

# I.T.S Mohan Nagar, Ghaziabad

(Affiliated To C.C.S University, Meerut)

## THE TATVA

AN ELEMENT OF UG UNIVERSE

*Student's e Magazine*

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# Inception

Welcome to the I.T.S- The Education Group. I.T.S Group was founded in 1995 and now it has 4 campuses, with 8 institutes and 20 courses. I.T.S laid the foundation of I.T.S UG courses with BBA, in the year 1996 and BCA in the year 1997, with the mandate of providing management and technical education of the highest quality and to become a center of excellence in value-based management and technical education, training, research and consultancy. It is NAAC accredited A Grade Institute which strives at developing tomorrow's business leaders. It promotes development through integrated learning and industry-academic partnerships. As an institute, I.T.S stands committed to retaining flexibility and responsiveness to management and corporate needs.

I.T.S believes in holistic development of the students, by inculcating in them professionalism, ability to work hard, take decisions and develop higher thinking order. The institute also exposes the students to all aspects of the economy and to various facets like environment, societal values, social responsibility and human value system.





# **FROM EDITOR DESK**

"One cannot do the wonders in a day but One can be the wonder one day for the world" by ones creativity, persistent efforts and hard work.

We, at I.T.S, initiate to give new wings to our students who have hidden talent and are the new hopes to the world by providing them opportunities in form of Dance, Literary. Sports, Theatre, Communication Skills Enhancement and many more activities through Various Clubs.

We are really proud and enthusiastic to share that we are all set with new hopes and hues to release this issue of "TATVA". In this issue, you will get one stop information on different topics, what's new in I.T.S and lot more! The exuberant articles of our young writers are undoubtedly appreciable enough to hold the interest of the readers.

We are sure that positive attitude, continuous efforts and ingenious ideas of our blooming writers will definitely world of excite the readers and take them to the dreamlike world of real joy and enjoyment.

This magazine shows the glimpse of some activities held at I.T.S (UG Campus). On behalf of the entire editorial member for TATVA, We publicise this issue of magazine, which serves as an attempt not only to record the events that have taken place during the semester but also to highlights the achievement of every ITSANS.

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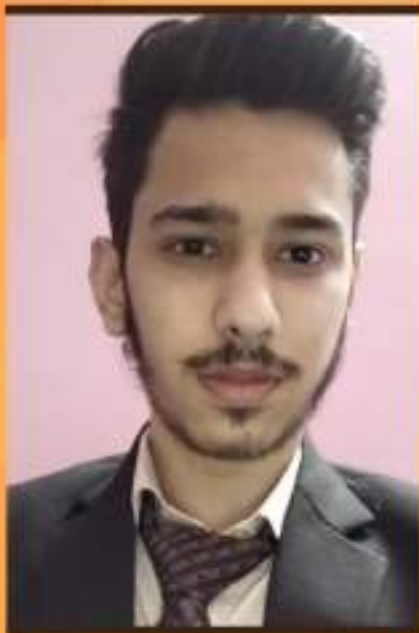


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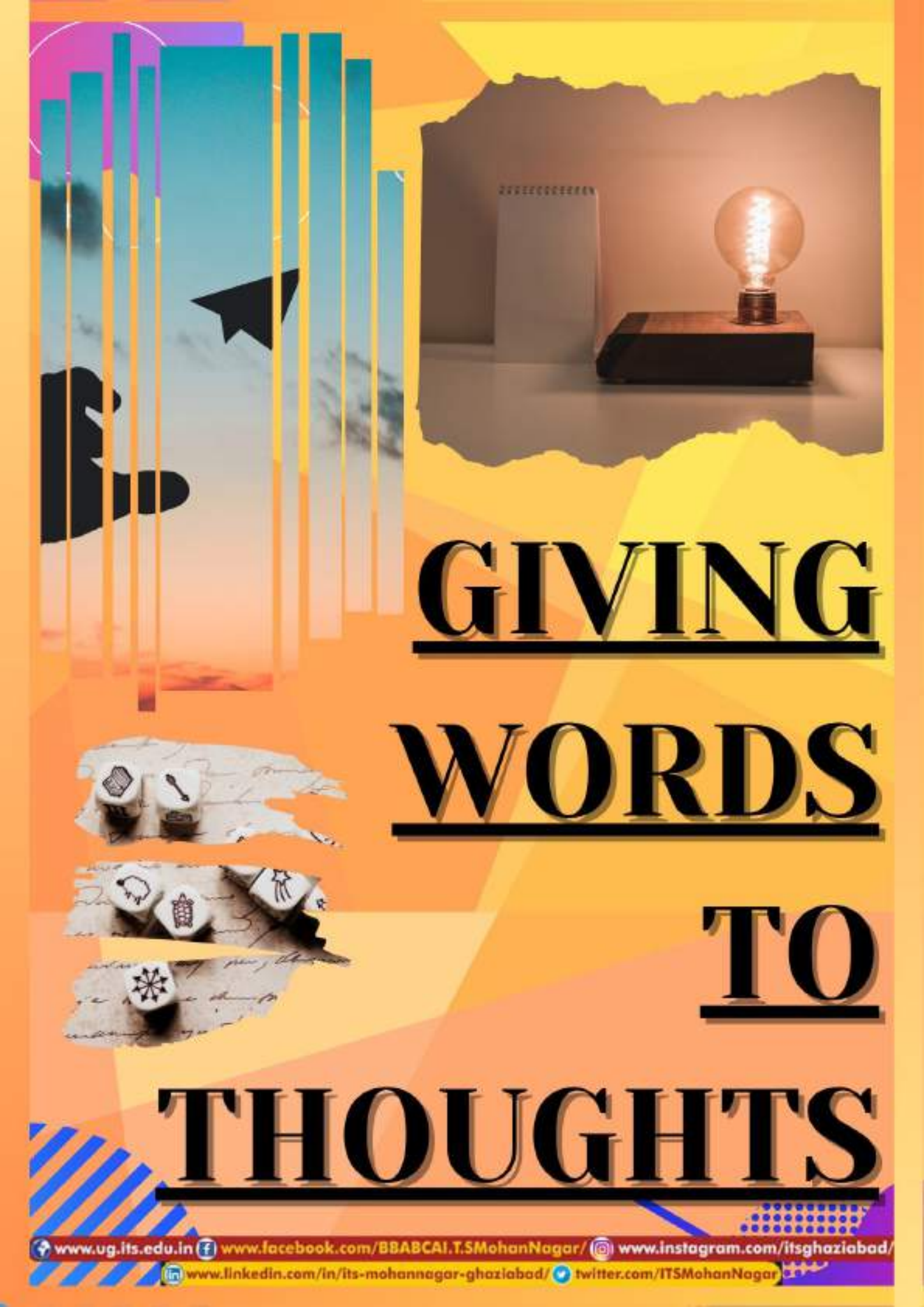
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# GIVING WORDS TO THOUGHTS



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# ARTICLE SECTION





# GROWTH OF TOURISM INDUSTRY IN INDIA POST COVID

01

India, the land of cultural diversity with umpteen modalities of rich heritage has been attracting the attention of tourists across the world. Tourism development in India started in the early sixties, recorded phenomenal growth after the 1990's economic policy, and becomes one of the fastest-growing foreign exchange earning sectors in India. The travel and Tourism Competitiveness Report of World Economic Forum 2019 ranked India 34 place out of 140 countries. During 2019, the contribution of tourism to total GDP was 6.8 percent of total and 39 million jobs were created in the Indian tourism sector in FY20, which was 8 percent of the total employment in the country. COVID-19 pandemic was a severe shock that disintegrated and deteriorated the world economy and was expected to cost at least 22 billion USD resulting in a loss of 50 million jobs worldwide. And in such a situation, the Indian tourism



industry is not an exception. During COVID-19, India witnessed a drastic decline in both internal and external tourist arrival. Lockdown, travel restrictions, and cancellation of airlines, railways, internal road traffic control, etc. all accelerated this situation. Apart from this, the hospitality industry in India and

estimated a loss of Rs 90,000 crore in 2020. The tourism sector in India needs a big push to survive and revive.

**Reference Link:**

<https://www.ipl.org/essay/Disjgxjkkude/9074>

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# INDIA - A SAFE PLACE FOR WOMEN

02

Women's safety in this country is a major concern and therefore should be talked about as much as possible. Women are strong, women are worshiped in this country. Women are mothers, women are sisters, a grandmother, a wife. Women play many roles and yet, women are not safe. Women live in terror and fear. Women are scared to go from their house to a shop nearby at night. Women's safety is a big concern that must be addressed in a country like ours. India is not the safest country for our women. For a country that has been known for worshiping gods like The Durga, Laxmi, and The Kali, we clearly need to start worrying about the issue of how unsafe women have become in the country. Women of all ages are currently facing some sort of crime against their rights and are suffering in the worst ways. The more we keep letting things like these happen, the more they will continue to grow. We need to make sure that the safety of the women in our country is something that we talk about all the time. Only when we plan on making the most regular everyday activities

for the women in our country safe, will we be able to call ourselves a successful nation. Women's life is endangered due to violence and discrimination and kept away from participating in any social activity. In India, the rapid increase in crimes of women violence through Durga, Sati, Savitri is worshipped by the people treating them as the goddess. Women are



are caged in the houses previously, but urbanization forces them to break these jails and show their talent to the world at par with men.

**Reference Link:** <https://www.vedantu.com>

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# NEED OF HAVING MORE WOMEN IN POLICE FORCE

03



The number of women in the police force seems insufficient, especially when one sees the increasing involvement of women in terrorist activities. There is an urgent need for more women officers in the police force. Universally, women are considered the weaker section. Should police force be predominantly a male environment to recruit women officers? Women are more sensitive to the needs of the public and therefore female officers are more trusted than their male counterparts. Joining the police force is also an ideal choice for women who are patriotic and wish to serve the country and its citizens. But above all, the police service provides a professional platform to the women, where they can prove that women are no less than men



Gender inequality is one of the main reasons why there are only a handful of women officers in the police force. Therefore, to attract more and more women to police service, the government has to take some considerable steps during the selection and recruitment process. Women must

be encouraged to join the force, especially by their family and friends.

## **Reference Link:**

<https://www.thefreshreads.com/article-on-need->

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# IMPACT OF ADVERTISING ON YOUNGER GENERATION

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Advertising is an impersonal way of popularizing ideas, concepts, products, or services to promote companies advertise their products to reach out to the customers, especially the young ones. In advertising, the advertiser pays for and control the messaged, Advertising is distributed & communicated through various mass media like newspaper, magazines, etc. new media such as search-research blogs, social media, text messages, or websites. Advertising has grown on the levels of creativity & innovation which attracts people so easily. The advertising industry has a massive impact on the younger generation. The big companies target the younger generation because of some reasons such as they have more spending power than ever before, they follow the latest trends &



influence the buying behavior of their family they initiate celebrities. They dress like them. They like to use those products which the stars promoter, but some ads are youth-oriented. They want the young generation to be aware & take action for the better of most of society, celebrities are also roped in at times so that the message has an even greater impact. Although advertisements can be informative and help one make an informative choice, they

may have certain effects on the youth and go as far as influencing their decision, lifestyle, and personality in some cases.

## **Reference Link:**

<https://aishwaryasandeep.com/2021/07/16/impact-of-advertisement-on-younger-generation/>

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# DISADVANTAGES OF TOO MUCH TECHNOLOGY

05



As we all know that “Technology is the collection of technique, skills, methods, and processes used in the production of goods or services or the accomplishment of objective such as scientific investigation. In modern times where technology has a lot of advantages such as home ticket booking home education, free calling & free video facility, house lights, etc. there are so many disadvantages of it also. Some most important disadvantages are deadly smartphone games; violent crime bloodshed video games are played every child these days. Many kids have committed suicide by taking part in games like a Blue whale, Momo according to a survey 250 children have died in studies by playing a game called “Blue whale”.



Nowadays children pay attention to their students. He sticks on the phone or computer all day. The work & responsibility of the child's home has also started to be avoided. All the time is destroyed on social media platforms like Facebook, Instagram, WhatsApp children are wasting our time chatting & watching

videos, in this way, their studies are being lost.

**Reference Link:**

<https://www.ipl.org/essay/Disadvantages-Of-Technology-Essay-PK55S6H4ACFR>

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# THE FUTURE OF VIRTUAL REALITY/AUGMENTED

06

When we talk about Virtual Reality (VR), many of us think of science fiction films like 'Minority Report'. However, the truth is that nowadays, this technology completely blends in with our daily lives. Video games, medicine, education.... Virtual Reality is here to stay. But what is it exactly? Virtual reality creates simulated environments the user become immersed in by using specific headsets or helmets. Virtual Reality (VR) is a computer-generated environment with scenes and objects that appear to be real, making the user feel they are immersed in their surroundings. This environment is perceived through a device known as a



Virtual Reality headset or helmet. VR allow us to immersed ourselves is video games as if we were one of the characters, learn how to perform heart surgery or improve the quality of sports training to maximize performance. Although this may seem extremely futuristic, its

origins are not as recent as we might think. In fact, may people consider one of the first virtual reality devices was called Sensorama.

**Reference Link:**

<https://www.iberdrola.com/innovation/virtual-reality>

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# WHAT ARE THE BENEFITS OF EDGE COMPUTING?

07

Edge computing is a distribution information technology architecture in which client data is processed at the periphery of the network, as close to the originating source as possible. Data is lifeblood of modern business, providing valuable business insight and supporting real time control, our critical business process and operations. Today's business is awash in ocean of data and huge amount of data can be routinely collected from source and almost anywhere in the world. In simplest terms edge computing moves some portion of storage and compute resources out of the central data center and closer to the sources of the data itself. Rather than transmitting raw data to a central for processing and analyzing, that work instead performance where the data is actually generated



whether that's a retail store, a factory floor. Only the result of that computing works at the edge, such as real-time business insights, equipment's maintenance, predictions or other actionable answer, is sent back to the main data center for reviews and other human interaction. Thus, computing edge is

reshaping IT and Business computing. It is also a matter of location.

## Reference Link:

<https://www.wikipedia.org/edge-647-5434/07 Computing/43567>

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# BENEFITS AND CHALLENGES OF ROBOTIC PROCESS AUTOMATION (RPA)

08



Robotic Process Automation offering helps you automate more business and IT processes at scale with the ease and speed of traditional RPA. Software robots, or bots, can act on AI insights to complete tasks with no lag time and enable you to achieve digital transformation. RPA accelerates productivity by providing a centralized tool for building and managing bots with a native, AI-enabled digital assistant that can chat with people to provide end-to-end assistance or customer service. Imagine doing more, faster, with less manual effort. Robotics Process Automation(RPA) helps companies to automate activity just as a human



being could do them through software and applications. RPA can be used to simplify infrastructure, employment workflow and back-office operations. When a system can collect and make sense of a lot of data and then use that data to manage and improve business processes automatically and continuously, learning along the way. Shortage of skilled resources and Challenges in automating end to end use cases.

**Reference Link:** <https://www.instaessay.com>

being could do them through software and applications. RPA can be used to simplify infrastructure, employment workflow and back-office operations. When a system can collect and make sense of a lot of data and then use that data to manage and improve business

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# INSTEAD OF TRYING TO FIND YOUR PASSION LET YOUR PASSION FIND YOU.

09



We collectively believe in a lot of myths. One of them is that your life only makes sense if you do what you love. That might be true, but the pursuit of your passion can be equally satisfying, which is something we often overlook. He's not the only one who believes that. Many artists, athletes, entrepreneurs believe the same. Steve Jobs even said: "You've got to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what



you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking." Don't expect that your life will be 10X better when you love what you're doing. If you don't know what you are passionate about then don't get worried about it. You can do

things where your passion can easily find you. You can start by making a list of the ideas which interest you the most. Write down thoughts that attract you the most.

**Reference Link:**

<https://www.dariusforoux.com>

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# HOW TO BUILD A SELF CONFIDENCE YOU NEED TO WIN LIFE?

10

First, what is self-confidence? Are you confident? So, self-confidence is an attitude about your skills and abilities. Which means you accept and trust yourself and have sense of controlling of your life? You know about your weakness and strengths well and have positive view of yourself. The second is you confident? If yes, that means you know yourself well and the abilities, etc. what if you don't know about your confidence then? It means there is a lack of potential and depression, Lower life satisfaction, etc. As we are cleared with



basic points about "Self-confidence" in the above lines and the next How to build self confidence you need to win life. According to a research on self confidence their is an important point that is "confidence by competence" In 1952, Bernice Milburn Moore published an article called self confidence for competence in the Journal

of educational Leadership. But self confidence for competence is sets in all aspects of life.

**Reference Link:**

<https://dariusforoux.com/self-confidence/>

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# **HOW TO VALIDATE YOUR BUSINESS IDEA TO VALIDATE WITHOUT SPENDING MONEY?**

**11**

How often did you get a good idea for a business that you never executed? One should used to be the master of this. People had ideas for businesses all the time and were convinced it would be a hit. But it's hard to know if something actually works if you didn't validate the idea first. A person just said, "This idea is great!" And moved on with their life. They never executed their ideas. You know why? They tried several things that didn't work out. They wasted their time and money. So at some point, they got enough of that. This is the story of many entrepreneurs. You come up with an idea, you start working on it, no one is interested, and you give up. But entrepreneurship is not something you do; it's something you are. In this article, I'll share with you how you can



test the business potential of your ideas so that you remain an entrepreneur. You don't need to spend money on this process. You just need a drive to succeed. Here are four steps you can apply to test your business ideas. If nobody else is offering the product/service you're thinking about, it's probably not a profitable idea. That doesn't mean it's a bad idea!

Great ideas won't go anywhere on their own. It's tempting to fantasize about having freedom.

**Reference Link:**

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# THE IMPACT OF BRAND EXTENTION ON BRAND PERSONALITY

12

This examination is conveyed to comprehend the effect of brand expansion on brand personality better and to get the profound information of brand expansion and brand personality. For the exploration reason secondary information is utilized that is as of now published in different journals. It is discovered that a ton of inquiries about has been leading on brand expansion and brand equity yet very little on brand expansion and brand personality or we can state brand personality. On the other hand, exploiting valuable core brand to built up for the brand extensions are an obvious strategy for growth but it is not without risks for firms in the new economic environment. Prior studies on brand extension



extension have indicated that a successful brand extension depends a lot on firm characteristics, core brand characteristics, customer characteristics, extended brand characteristics and marketing strategies. "Brand extensions offer many potential benefits but also

can pose many problems". Successful brand extensions allow companies to diversify their offerings and increase market share.

**Reference Link:** <http://www.investopedia.com>

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# VIRTUAL REALITY: FIRST PERSON INFLUENCER MARKETING IS THE NEXT BIG THING

13



Last year was a massive year for influencer marketing, as we saw the field get the credibility it's long deserved. However, the achievements in the world of influencer marketing are just the tip of the iceberg. In 2016, Snapchat launched smart spectacles, which received a lukewarm reception but set us up for the next phase of influencer marketing: virtual and augmented reality. Social media users don't just want content, they want experiences as well. There is an overwhelming demand for live streaming, VR and 360-degree videos, which draw the viewer into the experience. After all, a virtual reality experience is much more immersive than a simple video. Right now we're standing on the headsets. In fact, it's taken a pretty prominent place in the real world over the past five years. Products and services dedicated to the use of virtual reality



have already been developed and are being used daily. You can find it in video games, movies, and more. For example, the VR game As such influencers will increasingly be keeping us posted on their escapades through VR and AR. The pursuit to towards immersive experiences. Live streaming in 360-degrees would turn viewers not only into spectators but was

this means a much more vivid depiction of products and eve.

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# BENEFITS & CHALLENGES WITH MOMENT MARKETING

14

Moment marketing is the ability to take advantage of the current fad/trend. It can be anything like the speech of P.M. Narendra Modi, monsoon rains in Mumbai, or a scene from the series finale of a popular TV show, to a scientific discovery that has made a moment. And, then making a series of creatives or creating communications and marketing collaterals around these events. Moment marketing is a practice followed by many brands to induce the essence of current affairs, and even to increase conversations amid the audience, and not to forget the moment marketing content always gets shared! Satisfies



Audience Needs Instantly,  
Captures User's Attention and  
Encourages Conversation,  
Moment marketing is the most  
shared, Go Viral and Cost-  
Effective Tool for Marketer.  
Challenges of Moment Marketing  
are going off-script during an  
unprecedented. crisis, Managing

audience segments, Understanding metrics,  
Navigating social media and Generating  
article ideas

**Reference Link:**

<https://www.brafton.com/blog/content-marketing/marketing-challenges/>

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# IMPROVING ENGAGEMENT & RETENTION THROUGH TECHNOLOGY

15

Within the strong competitive world of organizations, the provision of exceptional customer experience is the key driver of performance. In this context, many organizations invest in their brands and, try to create a positive image of them, not only in the minds of their external customers, but also in those of their employees, because they are conceptualized as internal customers. Effective involvement of the human resources function for helping them to internalize the brand identity in their work behaviors has been an emerging area of study over the last decade. This has brought forward the notion of internal branding-a strategy through which organizations encourage all their employees to become involved in the nurturing of a brand through their



engagement. Meanwhile, the organizational workforce is dynamic and constantly changing owing to a younger cohort entering the workplace. This renewal in the workforce demographics has led to differences in their characteristics and work orientations and consequently, has changed the rules of

engagement. This paper outlines some emerging evidence about the HR-internal branding relationship.

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# DECODING THE FUTURE OF HR AND HIRING IN POST- COVID PERIOD

16



Organizations are in an imperative need to re-imagine their talent landscape, particularly their talent recruitment strategy to sail over the current crisis in addition to plan for the future. These are interesting times that we are living in. Plenty has been said about digital transformation in response to these unprecedented times and it is no different when it comes to the HR department. With the outbreak of COVID-19, HR teams all over the world are trying to put together an extensive and people-first response to the crisis, all while dealing with a surplus in flow of information, minimising disruption of day-to-day business operations and limiting the worries of their terrified workforce.



The lockdown has heralded a paradigm shift in what has come to be the 'new normal' – overnight transitions from offices to virtual workplaces intensified the urgency for digitization of the HR role, which was indeed absent from so many business organisations before the global health crisis. The primary areas of focus in which HR has been involved can generally

be divided into two main categories: Digital transformation or the automation of HR processes.

**Reference Link: <https://www.invent.org/HR-647-5434/07 Hiring/43pontfvf>**

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# 5 TRENDS THAT WILL REDEFINE WORKPLACE POLICIES IN 2022

17

Organisations that want to survive and grow in 2022 must address this mindset change as an important prerequisite to achieving collective goals. As part of their business strategy, forward-thinking HR teams are already contemplating a variety of future eventualities, which will include the following: Hybrid workplaces: The new normal in this with almost two years of remote working behind us, there are mixed thoughts and emotions about the way forward. Employees across many firms are mulling over their return to office, despite no end in sight to the pandemic. To ensure flexibility and improved work-life balance, businesses are developing their own hybrid work models that allow people to work from home and in the office. Work is now more of "what you do" rather than "where you do it from". In 2022, the hybrid work culture will become more relevant to attract and retain talent, while also ensuring they foster a sense of wellness and belonging in the workspace. Employee wellbeing



in this the pandemic sparked much-needed conversations around employee wellbeing and mental health. The blurring of boundaries between work and personal life has resulted in an increase in stress levels. Companies are cognizant of this and understand the critical importance of building healthcare and well-being

strategies into their plans. Training and upskilling & Embracing diversity and inclusion are there.

**Reference Link:**  
<https://www.wikipedia.org/essay/workplace-policies-Essay>

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# A STUDY ON MERGERS & ACQUISITION IN THE INDIAN BANKING SECTOR

18



We have witnessed some major new developments in the Indian Banking Sector. The same is enhanced through mergers and acquisitions. This permits banks to achieve world class positions and throws superiors value to the stakeholders. In today's fast growing world mergers and acquisition is an approach used by co operation for their growth, extending their business to other dominance to overcome financial struggle. The procedure of merger and acquisition has received a substantial position in today's corporate world. In recent times, the trends of merger and acquisition in India have been altered. In several segments of the



the economy effects of this process have been diverse. Banking is the central pillar of the economy. Main part of the banking sector in India is government – owned though there are also private shareholders, minority in some of these banks. Banks are stimulated to gain global reach and better

synergy through bank mergers and also allow greater banks to obtain the stressed assets of smaller banks.

**Reference Link:**

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2178051](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2178051)

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# THE IMPORTANCE OF MICRO INSURANCE AND THE LOW INCOME GROUP

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Micro-insurance is critical for the lower pay gathering to safeguard the little investment funds that they have. It helps cover future liabilities for minimal price. Micro-insurance is security for lower pay bunch. It offers inclusion to low pay families or individually who have little reserve funds. One of the advantages of micro-insurance is that it focuses on the issues of labour, farmers of BPL Population (Poor People) workers etc. Assuming you can put a wellbeing net - a floor - under those individuals, you can in a real sense end the pattern of destitution. This is the place where the test for insurance organizations starts. Getting a farmer with little formal education and no understanding of insurance to believe they'll get paid if their crop fails,



However, the good thing about this is "Minimal expense insurance strategies currently cover the lives, wellbeing, yields, domesticated animals and property of millions of the world's most weak residents, assisting with safeguarding them against takes a chance with that could additionally ruin them, "In Conclusion,

Low-income communities live on the edge; just a tiny misfortune away from disaster.

## Reference Link:

<https://www.inspirajournals.com/uploads/Issues/1960340741.pdf>

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# THE LEVEL OF FINANCIAL LITERACY IN INDIA ACCORDING TO DIFFERENT ECONOMIC CLASSES.

20

Financial literacy refers to the skills and knowledge of finance that can be used to make informed decisions, while managing resources & income for judicious consumption & saving. The Organization for Economic Cooperation and Development (OECD) defines financial literacy as "A combination of awareness, knowledge, skill, attitude and behaviour necessary to make sound financial decisions and ultimately achieve individual financial wellbeing." It is alarming that financial literacy in India lags behind that of many countries. According to a global survey, India accommodates around 20% of the total world



population, yet only about 24% of the Indian population is aware of basic financial concepts! Governments since independence have made efforts to promote financial literacy as it is directly related to financial inclusion, which, in turn, plays a major role in fostering economic growth of

the country. Way Forward for Financial Literacy in India in order to promote financial literacy in India, Individuals should be imparted with relevant skills.

**Reference Link:**  
<https://www.careerlauncher.com/rbi-grade-b/financial-literacy-in-india/>

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# POET'S CORNER







बेफिक्रे थे हम , हमारे साथ जो  
आपका साथ था -2  
बेहिसाब थे हम, आपके हाथों में  
जो कॉलेज का हिसाब था -2  
अगर तलाश करेंगे कि अगर तलाश  
करेंगे, तो कोई मिल भी जाएंगे  
मगर आप लोगों के जैसा अब और  
कौन ही मिल पाएगा  
विदा तो हम कर देंगे आपको कि  
विदा तो हम कर देंगे आज आपको  
पर यह तो बताओ  
ये दिन फिर लौटकर कब आ पाएगा  
कब आ पायेगा॥



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आंखों से नींद ख़फ़ा हो गई  
दिन बेरंग और रात तन्हा  
सी हो गई  
चांदनी नहीं अब इस मतलबी  
दुनिया में  
शायद वो भी तारों के साथ  
कहीं गुम हो गई ॥  
-Anchalgoyal



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चलो तुम साथ मत देना,  
बेशक मुझे भुला देना,  
नए सपने सजा लेना,  
नए रिश्ते बना लेना,

तुम्हें जाने की इजाजत है  
जो दिल चाहे वो सब करना,  
मगर अब तुम किसी से भी  
अधूरा प्यार मत करना.....



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जला दिया तेरी सारी यादों को,  
जो बच गया वो तेरे नाम का धुआं था,

बहुत फर्क है तेरी और मेरी मोहब्बत में  
तूने प्यार किया था और मुझे प्यार हुआ था....

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# POETRY SECTION

25

खुशी की राहों में गम ही गम मिले तो क्या करे?  
वफ़ा की राहों में बेवफाई मिले तो क्या करे?  
जिंदगी को कैसे बचाए धोखेबाजों से?  
कोई हस कर धोखा दे जाए तो क्या करे???



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जिंदगी में वो पराया रह गया  
शख्स जो दिल में समाया रह गया,

गौर से एक बार देखा था उसे  
ख्वाब तक में वो ही छाया रह  
गया,

कल जो उसने हाथ थामा प्यार से  
यार मैं फिर अक-बकाया रह गया,

था जो मेरा वो भी मुझसे छीन कर  
पास मेरे क्या खुदा-या रह गया,

आँख तक जज़्बात मेरे आ गए  
मुट्टियाँ फिर भी दबाया रह गया,

है मुझे गर दुख तो छोटी बात का  
प्यार था जो भी वो ज़ाया रह गया



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माँ

आज मेरा फिरसे मुस्कुराने का मन किया ,  
माँ की उंगली पकड़ कर घूमने जाने का  
मन किया,  
उंगली पकड़ कर माँ ने मेरी मुझे चलना  
सिखाया है  
खुद गीले में सो कर माँ ने मुझे सूखे बिस्तर  
पर सुलाया है ,  
माँ की गोद में सोने को फिर से जी चाहता  
है,  
हाथों से माँ के खाना खाने का जी चाहता  
है,  
लगा कर सीने से माँ ने मेरी मुझको दूध  
पिलाया है,  
रोने और चिल्लाने पर बड़े प्यार से चुप  
कराया है ,  
मेरी तकलीफ में मुझ से ज्यादा मेरी माँ ही  
रोई है,  
खिला पिला के मुझको माँ मेरी ,  
कभी भूखे पेट भी सोई है,  
कभी खिलोने से खिलाया है, कभी आँचल  
में छुपाया है ,  
गलतियां करने पर भी माँ ने मुझे प्यार से  
समझाया है,  
माँ के चरणों में मुझे जन्नत नजर आती है,  
लेकिन माँ मेरी मुझे हमेशा सीने से लगाती  
है.



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♥ "बाकी था" ♥

मोहब्बत थी तुमसे बस इज़हार बाकी था  
टूट चुका था और तुझमें सिमटना बाकी था।

बात बस एक मुलाकात की थी,  
वरना निभाना के साथ बाकी था।  
सब ले उड़ी वो आंखें ,  
बस एक घर बनाना बाकी था  
जिसमें बस मैं और तुम होते  
वो एक जहान सजाना बाकी था।  
रह गई अधूरी ख्वाहिश हमारी ,  
और शायद इस जन्म में  
हमारा इतना साथ काफी था।

और अगले जन्म में तुम बस मेरी होकर रहो ये  
मांगता हूं उस खुदा से  
क्योंकि इस जन्म में हमारा एक होना बाकी था।

*"Ansh Raj"*



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## 🕯️ "रोशनी" 🕯️

अंधेरा सा है चारों ओर  
कुछ दिखाई नहीं दे रहा,  
कैसी भीड़ में खो गया हूं  
रोशनी का कोई पता नहीं दे रहा।

जलता था जो एक चिराग मेरे घर में  
शायद किसी ने कहीं छुपा दिया है,  
जानते हुए की मुझे अंधेरे से खौफ है  
मुझे किसी ने बहुत रुला दिया है  
उसकी उस आग को किसी ने बुझा दिया है।

अपने मन की गहराई में उतर रहा हूं  
शायद वो रोशनी अपने अंदर ही मिल जाए,  
ढूँढ रहा हूं जिसे मैं इस क़दर बाहर  
मेरा ये डर शायद वही जल जाए  
और ये अंधेरा फिरसे रोशनी बन जाए।

*"Light we need to see can easily be found within  
us, we just need to explore"*

***"Ansh Raj"***



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## **Water Of Life**

Water of living,  
Water us crying  
Respect Water  
It's dying.....

Water for coping  
Water for living  
Water for drinking  
Water for living.....(2)  
No life without water

No relief without water  
No respect without water  
Willful neglect of water.....(3)  
Water is same

In all languages try to save it,  
On waste your wages.....(4).

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॥ मेरी मां ॥

यूं तो मां हमेशा ही हमारे लिए खास होती है।  
मां को प्यार जताने के लिए सिर्फ 1 दिन काफी नहीं है।  
मां वह एहसास है जो शब्दों में बयान नहीं हो सकता।

मां का होना ही सब होना है।

मां को तुमसे कभी कुछ नहीं चाहिए।

मां का आंचल तुम्हें हर-एक बुरी नजरो से बचाता है, तुम्हें एक कामयाब  
इंसान बनाता है।

तुम्हें खुश रखने के लिए माये हर एक बलाई अपने सर ले लेती हैं।

मां कभी कुछ नहीं मांगती। वो तुम्हारी हर एक छोटी से छोटी ख्वाहिश  
पूरी करती है।

मां इतना सब कर जाती है हमारे लिए, हमारा भी फर्ज बनता है अपनी मां  
को हमेशा खुश रखने का उनका ध्यान रखने का।

कभी अपनी मां की बातों को नजरअंदाज मत करना।

ये मां की दुआएं ही है, जो तुमको एक बेहतर इंसान बनाती है।

शुक्रगुजार है हम ऐसी मां पाकर जो हमें इतना प्यार करती हैं

॥ मां को मेरी तरफ से बहुत सारा प्यार॥



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# LET'S DRAW





# ART GALLERY...

32



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# ART GALLERY...

33



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# AMAZING FACTS

39

**DID  
YOU  
KNOW?**

- 1.) "I am" is the shortest complete sentence in the English language.
- 2.) A pangram sentence is one that contains every letter in the language.
- 3.) The shortest, oldest, and most commonly used word is "I."
- 4.) A new word is added to the dictionary every two hours.
- 5.) Tomatoes and avocados are actually fruits, not vegetables.



- 6.) The opposite sides of the dice always add up to seven.



- 7.) A bolt of lightning is five times hotter than the sun.



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आईटीएस, मोहन नगर की एनएसएस यूनिट का सात दिवसीय कार्यक्रम

छात्रों को मिलेगा सामाजिक विषयों के कार्यों का प्रशिक्षण

### कार्यकल

● **छात्रों की बढ़-चढ़ कर भागीदारी** बहुत सुखद है तथा उनके सामाजिक संरोधकों के प्रति संवेदनशीलता को प्रदर्शित करती है।

DATE 4/18/2014

राज्यवादा। जलदोसा, मोहनराय (संवादक प्रोड्यूसर)। मित्र MMS बुकिंग द्वारा 21 मार्च से 27 मार्च 2022 तक एक जल प्रदर्शनी कार्यक्रम का आयोजन किया जा रहा है। कार्यक्रम की शुरुआत एवं उसके सफल आयोजनका मेरा विश्वास जता रहा है।

— द. राजकिशोर द्वारा मेरा विश्वास जता रहा है।

जो अतिरिक्त बात जो है प्रमाणित नहीं करवाते हैं कि अतिरिक्त द्वारा प्रमाणित

के प्रति जल्दी सुनिश्चित कर लेना चाहिए। जलवायु परिवर्तन के प्रभावों को ध्यान में रखते हुए, जल संसाधनों को सुरक्षित रखना और जल का उपयोग करना आवश्यक है। जल संकट को रोकने के लिए, हमें जल को सुरक्षित रखना और जल का उपयोग करना चाहिए। जल संकट को रोकने के लिए, हमें जल को सुरक्षित रखना और जल का उपयोग करना चाहिए।

[illegible]

आजो तीठ पण, मोहन नर  
पडिलेला (मराठे पडिले) ने  
मुलागाय सुनिल लक्ष्मी बारीक  
के लोखंडा उठो अर्थात लक्ष्मी  
बाराक कि लोखंडी पाला वि  
मिलनियेला, मोठा हात आजो तीठ  
पण, मोहन नर पडिलेला

[illegible]

यहाँ उपलब्ध है कि आप  
एक महीने के लिए इस  
संस्कृत के एक प्रयोग में विचार

साथ साथ उसके सार्वजनिक विचारों पर भी के सहायकता से। उसके द्वारा प्रेषित सार्वजनिक चिन्तों और लेखों से। उसके द्वारा प्रेषित सार्वजनिक चिन्तों और लेखों से। उसके द्वारा प्रेषित सार्वजनिक चिन्तों और लेखों से।

आईटीएस में एनएसएस यूनिट द्वारा सात दिवसीय कार्यक्रम का हुआ आयोजन

अनुसूचित जाति (अनुसूचित जाति) के लिए एक विशेष योजना है। इस योजना के अंतर्गत अनुसूचित जाति के छात्रों को शिक्षा के क्षेत्र में विशेष अवसर प्रदान किए जाते हैं। इस योजना के अंतर्गत अनुसूचित जाति के छात्रों को शिक्षा के क्षेत्र में विशेष अवसर प्रदान किए जाते हैं।

[illegible]

(उपरी) के अलावा भी है जहाँ कि  
 १०० से अधिक छात्रों का एक समूह  
 है। वे एक बस स्टॉप के पास  
 एक बस स्टॉप के पास एक  
 बस स्टॉप के पास एक

(नीचे) के अलावा भी है जहाँ कि  
 १०० से अधिक छात्रों का एक समूह  
 है। वे एक बस स्टॉप के पास  
 एक बस स्टॉप के पास एक  
 बस स्टॉप के पास एक

(उपरी) के अलावा भी है जहाँ कि  
 १०० से अधिक छात्रों का एक समूह  
 है। वे एक बस स्टॉप के पास  
 एक बस स्टॉप के पास एक  
 बस स्टॉप के पास एक

(नीचे) के अलावा भी है जहाँ कि  
 १०० से अधिक छात्रों का एक समूह  
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 एक बस स्टॉप के पास एक  
 बस स्टॉप के पास एक

**एनएसएस यूनिट की अगोष्ठी मुहिम**  
**स्वच्छता अभियान व वृक्षारोपण**  
**कर लोगों को किया जागरूक**

**स्वच्छता अभियान व प  
टोपण कर किया आम**

## आईटीएस मोहन में एनएसएस यूनिट का सात दिवसीय कार्यक्रम सम्पन्न

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# UG CAMPUS HIGHLIGHTS





# UG EVENTS






**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD

@Online **NATIONAL SUMMIT**

**Expectations, Challenges and Changing Role of Technology in Human Resource Management & Development**

**Saturday, 19<sup>th</sup> February 2022** 

**EMINENT SPEAKERS**

 <b>Prof. Vinay Nargia</b> Professor, Reader Institute for Education, Business and Society IIT Kanpur, West Bengal	 <b>Dr. Anil Kumar Misra</b> Chief Human Resources Officer Jubilant - 575 Borealis, Borealis, Borealis	 <b>Mr. Narottam Sharma</b> Senior HR H&M
 <b>Mr. Gaurav Gupta</b> India Head Human Resources, IBS	 <b>Mr. Shubam Tripathi</b> Senior HR Manager Eas Media Corporation Limited (BSE: 505044 - "EAS" PIN: 505044) (verified)	 <b>Mr. Samyak Jain</b> Founder & CEO Wynova

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 @itsghaziabad | @itsghaziabad | @itsghaziabad | @itsghaziabad

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**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD

@Online **NATIONAL SUMMIT**

**Paradigm Shift in Finance, Banking & Insurance Sector and Information Technology**

**Friday, 11<sup>th</sup> February 2022** 

**EMINENT SPEAKERS**

 <b>Mr. Anil Choudhary</b> Vice Chairman I.T.S. - The Education Group	 <b>Shri Chintan Deka</b> Advisor - Health Insurance Health Insurance - Capital Life Insurance - Health Insurance
 <b>Shri Gopal Kumar</b> Senior Executive President of Finance Finance & Corporate Services and Investments, Mumbai	 <b>Dr. Prashant Gupta</b> HR Policy
 <b>Shri Prashant Kumar</b> Vice President - Technology (Digital, Innovation & Automation) I.T.S. Group	 <b>Dr. Surjit K. Pandey</b> Director - IT & IIS I.T.S. Ghaziabad
 <b>CA Praveendra Dixit</b> Assistant Manager & Global Taxation Head I.T.S. Group	 <b>Shri Subhanshu Singh</b> Chief Revenue Officer & Global Marketing Head I.T.S. Group
 <b>Prof. Nagesh Sharma</b> Vice President - HR I.T.S. Ghaziabad	 <b>Dr. Faisal Ahmad</b> Head of Management

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**Department of Mathematics**  
**Ch. Charan Singh University**  
Meerut-250004 (Uttar Pradesh)

**Invites**

  
**Dr. Sunil Kumar Pandey**  
 Director - IT & UG  
 I.T.S. Ghaziabad

**Resource Person**

**ONE WEEK**

**National Workshop**

**On**

**Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence**

**15<sup>th</sup> February, 2022** 

**Topic : Artificial Intelligence, Machine Learning in Data Science**






**INSTITUTE OF TECHNOLOGY & SCIENCE**  
Mohan Nagar, Ghaziabad

**SYMPOSIUM**

**"Empowering Women - Creating Innovative Ecosystem"**

**INTERNATIONAL WOMEN'S DAY**  
(PROGRESS & "GENDER EQUITY TODAY FOR A SUSTAINABLE TOMORROW")

**Tuesday, 8 March 2022**

**DISTINGUISHED SPEAKERS**

 <b>Ms. Lata Choudhary</b> Lady Vice President I.T.S. - The Education Group	 <b>Ms. Richa Gaur</b> Senior Project Vice President and HR Finance Group, I.T.S. Group Authority of India/IT & I.T.S. Group	 <b>Ms. Pooja Joshi</b> Senior Vice President International Business Development I.T.S. Group
 <b>Dr. Ramesh Joshi</b> Vice Chair International Business Finance Group, I.T.S. Group International Business	 <b>Dr. Sangmita Taneja</b> Founder & Principal Partner Entrepreneurship Institute I.T.S. Group	 <b>Dr. Manish Shrivastava</b> Senior Advisor & President - HR I.T.S. Group
 <b>Ms. Gaurav Singh</b> Senior Advisor & President - HR I.T.S. Group	 <b>Ms. Jyoti Shrivastava</b> Senior Advisor & President - HR I.T.S. Group	 <b>Ms. Anshika Shrivastava</b> Senior Advisor & President - HR I.T.S. Group
 <b>Dr. Pooja Joshi</b> Senior Advisor & President - HR I.T.S. Group	 <b>Dr. Pooja Joshi</b> Senior Advisor & President - HR I.T.S. Group	 <b>Dr. Pooja Joshi</b> Senior Advisor & President - HR I.T.S. Group



# **SOCIAL SERVICE CLUB- 'DISHA' ORGANIZED A QUILT DISTRIBUTION PROGRAM FOR THE UNDERPRIVILEGED IN VASUNDHARA AREA.**

The Social Service Club at UG Campus took the initiative to support the overlooked slum dwellers by gifting quilts to the needy people to keep them warm during the chilling winter season. The objective of this program is to provide support to the under-privileged who are not able to afford such basic amenities.

Social Service is sole moto behind the work done by the student volunteers of "Disha" – The Social Service Club works for the benefit of the under-privileged. It is aimed to promote social change and development in the society. The initiative was supported by student volunteers Anand Madhav (BCA-III yr.), Muskan Singhal (BCA-II yr.), Shrishti Teotia (BCA-II yr.) & Shruti Sharma (BCA-II yr.) in close coordination with the club's president Ayush Kumar Gaur (BBA-III yr.)

Student volunteers showed exemplary coordination amongst themselves, right from managing the crowd at the distribution venue, to organizing & managing the entire process and ensure that all the needy get the quilts in a systematic manner.





**INSTITUTE OF TECHNOLOGY & SCIENCE**

Mohan Nagar, Ghaziabad

**UG CAMPUS**

**"Disha"**

The Social Service Club

Organizes

**QUILT DISTRIBUTION**

for the under-privileged

6 January, 2022





**6TH JANUARY, 2022**

**44**

# **INAUGURATION OF THE FIVE DAYS “EMPLOYABILITY SKILLS DEVELOPMENT PROGRAM” IN COLLABORATION WITH GTT FOUNDATION (POWERED BY BARCLAYS) FOR BBA & BCA 3RD YEAR STUDENTS.**

The objective behind this program is to equip the students with the basic information and skills required for employment. Under this program the students will be provided with the opportunity to be trained by Corporate Trainers to enhance their Life skills which would help them significantly to increase their chance of succeeding in a job interview. This program was initiated under the guidance and support of Dr. Sunil Kr Pandey - Director (IT & UG) at I.T.S Ghaziabad and Prof. Nancy Sharma – Vice-Principal (UG), I.T.S Ghaziabad.





## Business Communication

- 

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**"The Comfort Zone"**

Four concentric circles representing different states of mind:

- COMFORT ZONE** (Innermost): I am comfortable in control.
- FEAR ZONE**: I am scared by what's unknown.
- LEARNING ZONE**: I am not comfortable and nervous.
- GROWTH ZONE** (Outermost): I am happy.

An arrow points from the Comfort Zone towards the Growth Zone.

Business Letter.docx

10/10/2010

Mr. John Doe

Subject: New Product

Dear Mr. Doe:

I am writing to you today to introduce our new product, the Super Widget. This product is a revolutionary new way to do things, and it is sure to be a big success. We are confident that you will find it to be a valuable addition to your business. We are offering a special discount to our valued customers, and we would like to offer you a 10% discount on your first order. Please let us know if you are interested in placing an order. We would be happy to provide you with more information and a sample of the product. Thank you for your time and consideration.

Sincerely,  
John Doe

John Doe, Sales Representative

10/10/2010



# **ON THE OCCASION OF NATIONAL YOUTH DAY AND 159TH BIRTH ANNIVERSARY OF SWAMI VIVEKANANDA, MINISTRY OF CULTURE, GOVT. OF INDIA ORGANIZED A WEBINAR ON THE TOPIC 'YOUTH & TRANSFORMATIVE LEADERSHIP'.**

One of our BBA 1st year students of I.T.S Mohan Nagar Ghaziabad UG Campus 'Ms. Gurleen Kaur' along with youth from all over India spoke as a Speaker among the elite group of other Panelists.

I.T.S – The Education Group is always committed towards providing lot of opportunities to our students to show off their talent. In continuation with this trend a student of BBA First year batch 2021-24 Ms. Gurleen Kaur has made all of us proud by speaking on National Level.

Every year on January 12, India celebrates National Youth Day, also known as Yuva Diwas, to commemorate the birth anniversary of Swami Vivekananda, who was one of the most prominent philosophers, monks, and thinkers of India. In this Webinar scholars, students & faculty members of different universities & colleges participated & shared their views related to the topic.



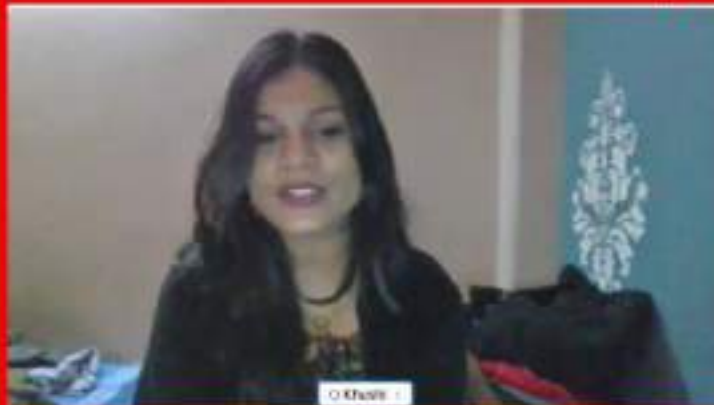
**NATIONAL YOUTH DAY  
159<sup>th</sup> BIRTH ANNIVERSARY  
SWAMI VIVEKANAND  
A WEBINAR ON  
YOUTH AND TRANSFORMATIVE  
LEADERSHIP  
12<sup>th</sup> January, 2022 | 3:00 PM**

**I.T.S Family Congratulates**



**MS. GURLEEN KAUR**  
I.T.S - BBA 1st yr Student  
(Batch 2021-24)

**for getting selected as a Speaker  
among the elite group of panelists and Representing  
I.T.S Mohan Nagar Ghaziabad at the National Platform.**





**13TH JANUARY, 2022**

**48**

# A GUEST LECTURE ON “BASIC PROGRAMMING SKILLS” BY RENOWNED AUTHOR & EDUCATOR PROF. RS SALARIA FOR ALL BCA STUDENTS.

Prof. R. S. Salaria is a great teacher, prolific author, excellent motivator, and an Outstanding social reformer. He is an alumnus of IIT, Delhi. He is a Certified Software Quality Professional by Ministry of Information Technology, Govt. of India; Sun Certified Programmer and Trainer by SUN Microsystems, USA.



**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD  
UG CAMPUS

**Online GUEST SESSION**

**BASIC PROGRAMMING SKILLS**  
for All BCA Students

**13th January, 2022 10:00 AM**



Renowned Author and Educator  
**Prof. R. S. Salaria**  
Professor  
(CSE) & Head, Centre of Excellence in Coding & Code Optimization  
Guru Nanak Institutions, Hyderabad Telangana.

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**Basic Programming Skills**  
Enlightening & Empowering Budding IT Professionals  
To Be Industry Ready Professionals of 21<sup>st</sup> Century

An Online Session for BCA Students  
Institute of Technology & Science, Ghaziabad, Uttar Pradesh  
January 13, 2022  
10:30 AM – 12:30 PM



**Prof. R. S. Salaria**  
**Professor (CSE) & Head**  
Centre for Excellence in Coding & Code Optimization  
Guru Nanak Institutions, Hyderabad, Telangana  
(AACSB A+ & NBA Accredited)

**Alumnus of IIT, Delhi**  
Educator, Author, Motivator & Social reformer  
Certified Programmer & Trainer, SUN Microsystems, USA  
Certified Software Quality Professional, MoCIT, Govt

Former Head,  
Department of Computer Science & Engineering  
Thapar University, Patiala  
Author of 26 Books on Computer Science, Mathematics & Communication Skills







The Objective of this guest lecture was to give opportunity to all BCA students to interact with their favorite author and great teacher. Students attended the very knowledgeable session and appreciated it a lot. Respected Director Sir, vice principal ma'am, BCA course chairperson, year Coordinators and all faculty members joined the session and appreciated.



A **prime number** is a natural number  $n$  that is divisible by 1 and the number itself, i.e., it has two factors only – 1 &  $n$ .

To check, we try to find whether number  $n$  has any other factor.

To do so, we try to find factors by dividing  $n$  (say 149) as

- (a) From 2 to  $n-1$  (148)      at most 147 divisions
- (b) From 2 to  $n/2$  (74)      at most 73 divisions
- (c) From 2 to  $\sqrt{n}$  (12)      at most 11 divisions

Prof. R. S. Sahasr, Alumnus of IIT Delhi, Educator, Author, Motivator & Social Reformer

The real problem with the current teaching of programming using C/C++, Java/Python or any other language, is that ultimately it reduces to teaching of the programming language only.

Programming is not just about learning the syntax/coding, it is more about accomplishing the task – **Problem Solving**

$$\begin{array}{r} \text{HCF}(135, 35) \\ 35 \overline{) 135} \begin{array}{l} 3 \\ -105 \\ \hline 30 \end{array} \\ 30 \overline{) 35} \begin{array}{l} 1 \\ -30 \\ \hline 5 \end{array} \\ 5 \overline{) 30} \begin{array}{l} 6 \\ -30 \\ \hline 0 \end{array} \end{array}$$



**26TH JANUARY, 2022**

**50**

# **CELEBRATION OF 73RD REPUBLIC DAY.**

On this occasion, it was a feeling of pride and being privileged to hoist the National Flag at my Institute. On this occasion Dr. Vibhuti Narayan Bajpai, other faculty & staff members and students were present in spite of the Institute being closed.









**28TH JANUARY, 2022**

**52**

# **AN ONLINE INTERACTIVE ALUMNI SESSION BY MS. SHUBHI AGARWAL, ALUMNA BBA (BATCH 2016-19) FOR BBA I SEMESTER STUDENTS.**

Ms. Shubhi interacted with the students and told the corporate expectations today. She emphasized on the grooming the personality by participating in various curricular and extra-curricular activities organized by the UG Campus. She answered all the queries of the students. Students were very happy interacting with Ms. Shubhi Agarwal.





# **SHECONNECT-WOMEN CELL ORGANIZED AN ONLINE SESSION FOR ALL THREE-YEAR GIRL STUDENTS OF BBA/BCA ON THE TOPIC “WOMEN’S HEALTH-ALL ABOUT HORMONES” WITH MS. SHUBHRA DARSHAN, NUTRITION, LIFESTYLE AND WELLNESS COACH, BENGALURU**

The Speaker was welcomed by the Head, Women Cell Dr. Vidushi Singh herself with her ever-heartwarming words on behalf of the women cell and the UG campus to share insights on impact of hormones on our day-to-day life.







## About Hormones in Women

Hormones are biological chemicals produced within glands. They can be:

- Amino acid based
- Cholesterol-based (steroids)
- Hormone-like substances

Steroid hormones have significant impact on bone growth, behavior, cognition.



- A. ESTROGEN ( MADE BY OVARIES AND ADRENAL GLANDS)
- B. PROGESTERONE
- C. THYROID HORMONES (T3, T4, TSH)
- D. INSULIN
- E. PROLACTIN
- F. TESTOSTERONE

Ms. Shubhra Darshan, who herself has a rich experience in the field of nutrition and lifestyle counselling was a source of motivation for all. She began by making all the students and faculty members realize that, how we always take care of the external things that make us look beautiful from the outside and in doing that how we have forgotten the value of our internal organs. People these days do not put constant efforts to make sure that their organs are healthy. She quoted “Today’s girls with ambition are tomorrow’s women with perception” an empowering quote indeed. She explained if we decide to give more priority to taking care of our body than any other tasks of our day, eventually we will develop certain habits which will not only inspire people in and around our family but will also be great inspiration for the coming generations as well.

## Hormone imbalance in women can affect:

- Hot flashes
- Headaches
- Sleep disturbances
- Weight changes
- Anxiety
- Depression
- Night sweats
- Feeling exhausted
- Muscle aches
- Loss of hair
- Breast changes
- Dry skin
- Irritability
- General poor health
- Osteoporosis
- Constipation
- Fatigue
- Menstrual pain
- Loss of energy
- Mood swings
- Hair loss
- Weight gain
- Skin problems
- Heart disease
- High blood pressure
- Diabetes
- Osteoporosis
- Depression
- Anxiety
- Night sweats
- Feeling exhausted
- Muscle aches
- Loss of hair
- Breast changes
- Dry skin
- Irritability
- General poor health
- Osteoporosis
- Constipation
- Fatigue

HOT FLASHES  
VAGINAL DRYNESS  
BRAIN FOG  
ACID  
OSTEOPOROSIS  
CRACKED HEELS (NAIL DEFICIENCY)  
WEIGHT GAIN  
ADRENAL OBSTACLE

## Hormones: Roles and Effects

Female hormones affect everything from reproductive health to cognitive function and mood.

Roles	Effects
<ul style="list-style-type: none"> <li>• Regulating metabolism</li> <li>• Regulating blood sugar</li> <li>• Regulating blood pressure</li> <li>• Regulating cholesterol</li> <li>• Regulating heart rate</li> <li>• Regulating bone density</li> <li>• Regulating muscle mass</li> <li>• Regulating skin health</li> <li>• Regulating hair growth</li> <li>• Regulating sleep</li> <li>• Regulating mood</li> <li>• Regulating cognitive function</li> </ul>	<ul style="list-style-type: none"> <li>• Regulating reproductive health</li> <li>• Regulating menstrual cycle</li> <li>• Regulating fertility</li> <li>• Regulating pregnancy</li> <li>• Regulating lactation</li> <li>• Regulating bone density</li> <li>• Regulating muscle mass</li> <li>• Regulating skin health</li> <li>• Regulating hair growth</li> <li>• Regulating sleep</li> <li>• Regulating mood</li> <li>• Regulating cognitive function</li> </ul>



The speaker gave insights on what hormones really are, they are biological chemicals produced within glands. They can be amino-based, cholesterol-based or steroid hormones. Then she threw light on the role of Female hormones: they help in moderating metabolism, sustaining cognitive ability, protecting bone density, promoting cardiovascular health and how they can also affect everything from reproductive health to cognitive function.



## SUGAR ADDICTION: THE PERPETUAL CYCLE



## THE INFLUENCE OF ESTROGEN



She suggested to avoid non vegetarian diet, milk products, fast food because it will bring chemically synthesized hormones into our system which breaks the connection between our brain and body so our body stops producing hormones and the end result of all this is fibroids or ovarian cysts. In the end she concluded by advising everyone to live an active lifestyle because our body is a beautiful machine which cannot be replaced like the other machines we have. Many questions were raised by the students and they were answered in a very informative way. Overall, it was a very enlightening and helpful session for all the students.





**5TH FEBRUARY, 2022**

**56**

# **AN ONLINE SESSION ON “LEADERSHIP IN PRESENT BUSINESS SCENARIO” FOR BBA AND BCA FIRST YEAR STUDENTS**

The objective behind this guest session was to make the students familiarize with the various changing aspects of leadership. This session created an idea and activate the thought process of students to learn and become a good leader. It also helped the students to enhance themselves and also developed the knowledge in the area of leadership practically. With the help of this session students would be able to relate theoretical knowledge with the practical aspects of leadership. Session was followed by question answer session by the students of BBA & BCA First year, they were so excited & asked so many question which were answered by the speaker by great fervor.



**TEAM “HANDS IN HAND”  
PRESENTS**

**LEADERSHIP IN PRESENT  
BUSINESS SCENARIO**

**Q) WHO IS A LEADER ?**



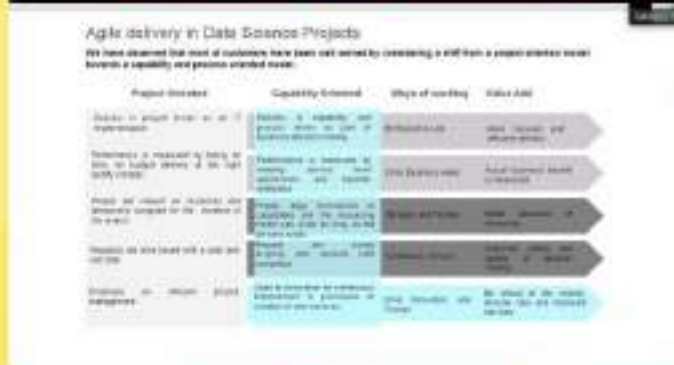


8TH FEBRUARY, 2022

57

# AN ONLINE NATIONAL SUMMIT ON “DATA SCIENCE: CHANGING THE BUSINESS LANDSCAPE”

The field of data science is a traditional mode in terms of how the latest technologies are used to solve the business problems for a strategic advantage. In the future data scientist will conduct their business very differently as big data. In this event, guests presented their perspective on the theme and various dimensions and issues related to Data Science, its Applications, Challenges and researches going on from Academic and Industry aspect. The objective to organize this visit that the field of data science is a traditional mode in terms of how the latest technologies are used to solve the business problems for a strategic advantage. In the future data scientist will conduct their business very differently as big data. In this event, guests presented their perspective on the theme and various dimensions and issues related to Data Science, its Applications, Challenges and researches going on from Academic and Industry aspect. On this Occasion Prof.







Nancy Sharma, Vice Principal, I.T.S (UG Campus), Ghaziabad introduced that, in the era of artificial intelligence and big data where the use of automation, AI and machine learning is continuing to grow as main stream technology and a massive exploration of data is happen. After that Dr. Sunil Kumar Pandey, Director (IT & UG), I.T.S., Mohan Nagar, Ghaziabad explained that in the core of any application the heart of any application has been data and all the development whether it is support application to facilitate the user that is what he wants and that is a certain kind of information and the information is extracted from the data. According to Prof. A.K. Nayak, Advisor-IIBM Group, Ex. President- Computer Society of India, Today, we live in what many call the Information Age, and we are in absolutely no danger of running out of information, particularly in data form. Shri Upkar Singh, Vice President-RMSI, Ex. Director (Technology) - FIS Global stated that data science tools are used for drilling down into complex data by extracting, processing, and analyzing structured or unstructured data to effectively generate useful information while combining computer science, statistics, predictive analytics, and deep learning.







An optimization problem consists of maximizing or minimizing a real function by systematically choosing input values from an allowed set and computing the value of the function. Prof. Gautam Hazari, Technical Director- GSMA, Ex. Principal Manager- Architecture and Design Vodafone Group Services, London, UK, introduced the hype cycle for Emerging Technology along with the Generative Adversarial Networks, or GANs for short, which is an approach to generative modeling using deep learning methods.

Shri Sateesh Rai, Global Data Architect, PMP, TOGAF – Global Data Leader explained that data Science has been operating like a “start-up”, which has given it the agility to mature its capabilities and engage with early adopters faster. Prof. (Dr.) Ashutosh Kumar Singh, Professor & Head, Dept. Of CSE, NIT Kurukashetra formulated that Data aggregation is the process where data is collected and presented in a summarized format for statistical analysis and to effectively achieve business objectives.

Shri Manu Malik, Agile Consultant, Ex. Project Manager–Wipro, communicated that Agile Data Science is an approach to data science centered on web application development.

The digital marketing ecosystem is transforming onto a privacy centric world, and brands are witnessing a direct impact in marketing effectiveness, enhancing the consumer experience.



11TH FEBRUARY, 2022

60

# ONLINE NATIONAL SUMMIT ON "PARADIGM SHIFT IN BANKING, FINANCE & INSURANCE SECTOR AND IT".

On this occasion, Shri Arpit Chadha, Vice Chairman, I.T.S – The Education Group welcomed all the guests and presented his perspective on the theme and various dimensions and issues related to Banking, Insurance and current state of affairs of Indian Economy in specific context to Technology inclusion in these areas. Renowned Academicians, Researchers and Industry Experts would be sharing their views and perspective in this event on the theme:



**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD  
@Online **NATIONAL SUMMIT**

**Paradigm Shift in Finance, Banking & Insurance Sector and Information Technology**

Friday, 11<sup>th</sup> February 2022 

**EMINENT SPEAKERS**

 <b>Mr. Arpit Chadha</b> Vice Chairman I.T.S. The Education Group	 <b>Shri Chaitan Gopal</b> Member - Joint Venture National Institute - IIT President - Delhi Chapter
 <b>Shri Gopal Kumar</b> Member, Insurance President & Secretary Major & Insurance Institute and Technology, Mumbai	 <b>Dr. Prashant Dey</b> IIT Bombay
 <b>Shri Prashant Dey</b> Vice President - Technology Major & Insurance Institute and Technology, Mumbai	 <b>Dr. Jitendra K. Pandey</b> Member - I.T & I.T I.T.S. Ghaziabad
 <b>Dr. Jitendra K. Pandey</b> Member - I.T & I.T I.T.S. Ghaziabad	 <b>Shri Sankar Das</b> Chief Executive Officer National Institute of IT & I.T
 <b>Prof. Nitya Sharma</b> Vice President - IT I.T.S. Ghaziabad	 <b>Dr. Prashant Dey</b> Vice President - IT I.T.S. Ghaziabad

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WORLD IN 2030



**2030**  
Humans will be banking with  
no banks ?



**National Summit ON Paradigm Shift in Banking, Finance & Insurance Sector and IT**

ITS, Mohan Nagar, Ghaziabad

**CRYPTO MY FACEBOOK'S LIBRA ( VERY GOOD TRY )**

Facebook Will Launch its Digital Currency LIBRA in 2021

**ROSEB-BLOCKCHAIN BANKING ECOSYSTEM**

**Blockchain System**

- Blockchain System without consensus & settlement required.
- Consensus of single shared computer.
- Accessible to anyone.
- Single source of data in state events, ownership and activities, and no need for multiple conflicting multiple parties.
- Not for the IT dependent systems and databases.

**With Blockchain**

- No Dispute Management
- No Reconciliation
- Real-time Settlement
- No Manual Intervention
- No Reverse

**INSTITUTE OF TECHNOLOGY & SCIENCE**

This plaque of honor is presented to **Shri Prasanna Lohar**

His Excellency - Technology Officer (Information & Infrastructure) ITS Ghaziabad

**SCIENTIST AWARD**

For his contribution in the field of Technology and Information Technology

17 February, 2022









1. Shri Chintan Oza, Advisor – Lloyds Ventures & Venture, Advisor – Loyal VC, President - One Quantum
2. Prof. Sunil Kr Pandey, Director (IT & UG), I.T.S, Mohan Nagar, Ghaziabad
3. Dr. Prashant Gupta, Professor - IIM Trichy
- 4 Shri Prasanna Lohar, Vice President – Technology (Digital, Innovation & Architecture), DCB Bank
5. Shri Gopal Kumar, Actuary - Radgo & Company, Co-Founder - Nimeya Technologie, Member - InInvesr, Education & Protection Fund (IEPF) Authority, Government of India
6. Shri Debmalya Dey Roy, Chief Revenue Officer & Global Marketing Head, Pi DATACENTERS
7. Dr. Faisal Ahmad, Professor FORE School of Management
8. Shri Pushpendra Dixit, CA General Manager & Global Taxation Head PVR Limited
9. Prof. Nancy Sharma, Vice Principal-UG I.T.S Mohan Nagar, Ghaziabad



**15TH FEBRUARY, 2022**

**64**

# **DR SUNIL KUMAR PANDEY, DIRECTOR (IT & UG) SPEAK AND SHARE HIS PERSPECTIVE AS AN INVITED SPEAKER ON THE TOPIC "ARTIFICIAL INTELLIGENCE, MACHINE LEARNING IN DATA SCIENCE".**

One Week National Workshop jointly organized by CCS University, Meerut and Science and Engineering Research Board (SERB), Dept. of Science & Technology, Govt. of India on the Theme "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence".



Department of Mathematics  
**Ch. Charan Singh University**  
Meerut-250004 (Uttar Pradesh)

**Invites**



**Dr. Sunil Kumar Pandey**  
Director - IT & UG  
I.T.S, Ghaziabad

**Resource Person**

In

**ONE WEEK**  
**National Workshop**  
On  
**Fuzzy Logic, Optimization and Soft Computing**  
**in Context of Artificial Intelligence**

15<sup>th</sup> February, 2022 

**Topic : Artificial Intelligence, Machine Learning**  
**in Data Science**



**National Workshop**  
on  
Fuzzy Logic, Optimization and Soft Computing  
in Context of Artificial Intelligence  
Topic : AI, Machine Learning & Data Science



**DATA SCIENCE**

Dr. Sunil Kumar Pandey  
Professor & Director (IT & UG)  
Director of Technology & Science  
Meerut Nagar, Meerut

**Fourth Paradigm of Science**

Today, we are seeing the  
Gray region data science  
as a "fourth paradigm" of  
science.

- Thousands of years
- Breakthrough (emerging)
- Few hundreds of years
- Threshold (2020s)
- Last fifty years
- Computational paradigms
- "Query the world"
- Last twenty years
- E-Science (Data Science)
- "Download the world"

Dr. Sunil Kumar Pandey, Director of IT & UG, CCS University, Meerut, is a leading expert in the field of Artificial Intelligence, Machine Learning, and Data Science. He has contributed to the development of the Fourth Paradigm of Science, which is a new paradigm of science that is based on the integration of data, knowledge, and technology.





**17TH FEBRUARY, 2022**

**65**

# **AN INVITED TALK ON "ARTIFICIAL INTELLIGENCE AND DATA SCIENCE" AS A RESOURCE PERSON IN THE ONE WEEK NATIONAL WORKSHOP ON "FUZZY LOGIC, OPTIMIZATION AND SOFT COMPUTING IN CONTEXT OF ARTIFICIAL INTELLIGENCE"**

Prof. Nancy Sharma, Vice Principal, ITS Mohan Nagar Ghaziabad UG Campus Delivered an Invited Talk on "Artificial Intelligence and Data Science" as a Resource Person on 17th February' 22 in the one week National workshop on "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence" being organised by Department of Mathematics, Ch. Charan Singh University, Meerut in association with Science and Engineering Research Board (SERB)DST, Government of India from 12th February- 18 February 2022.

The other eminent speakers of this workshop were renowned Academicians from Central & State Universities like NIT, IIM Jammu, IIIT Gwalior, Delhi University, B.R Ambedkar University, Agra and others.

She had addressed participants from different colleges & distinct places including Delhi, Agra, Chandigarh, Jhansi, Aligarh, Muzaffarnagar, Garhwal, Kanpur, Meerut etc in the hybrid mode.





Department of Mathematics  
**Ch. Charan Singh University**  
Meerut-250004 (Uttar Pradesh)



**Invites**



**Ms. Nancy Sharma**

Associate Professor & Vice Principal  
I.T.S Mohan Nagar, Ghaziabad

**Resource Person**

in

**ONE WEEK  
National Workshop**

On

**Fuzzy Logic, Optimization and Soft Computing  
in Context of Artificial Intelligence**

17<sup>th</sup> February, 2022 zoom

**Topic : Artificial Intelligence and Data Science**



**One Week National Workshop**

On  
**Fuzzy Logic, Optimization & Soft Computing  
in context of Artificial Intelligence**



17 February 2022 - 18 February 2022

Organized by

Department of Mathematics

Chaudhary Charan Singh University, Meerut - 250004 (Uttar Pradesh), India

*Certificate*

Presented to Ms. NANCY SHARMA

Associate Prof., I.T.S., MOHAN NAGAR, GHAZIABAD

For participating in One Week National Workshop on Fuzzy Logic, Optimization & Soft Computing in Context of Artificial Intelligence held at Department of Mathematics, Chaudhary Charan Singh University, Meerut during 17 February, 2022 - 18 February, 2022 and delivering a lecture titled **ARTIFICIAL INTELLIGENCE AND DATA SCIENCE**

Prof. N.K. Singh  
Chair Person

Dr. Sandeep Kumar  
Organizing Secretary

Prof. Nishant Kumar Sharma  
Coordinator





**19TH FEBRUARY, 2022**

**67**

# **ONLINE NATIONAL SUMMIT ON "EXPERIMENT, CHALLENGES AND CHANGING ROLE OF TECHNOLOGY IN HUMAN RESOURCE MANAGEMENT & DEVELOPMENT."**

Campus concluded on a grand note with august presence and address by eminent guests:

1. Prof. Vinay Nangia, Professor, Mentor, Guide for Education, Business and Start ups, IIT Roorkee, NSUT Delhi
- 2 Prof. Sunil Kr Pandey, Professor & Director (IT & UG), I.T.S, Mohan Nagar, Ghaziabad
3. Dr. Anil Kumar Misra, Chief Human Resources Officer, JioMart - B2B Grocery, Reliance Retail
4. Shri Shubham Tripathi, Senior HR Manager, Zee Media Corporation Limited
5. Prof. Nancy Sharma, Vice Principal (UG Campus), I.T.S, Mohan Nagar, Ghaziabad
6. Shri Samyak Jain, Founder & CEO, Myways.AI





**ITS**  
INSTITUTE OF TECHNOLOGY & SCIENCE  
MOHAN NAGAR, GHAZIABAD

**Online NATIONAL SUMMIT**  
**Expectations, Challenges and Changing Role of Technology in Human Resource Management & Development**

**Saturday, 19<sup>th</sup> February 2022**

**EMINENT SPEAKERS**

 <b>Prof. Vinay Nangia</b> Professor, Mentor Builds for Education, Business and Start-ups IT Karkhans, NSUT Delhi	 <b>Dr. Anil Kumar Misra</b> Joint Project Research Officer Joint of - IIT Ghaziabad, National Institute	 <b>Mr. Narottam Sharma</b> Group CEO M&T
 <b>Mr. Gaurav Gupta</b> India Head Human Resources, IBM	 <b>Mr. Shubam Tripathi</b> Senior HR Manager Global HR Lead - "Global HR Solutions" India	 <b>Mr. Sonnyak Jain</b> Founder & CEO Mentor

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This plaque of honor is presented to  
**Prof. Vinay Nangia**  
Professor, Mentor  
Builds for Education, Business and Start-ups  
IT Karkhans, NSUT Delhi

**CHIEF GUEST**  
National Summit 2022

**Expectations, Challenges and Changing Role of Technology in Human Resource Management & Development**  
19<sup>th</sup> February, 2022



www.its.edu.in





# **BIRTHDAY CELEBRATION OF HOSTEL STUDENTS**

Birthday is an important day in everyone's life. It is a day which makes them feel special and realize how much their loved one cares for them. I.T.S Mohan Nagar, Ghaziabad has developed a tradition to celebrate the birthdays of its Hostel Resident Students together and make them feel like family.

Following this tradition, the birthdays of thirty Under Graduate and Post Graduate hostel students who had their birthdays in the month of January and February was celebrated on 28th February, 2022.



Celebration was graced by Dr. Sunil Kumar Pandey, Director- IT & UG Campus, Prof. Nancy Sharma, Vice Principal, UG Campus and Dr. V N Bajpai. Dr. Pandey extended warm birthday wishes to the students and shared his memories of hostel days with them. He emphasized institutional commitment towards students by making them feel like home in the hostel.

Prof. Nancy Sharma conveyed her best wishes to the students and shared some of the initiatives the Institute undertook for students to make them feel like home away from home.

Dr. Bajpai congratulated students on their birthday and conveyed best wishes to them. He said that such celebrations strengthen the bond among students and provide life long memories to cherish forever.





**Cake cutting ceremony and high tea was arranged for the students. It was a memorable experience for all the students.**





**8TH MARCH, 2022**

**71**

# **A SYMPOSIUM ON “EMPOWERING WOMEN - CREATING INNOVATIVE ECOSYSTEM” ON THE GLOBAL THEME OF #BREAKTHEBIAS, “GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW”.**

The program began with the blessings and best wishes given by Honorable Vice Chairman I.T.S- The Education Group, Mr. Arpit Chadha sir and Ms. Latika Chadha mam- Lady Vice Chairman I.T.S - The Education Group.

Prof. Nancy Sharma, Vice Principal, I.T.S Mohan Nagar Ghaziabad mentioned that the Special day for women ie International Women's Day should be celebrated as respect & a gift' to the women for all their sacrifices and dedication that they have given to the world and Celebration should also be for the strength which gave her the courage to fight with whatever comes in her way.










## INSTITUTE OF TECHNOLOGY & SCIENCE

Mohan Nagar, Ghaziabad

### SYMPOSIUM

### "Empowering Women - Creating Innovative Ecosystem"

## INTERNATIONAL WOMEN'S DAY

(#BREAKTHEBIAS & "GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW")

**Tuesday, 8 March 2022**

### DISTINGUISHED SPEAKERS

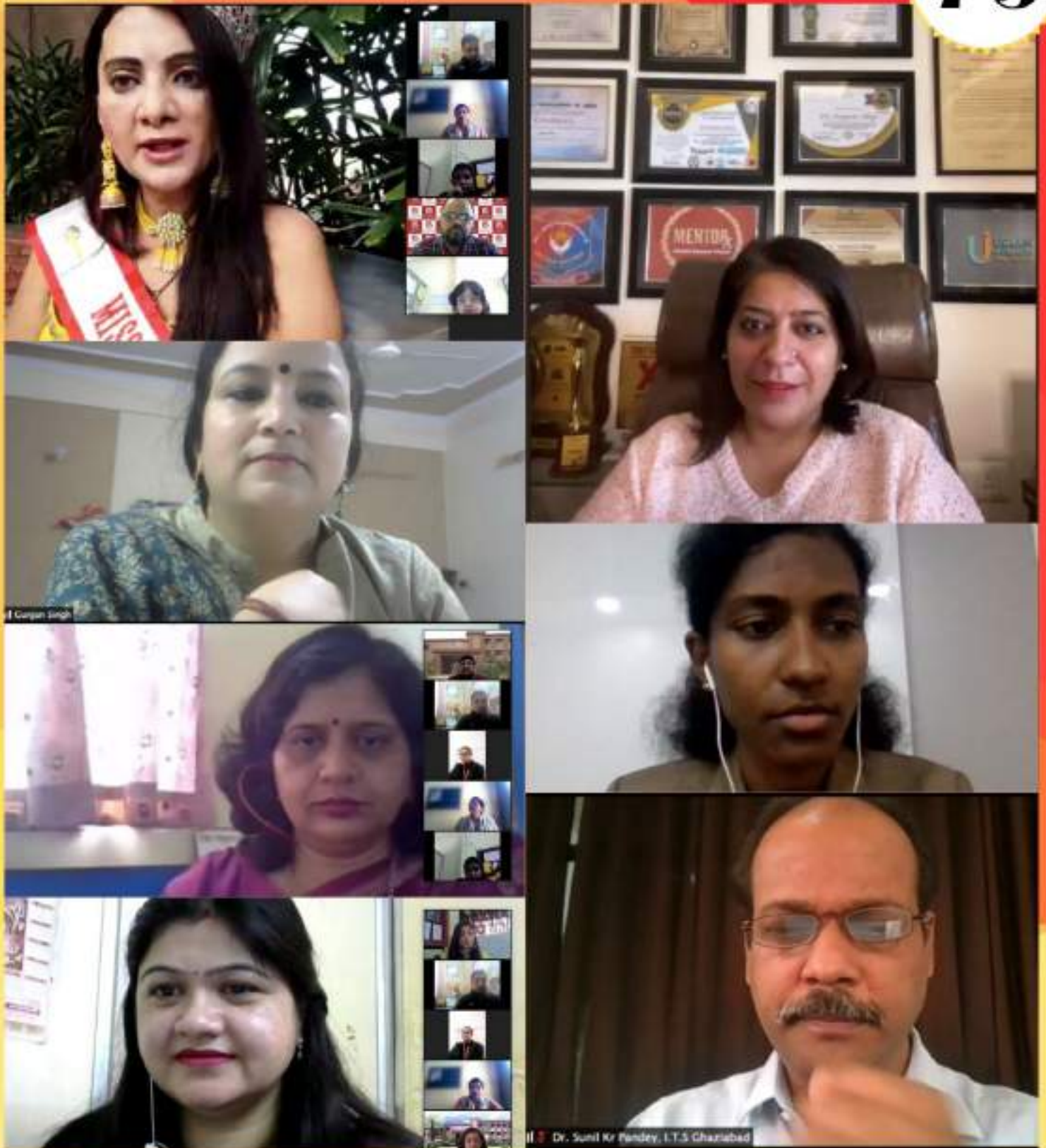
 <b>Ms. Latika Chadha</b> Lady Vice Chairman I.T.S.- The Education Group	 <b>Ms. Richa Gaur</b> Indian Martial Arts Player and Self-Defense Coach; Top 100 Women Achievers of India 2016 by Ex. President of India	 <b>Ms. Naaz Joshi</b> India's First Transgender International Beauty Queen, Miss Universe Diversity 2020 & A Trans Rights Activist
 <b>Dr. Ranjana Joshi</b> Miss India International WheelChair Beauty Queen (Malaysia) 2020 & Motivational Speaker	 <b>Dr. Sangeeta Taneja</b> Founder & Principal Interior Designer-Urban Interiors; National President- MENTORs Women	 <b>RJ Himani Monalisa Dutta</b> Radio Jockey & Presenter- All India Radio- Aakhshari
 <b>Ms. Gunjan Singh</b> Honoured Kathak Dancer & Director of IT, Deepa Malviya	 <b>Ms. Ankita Rathiya Naadan</b> Poetess / Author / Lyricist / Composer - Cultural Activities	 <b>Ms. Angelina Indira J</b> Young Women Entrepreneur, Founder & CEO, Edify- An Edutech Company
 <b>Prof. Nancy Sharma</b> Vice Principal I.T.S. Mohan Nagar, Ghaziabad		

For Registration Scan this Code




In her address, while speaking on the global theme, she shared that Gender equality requires the involvement & engagement of men, women, boys, girls and each & every individual as it is the responsibility of everyone to make this society better where each others are not taken for granted and everyone is given equal respect with equal sense of dignity and self worth.





Director -UG, Dr. Sunil kr. Pandey sir mentioned that in place of taking this day just as celebration, it is important to consider this day and such programs as constant reminders for everyone to be sensitive towards women and their fundamental rights. He also expressed his thankfulness to all the guest speakers for accepting Institute's request to share their journey and experiences with all.



**21ST-22ND MARCH, 2022**

**74**

# ONE WEEK NSS UNIT (NATIONAL SERVICE SCHEME) CAMP

It is one of the most vibrant and active Unit of NSS in CCS University, Meerut. It include various activities including Cleanliness and awareness about Cleanliness, Plantation, Education for Kids in Slum Areas, Meal Distribution in under-privileged areas. Active participation of our BBA & BCA Students with Faculty Members in all these activities with full enthusiasm is really well appreciated.







**A One Week NSS Camp including various activities including Cleanliness and awareness about Cleanliness, Plantation, Education for Kids in Slum Areas, Meal Distribution in under-privileged areas. Active participation of our BBA & BCA Students with Faculty Members in all these activities with full enthusiasm is really well appreciated.**

**Day 01 & 02:- Cleanliness Drive (21st & 22nd March, 2022)**

**In this programme, all the student volunteers of NSS from BBA & BCA participated. Even N.S.S coordinator at I.T.S & other team members were the essential part of this drive. As a part of this Cleanliness Drive, the Anand Industrial area & Arthala were cleaned. Student volunteers of NSS picked brooms and started to clean the roads & by lanes of the Industrial area as well Arthala. In the end the students took oath of keeping our home, locality and city clean. It was a unique experience for all the students. Students were curious to be the part of this great drive that could transform the face of our country forever.**



**Day 03:- Martyr's Day Program (23rd March, 2022)**

Martyrs' day is celebrated to pay reverent homage to the patriots who fought and sacrificed their lives for the freedom, welfare and progress of India. It is celebrated on 23rd of March every year, as on the same day, freedom fighters Sardar Bhagat Singh, Rajguru & Sukhdev were hanged to death. To pay tribute to our great leaders, students displayed posters created by them that conveyed the message of the 'Shaheed-e-Azam' who gave the message of selfless love, sacrifice and humanity which is the guiding light for generations to come.

**Day 04:- Afforestation Drive (24th March, 2022)**

The campaign's main aim was to direct student's mind in constructive activities with the positive outcome through the facilitation of contributing to the society. The students brought various saplings including Ashoka & Neem. The students participated in the drive enthusiastically and helped each other in planting the saplings. All the saplings were planted in the various places around Mohan Nagar. The students along with the NSS team of ITS also took an oath to look after the planted saplings, plant more and more trees and encourage others to do the same.





**ITS Mohan Nagar Ghaziabad UG Campus Congratulates Ranendra Choudhary, student of BBA Ist Semester (Batch 2021-24) for successfully completing TCS iON Career Edge – Young Professional Course conducted by Tata Consultancy Services. We wish him Good Luck for future endeavours.**



**INSTITUTE OF TECHNOLOGY & SCIENCE**  
Mohan Nagar, Ghaziabad  
**UG CAMPUS**

*Congratulate*




**Ranendra Choudhary**  
Student of BBA- I Sem  
for successfully completing  
TCS iON Career Edge - Young Professional Course  
conducted by  
**Tata Consultancy Services**  
We wish him Good Luck for future endeavours

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8447744041, 8447744042



**INSTITUTE OF TECHNOLOGY & SCIENCE**  
MOHAN NAGAR, GHAZIABAD  
**UG CAMPUS**

*Congratulate*




**Komal Pandey**  
Student of BBA- I Sem  
for successfully completing course on  
**Soft Skills**  
conducted by  
**\*Tata Consultancy Services\***  
We wish her good luck for future endeavours.

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8447744041, 8447744042



**Day 05 & 06:- Slum Education Program (25th & 26th March, 2022)**

NSS unit at I.T.S, Mohan Nagar, Ghaziabad organized Slum Education Programme on the 25th & 26th of March, 2022. Spring may be giving way to the stuffy summer weather a little early, but the work of NSS carries on in right earnest.

NSS volunteers started the first day with a storytelling session. The idea was that the story should have some moral lessons for the children in terms of their individual duties and overall conduct. The learners listened with rapt attention and enthusiastically participated in the discussion that followed. On the second day's activities comprised of several educational games about learning and developing oneself, rather than simply being about enjoyment.

**Day 07:- Meal distribution for the under-privileged (27th March, 2022)**

On the last day of the 07 days NSS Programme, food packets were distributed at the slum areas of Vasundhara sector – 01 & 06. NSS student volunteers as well as faculty members organized the meal distribution program to ensure that the entire activity runs smoothly. Food packets were distributed to the under-privileged children as well as slum-dwellers.



**22ND MARCH, 2022**

**79**

# **A “WORKSHOP ON SUMMER TRAINING PROJECT REPORT” FOR THE STUDENTS OF BBA BATCH (2019-2022).**

The objective of the workshop was to make students aware about the importance of project report as part of their curriculum and understand the technicality of writing the report.







The workshop comprised of two sessions. Chairperson BBA Prof. Adil Khan highlighted good report writing on student internships. In order to submit their work, students must acquire clearance from their mentors before final printing and getting their signatures.







**Prof. Raghwendra Kumar explained the MS – Office tools like Word, Excel and many more tools to get help in writing it in a better manner specially the reference Menu, excel for data analysis etc.**

**Coordinator BBA 3rd Year Dr. Yashmita Awasthi covered chapterization, ethical issues, and preparing a report.**

**The workshop inspired students to improve their Project Reports.**



**PROF. SUNIL KR PANDEY, DIRECTOR (IT & UG) TOOK A SESSION IN ONE WEEK LONG FDP (FACULTY DEVELOPMENT PROGRAM) ON THE TOPIC “MACHINE LEARNING AND ALGORITHMS” ORGANIZED BY UNIVERSITY OF JAMMU, (KATHUA CAMPUS).**

The FDP was inaugurated by Dr. Meenakshi Kilam, Rector, University of Jammu (Kathua Campus) and Patron of this FDP, Dr. Kilam .

Dr. Pandey broadly discussed about the underlying concepts of machine Learning, Chronological evolution of AI and Machine Learning, Machine Learning Algorithms with detailed discussion on Unsupervised Machine learning along with K-Means Algorithms with different Use Cases, Computing Outliers.

Faculty members and research scholars across the country as well as from other countries attended the FDP.





## K-Means Algorithm

### 1. How K-Means Algorithm Works

1. K-Means to a Single Set of Element (Centroid)  
(4,8,9,13,17,18,22,27,28,35,38)
2. K-Means to a Multi-Set Elements (Euclidian Distance)

Age	Weight
48	44
52	65
49	58
56	67
71	85

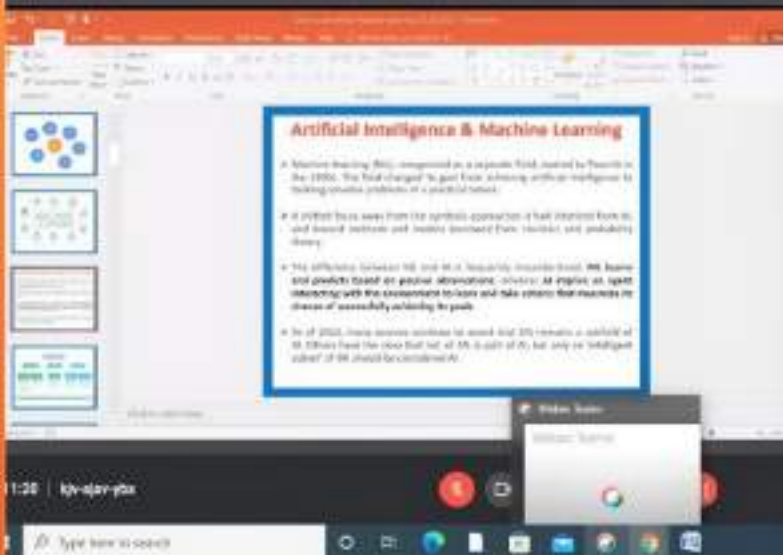
and so on....

### 2. Identifying Outliers

(10, 12, 11, 15, 11, 14, 13, 17, 12, 22, 14, 11)

Extreme High :  $Q3 + 1.5 * IQR$  (Interquartile Range)

Extreme Low :



Clustering ?  
K-Means Algorithms

Case 1 : {2, 4, 6, 8, 12, 16, 18, 32, 35}  $\in \{$   
 $K_1 = 2$   $K_2 = 14$   
 $K_1 = \{2, 4, 6, 8\}$   $K_2 = \{12, 16, 18, 32, 35\}$   
 $\rightarrow$  Centroid  
 $K_1 = \{2, 4, 6, 8\}$   $K_2 = \{12, 16, 18, 32, 35\}$   
 $\rightarrow$  = {



Messages can be seen only by people in the call and are deleted when the call ends.

nice session

Shivalika Sambyal 13:05  
Thankyou so much sir

Archana Pandita 13:05  
Indeed great session  
Thank you sir

Pooja Kaplesh 13:05  
excellent

Sourabh Shastri 13:06  
Attendance/Feedback:  
<https://forms.gle/qEmFLWRDzMTXXn4s5>



# **AN INDUSTRY VISIT FOR THE STUDENTS OF BBA-6TH, BCA-6TH & 4TH SEMESTER TO GANDHI DARSHAN, MINISTRY OF CULTURE, GOVT OF INDIA.**

The visit started with the welcome address by the Director of GSDS Shri Dipankar Shri Gyan. He appreciated the students for taking the initiative to attend the workshop and to visit GSDS. He felicitated both the accompanying faculty members.

It was followed by a wonderful and interactive workshop on Peer Mediation conducted by Dr Vedabhyas Kundu, Programme Officer in which the students were explained about various types of conflicts and the useful techniques to handle them effectively. The students can use those techniques in order to bring a positive change in their personality and day to day functioning of their personal as well as professional life.

After the workshop students were taken to Swachhata Kendra where a documentary film on Swachhata mission initiated by Hon'ble Prime Minister Sh Narendra Modi was shown in a revolving theatre.

Students were also taken to an exhibition on sanitation and hygiene. The students played game and attempted the quiz related to hygiene and sanitation. They were given caps as prize for answering the questions. The visit ended by delicious lunch provided to all the participants.

It was a memorable visit and a wonderful learning experience for all. All the participating students were provided with the Certificate for attending the workshop on Peer Mediation.





**Institute of Technology & Science**  
Mohan Nagar, Ghaziabad  
**UG Campus**



**INDUSTRY VISIT TO**

**Gandhi Smriti and Darshan Samiti**  
Ministry of Culture, Govt. of India, New Delhi

For Students of **BBA & BCA**

Thursday, 24<sup>th</sup> March, 2022









**25TH MARCH, 2022**

**87**

# **AN EDUCATIONAL VISIT TO 'CONVERGENCE INDIA EXPO' 'PRAGATI MAIDAN, NEW DELHI FOR BCA FIRST YEAR STUDENTS.**

Convergence India Expo, provides a platform to showcase 'Brand India', and focuses on promoting the 'Make in India' & 'Digital India' campaigns. The expo showcased a changing technology landscape. The expo had organizations which were working on OTT, Satcom, IoT, FinTech, Blockchain, Cybersecurity, AI, Big Data & Analytics, Embedded Technology, Digital Gaming, etc.







The visits enabled our students to experience and discover the latest technologies and developments. Our students were excited to see how these technologies work. They were inquisitive. Some students enquired about these in a greater detail. In technology sphere, the visit educated our students about how to think differently.





# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR SCHOOL STUDENTS**

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from students of grade XI & XII, from various schools of Delhi-NCR region. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

1. Innovative Solution For Making Education Accessible For All.
2. My Vicinity Pollution Free Vicinity.
3. Inclusive Education : Cleanliness As A Mass Movement.
4. Corona & Humanity - A Wider Perspective.
5. How Challenges Are Opportunities?

Tatva Editors will review every article/ poem etc. and the best of all, will be featured in our next issue of TATVA Magazine. The guidelines for article writing are as below:

1. The word limit should not exceed 400 words.
2. The articles should be in Times New Roman with font size of 12.
3. Along with the article, the sender must enclose his name, class as well as name of his school with contact details.
4. The sender should also enclose his passport size photograph in .JPG format so that the same can be published along with his article.

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id-

vaijayantianand@its.edu.in and  
anubhasrivastava@its.edu.in

Before 4TH JUNE, 2022. Selected articles/ poems etc. will be published in APRIL, 2022 ISSUE. If your article will be selected to be published in "Tatva" you will be notified by email.

Thanks & Regards.



# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR COLLEGE STUDENTS**

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from Students of I.T.S UG Campus. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

## **GENERAL TOPICS:**

- (1.) The Proven Path To Doing Unique And Meaningful Work.
- (2.) Creativity Is A Process, Not An Event.
- (3.) Do Karma Matters In Life?

## **IT TOPICS:**

- (1.) Machine learning As A Tool In Theoretical Science.
- (2.) Secure Coding And Application Programming.
- (3.) Breaking Into The Black Box Of Artificial Intelligence.

## **MARKETING TOPICS:**

- (1.) Lack Of Time And Resources In Marketing.
- (2.) How Smartphones & Tablets Can Be Used To Tap Into Customer's Thinking?
- (3.) Effects Of Gender On Family Buying Decision.

## **HR TOPICS:**

- (1.) Workers, Jobs And Job Analysis.
- (2.) Is Social Media Useful For Better Human Resource Management?
- (3.) Talent Management In The Public Sector.

## **FINANCE TOPICS:**

- (1.) Role Of Banks In Financial Inclusion In India.
- (2.) The Influence Of Investor Emotion On The Stock Market.
- (3.) Impact Of Microfinance On Living Standards In India.



# **CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR COLLEGE STUDENTS**

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id -

[vaijayantianand@its.edu.in](mailto:vaijayantianand@its.edu.in) and

[anubhasrivastava@its.edu.in](mailto:anubhasrivastava@its.edu.in)

Before 4TH JUNE, 2022. Selected articles/ poems etc. will be published in APRIL 2022 ISSUE. If your article will be selected to be published in "Tatva" you will be notified by email.

Thanks & Regards.



# **DISCLAIMER**

**Articles in this bulletin are the opinions and views of writers/contributors; they are not expressed against any specific person, social class or any entity on the whole. It has been best tried to maintain the sanctity and sovereignty of an education group. Facts presented are correct to the best of our knowledge.**





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