 2021**

**118**

# **A PEER LEARNING WORKSHOP ON "WONDERSHARE FILMORA FOR BEGINNERS: VIDEO EDITING WORKSHOP" FOR BBA AND BCA BATCH (2020-23).**

We learn from teachers in the class rooms, but learning from our peers is not only fun but also motivating for the students and this time the Resource Person was Mr. Rishant Kashyap , our student of BCA Batch (2019-22).



**Institute of Technology & Science**  
Mohan Nagar, Ghaziabad  
**UG Campus**  
Organizes

**Peer Learning Workshop**

**Wondershare Filmora For Beginners:  
Video Editing Workshop**



**Rishant Kashyap**  
Student BCA Final Year  
Batch (2019-22)

**16<sup>th</sup> December, 2021**

[www.ug.its.edu.in](http://www.ug.its.edu.in) | [www.facebook.com/BBABCAI.TSMohanNagar/](https://www.facebook.com/BBABCAI.TSMohanNagar/) | [www.instagram.com/itsghaziabad/](https://www.instagram.com/itsghaziabad/)



Workshop started with the address of Director UG Dr Sunil Kumar Pandey sir who congratulated the students for participating in such unique initiative and to work on their additional skills. Vice Principal UG Campus Prof Nancy Sharma Ma'am also addressed the students. Chair Person BCA Dr Vidushi Singh , Chairperson BBA Prof Adil Khan , Coordinator BCA Second Year Prof Ravi Govil , Coordinator BBA Second Year Prof Amit Sharma , Head Training & Placement Prof Chanda Jain were also present.



**18TH DECEMBER 2021**

**120**

# **ALUMNI TALK SERIES** **“JOURNEY FROM CAMPUS** **TO CORPORATE CORRIDORS”** **FOR BCA FIRST YEAR** **STUDENTS (BATCH 2021-** **2024).**

Mr. Alok Dwivedi, Business Operations Analyst, Accenture, alumnus of BCA (2011-14) Batch was the speaker of the session. He shared his pearls of wisdom on the topic “Journey from Campus to Corporate Corridors” and explained to the students the challenges that a fresh graduate used to face when entering the corporate world. Being an experienced professional he shared valuable insight about the practical and inner workings of the industry.



The image shows a promotional poster for an alumni talk series on the left and two photographs of speakers at a podium on the right. The poster includes the ITS logo, accreditation marks (AACSB, NAAC, 26th Anniversary), and the event details: "Institute of Technology & Science, Mohan Nagar, Ghaziabad, UG CAMPUS, ALUMNI TALK, Journey from Campus to Corporate Corridor, Mr. Alok Dwivedi, BCA (2011-2014), Business Operations Analyst - Accenture, Saturday, 18th December, 2021". The photographs show a woman in a black jacket and a woman in a yellow vest speaking at a podium with an ITS backdrop.

Mr. Alok shared his professional career timeline and talked to the students about the various issues that he faced. He worked with a variety of companies facing different types of problems that he was capable of turning into opportunities with his skills. In addition to this, he told the students about knowing when to switch companies according to the growth of the company and also if you start facing stagnancy. He also encouraged the students by mentioning the achievements of his batch mates.



Additionally, he talked about the importance of being confident in your communication and public dealing skills. He claimed that college is the perfect chapter of our lives to interact with people of diverse and colorful backgrounds leading to a broadened perspective.

He also encouraged the students to tap into the unexplored side of their personality and try to find what they like to do apart from the curriculum portion. According to him this could be achieved by stepping out of our comfort zones and participating in various clubs even if we don't particularly excel in them.



He also briefed that how I.T.S and Faculty Members played important role in his life. He was part of Theatre Club and also made graffiti in front walls of Sports Complex and Main Gate. He finished the session off by saying that in order to thrive in life we need to give up habits that are detrimental to our dreams and aspirations.



Overall the session was full of vigor and twittering voices could be heard from every direction. All in all, it left the students feeling vivified and full of exuberance.

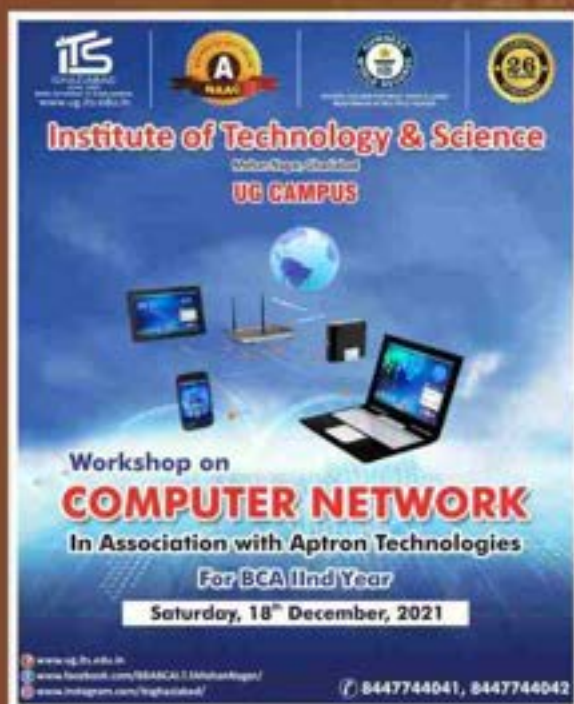


**18TH DECEMBER, 2021**

**124**

# **ONE DAY WORKSHOP ON "COMPUTER NETWORK" FOR BCA SECOND YEAR STUDENTS.**

The objective of this workshop was to acquaint the students with the basic principles, developments and research trends in the area of Computer Network. It provided an opportunity to student to understand state-of-the-art in network protocols, architectures, and applications.



The poster features the ITS logo at the top left, followed by accreditation logos for NAAC (A), UGC, and 26th Anniversary. The text reads: "Institute of Technology & Science", "WBCS-Recognized", "UG CAMPUS", "Workshop on COMPUTER NETWORK", "In Association with Apron Technologies", "For BCA IInd Year", "Saturday, 18<sup>th</sup> December, 2021". It also includes contact information: "www.ug.its.edu.in", "www.facebook.com/BBABCAI.TSMohanNagar/", "www.instagram.com/itsghaziabad/", and "8447744041, 8447744042". The background of the poster shows a globe, a laptop, and a smartphone.



Mr. Yogendra Pratap Singh and Mr. Ravi Mishra from Apron Technologies, Noida were the trainers of the workshop. Through this workshop students learnt about theoretical and practical base in computer networks.

Students got the knowledge about basic network configurations, layers of the TCP/IP and OSI model, duties of each layer, transmission methods based on underlying LAN, WAN technologies and network security issues.




Hands on practical exercises were done by the students with simulation of networking. Students executed different commands like Ping, Tracert, NSLookup, ARP-a and many more to have more clarity about the network configuration & troubleshooting process.

Overall, this workshop was a great learning experience for students and it will certainly help them in improving their technical skill set.



**A SESSION ON “LIFE STYLE CHANGES AND WEIGHT LOSS: EFFECTS OF PCOD” UNDER THE AEGIS OF WOMEN CELL ‘SHE CONNECT’ FOR YEAR GIRL STUDENTS OF BBA/BCA.**


Dr. Jyoti Bhaskar, Clinical Director, Obstetrician and Gynecologist at Apollo Cradle Hospital, Indirapuram Delhi NCR on 20th December 2021 Objective of this session was to create awareness and educate on different causes and aspects of PCOD, Physical & Mental Health and Hygiene and to instill appropriate information related to menstruation, physiological and psychological changes experienced.



**Institute of Technology & Science**  
Mohan Nagar, Ghaziabad  
UG CAMPUS  
Under The Aegis of "SheConnect-Women Cell"

Session on  
**"Life Style Changes and Weight Loss: Effects of PCOD"**  
for BCA / BBA Girl Students

📅 20<sup>th</sup> December, 2021 ⌚ 2:00 PM to 3:30 PM



**Dr. Jyoti Bhaskar**  
Clinical Director  
Obstetrician and Gynaecologist,  
Apollo Cradle Hospital, Indirapuram Delhi NCR

🌐 [www.ug.its.edu.in](http://www.ug.its.edu.in)  
📘 [www.facebook.com/BBABCAITSMohanNagar/](https://www.facebook.com/BBABCAITSMohanNagar/)  
📷 [www.instagram.com/itsghaziabad/](https://www.instagram.com/itsghaziabad/)

☎ 8447744041, 8447744042



Dr. Jyoti Bhaskar briefed girl students to develop and strengthen behavior and attitude to appropriately, also deal with challenges related to PCOD and handle socio-cultural taboos which make it difficult for girls to openly discuss issues related to menstruation. She talked about many things which a lady faces from teen age till menopause during session. She advised girls to rest & relax, taking a nap in a comfortable position or can take pain killers to ease the pain. She guided for some gentle exercises that help in improving stamina, eats food that are rich in fiber & protein, incorporate green leafy vegetables, nuts, lots of fruits and salads in diet. Consult your health care provider and start taking vitamin supplements.



Overall the session was full of vigor and twittering voices could be heard from every direction All in all, it left the students feeling verified and full of exuberance.



**22ND DECEMBER, 2021**

**130**

# **AN INDUSTRY VISIT TO** **MOTHER DAIRY FOR BBA &** **BCA FIRST YEAR STUDENTS.**

Industry visit has its own importance in career of a student, who is pursuing a professional degree. It is considered as a part of college curriculum. Where students interface with practical approach about the working of Industries and enhance knowledge.

Through this industry visit students got to learn about the history of Mother Dairy, its technological advances, logistics and its marketing practices. Overall this Industry visit was of great Importance to the students.



**AN INDUSTRY VISIT TO**  
**SULABH INTERNATIONAL**  
**SOCIAL SERVICE**  
**ORGANIZATION FOR 1 YEAR**  
**STUDENTS OF BBA & BCA**  
**BATCH.**

The objective behind this industry visit was to make students aware about the Sulabh International Museum of Toilets established at Sulabh's Delhi office.

The Sulabh International Museum of Toilets in Delhi is run by the Sulabh International, dedicated to the global history of sanitation and toilets. According to Time magazine, the museum is one of the weirdest museums among the "10 museums around the world that are anything but mundane". It was established in 1992 by Dr. Bindeshwar Pathak, a social activist, founder of Sulabh Sanitation and Social Reform Movement, recipient of national and international awards including the Stockholm Water Prize in 2009.

His objective in establishing this museum was to highlight the need to address the problems of the sanitation and Hygiene in the country and considering the efforts made in various parts of the world in this field since the third millennium BC.

Museum is the only of its type in the world and it has the collections and information on different types of toilets used in ancient times during Mohenjo-Daro civilisation in early days to Japanese High-tech Toilet in the modern days.





The new types of toilets that are invented by the organization was also shown and demonstrated keeping in mind the problems faced by rural and urban people.

# **AN INDUSTRIAL VISIT TO INDIA EXPOSITION CENTRE, GREATER NOIDA AND U.P.**

An industrial visit to Indian Exposition Centre (EV India 2021), Greater Noida was organized for BBA first year students. EV India 2021 Expo is an International Electric Motor Vehicle exhibition that provides an opportunity and platform to electric vehicle manufacturers to showcase their latest products, technology and equipment, smart and NextGen transport, electric passengers' cars, scooter, motorcycle, cycles, buses etc. to meet and network with the trade industry as well as end users with the main aim to find out new business and protection of the environment.



**24TH DECEMBER, 2021**

**134**



Students were curious to know about the latest technology and they asked many questions related to the same at various stalls. Students get understood about the Lithium Battery, mechanism of electric vehicles, they really enjoyed the expo EV India.

# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR SCHOOL STUDENTS**

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from students of grade XI & XII, from various schools of Delhi-NCR region. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

- (1.) Growth of tourism industry in India post COVID
- (2.) India -A safe place for women
- (3.) Need of having more women in police force
- (4.) Impact of advertising on younger generation.
- (5.) Disadvantages of too much technology

Tatva Editors will review every article/ poem etc. and the best of all, will be featured in our next issue of TATVA Magazine. The guidelines for article writing are as below:

1. The word limit should not exceed 400 words.
2. The articles should be in Times New Roman with font size of 12.
3. Along with the article, the sender must enclose his name, class as well as name of his school with contact details.
4. The sender should also enclose his passport size photograph in .JPG format so that the same can be published along with his article.

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id-

[vaijayantianand@its.edu.in](mailto:vaijayantianand@its.edu.in) and  
[anubhasrivastava@its.edu.in](mailto:anubhasrivastava@its.edu.in)

Before 4TH APRIL, 2022. Selected articles/ poems etc. will be published in APRIL, 2022 ISSUE. If your article will be selected to be published in "Tatva" you will be notified by email.

Thanks & Regards.

# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR COLLEGE STUDENTS**

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from Students of I.T.S UG Campus. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

## **GENERAL TOPICS:**

- (1.) Instead of trying to find your passion let your passion find you.
- (2.) How to build self confidence you need to win life?
- (3.) How to validate your business idea to validate without spending money?

## **IT TOPICS:**

- (1.) The Future of Virtual reality/Augmented.
- (2.) What are the benefits of Edge Computing?
- (3.) Benefits and challenges of Robotic Process Automation (RPA).

## **MARKETING TOPICS:**

- (1.) The impact of Brand Extention on Brand Personality.
- (2.) Virtual Reality: First person Influencer Marketing is the next big thing.
- (3.) Benefits & Challenges with Moment Marketing.

## **HR TOPICS:**

- (1.) Improving Engagement & Retention through Technolog.
- (2.) Decoding the Future of HR and Hiring in Post- covid Period.
- (3.) 5 Trends that will redefine workspace policies in 2022.

## **FINANCE TOPICS:**

- (1.) A study on mergers & acquisition in the Indian Banking sector.
- (2.) The importance of micro insurance & the low income group.
- (3.) The level of financial literacy in India according to different economic classes.

# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR COLLEGE STUDENTS**

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id -

[vaijayantianand@its.edu.in](mailto:vaijayantianand@its.edu.in) and  
[anubhasrivastava@its.edu.in](mailto:anubhasrivastava@its.edu.in)

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Thanks & Regards.



# **DISCLAIMER**

**Articles in this bulletin are the opinions and views of writers/contributors; they are not expressed against any specific person, social class or any entity on the whole. It has been best tried to maintain the sanctity and sovereignty of an education group. Facts presented are correct to the best of our knowledge.**

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