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2018-19



Record Holder for MOST PEOPLE USING MOUTHWASH AT MULTIPLE VENUES

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THE TATVA



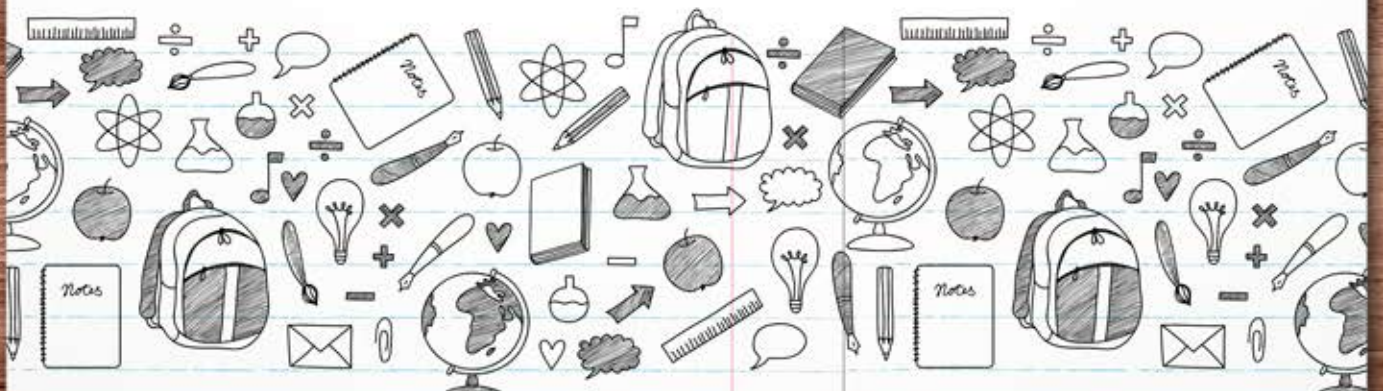
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Inception

Welcome to the I.T.S- The Education Group. I.T.S Group was founded in 1995 and now it has 4 campuses, with 8 institutes and 20 courses. I.T.S laid the foundation of I.T.S UG courses with BBA, in the year 1996 and BCA in the year 1997, with the mandate of providing management and technical education of the highest quality and to become a center of excellence in value-based management and technical education, training, research and consultancy. It is NAAC accredited A Grade Institute which strives at developing tomorrow's business leaders. It promotes development through integrated learning and industry-academic partnerships. As an institute, I.T.S stands committed to retaining flexibility and responsiveness to management and corporate needs.

I.T.S believes in holistic development of the students, by inculcating in them professionalism, ability to work hard, take decisions and develop higher thinking order. The institute also exposes the students to all aspects of the economy and to various facets like environment, societal values, social responsibility and human value system.



FROM EDITOR'S DESK

Dear Readers,

“One cannot do the wonders in a day but One can be the wonder one day for the world” by ones creativity, persistent efforts and hard work. “

We at ITS initiate to give new wings to our students who have hidden talent and are the new hopes to the world by providing them opportunities in form of Dance, Literary, Sports, Theatre, Communication Skills Enhancement and many more activities through Various Clubs.

This magazine shows the glimpse of some activities held at ITS (UG Campus).On behalf of the entire editorial member for TATVA, I publicise this issue of magazine, which serves as an attempt not only to record the events that have taken place during the semester, but also to highlights the achievement of every ITSIANS .

As lot of efforts have been gone into making this issue. The ultimate purpose of the magazine is to engage and strengthen its readers' association with the College. I would like to thank all student writers and Student volunteers involved, for their hard work and devotion. I do hope our readers enjoy this wonderful edition of ITS UG Campus Magazine “TATVA”.

Anubha Srivastava
Assistant Professor
(Management)
Editor

FROM EDITOR'S DESK

Dear Readers,

We are really proud and enthusiastic to share that we are all set with new hopes and hues to release this issue of "TATVA". In this issue, you will get one stop information on different topics, what's new in I.T.S and lots more! The exuberant articles of our young writers are undoubtedly appreciable enough to hold the interest of the readers.

This magazine is indeed a sincere effort to shape the creativity of our budding talents and inculcating the art of being aware about the on- going changes in the economy.

We are sure that positive attitude, continuous efforts and ingenious ideas of our blooming writers will definitely excite the readers and take them to the dreamlike world of real joy and enjoyment.

So relax, sit back and enjoy your copy of magazine. So, on behalf of whole TATVA Magazine team I wish all the readers a Happy Reading!!

Vaijayanti Anand
Assistant Professor
(Management)
Editor



Giving Words
To Thoughts

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IMPORTANCE OF EDUCATION IN OUR LIFE



**Empowerment
Through Education**
*Living A Dream,
Building A Future*

Education is an important medium of acquiring essential knowledge and skills. It is more than just learning from books. It is an effort of the older generation to transfer their life wisdom to their offspring. Our world is constantly changing and developing so it is very important to teach and bring up intelligent people who could understand the problems of modern society and solve them in a proper way.

Education plays a vital role in shaping successful people. It gives us the opportunity to become a productive member of a civilized society by acquiring all the necessary skills. We learn how to meet challenges and overcome obstacles. We learn how to become an integrated personality and maintain the perpetuation of our culture. People learn basic norms, rules, regulations, and values of society through education. Moreover, high quality education enables us to lead a successful life, enhances our intelligence, skills, knowledge, and brings positive changes in our life.



Education lays the foundation stone for our future. An illiterate person can find it very difficult to cope with some aspects of life.

Education expands our vision and creates awareness. It helps us develop a disciplined life and provides us with better earning opportunities. It enables us to know the world beyond our own surroundings. Education is also a prerequisite of the prosperity and modernization of any country.



ABSOLUTE SUCCESS IS LUCK , RELATIVE SUCCESS IS HARD WORK

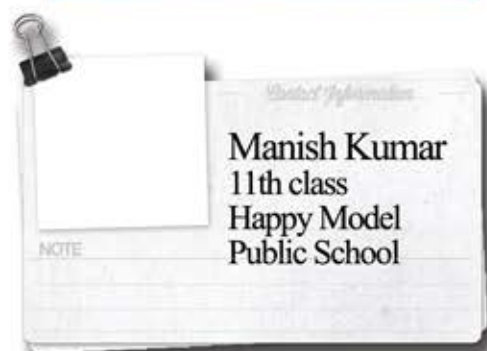


One way to answer this question is to say: Luck matters more in an absolute sense and hard work matters more in a relative sense. The absolute view considers your level of success compared to everyone else. What makes someone the best in the world in a particular domain? When viewed at this level, success is nearly always attributable to luck. Even if you make a good initial choice—like Bill Gates choosing to start a computer company—you can't understand all of the factors that cause world-class outcomes.

As a general rule, the wilder the success, the more extreme and unlikely the circumstances that caused it. It's often a combination of the right genes, the right connections, the right timing, and a thousand other influences that nobody is wise enough to predict. As a general rule, the wilder the success, the more extreme and unlikely the circumstances that caused it.

Then there is the relative view, which considers your level of success compared to those similar to you. What about the millions of people who received similar levels of education, grew up in similar neighborhoods, or were born with similar levels of genetic talent?

These people aren't achieving the same results. The more local the comparison becomes, the more success is determined by hard work. When you compare yourself to those who have experienced similar levels of luck, the difference is in your habits and choices.



GETTING STARTED IS MORE IMPORTANT THAN SUCCEEDING

“It is hard to fail, but it is worse never to have tried to succeed.”

— Theodore Roosevelt

www.beaninspircer.com

Many people out there make a mistake thinking that happiness and success are nearly similar and directly proportional to each other. However, in reality, it's not the case! Hence, understanding the actual difference between being successful and being happy is essential for all. Success is great, but not at the cost of your happiness.



As Megan Tull, a Career Mentoring Expert, says – “If you're meeting goals and overcoming challenges with a light and free heart, then you're doing life right. Keep going! But if you're dragging yourself along every step of the way, it's time to stop and rethink your priorities”. In 21st Century, when the world has become a stage for a competition, everyone is running a race not knowing exactly where to stop or what will the finishing line look like.

In most of the cases, happiness is related to achieving a goal or possessing a material object that's tangible – hence, happiness comes with a validity. If you look around, your colleague might look happy after getting a recent promotion or a friend who bought a car might look extremely happy – but if you try to dig into their lives deeply, probably you'll find that they are wearing a facade of happiness to cover up things.

The former one might be feeling overburdened with the meetings and deadlines, not getting enough sleep at night and suffering from high blood pressure, while the latter has stretched his limits to maintain a status quo in the society.



BUILDING NEW HABITS BY TAKING ADVANTAGE OF OLD ONES



In 2007, researchers at Oxford University started peering into the brains of new born babies. What they found was surprising. After comparing the new born brains to the normal adult human, the researchers realized that the average adult had 41 percent fewer neurons than the average new born. At first glance, this discovery didn't make sense.



There is a phenomenon that happens as we age called synaptic pruning. Synapses are the connections between the neurons. The basic idea is that your brain prunes away connections between neurons that don't get used and builds up connections that get used more frequently. For example, if you practice playing the piano for 10 years, then your brain will strengthen the connections between those musical neurons. The more you play, the stronger the connections become.

As your brain builds stronger and faster connections between neurons, you can express your skills with more ease and expertise. Meanwhile, someone else who has never played the piano is not strengthening those connections in their brain. As a result, the brain prunes away those unused connections and allocates energy toward building connections for other life skills.

This explains the difference between new born brains and adult brains. Babies are born with brains that are like a blank canvas. The adults, however, have pruned away a good deal of their neurons, but they have very strong connections that support certain skills.



MOBILE PHONE - THE NEW EXTERNAL ORGAN

Mobile has become an essential part of our life and nobody can survive without it. A school going kid needs a phone to study, and a businessman needs it to run his business. If, we have got any missed calls or messages, we tend to look at our mobile phones again and again. Now-a-days, many students get diverted from their studies as, every time they engaged in their phones, even some get fail in their examinations, due to involvement in their mobile phones. Not only this, these days many students have started using their mobile phones for the purpose of cheating, which is certainly an abominable situation.



Mobile phone has made human life easy to some extent. With the passing time, mobile phones are evolving with more and more features also. It's true that mobile communication provides many benefits, including convenience, flexibility and personal security, but sometimes it can be intrusive toothers. One of the biggest social issues with Mobile phones is privacy, which is becoming., more more accustomed to using our phones for everyday tasks – chatting with friends, running our business, keeping up to date with news, events etc, but we don't realize that, mobile phones are at times a distraction for us and others. Text messaging, E-mail, Internet using, made to forget their manners, it turns people into rude and non-connectivity each other.

Look around – A Rude Mobile phone user is everywhere – while driving cars, walking on the street, in Cafes and Restaurants and even at the adjacent cubicle work-place. In the conclusion, there is no way to deny the fact that mobile phones have become a new human external organ. We all have become addicted to mobile phones so much that it is making us drift from our surroundings and closed ones.



PROCRASTINATION - THE REAL VILLAIN IN MANAGEMENT

In today's scenario when employees working in a company they have large amount of work assigned from their bosses in their companies but when there is procrastination. it leads to problem in their work which leads to compile all their previous work which finally ends with trouble for them. By seeing this type of behavior it leads to problem for manager's for execution decisions quickly because it leads to delay in work and some times companies also face hard time due to procrastination in employees.



This type of condition also occur in our life also when we linger on any work due to absence of time management and presence of procrastination in our behavior which is the villain in our life to take lots of time for doing any work which finally end our life miserable due to this type of causal attitude that "Kal kar lenge" and that tomorrow is never come in our life.



Not only in time management but also in different areas of our life which we have to manage things like when we are working in any company or as a student studying in a college in both the fields the presence of punctuality is needed not the procrastination because when we are punctual and working effectively and efficiently then only we can sustain in our life without any problem. But when we adopt procrastination in our life then it became hazardous because we linger on doing work in offices, because of that we get fired for not doing work on time and as student we stuck with bad grades because of not studying on time before exams.

If we have to take prevention from procrastination then we should avoid this type of behavior in our life by adopting time management and punctuality in our life.



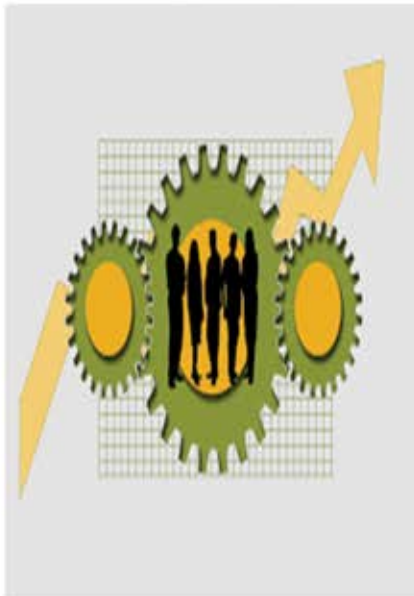
EMPLOYEES- THE MOST VALUABLE INTANGIBLE ASSETS

There is no doubt about the fact that the human asset is the key intangible asset for any organization. In today's dynamic business world, it is the human asset, not the fixed or tangible assets that differentiate an organization from its competitors. Today's economy distinguishes one organization from another with the single most important and powerful factor that is the Human Resources (HR) or Human Assets. Employees are the lifeline of their organization. Individuals who spend maximum part of their day contributing towards the success of an

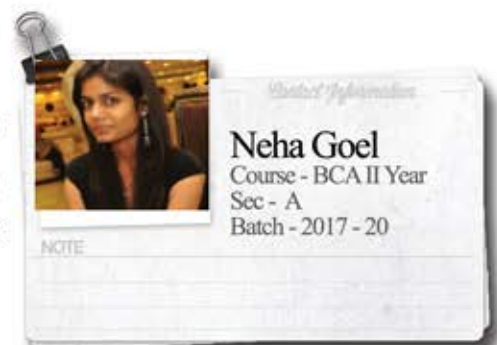


organization are most crucial resource. Employees can either make or break an organization, truly making them an organization's lifeline. An organization can't survive if there are no employees. Employees need to be motivated from time to time, so that, they can develop a sense of attachment towards their organization. Every department comprises of employees with different specializations and

responsibilities in production, finance, marketing and IT. The employees are needed to provide goods and services, that the company has to offer, therefore, improving employee's efficiency and performance becomes one of the major priorities. The employees produce final goods, take care of finances, promote the products and services in the market, maintain the records for the organization for decision-making, etc. Human Resource Management is a process to ensure that the right candidate is hired for the right job, trained from time to time, managed well and retained in the organization. HRM makes the best possible use of skills and experiences of employees and motivates



Moreover, it helps in extracting the best out of individual, eventually bending the organization and yielding higher profits. Customer is the king, and employees are the first customer to any organization. When the organization does not have favourable and satisfied employees, they will not bring oriented results.



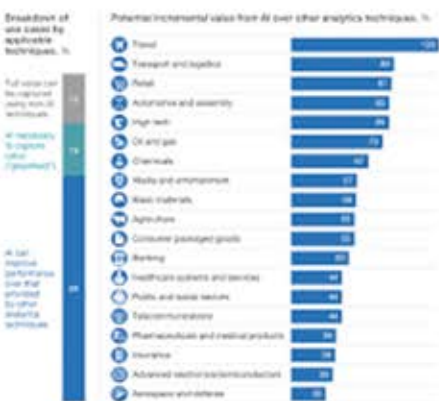
IMPACT OF ARTIFICIAL INTELLIGENCE ON INDUSTRIES

Artificial Intelligence or AI as we call it is one of the most revolutionary technologies which has started gaining some ground in the recent years. AI is the technique of giving a computer the ability and take decisions on its own rather than following instructions. It is the implementation of this technology in the real world that is booming in the recent years. It has also been helped by the improvement of a new technique known as “Neural Networking” which makes it even more feasible in the recent years.



AI is a huge boon for the medical sector. AI is surpassing the thinking capabilities of human beings in quite a few divisions. There are AI-powered apps such as Ada and Babylon where users can enter their symptoms, and the apps use data analytics to offer the users a medical consultation.

In more than two-thirds of our use cases, artificial intelligence (AI) can improve performance beyond that provided by other analytics techniques.



Call centres are witnessing a revolutionary change in the industry with the development of bots and automated messaging, which is often thought to be one of the industries which are at most risk of becoming obsolete in a world of AI. Call centres are an important link between businesses and customers for customer service and product offerings. AI software has been developed to listen to calls and analyse their impact on customer's buying behaviour and shopping experience.

Another field where AI has an increasing influence is in the area of education. One of the primary uses of AI is in grading – a very time-consuming job that often might have errors.

Deploying AI-powered machines for grading objective questions like multiple choice questions can save a lot of time. This can also be used across a wide range of students from school to graduate students. AI can also be used to analyse large amounts of data and develop personalized lessons for students based on previous learning patterns.

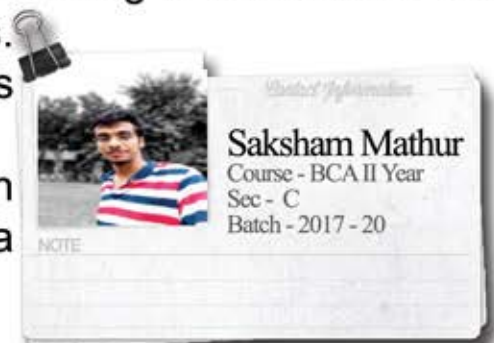


ANDROID TECHNOLOGY



In last 24 years, Operating system has developed a lot and new features had come. From starting black and white phones to recent smartphones or mini computers, the mobile OS had come far away, especially for smartphones. The Mobile OS has greatly improved from Palm OS in 1996 to a Windows Pocket PC in 2000 and IOS in 2007 then it moved to Blackberry OS and now Android. The most widely used Mobile OS in the world these days is Android. Android OS is a software bunch which is not only OS, but it is also a middleware and comprises of key applications. It was found by Andy Rubin, Rich Miner, Nick Sears and Chris White in 2003 in Palo Alto, California, US. Which was later acquired by Google in 2005. It is a powerful OS which supports large number of applications and devices to choose like Smartphones, Watches, Cars and TV's. The applications make the life comfortable and easy for the users. The hardware that runs Android is based on ARM architecture platform. Android comes with a Market, an online software store that comprises of Applications, Games, Movies, Music, Online Books and it was developed by Google. It allows the user to select and download any kind of application that was developed by third-party developers and use them according to their needs. There are around more than 2.0 lakhs games, applications and widgets and more available on the market for the users. The applications are mostly written in java programming language. Android is also open source for developers and OEM's to develop the OS and its applications which can be further used in selling in the market. The OS relies on the Linux kernel for core services. Android provides an Android SDK for the developers to develop applications.

There are also different other Mobile OS present in the market in competition to Android. Apple IOS is a direct competition to Android.



INTERNET SECURITY

IA branch of computer security which consists various security measures exercised for ensuring the security of online activities like using social media, doing online transactions etc. is called Internet Security. It also involves browser security & World Wide Web (WWW), network security, operating system, network security and other applications as well. An internet user can be tricked or forced into downloading software onto a computer that is of malicious intent. Such software comes in many forms, such as viruses, trojan horses, spyware, and worms.



Internet security products - Antivirus software, Internet security programs etc. can be used to protect a programmable device from attack by detecting and eliminating malware. A password manager is a software application that helps a user store and organize passwords.

Security tokens - some online sites offer customers the ability to use a six-digit code which randomly changes every 30–60 seconds called security token. The keys on the security token have built in mathematical computations and manipulate numbers based on the current time built into the device. This means that every thirty seconds there is only a certain array of numbers possible which would be correct to validate access to the online account. The website that the user is logging into would be made aware of the device's serial number, would know the computation and correct time built into the device to verify that the number given is indeed one of the handful of six-digit numbers that works in that given 30-60 seconds cycle. After 30–60 seconds, the device will generate a new random six-digit number which can log into the website.

At minimum, your social media policy should include:

1. Brand guideline that explain how to talk about your company on social media.
2. Rules related to confidentiality and personal social media use.
3. Which departments or team members are responsible for each social media account.



SEARCH ENGINE OPTIMIZATION

Search engine optimization is a technique or set of rules for optimizing a website for it. To improve the search engine rankings of that particular website. Generally, it is an optimised way to improve your website so that it will appear closer to the top positions in the search results of the search engine like Google, Yahoo, Bing, etc. Search engine optimization is nowadays more important than ever and it is necessary for every webmaster to understand the true meaning of SEO. It is a great way to increase the quality of your web site by making it user-friendly, faster and easier to navigate.



SEO can also be considered as a framework since the whole process has a number of rules, a number of stages and a set of controls. Search Engine Optimization is not a static process but rather a framework with rules and process. Therefore, SEO goes through three main phases

The first stage in the SEO process is called technical SEO. As the name implies, technical SEO has nothing to do with the actual content of a website or with website promotion methods. It has to do with settings you need to configure to make the job of search engine crawlers easier.

The main focus of on-page SEO is to provide search engine crawlers enough signals so that they can understand the meaning and context of your content. On this stage you have to deal with website structures, keywords, title optimization, internal links and etc. to make it search engine friendly.

Off-site SEO is generally known as link building but website promotion is the best term to define the Off-site SEO. It is a way to promote your website or blog so that it can rank higher in search results through some techniques and methods. Basically, Results of the search engines are based on some complex algorithms. These algorithms are also known as search engine ranking algorithms.



SOCIAL MEDIA MARKETING



Social media describes only resources that people use to share i.e. content, videos, images, text, ideas, insight, humour, opinion, gossip, news-the list goes on these resources including blogs, social networks, message, boards, podcasts, public book marking and wikis are popular examples of social media application.

Marketing with traditional media like newspaper, television and new website was about delivering a message, marketing with social media is about building a relationship and conversation with your audience. An argument can be made with regard to traditional media outlets and advertising, arguing advertiser etiquettes of editorial content.. It is a matter of providing content rather than simple messages that customers can relate to and appreciate.

Make sure you post regularly and offer truly valuable information that your ideal customers will find helpful & interesting. In an age where we expect information on demand, it is not surprising that more people are accessing the internet via mobile phones. Although, a relatively new platform, the potential of mobile advertising is huge and many major brands are integrating. We love paid social advertising because it's a highly cost-effective way to expand your reach. If you play your cards right, you can get your content and offers in front of huge audience at a very lowcost.mobile into their marketing and advertising plans.

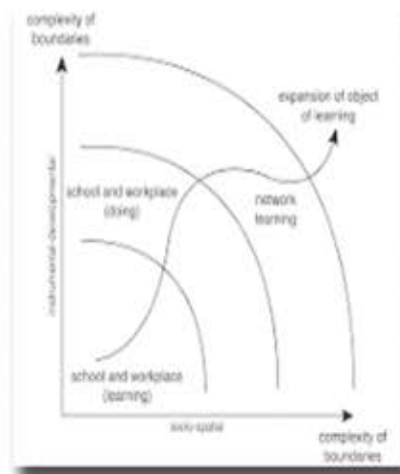
Benefits of social media marketing: -

1. Increase brand awareness
2. More in bound traffic
3. Gain market placeinsights
4. Higher conversion rates
5. Better customer satisfaction.



CROSS BOUNDARY TRAINING FOR INNOVATION

Cross-boundary training, within and across organizations, is an increasingly popular method for innovation. Teams are vital for the production of innovation and these teams are well-bounded and reasonably stable. The different types of scholars are also included in these types of cross-bound pieces of training. In these innovative ideas, the effectiveness is surely granted and these ideas can be transferred from one individual to another individual or to a group of individuals.



There are three types on creating innovate ideas- First - separation (opinions, beliefs, values, attitudes). Second - Variety (content, expertise, functional background, networkties, industry experiences).

Third-Disparity (Pay, Income, Prestige, Power):- This also enhances the team learning interactions-like asking questions, seeking feedback, experimenting, reflecting on results and discussing errors. There are an enormous amount of examples of innovative ideas using cross-boundary method, one of the example is of Faraz and Xiao(2006). They found that in a trauma case, teams achieved treatment solutions not through deep knowledge sharing, but through the use of relatively simple protocols that distinguished between anesthesiology, nursing and surgery disciplines. Other examples are of- Williams and O'Reilly (1998) and Tyler and Lind (1992) are also amazing. Despite

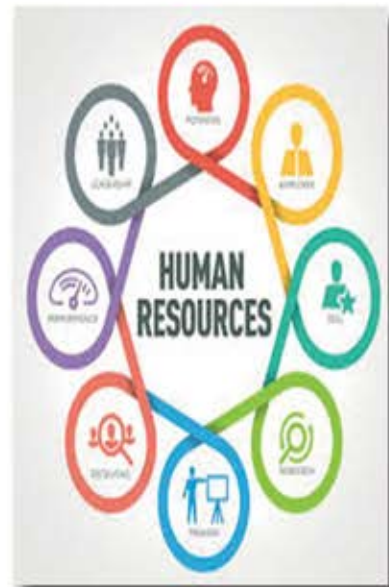


how challenging this whole process is- the teams come up with new innovative ideas which are unique from the previous ones. Also, they overcome the difference in understanding and satisfying the need of both theoretical and practical advances. At last the cross-boundary training for innovation is really essential for further and rapid development.



HR - PLANNING AND RETENTION

Organisation function that deals with the people and uses related to people such as compensation culture and advising senior staff about the impact an people of their financial planning and performance decisions on the people in the organisation. Retention and planning: - Employee retention (part of HR Management) is a process in which the employees are supposed to be encouraged to remain with the organization for the maximum period until the completion of the project. As the opposite of retention, often has been seen as a routine. HR matter requiring records and reports, indeed retention of employee is not the matter that can dert by the report of records. It purely depends on how we understand individual, especially women employee point of view is organization must we like helping hand for the genuine concerns.



Research say that most of the employees leave an organization either due to frustration and constant friction with their superior or the other team members. In some case low salary, lack of growth prospects and motivation, compel an employee to look for a change. According to survey conducted, the major reason for employees leaving organization is not about remunerations, compensations, dissatisfaction, constant friction with their superior or with their peer or lack of growth prospects, lack of career development and no motivation by their employees.

FACTORS AFFECTING:- A WELL-DEFINED CAREER PATH:-

Employees whether freshers with experience who want to understand how the leadership of an organization can facilitate their growth. The young work force is keen on having an early experience of doing different things rather than being sandboxed into job roles hence, it is important to chart out a well-defined career path.



GREEN HUMAN RESOURCE MANAGEMENT

As the corporate world is going global, the business is experiencing a shift from a conventional financial structure to a modern capacity-based economy which is ready to explore green economic facets of business. Today high employee satisfaction is built & maintained not only with social but with environment practices going green improves employee engagement as well. Twenty-first century has been showing heightened interest in the environmental concerns all around the globe irrespective of related fields be it politics, public, or business.

The recent interest in environmentalism globally has arisen from specific treaties to combat climate change, e.g. Kyoto 1997, Bali 2007 and Copenhagen 2009. The successful implementation of these sustainable corporate strategies within an organization requires both strong leadership and a concrete process (Glavas, Senge, & Cooper rider, 2010). The sustainability issue is fast moving up on the list of priorities of the leaders of corporate world as the awareness on incorporating “green” into the corporate strategy is making its way in business, but still the topic is not comfortable with most practitioners in the HR environment (Wittenberg, Harmon, Russell, & Fairfield, 2007).

Different authors have given different definitions for this term such as— “Green HRM is the use of HRM policies to promote the sustainable use of resources within organizations and, more generally promotes the causes of environment sustainability” (Marhatta & Adhikari, 2013). GHRM is directly responsible in creating green workforce that understands,

appreciates and practices green initiative and maintains its green objectives all throughout the HRM process of recruiting, hiring, training, compensating, developing, and the firms human capital (Mathapati, 2013).



1. कभी ठंड में बरफ़ीली चोटी पर रहकर देख लेना,
कभी अपने देश के लिए कुछ कर के देख लेना,
कभी अपने भाइयों की शहीदी को याद कर के देख लेना,
कभी उस माँ के दर्द को महसूस कर के देख लेना,
कभी अपने देश के लिए कुछ कर के देख लेना।

2. कभी अपने जज़्बातों को मारकर देख लेना,
कभी देश के तरिगे को सलामी देकर देख लेना,
इश्क़ व्यक्तियों का प्रमाण नहीं होता,
कभी अपने देश से इश्क़ कर के देख लेना,
कभी सरहद की मटिटी को चूमकर देख लेना,
कभी अपने जज़्बातों को मारकर देखलेना,
कतिना मज़ा आता है यारों मैं बयाँ कर ही नहीं सकता,

3. कैसे याद करते हैं मेरे अपने,
कभी अपनो से दूर रह कर देख लेना,
कभी मटिटी का नशा कर के देख लेना,
कभी अपने दर्द को पीकर के देख लेना,
कभी सनम को छोड़ के देख लेना,
कभी दिल को पत्थर कर के देख लेना,

4. कभी खूनको खोलती जुवाला बनाकर देख लेना,
कभी एक दनि भूखा रह कर देख लेना,
कैसे होती है देश की सेवा,
कभी ठंड में बरफ़ीली चोटी पर रह कर देख लेना।



Abhishek Gupta
Course - BBA III Year
Sec - D
Batch - 2016-19

AMAZING FACTS



JUPITER'S MOON EUROPA HAS A LIQUID OCEAN UNDER AN ICY CRUST.

CAMELS HAVE THREE EYELIDS TO PROTECT THEM FROM THE BLOWING DESERT SAND.



CHOCOLATE CAN KILL DOGS, AS IT CONTAINS THEOBROMINE WHICH AFFECTS THEIR HEARTS AND NERVOUS SYSTEM.

SOME APPLES CAN WEIGH ABOUT AS MUCH AS A HALF GALLON OF MILK.



RHYTHM

RHYTHM IS THE LONGEST ENGLISH WORD WITHOUT A VOWEL.

ALL POLAR BEARS ARE LEFT HANDED.



MOST LIPSTICKS CONTAINS FISH SCALES.



RATS MULTIPLY SO QUICKLY THAT IN 18 MONTHS, TWO RATS COULD HAVE OVER MILLION DESCENDANTS.



Salman
Salman
 Course - BCA II Year
 Section - A
 Batch: 2017-20

NOTE
 Editor



I.T.S MOHAN NAGAR GHAZIABAD AWARDED WITH "MOST
PREFERRED UG / PG INSTITUTE OF THE YEAR"!

AWARD WAS CONFERRED BY BHARAT RATNA & PADMA VIBHUSHAN HIS
EXCELLENCY 13TH PRESIDENT OF INDIA *SHRI PRANAB MUKHERJEE*
TO OUR HONORABLE VICE CHAIRMAN * MR ARPIT CHADHA*



VICE CHAIRMAN - I.T.S- THE EDUCATION GROUP
MOHAN NAGAR, GHAZIABAD
HAS BEEN ELECTED AS "SENIOR VICE PRESIDENT OF CEGR
(CENTRE OF ECONOMIC GROWTH AND RESEARCH)"



I.T.S- MOHAN NAGAR, GHAZIABAD
 IS AWARDED WITH "INDIA'S BEST PG & UG PRIVATE INSTITUTE
 (NORTH INDIA REGION)" IN INDIA'S EDUCATION EXCELLENCE
 AWARD BY BERKSHIRE MEDIA LLC, USA.



I.T.S- MOHAN NAGAR, GHAZIABAD

I.T.S UG CAMPUS HAS BEEN AWARDED WITH BEST PRIVATE UNDER GRADUATE COLLEGE (BBA & BCA) IN NORTH INDIA-2019 FOR EXEMPLARY CONTRIBUTION TOWARDS EDUCATION & ENTREPRENEURSHIP.



INSTITUTE OF TECHNOLOGY & SCIENCE
Mohan Nagar, Ghaziabad



**Best Private Under Graduate College
(BBA & BCA)
in North India - 2019
for exemplary contribution towards
EDUCATION AND ENTREPRENEURSHIP**

I.T.S- MOHAN NAGAR, GHAZIABAD
 AWARDED “BEDEN POWELL NATIONAL AWARD”
 BY “THE SCOUTS / GUIDES ORGANISATION”



INSTITUTE OF TECHNOLOGY & SCIENCE
 Mohan Nagar, Ghaziabad

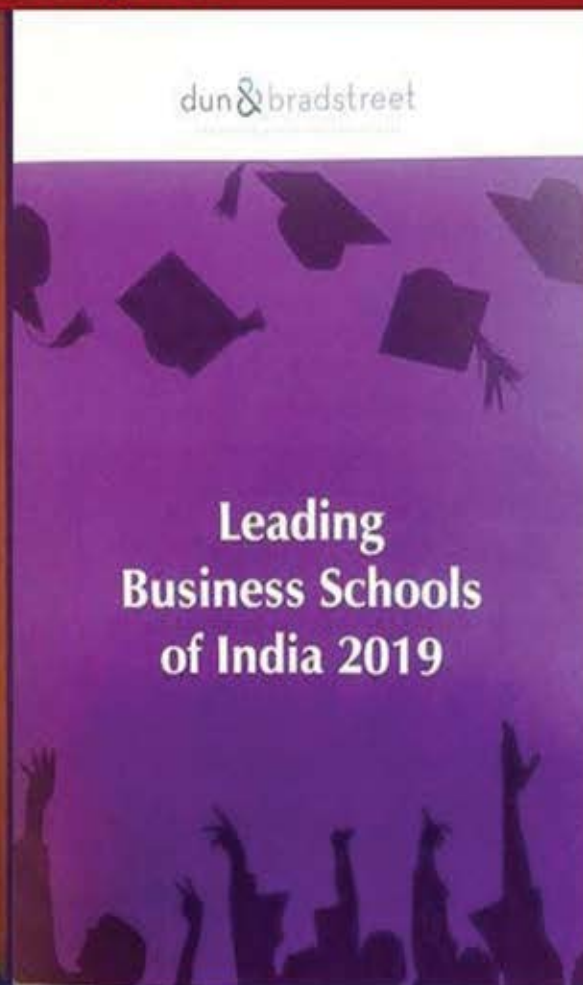


Shri Arpit Chadha
 Vice Chairman,
 I.T.S – The Education

Group received prestigious Lord Beden Powell National Award by The Scouts/ Guides Organization on **22.02.2019** at New Delhi. The Award was given by His Excellency **Shri Jagdish Mukhiji, Honorable Governor of Assam.**

I.T.S- MOHAN NAGAR, GHAZIABAD
AWARDED "LEADING BUSINESS SCHOOL"
BY "DUN & BRADSTREET"

Institute of Technology & Science is awarded as Leading Business Schools 2019 by Dun&Bradstreet (World's leading knowledge provider) released in February 2019.

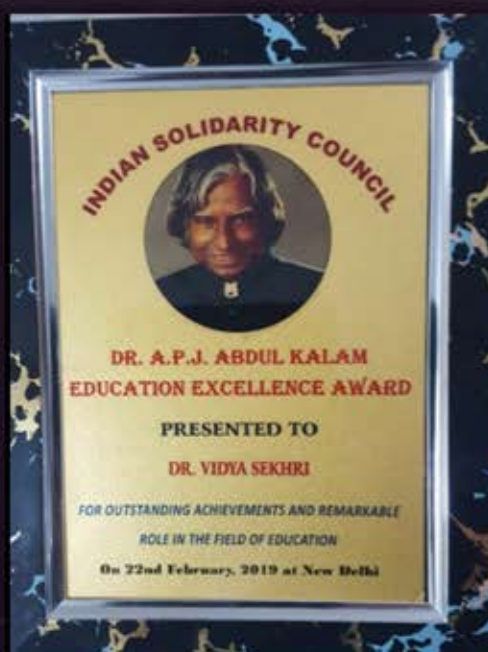


I.T.S MOHAN NAGAR, GHAZIABAD
 HAS BEEN RECOGNIZED AND AWARDED WITH "BEST COLLEGE
 PLACEMENTS AWARD (NORTH)" PRESENTED BY TCS iON IN
 A GLITTERING CEREMONY OF HIGHER ED AWARDS, 2019 OF
 EdTECH REVIEW AT TAJ, BANGALORE

Institute of Technology & Science, Mohan Nagar, Ghaziabad has been recognized and awarded with "*Best College Placements Award (North)*" presented by TCS iON in a glittering ceremony of *HIGHER ED AWARDS, 2019 of EdTech Review* held at Taj, Bangalore.



DIRECTOR (U.G.) - DR. VIDYA SEKHRI
IS AWARDED WITH "DR. A.P.J. ABDUL KALAM"
- EDUCATION EXCELLENCE AWARD
BY INDIAN SOLIDARITY COUNCIL



VICE PRINCIPAL (U.G) - PROF. NANCY SHARMA
IS AWARDED WITH "KALAM KE SIPAHI AWARD"
BY "NEWSPAPER ASSOCIATION OF INDIA" IN
COLLABORATION WITH I.T.S MOHAN NAGAR, GHAZIABAD



4th - 5th JANUARY
2019

Two Days Faculty Development Program on “Case Writing & Development”

The FDP programme received an overwhelming response by faculty members about the different aspect of case. The program was so interactive & all the faculty members learned how to write a case & how it should be discussed in the class. Mr. Aishwarya Mani , Founder- Electric Vehicle Startup in Stealth Mode, discussed the importance of taking into consideration each & every point before any research process or case discussion. Dr. Ekta Duggal ,Professor -MLNC , enlightened the relevance of including practical cases in the discourse with the students in class. Professor shared her views on the Practice Based Learning (PBL), Case Based Teaching and Good Practices in Research. Prof. Harsh Vardhan Verma, FMS, University of Delhi shared his notions of the ease of explanation with the assistance of Cases. He also bridged the gap between the theoretical concepts of Marketing of services and Brand Management to the ground zero of practical issues. Sessions in FDP had a vibrant two ways discussion with an equally participative audience.



6th JANUARY
2019

Students of BBA & BCA participated in India Dialogue Conclave-2019 held at at Shangri-La's Eros Hotel, New Delhi.

It was an unique opportunity for students to meet, listen and interact with the leading experts from various domains including Business, Technology, Politics, Banking, Social Activists, Media, Defense, Economists and Academia. Dr. Satyapal Singh, Minister of State for Human Resource Development responsible for Higher Education and Minister of State in the Ministry of Water Resources, River Development & Ganga Rejuvenation and Shri Anurag Thakur, MP, BJP were invited as the Guest and Key Note Speakers in the Inaugural Session of the event. Addressing to the audience, Mr. Anurag Thakur explained the need of population control, Importance of INTERNET OF THINGS, Artificial Intelligence and need of Job Creation to counter the unemployment problem of the country. He said that encouragement and support to the Start-ups in various fields are need of the hour.



A Guest Lecture for BCA 2nd Year Students on “Data Analytics & Applications”

11th JANUARY
2019

The objective of the session was to create awareness amongst students about Data Analytics that is the science of analyzing data to convert information to useful knowledge. This knowledge could help us understand our world better, and in many contexts enable us to make better decisions. The Speaker of the session was Mr. Neeshu Jain, Manager-Risk Analysis at Mashreq Bank, QATAR DOHA. Mr. Jain discussed about the various technical and business skills required for the job of Data Analysts. The session ended with questions and answers round wherein students cleared all their queries and knew about a good start of this flourishing area of IT & Computers.



11th JANUARY
2019

A Workshop on “CYBER SECURITY” for BCA 3rd Year Students

The objectives of the session were to make them understand the basic concepts of computer security and the confidentiality, integrity and availability of data; risk analysis and cost-benefit-budget – simplicity; analyzing who are the “enemies” and what drives them to act; Data Loss Prevention; security in web application development; considering the human and organizational factors. In this workshop Mr. Archie Jackson Asst. Vice President (Technology), Genpact provided exposure to the students to dig out their potentials and paved a way for better understanding of Cyber Security. Students learned about protection of internet-connected systems, including hardware, software and data from cyber-attacks. Students learned that cyber security training makes our business more secure. Making our team at large aware of the many threats that exist will keep them from making simple mistakes that could threaten the safety of our organization. This workshop will definitely be proven helpful for the students.



A Workshop on “INTERNET OF THINGS (IOT)”

11th JANUARY
2019

One day workshop on “Internet of Things” was organised for the BCA students by Institute of Technology & Science, Mohan Nagar, Ghaziabad in association with CSI Student Branch at I.T.S. Prof. Abhay Kumar Ray and Prof. Smita Kansal from Department of IT were the key resource person for this workshop. The Objective of this workshop was to help the students to understand and take better use of the Arduino Uno, components of Arduino Uno, Application of different sensors, Integration of sensors to the Arduinio chip, Program writing, development and implementation of application using Arduino Chip and different sensors. Programming in C++ for LED, Ultrasonic Sensor, Push Buttons, Light sensors, Temperature and humidity sensors etc.



11th JANUARY
2019

The Social Service Club- 'Disha' at I.T.S UG Campus Organized a Programme for underprivileged children in the area of Vasundhara Sector

DISHA provided these underprivileged children much-needed opportunities to play, read and learn. Classes – taught by faculty coordinators of the club and enthusiastic student volunteers – helped children to grow in confidence and develop skills that narrow the gulf between them and better-off youngsters. “DISHA – The Social Service Club” of I.T.S - U.G. Campus helped them to get admitted to schools, and explained to their parents why education is worthwhile. Older children from Vasundhara Sector – 14 slum area helped the younger ones to understand their rights, and set examples that they are keen to follow. The volunteers first had an interactive Session with the children on the topic “Sharing is Caring”. The idea behind this particular topic of discussion was quite impromptu and it was suggested by one of the student volunteers . The main purpose of the Interaction was to talk to them about providing regular help to each other in Academics & otherwise. The topic was well taken by pupils of all ages residing in Vasundhara slums, the volunteers helped the children in solving the problems they were facing in completing their Holiday Home Work. Problems in subjects like Mathematics & English were discussed at length. In the end, keeping in mind the chilly weather, peanuts were distributed among the children which they enjoyed munching after the session.



11th JANUARY
2019

A Video Conferencing session on “Software Testing “for BCA I Year Students

Ms.Swati Mehra, Project Manager, NIIT Technologies, was the resource person for the session. She started the session with the Introduction about Software Testing as an activity to check whether the actual results match the expected results and to ensure that the software system is Defect free. Software testing also helps to identify errors, gaps or missing requirements in contrary to the actual requirements. Software Testing can be either done manually or using automated tools. Ms.Swati Mehra also focused on types of testing like White Box Testing and Black box Testing . She also briefed students about why test cases are made In simple terms, Software Testing means Verification of Application Under Test. The Students gained a lot from the session and made sure to ask question from resource person.



A Guest Lecture on Role of SCM in Today’s Era for BBA 2nd Year students

11th JANUARY
2019

The Resource Person of this guest lecture was **DR SAROJ KOUL**, Professor Executive Director, Center for Supply Chain and Logistics Management Director, International Accreditations, B.E. (Kashmir), M.E. (IIT Roorkee), Ph.D. (IIT Delhi). This guest Lecture facilitated and optimized the flow of products, information, and finances, allowing companies to create better relationship value and improve overall business efficiency.



15th JANUARY
2019

“Certificate Distribution Ceremony of Value Added Module” For BCA 3rd Year

Two Modules of value added courses Big Data Hadoop & PL / SQL were introduced for BCA Batch 2016-19 students on the basis of Attendance throughout the module and Performance in the examination conducted by CETPA. For Big Data Hadoop - Sanket Gupta, Tarun Kumar, Harshit Aggarwal and for PL / SQL - Ajay Kumar Panchal, Vinod, Harshit Aggarwal were awarded with certificate of attendance and medal. Kritika Chaudhary, Harshit Yadav, Daman Preet Singh were awarded with certificate, and cash of Rs. 5100, Rs. 2100 and Rs. 1100 respectively on the basis of their performance in the examination conducted by CETPA. Dr. Vidya Sekhri (Director-UG), Dr. Sunil Kumar Pandey (Director-IT) and Ms. Payal Nair (Corporate Head - CETPA) have honored all the above students with certificates, medals and cash prize. All the other students of BCA (Batch 2016-19) were conferred with Participation certificates of both the Modules & ORACLE Certificate.



A Workshop on “Cyber Security” for BCA 1st Year Students

15th JANUARY
2019

The objectives of the session was to make them understand the basic concepts of computer security and the confidentiality, integrity and availability of data; risk analysis and cost-benefit-budget – simplicity; analyzing who are the “enemies” and what drives them to act; Data Loss Prevention; security in web application development; Considering the human and organizational factors; knowing the current legislation and useful websites. Students learned about protection of internet-connected systems, including hardware, software and data from cyber-attacks. Students learned that cyber security training makes our business more secure. Making our team at large aware of the many threats that exist will keep them from making simple mistakes that could threaten the safety of our organization. This workshop will definitely be proven helpful for the students.



15th & 16th JANUARY
2019

Two Days Workshop on “Game Development” for BCA Students by IT Club in association with Innovians Technologies

This workshop was organized to give an exposure to the students about game development using UNITY, its environment and the challenges ahead in the implementation through talks and hands-on training by eminent experts from industry practitioners. In this workshop, students knew future aspects and career in the field of game development. Additionally they have learned. Articulate the main concepts, methodologies of game development to design, build and play. Various technologies used for game development. Get practical knowledge along with the exposure of widely accepted unity tool. Gain strong knowledge on scripting and compiling games. All the participants was awarded with the Certificate of Participation & 06 top performers have received Certificate of Merit.



A Workshop on “HTML and CSS” for BCA 1st Year Students

15th & 16th JANUARY
2019

With an aim to brief students about the benefits of learning and studying HTML, CSS and taking it as a career option, two days’ workshop on HTML was organised. The resource persons for the workshop was Prof. Smita Kansal and Prof. Amit Singh. Students developed web pages using images, buttons, hypertext links, tables, photos, frames and etc. Students were very happy to learn new language.



16th JANUARY
2019

A Guest lecture for students of BBA 2nd Year on “Become the Script Writer of your own Life

The session focused on importance of goal setting in one’s life. The speaker for this session was Ms. Mekhla Sinha, Executive Director, Global Human Resource Development Center, Gurugram. The speaker focussed on the importance of goal setting in one’s life. She talked about the goal of great personalities like Michael Jordon, Milkha Singh, Opran Winfrey and J.K. Rowling. She gave three mantras to achieve the goal successfully. A goal should be S (Specific) M (Measurable) A (Attainable) Realistic (R) and T (Time bound). It was indeed an informative and enlightening session and everybody thanked the resource person.



An Industrial Visit to Coca Cola Plant for BCA 1st Year Students

17th JANUARY
2019

The objective behind the industrial visit was to provide the students an insight into internal working of Coca cola and its brands. The students were told about the whole history of their struggle story of becoming so successful today. The whole process of how cold drinks are made was shown to the students practically. They were also told why Santa Clause’s name is associated with Coca Cola. It was a wonderful experience overall and students enjoyed a lot



17th JANUARY
2019

A Video conferencing session for the students of BBA 1st Year was conducted on the topic “Fear Based Marketing Strategy for our Benefit” in Board room

The speaker for this session was **Mr. Vikram Singh Desai, Managing Director, Field MI Technologies Pvt. Ltd, Pune**. Mr. Vikram Singh gave an overview of the fear based marketing. Strategy and how it is important in today's business era. He gave examples on various advertisements which are based on fear base strategy. The speaker linked the marketing strategies with mythology which was very easy for the students to understand. The session was very interactive and informative for the student.



A knowledgeable session under Alumni Talk Series on the topic “Software Project Management” for BCA Students

17th JANUARY
2019

The alumni talk series has been organized with a motive to provide exposure to our students through experiences of esteemed alumni. **Mr. Shailendra Malik, Program Manager, HCL Technologies Malaysia and Alumni of MCA Program I.T.S- Mohan Nagar, Ghaziabad (2000-2003 Batch)** was the Resource Person of this session. In this session various dimensions of Software Project Management were discussed and demonstrated. Mr. Malik used the interesting and engaging Role Play model to demonstrate the roles of various entities in Software Project Management. He advised the students to focus on fundamentals of the subjects they are studying as only this lays the solid foundation for a challenging career path. Mr. Malik said that student should keep their eyes open to keep themselves aware about the technological developments & applications. On this occasion **Dr. Sunil Kr Pandey - Director (IT)**, in his address said that it is a matter of great satisfaction and happiness to see our Senior Alumni coming back to their own Institute to share their exploration, learning and experience with the students and to guide them.



18th JANUARY
2019

A Session on “Digital Transformation through IOT EcoSystem” for BCA 3rd Year Students

Mr. Vijay Gunti, CTO DIGIOTAI Solutions & Founder of IOTAI-Tech Labs, Hyderabad was the Key Speaker & Resource Person for this Session. During the session Mr. Gunti enlightened the audience with the latest & upcoming technologies like Blockchain, Industry 4.0, Digital Twin, Artificial Intelligence, Machine Learning, Big Data. He discussed the concepts and applications of IOT and what are the challenges in IOT Applications in Indian context. He advised students to work on enhancing their reading skills on Deep Learning, Python & R for better understanding of IOT. Mr. Gunti also talked about working of Automatic Cars and discussed upon related challenges of this application like Traffic Safety, Market Issues, Technical and Legal Issues. He has shown visuals of existing IOT based applications by taking practical examples. Further, he explained Commercial Building Energy Performance Index, IOT along with existing Applications Alexa, Tesla, facial recognition parameters etc. He also spoke about Blockchain, ICO, Crypto Currency, Robotics Process Automation, a detailed insight on Augmented Reality, Virtual Reality and Mixed Reality and latest technologies related to IOT. He presented various example through examples of real life scenarios with pros & cons of Crypto-currency and why it is banned in India.



22nd JANUARY
2019

An Industry Visit to "Mother Dairy, Delhi" for BBA 2nd Year Students

The industry visit to Mother Dairy was organized with a motive to make our students learnt the concept of manufacturing and production. The students were made to understand their state-of-art manufacturing facilities using innovative process and technologies. Various process control parameters are explained to students which are considered for milk homogenization. The students asked various questions pertaining to functioning of the plant along with implementation of latest technologies while undergoing milk selection process.



A Workshop on "Cyber Security" for BCA 2nd Year Students

22nd JANUARY
2019

Mr. Archie Jackson, Assistant Vice President (Technology), Genpact was the resource person for the workshop. The workshop was organized to make students understand the basic concepts of computer security and the confidentiality, integrity and availability of data; risk analysis and cost-benefit-budget – simplicity; analyzing who are the "enemies" and what drives them to act (social engineering, Spam, phishing and surroundings); Data Loss Prevention; security in web application development. The workshop provided exposure to the students to dig out their potentials and paved a way for better understanding of the Cyber security. Students learned about protection of internet-connected systems, including hardware, software and data from cyber-attacks. Students learned that cyber security training makes our business more secure.



23rd JANUARY
2019

A Session on “Industry Expectation and How to make yourself Industry Ready” for the students of BCA Course under Alumni Talk Series

The Resource Person for this Session was Mr. Ajeet Solanki, Cognizant Technology Solutions, Chicago, USA and our Alumni of MCA (2002-2005) & BCA (1999-2002). In the Session Mr. Solanki talked about the latest trends in IT Industry and explained the important attributes needed for a successful start of career. He also guided them as how to prepare themselves. The session was very interactive, informative and knowledge enriching.



A Guest lecture on the topic “Body language and Attitude – The Art of speaking without words” for BBA 2nd Year Students

23rd JANUARY
2019

The objective of the guest lecture was to help students upgrade their knowledge and skills according to the industry requirements. Theoretical knowledge is not enough for a successful professional career. The speaker for this session was Mr. Aniruddh Raghav, Managing Director, KS Engineering. The speaker focussed on the importance of Body Language in one's life. He talked about various postures and gestures and explained the implication of each one. He also spoke about the relation of Attitude and Body language and advised the students about the impact of word PLEASE. It was indeed an informative and enlightening session and everybody thanked the resource person for sparing his valuable time and energy with the students.



23rd JANUARY
2019

An Industrial Visit to “Yakult Danone” Plant for BBA & BCA Students

With an aim to enable gain an insight of production process an industrial visit was organized. After the presentation, students were taken to the factory tour to understand various stages like mixing of raw material, storage tank / blending tank, injection, moulding room, printing machine, filling machine / sealing machine, packaging machine and refrigeration room. Students were amazed at the speed at which the process occurred and how the automation systems could be set according to requirements, as minimum of human efforts was required. Thus, the visit was very informative, knowledgeable, educational and enriching.



A Workshop on “Six Sigma for Yellow Belt Certification” for BBA 1st Year Students

24th JANUARY
2019

The Objective of this workshop was to create awareness for Six Sigma as a methodology which helps improve business processes by using statistical analysis. It is a data-driven and highly disciplined methodology and approach that ensures elimination of defects in any type of business or organizational process. The Distinguished Person of the event was Mr. Bimal N.S. Jaggi, Six Sigma Green Belt Certified. It was indeed a great experience for the students and everybody thanked the resource person for sparing his valuable time and energy with the students.



24th JANUARY
2019

A Guest Lecture on the topic “Cloud Computing” for BCA 2nd Year Students

The Distinguished Person of the event was Mr. Ashish Raj. Mr Raj is expert of Cloud Computing and associated with HCL technologies. He has vast experience in the area of Cloud Computing. The Objective of this guest lecture is to enhance the understanding of students and make them aware about recent advancements, issues & challenges in the wide area of Cloud Computing.



An Adventure Camp for students of BBA / BCA Course

25th JANUARY
2019

The objective of the camp was to provide an enthralling experience to the students and building character for leadership through , Accepting Challenges, Time Management & Team work. This camp included various adventurous activities like Flying Fox, Ground Roller, Double rope Bridge, Commando Net, Rappelling, Hop Ball, Swinging Ladder, Tug of War, Monkey Crawl, Archery, Australian Trolley Burma Bridge, Swinging Bamboo, Hop Scotch, Key Punch, Tarzan Swing etc. Students from BBA & BCA participated in all the activities successfully. Event was grand success as more than 400 students participated in the Adventure camp



25th JANUARY
2019

An 'Oath Ceremony' for BBA / BCA Students on the occasion of National Voter's Day Celebration

The objective is to spread awareness among voters regarding effective participation in the electoral process. To increase voter's participation in the electoral process, the Election Commission of India adopted a Systematic Voters' Education and Electoral Participation strategy in 2009 and it got reflected in a range of policy initiatives, programmes and activities. It's popularly known as SVEEP. Director UG- Dr. Vidya Sekhri gave 'oath' to the students on this occasion and she addressed all the eligible voters, particularly students, to register them and strengthen our democracy with their participation. She also mentioned that the power of a vote is immense, voting right and vibrant democracy of India. Dr. Sunil Pandey (Director-IT), Prof. Nancy Sharma (Vice Principal), Club Conveners and all faculty members graced the occasion.



70th Republic Day of our Nation celebrated at I.T.S- Mohan Nagar, Ghaziabad

26th JANUARY
2019

The National Flag was hoisted by Shri Arpit Chadha, Honorable Vice Chairman - I.T.S- The Education Group. On this occasion Dr. Ajay Kumar (Director - Management), Dr. Sunil Kr Pandey (Director - IT), Dr. Vidya Sekhri (Director - UG), Faculty & Staff members and students were also present.



28th JANUARY
2019

A Guest Lecture on “SAP MARKETING” for BBA 2nd Year Students

The objective behind this guest lecture on “SAP Marketing” was to increase the employability skills among students. The session was taken by Mr. Arjun Bhandari SAP FI/CO Consultant at CETPA Infotech pvt. Ltd. Speaker informed about the importance of SAP Software in today business era not only for management but I.T also. Students asked various query related to business process , ERP Functional and technical modules etc. The Students were excited to learn many things which are fruitful in today era.



Student of BBA 2nd Year participated in 41st U.P. State Shooting Championship

29th JANUARY
2019

Competition during 23rd to 29th January, 2019 at Lucknow. It was 177 Peep Sight Air Rifle Championship 10 M Junior Men Competition. Tarun scored 352 out of 400 and grabbed 21st Rank. The management of I.T.S-The Education group congratulate Tarun Singh for this achievement and wish him a great success.



29th JANUARY
2019

A workshop on “Interview & Employability Skills” for BBA Students

Prof. Yachna Malhotra - speaker of the session motivated students & gave a different view to develop their communication skills as well. The motive behind this workshop was to expose the students to the topic “Interview & employability skills”. The session aims to give a greater understanding of the format & content of potential interviews. How the students can feel more confident & prepared for upcoming interviews. She cited real aspects & applications of the topic and made the session highly interactive. Furthermore, the speaker emphasized that the application & need of developing their interpersonal skills is important. The speaker also emphasized that how students can increase the employability skills.



A visit of BBA & BCA Students for participating in “Anokhee” by Hindi Hindustan Newspaper

30th JANUARY
2019

There were 2 sessions and the guests of the sessions were:- (1st Session: Dr. Sapna - Psychologist, counsellor, Ms. Anu – Wedding Planner), (2nd Session: Ms. Dolly Aggarwal – Fevicryl Experts, Ms. Kavita Sharma – Fevicryl Experts). The topic of the 1st session was related to the anxiety at the time of various family functions especially in wedding seasons and how to plan for such events and how to deal with anxiety issues. The topic of the 2nd session was related to the use of acrylic and fabric colours and use of colour fasteners. The experts demonstrated the method of use of colours on fabric and how these colours can be used in designing clothes like T-shirts, bed sheets etc and even funky jewellery. The students themselves used these colours on canvas given to them with the help of stencils.



30th & 31st JANUARY
2019

2 Day Intra – College Athletic Meet for BBA / BCA Students by Sports Club “STRIKERS”

The primary objective of Athletic Meet is to develop a sense of responsibility and accountability in all of our student athletes. These sporting events help our students grow into mature, responsible citizens that contribute to society. I.T.S. – U.G. Sports Club “Strikers” organized 2 Day Intra – College Athletic Meet for U.G. students. The first day of the Athletic Meet comprised of events like, 50 meter and 100 meter race, 100 meter relay race for boys and girls. On the day 2 of the Athletic Meet, games like Shotput, Sack race, tug-of-war for boys and girls and spoon-race for girls were organised.



An Educational visit to IOT EXPO, Pragati Maidan for BCA Students

31st JANUARY
2019

The objective behind the educational visit was to help students to gain knowledge about the concept of "Internet of Things" and explore the products that are available in market using the same concept. The students explored the IOT, Mobile India Expo and Embedded Tech India expo exhibition and inquired and gained knowledge about new products available in the market. They learned the concept – “How a robot can give vaccination to a person who has just met with an accident and asked various queries on how the different products are made”.



31st JANUARY
2019

A Guest Lecture on the topic “Goods & Services Tax” for BBA 2nd Year Students

The objective of the lecture was to update our students with respect to new tax regime - GST. Mr. Amit Kumar – Taxation Lawyer was the speaker of the session and gave an overview of the Goods & Services Tax and its implementation. He spoke about the taxation system in Europe, Americas and in India. He also spoke on history of taxation in India. Finally he talked about the changes that GST brought in and how the corporate sector got affected by it. He cited real time experiences from the industry and made the session highly interactive.



A Session on “Expectations From Union Budget (INTERIM) 2019”

31st JANUARY
2019

In continuous efforts to enhance the academic quality, UG campus has introduced the concept of interactive sessions on current topics. In this endeavor, Prof. (Dr.) Vidya Sekhri, Director – UG had taken a session on “EXPECTATIONS FROM BUDGET 2019” for BBA & BCA students on 31st January, 2019. The session was initiated by Prof. (Dr.) Vidya Sekhri with a brief about the past practices adopted in declaration of budget and the changes which evolved with the passage of time. Speaker also narrated the relevance and importance of interim budget. In the discussion, various expectations from budget are facilities for farmers, fair price for agricultural products, health policies, primary education, higher education services, infrastructure facilities, control of inflation, development of villages, tax concessions for start ups, employability etc.



31st JANUARY
2019

Mass Communication Club of I.T.S. UG Campus organised an activity “Dumb Charades (Bin Bole Jano)” for BCA & BBA 2nd & 3rd Year Students

The Objective of this activity was to explore the creativity & hidden talent of the students. In this event, 01 member enacted the idea given on spot while other made guesses about the slogan & its originator. Popular statements & current issues from politics / sports / bollywood etc were given. Few of them were as follows: Tum Mujhe Khoon do Mai tumhe azadi doonga, 05 gaanv to door, Sui ki nok k barabar bhi bhoomi nhi doonga, Demolish Jama Masjid, hang me if idols not found, Hanuman was a Dalit, What is in the name? Sapne vo nhi jo aap sote waqt dekhte hai, vo hai jo apko sone nhi dete, Boys will be boys, they commit mistakes, Vote for Modiji If You Don't Love Your Kids, Howz the Josh? Best teams were selected for awards.



TECHNOVATION - 2019 : The 2 - Days Annual Technical Fest concluded on a Grand Note

1st & 2nd FEBRUARY
2019

Shri Anil Swarup, Ex. Secretary, Ministry of HRD, Govt. of India was invited as the Chief Guests in Prize Distribution Ceremony. All the winners in different activities were awarded with Prizes, Medals and Certificates. The BCA 2nd Year was awarded with Overall TECHNOVATION-2019 Trophy. Prior to this Shri Anil Swarup Ji interacted with the students and addressed to their queries. On this occasion Shri Arpit Chadha, Vice Chairman - I.T.S The Education Group greeted the winners.



The event comprised on 14 Different Activities including IT Quiz, Java Programming, C Programming, Blind Coding, Logo Design, Web Design, Video Making, Fastest Finger First, LAN Gaming, Poster Presentation, Project Presentation, Extempore Sudoku and Crossword in which over 500 Students of BCA Program participated in a healthy competitive environment.

The event was inaugurated on 1st February, 2019 at I.T.S - Mohan Nagar, Ghaziabad. On this occasion Shri Arvind Thakur, Vice Chairman & Managing Director - NIIT Technologies was present as the Chief Guest and Dr. Satya Sheel, Former Director MMM Engineering College, Gorakhpur and GB Institute of Technology. Govt of NCT & Former professor at MNIT Allahabad was invited as Guest of Honor. Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group and Shri Surinder Sood - Director (PR) at I.T.S - The Education Group welcomed the Guests. On this occasion Dr. Vidya Sekhri, Director - (UG), Dr. Sunil Kr Pandey - Director (IT) , Dr. Ajay Kumar - Director (Management), and Prof. Nancy Sharma - Vice Principal (UG) were also present.



4th FEBRUARY
2019

Celebration of " World Cancer Day"

An awareness session for the students and faculty members of the Institute about the Cancer disease and its prevention measures. The guest of the session was Dr. Akshay Rathore, an expert Maxillofacial radiologist working in Oral medicine and Radiology department at I.T.S CDSR, Ghaziabad. Dr. Akshay enlightened the need of Oral Hygiene and shared statistics related to most common types of Cancers in India. He also emphasized on the adoption of preventive measures to fight against the Cancer and highlighted on the importance of regular screening / checkup to prevent oneself from this deadly disease. He also shared that Nutritional deficiency is also one of the major reason for Cancer disease and taking right action at right time in terms of proper & timely health check up can be one of the preventive measure. Students of BBA & BCA students also played a "Nukkad Natak" to sensitized the audience about the ill effects of consuming Tobacco & other intoxications on Health of an individual leading to untreatable diseases like Cancer. Students and Faculties appreciated the Cancer Awareness Session alot and pledged to spread awareness about the preventive measures related to Cancer disease among their known ones.



12th FEBRUARY
2019

An Alumni Talk Series for BBA Students

The motive behind conducting this talk series was to aware students about startup challenges for the career growth. **Ms. Reema Khanna, alumni of BBA students, Project manager in Bangalore**, was the speaker of the session told students about a start-up. She emphasized on the various stages of a start-up starting from the need to conceptualize an idea, fund raising stage, your vision for the business, the best business model and product-market fit. This talk was an eye-opener for the students who wish to become an entrepreneur and work independently.



“Blood Donation Camp” organized by I.T.S – Mohan Nagar Ghaziabad in association with Rotary Club Sahibabad

13th FEBRUARY
2019

The Camp was inaugurated by Shri Rtn. Deepak Gupta - Distt. Governor elect, Rotary, Shri B. K. Arora - Secretary (I.T.S - The Education Group), Dr. Ajay Kumar -Director (Management), Dr. Sunil Kr Pandey - Director (IT), Dr. Vidya Sekhri - Director (UG Campus) & Prof. Nancy Sharma - Vice Principal (UG Campus). The main aim of conducting such an event is to spread awareness amongst the students regarding this noble cause of donating blood. Through this event, the students comprehended the importance of the blood donation and turned up in large numbers to donate their blood.



13th FEBRUARY
2019

A visit to SEBI office in Delhi for BCA Students

The objective of industry visit was to provide the students an insight into internal working of organization. Securities Exchange Board of India (SEBI) is an important regulatory body in India. Lot of knowledge sharing with reference to investments, markets and investment products happened. It was also an awareness program that explained about various fraud schemes that were being floated in the market. The students were explained how small investments could create a good corpus. Overall, this industry visit was an eye-opener for the students.



An event “Samwaad” by Hindi Hindustan Newspaper attended by the students of BBA / BCA Students at I.T.S U.G Campus

13th FEBRUARY
2019

The topic of the session was related to the upcoming elections. The participants were faculty members and students of various colleges. The topic of discussion was Education System and Women Empowerment in context to upcoming elections. Mr.Vineet Kumar (Bureau Chief) from Hindustan Hindi initiated the session by giving a brief about the purpose of the session. He told the participants about the rights of the voters and how they can use their voting powers in a judicial way.



14th FEBRUARY
2019

A visit to SEBI office in Delhi for BBA Students

The objective of industry visit is to provide the students an insight into internal working of organizations. Industry visits provide an excellent opportunity for students to interact with industry and know more about its environment. Securities Exchange Board of India (SEBI) is an important regulatory body in India. There were students and faculty members who visited SEBI. Lot of knowledge sharing with reference to investments, markets and investment products happened. It was also an awareness program that explained about various fraud schemes that were being floated in the market. The students were explained how small investments could create a good corpus. Overall, this industry visit was an eye-opener for the students.



A musical event "Sur Sargam- Melodies of Life" by Starlighters - Dance and Music Club

14th FEBRUARY
2019

The Club has been set up to encourage talent in music- instrumental as well as vocal. It helps the students to retain and enhance their own, individual love for music. This event provided an opportunity to the students to explore & enrich their hidden talent of Singing. Many students of all the years of BBA and BCA participated in the event. Lakshay Bhatnagar from BBA 3rd year and V. Suraj Krishnan from BBA 2nd year won first prize for singing and instrument playing respectively. Abhishek Kumar from BBA 3rd year won second prize. Students participated enthusiastically and audience also enjoyed.



14th FEBRUARY
2019

A Workshop on “Retail Banking”

With an objective to provide BBA students knowledge of the functioning of Banking industry, overview and adherence of banking functions, understanding day to day operations and guidelines, customer requirements, and Customer Relationship management, this workshop was organised for the students. Prof. Anil Kalra, Professor, I.T.S Mohan Nagar was the guest speaker of the session. He is having experience of more than 40 years in banking industry. Students also asked some queries and speaker responded to all the queries. Students were happy to have this session.



An Alumni Talk Series on Mapping ideas to Entrepreneurship” organised for BCA 1st Year Students

15th FEBRUARY
2019

An Alumni Talk Series on “Mapping ideas to Entrepreneurship” was organised for BCA 1st Year Students. The Resource Person for this Session was Mr. C.K Singh, Hitachi Consulting Group. He discussed on building New Ideas. Nearly every entrepreneur is in search of good ideas. Any strategic plan is impossible without first organizing the ideas behind it. The best new ideas remain unrealized unless they can be conveyed to others. To convince a skeptical colleague, one needs a strategy that is well laid out and easy-to-follow. He also discussed on latest trends in industry like BLOCKCHAIN, BITCOIN and many others recent Technologies. Mr. Charan encouraged the students for learning the basics concepts of Computers.



16th FEBRUARY
2019

Interaction of I.T.S - Mohan Nagar Students with Foreign Delegates

Students of I.T.S - Mohan Nagar had a wonderful and value added interaction with Foreign Delegates at Management Learning Centre in the campus. Ten delegates from six countries including Ms. Najjuma Harriet, Ms. Nakitende Irene from Uganda, Ms. Mamajanova Shoirakhon from Uzbekistan, Mr. Ronald Diza, Mr. Tawanda Chikono, Mr Kapora Arthur, Mr. Brine Marodza from Zimbabwe and Mr. Ho Hoang Ton from Vietnam shared their learning, experiences and insights on prevailing business environment, cross cultural issues, economy, opportunities and challenges with respect to their countries. Students of I.T.S discussed and submitted their viewpoints on the above issues with respect to India. It was a great learning for all the participants.



One day workshop on Artificial Intelligence in association with our value-added partner CETPA Infotech Pvt. LTD for BCA 2nd Year Students

18th FEBRUARY
2019

The objective of this workshop was to present an overview of artificial intelligence (AI) principles and approaches. This workshop developed a basic understanding of the building blocks of AI as presented in terms of intelligent agents: Search, Knowledge representation, inference, logic, and learning. The topics covered during workshop were, Why do we need to study AI? Applications of AI, Branches of AI, Defining intelligence using Turing Test, Making machines think like humans, Building rational agents, General Problem Solver and Building an intelligent agent. The workshop was really appreciated by the students.



18th FEBRUARY
2019

A Guest Lecture on “Cooperative Social Responsibilities” for BBA 1st Year Students

The motive behind this lecture was to expose the students to the topic “Corporate Social Responsibilities”. The session aimed at providing the students a practical insight to the field of Corporate Social Responsibilities supporting the theoretical learning of the subject in the classrooms. Guest lecture was delivered by Dr. Nidhi Kesari – Assistant Professor, Saheed Sukhdev College of Business Studies, University of Delhi. She gave an overview of the Corporate Social Responsibilities done by various corporate houses for society. She cited real time experiences from the industry and made the session highly interactive. Furthermore, the speaker emphasized that how Corporate Social Responsibility is the responsibility of the corporations operating within society to contribute towards economic, social and environmental development that creates positive impact on society at large.



I.T.S U.G Campus presented a Nukkad Natak on World Scout Day at YMCA, New Delhi

20th FEBRUARY
2019

The objective behind this event was to provide exposure to the students and to boost up their confidence & morale by presenting their skills on Scout day celebration. Students participated in the event from all years of BBA and BCA. The event started with the welcome session by Scout Organisation where they welcomed Director cum General Secretary of scout Ms. Anita Sinha. The event started with group singing of National Anthem by dignitaries & delegates. After that, a welcome song was sung by school students, and a heart warming performance was done by theatre club of ITS Mohan Nagar Ghaziabad. Team of students performed Nukkad Naatak as a token of respect for Indian Army.



20th FEBRUARY
2019

A Video Conferencing Session on “India Vs China – Business Perspective” for BBA 1st Year Students

India and China are the two most populous countries and fastest growing major economies in the world. Growth in diplomatic and economic influence has increased the significance of their bilateral relationship. There is an economic competition between the two countries that have at times led to strained relations. Keeping this in mind, a video conference session for the students of BBA students has been organised on the topic “India Vs China – Business Perspective”. **Mr. Amandeep Singh Sehra, General Manager- Sales & Marketing, Carpe Diem International Ltd. Guangdong, China** was the speaker of the session. This session was focused on understanding the trade relationship between the two countries and thereby breaking the myth about the trade practices followed by the China. He explained How china is becoming industry and export leader in the world. Students asked some queries and speaker responded all the queries by putting good examples. Students were delighted after having this learning session.



20th FEBRUARY
2019

A Workshop on “Financial Planning & Wealth Management” for BBA 3rd Year Students

In continuous efforts to enhance the academic quality, UG campus has introduced the concept of involving the seasoned and experienced academicians to groom its students. In this endeavor, Dr. Anusha Agarwal, Associate Professor, Institute of Technology & Science, Mohan Nagar had taken a workshop. The objective of this workshop was to give an insight into the perspectives, principles and practices of personal financial planning. The speaker explained the concept of financial planning by the help of financial goals of long term and short term.



Two Days Workshop on “VFX & 3D Animation” for BCA Students by I.T Club

20th & 21st FEBRUARY
2019

IT Club of I.T.S UG Campus has organised Two Days Workshop on “VFX & 3D Animation” in association with Arena Animation 20th and 21st February, 2019 for BCA-I Year Students. This workshop was organized to give an exposure to the students about latest Multimedia & Animation techniques. Graphics packages like 3D MAX, Maya, FLASH etc were introduced. Students made various small animated applications with full enthusiasm. Using video mixing techniques they created interesting video sequences.



21st FEBRUARY
2019

A Workshop was conducted by Ananda Sangha by HR Club "Achievers"

Ananda Sangha is a global movement sharing the universal teachings of Paramhansa Yogananda, including meditation and Kriya Yoga. The Workshop "Overcoming Challenges and Exploring your Potential" helped the students to understand their career potential in the context of opportunities. The workshop focussed on non-sectarian teachings, which show how everyone can realize God in their daily lives. How everyone can live in joy. Various effective techniques were explained for expanding the sense of self, such as meditation, Kriya Yoga and divine friendship. The students were told about Super-conscious living exercises for rejuvenating energy in the body. It was indeed a wonderful experience for all the students.



An Industry Visit to Bisleri, Sahibabad for BBA 2nd Year Students

22nd FEBRUARY
2019

The objective behind this industrial visit was to encourage our students to know about the practical experience of manufacturing unit that is involved in the production of packed water. The students learnt the actual manufacturing process over there and also asked many questions from the expert and finally they got satisfied. This visit was an excellent experience for them.



22nd FEBRUARY
2019

A Treasure Hunt of Books titled “Dhoondo Aur Jaano: Seeking for Knowledge Enhancement” for Students of BBA / BCA was organized by Library Club – ‘Franklin’

Library Club organized a Treasure Hunt of Books titled “Dhoondo Aur Jaano: Seeking for Knowledge Enhancement” for all BBA / BCA students. The idea was to revive the spirit of participation among the students by way of promoting a sense of activeness, participation, team building skills, curiosity to know the things, knowledge gaining and development of overall personality and mental ability in all the participants. Competition encouraged them to improve their habits of sitting and reading in the library and also to search out anything important that can be related to their curriculum and also the current happenings around them. The students participated enthusiastically in this competition. Priyanka Dogra and Aakash Singh from BCA 2nd year, Section B won First Prize; Sakshi Agarwal and Surbhi Garg from BCA 3rd year, Section B won the Second prize and Gaurav Sharma and Ruhani Bhatia from BBA 3rd year, Section A won the third prize in the competition.



23rd FEBRUARY
2019

An Industry visit to Bisleri International Pvt. Ltd for BCA 2nd Year students to add practical value to the students with theoretical knowledge

This visit provided an opportunity to the students to learn and understand how processing and packaging is done. The visit started with a brief presentation by Mr. R.Y Pandey, Manager-Quality about the plant process, ozonation of ground water reverse osmosis system etc. The students visited the plant and got a live exposé of water filtrations process, packaging of mineral water and its logistics at the plant premises. The students asked interesting questions after the visit which were answered by the Quality Manager. It was a wonderful experience for the students that gave them a chance to get an insight of how the work is done in mineral water industry



I.T.S U.G. Campus took part in a Conclave “Shikhar Sammelan 2019” organized by ABP News which was attended by the BBA / BCA Students

25th FEBRUARY
2019

Shikhar Sammelan 2019 was organized by ABP News and it was streamed live throughout the day on ABP News Channel. The topic of the “Shikhar Sammelan” was to have an open discussion on topics like upcoming elections, government plans on issues. The main guests in the event were Mr. Amit Shah (President BJP), Yog Guru Swami Ramdev (Co Founder Patanjali Ayurveda Ltd.), Mr.Kapil Dev (Former Indian Cricketer), Mr. Salman Khurshid (Former Cabinet Minister of the Ministry of External Affairs), General Bikram Singh (Former Chief of Army Staff of the Indian Army), Mr. Samvit Patra (Spokesperson BJP) & Mr. Pawan Khera (Spokesperson Congress). The speakers expressed their views on topics related to upcoming elections and Government plans and policies on issues like terrorism, neighbouring countries and other sensitive issues.



25th FEBRUARY
2019

A Guest Lecture on “Performance Analysis of Windows OS vs Other “ for BCA 2nd Year Students

The motive behind this lecture was to expose the students to the topic “Performance Analysis of Windows OS vs others”. The session aimed at providing the students a practical insight to the Operating system Performance supporting the theoretical learning of the subject in the classrooms. Mr. Vinay Kumar, Sr. Database Consultant , Korbose Technologies LLP, Noida - speaker of the session gave an overview of the Various Operating System Services . He also briefed the students about the difference about the LINUX and Windows OS. He also provides an in-depth analysis of some of today’s commonly accepted Operating System from feature comparison to performance analysis. Students found the session very knowledgeable and they interacted with the speaker for getting the answers of their queries.



An Industrial visit to Banas Dairy Sector 68, Faridabad, for BBA 2nd Year Students

25th FEBRUARY
2019

The objective behind the visit was to acquaint and make students experience the live and real world of operations and manufacturing system in a real time. The resource person Mr. Prabh Singh, Plant manager briefed the students about the working model of Cooperative dairies and the processes at different levels along with the procurement, testing, processing – Clearing, homogenization, pasteurization etc. – testing of milk at various point – from procurement to the distribution and Distribution of the milk. He described the supply chain involved in the whole process. Further, students were shown a short film describing about the above in detail. At the end, the students enjoyed the tour and inquisitively asked questions and were satisfied with the answers by the concerned person.



25th FEBRUARY
2019

A Guest Lecture on “Research Designs in the Area of Management Research” for all BBA 2nd Year Students

A Guest Lecture on “Research Designs in the Area of Management Research” for all students of BBA was organized. The Speaker of the session was Dr. Neha Seth, Assistant Professor, School of Commerce & Management, CURAJ, Rajasthan. The idea was to make students familiar with the concept of research designs and their types for different types of research and also with practical application of the concept in quantitative and qualitative research. Through this lecture students had an insight in different types of research designs and their application in the area of finance, marketing etc. This lecture was very useful for them for completing their summer training project successfully.



A Guest Lecture on “Software Testing” for BCA 1st Year Students

26th FEBRUARY
2019

In continuous efforts to enhance the academic quality, UG campus has introduced the concept of involving the seasoned and experienced academicians to groom its students. In this endeavor, Mr. Rohit Kumar Gupta, Sr. Test Analyst, Vserv Business Solutions Gurgaon had taken a guest lecture on “Software Testing” for BCA II Semester students. The objective behind this Guest lecture was to make students aware about the different verticals in the IT industry. The speaker made the students aware about the SDLC and then shifted to the software testing. He clearly explained each of them with the proper examples and the session was interactive. Many students asked questions related to the carrier in the field of software testing and many questions raised with the curiosity to know how to design the test cases for the simple programs.



26th FEBRUARY
2019

A Guest Lecture on “Measures of Central Tendency in the area of Business Statistics” for all students of BBA 1st Year Students

A Guest Lecture on “Measures of Central Tendency in the area of Business Statistics” for all students of BBA 2nd Semester was organized on February 26, 2019. The Speaker of the session was Dr. Professor Amit Bardhan, Faculty of Management Studies (FMS), University of Delhi. The idea was to make students familiar with the concept of Business Statistics and also its practical applications in various disciplines. The lecture was very useful for them in completing their various training project successfully.



An Industrial visit to Banas Dairy Sector 68, Faridabad, for BCA 1st Year Students

26th FEBRUARY
2019

The objective behind the visit was to acquaint and make students experience the live and real world of operations and manufacturing system in a real time. The resource person Mr. Prabh Singh, Plant manager briefed the students about the working model of Cooperative dairies and the processes at different levels along with the procurement, testing, processing – Clearing, homogenization, pasteurization etc. – testing of milk at various point – from procurement to the distribution and Distribution of the milk. He described the supply chain involved in the whole process. Further, students were shown a short film describing about the above in detail. At the end, the students enjoyed the tour and inquisitively asked questions and were satisfied with the answers by the concerned person.



1st & 2nd MARCH
2019

Institute of Technology and Science, Mohan Nagar, Ghaziabad organized XVth Annual Cultural Fest NAVTARANG 2019

NAVTARANG is to be held in two days , with various cultural events and performances. This cultural fest showcased brimming talent by different colleges and universities of Delhi-NCR Region. The Inaugural Ceremony was held at Chanakya Auditorium of I.T.S Mohan Nagar Campus with Mr. Nitin Sharma - Senior Vice President (Distribution), 9X Media graced the event as Guest of Honor and Ms. Saveere Sri Gaur-Film Actress (Selected For International Film Festival Panorama) as Special Guest of the ceremony. The Vice Chairman of I.T.S- The Education Group Mr. Arpit Chadha, Secretary Mr. B.K. Arora, Director PR Mr. Surinder Sood along with Director IT Dr. Sunil Pandey, Director Management Dr. Ajay kumar , Director UG Dr. Vidya Sekhri and Vice Principal UG – Prof. Nancy Sharma graced the event by spreading their enthusiastic spree. On Day-1 accomplished RJ Khurrafati Nitin was the Chief Guest for Prize Distribution ceremony. RJ Khurrafati Nitin addressed the students with an advice to have passion for the talent they have in life.



On Day-1, Students performed in various cultural events such as Natraj - (Solo Dance), "Taal - Se - Taal Mila , (Group Dance)", Saaj - e - Bahar (Instrumental), "Meri Aawaz Suno , (Solo Singing)", Debate (Vaad Vivad), "Mile Sur Mera Tumhara - (Duet Singing)", Kalam - Ke - Sipahi - (Creative Writing), Udhayam - (Business Plan), Artzee (T-Shirt Painting), Street Play – (Nukkad Natak), NFS (Lan Gaming), Graffiti - (Photography), "Abhimukh, (Face Painting)", "Rang - De - Dhara, (Rangoli)", Ramp Rodies (Fashion Show). Prize distribution was done by Khurafati Nitin for the first half events & in second half students got an opportunity to get the awards by honourable Vice chairman ,Mr. Arpit Chadha Sir & Mrs. Latika Chadha Maam. The event will conclude with Celebrity Night in the evening hours on 02nd March on Day-2 in which famous Singer Sukh-E (Musical Doctorz) shall perform live at the Institute.



5th MARCH
2019

A Workshop on “Goods & Services Tax (GST)” for BBA Students

A workshop on Goods & Services Tax (GST) was organised for BBA 3rd year students. The main motive behind this workshop was to explain the concept of taxation from the basics, and covering the difference between the direct & indirect tax, difference between VAT & GST. Dr. Neetu Purohit, a Professor at ITS, Ghaziabad (PG Department) was invited to conduct the workshop. She gave a global perspective of taxation also shared the difficulties, especially faced by information technology department, in implementation of GST in India.



A Guest Lecture on “Stress Management” for BCA 2nd Year Students

6th MARCH
2019

The motive behind this lecture was to expose the students to the topic “Stress Management” in the field of Organizational Behaviour. The session aimed at providing the students a practical insight to the primary reasons of stress in today’s competitive world and what are the strategies to overcome work stress with the use of various techniques such exercise, relaxation, social networking and taking out some me time from our hectic schedule. Mr. Nikhil Dhyani, Director and Co-Founder of Noyer Creatif Consultancy & Trading Pvt Ltd was the speaker of the session. He has more than 10 years of rich experience of corporate and worked in companies like Redington India Ltd., HCL Info systems, Dun and Bradstreet etc. He also briefed the students about the benefits of physical exercise, relaxation techniques, laughing and socializing with friends and family to reduce work stress. The Guest Lecture was coordinated by Prof. Monika Sharma.



6th MARCH
2019

An In House Workshop on “Exploring Self” for BBA 1st Year students

The Workshop started with a very interesting exercise in which the participants were asked to draw their own sketch in reference to a particular situation. Every individual is a treasure of immense potential and one need to explore and identify those strength and weakness to deliver effective results and strengthen healthy relationships. The speakers for this session were Dr. D.K. Pandey and Dr. Charu Chaudhary from I.T.S PG Campus. This workshop sensitized the participants about their key strengths and weakness so that they can leverage the knowledge to effectively relate with themselves and others. The participants could come to know about certain things which can bring happiness in their lives. They became aware of their strengths and weakness which can help them in many ways. The workshop was full of practical exercises and was indeed a great experience for all the students.



A Guest Lecture on “Client Server Technology” for Students of BCA 2nd Year

7th MARCH
2019

The motive behind this guest lecture was to make familiar our students about Client Server Environment and its practical applicability in different domains. Mr. Amit Arora, Associate Vice President, Royal Bank of Scotland, Gurgaon was the speaker of the session. He gave an overview about Client Server Technology to students. He also briefed the students about the client server architecture, types of server, components of client server environment, difference between client server computing & distributed computing etc. He has sighted some real time examples related to Amazon, Flipkart, Facebook etc. to give clarity about the concept. Through discussion students got to know various advantages and challenges related to implementation of client server environment. The overall session was informative for the students and their queries were addressed by the speaker.



8th MARCH
2019

A SYMPOSIUM on “Empowering Women – Creating Innovative Ecosystem” on the occasion of “International Women’s Day”

The event was inaugurated with lamp lighting and Saraswati vandana jointly by Lady Vice Chairman, Ms. Latika Chadha, Director UG – Dr. Vidya Sekhri, Vice Principal - UG Prof. Nancy Sharma along with present dignitaries, Ms. Aarti Malhotra- RJ, FM 102.6, Ms. Supreet Gupta, HR - Head, AES India Ms. Purna Taneja - CEO - Clinic Eximus, Consultant Oral Cancer Specialist and Medical Cosmetologist, Dr. Mala Kapoor - Principal, Silver Line Prestige School, Ghaziabad, Mrs. Pratibha Grewal - Femina Miss India 2009 finalist & Official Coordinator - Mrs. Universe India 2017, Ms. Saswati Sen, Renowned Kathak Dancer & Senior Disciple of Pandit Birju Maharaj, Mrs. Reema Kohli-Principal, Air Force School, Hindon Ghaziabad. The program was further followed by a welcome address by Director-UG, Dr. Vidya Sekhri which marked the beginning of Session 1 of the event “BARRIERS TO SCALE AND SUCCESS.

In the second session, the topic of discussion was “BUILDING A FUTURE WITH WOMEN’S VISION” which was discussed by exceptional personalities who has achieved fame , after facing a long struggle on the various arenas and possibilities of success for women in work field. The perimeter of discussion contained an important aspect such as, the long but untiring struggle women had to go through to finally mark their presence and achieve notable acceptance in the society which leads to a better world for them at least in current scenario. Today, women are independent, successful, accepts challenges, prove them and become the torch bearers for others, which is an achievement in itself. The event was attended by UG students, all faculty members and concluded with a vote of thanks to Guests for their valuable time.



9th MARCH
2019

"Entrepreneurship Summit - 2019" organized by I.T.S, Mohan Nagar, Ghaziabad

Entrepreneurship Summit 2019 concluded on a grand note with participation of Leading Brands including the Mentors for Startups, Maruti Suzuki India, Indigo, Paytm, Alibaba, Goibibo, Byjus, BTW, IIMs Incubation Centres, PHD Camber of Commerce, EKO, Ministry of Skill Development & Entrepreneurship, Fandarro and many more. The Summit was formally inaugurated by: Dr. R.P. Chadha, Honorable Chairman, I.T.S - The Education Group, Dr. Bhure Lal, Retd. IAS) Chairman of Environment Pollution (Prevention and Control) Authority & Member of Monitoring Committee for sealing of offending premises, Prof. K.K. Agarwal, Chairman - National Board of Accreditation & Founder Vice Chancellor - GGSIP University, Delhi On this occasion Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group, Shri B.K. Arora, Secretary, I.T.S - The Education Group and Shri Surinder Sood, Director (PR), I.T.S - The Education Group were also present.



A Guest Lecture on "VFX & Animation" in association with MAAC Animation for BCA 1st Year Students

11th MARCH
2019

I.T.S. UG Campus has organized a Guest Lecture on "VFX & Animation" in association with MAAC Animation for BCA 1st year students. The Distinguished Person of the event was Mr. Pankaj Sharma, a very experienced animator having experience of more than 13 years, currently associated with MAAC for last 8 years, RDC, Ghaziabad. The Objective of this guest lecture was to enhance the understanding of capabilities of Computer Vision in the area of VFX, Computer Graphics & Computer animation. Mr. Sharma demonstrated many special effects on 2D / 3D objects. Lecture remained good and students of BCA students have enthusiastically asked many questions.



12th MARCH
2019

Annual Management Fest “Biz-Fiesta 2019” for BBA Students

It was one of its kind management fest for BBA students which will impart such skills in BBA students through various activities. The event included multitude of activities such as Quiz, Ad-mad show, Logo Design, Barter Puzzle, Product Launch, Market Watch, Treasure Hunt and many more. Mr. Sushant Dubey, Executive Vice President, Government Verticals, Sify Technologies was presents Chief Guest of inaugural ceremony and stressed on importance of such activities are important for holistic development of students. Mr. Praveen Kumar Mittal, Director - FICCI, was present as Chief Guest of prize distribution ceremony and congratulated the winners. All the years participated in every activity enthusiastically. The overall year trophy won by BBA 2nd year.



An Interactive Session Series with Top Industry Leader for BBA & BCA students to interact with top minds of corporate and have a better understanding of functionalities of business

12th MARCH
2019

A session, in the same series, was scheduled with Mr. Sushant Dubey, Executive Vice President, Sify Techonlogies Pvt. LTD. The selected students from all three years of BBA & BCA course were benefited from this session. The session provided insights on rapid evolution of business environment and vast transformation of academic realm. He also stressed out on importance of knowledge of latest technological platforms in order to keep one's business up-to-date. The session provide a great learning opportunity for young professionals and they enjoyed it a lot.



SINGING SENSATION SUKH - E PERFORMING
LIVE @ I.T.S MOHAN NAGAR, GHAZIABAD ON
14th MARCH



25th MARCH
2019

“QUILLING WITH SKILL” competition for BCA & BBA Students by Fine Arts Club - “ARTEA”

The competition provided students with an opportunity to discover and display their imagination & creativity through different aspects of art. Such activities enables students to work in a team with a healthy spirit. The activity was open for all the years of BBA and BCA and received huge participation full of youth enthusiasm. Students crafted various showpieces like Lord Ganesha, Wall Hanging, Swan, Necklace With Earrings, Flower Wash, Wind Chime, Butterfly, Key Ring With Box, Photo Frame, Posters On Motherhood, Lord Krishna etc. The quilled creations were truly beautiful and worth appreciation. The judge for the event was Ms. Sakshi (Art Teacher-Ch. Chhabil Dass School, Ghaziabad). Preeti (BBA 3rd year), Savez (BCA 3rd year) and Jahanvi (BBA 2nd year) won the First, Second and Third prize respectively.



Two days workshop on the topic of “Use of Excel in Finance – Advanced Module” by Finance Club

26th & 27th MARCH
2019

The objective behind this workshop was to enhance the hands on skills of students in application of MS Excel in Financial Accounting and Financial Management. The guest of the session was Prof. H.N Tiwari from SRCC, University of Delhi. Students participated in the workshop from all the years of BBA. Topics covered were - Analyzing Data Using Pivot Table and pivot charts, EMI Computation and loan repayment schedule, using dashboard for data interactivity, Summarizing data using Data Analysis toolpak: Descriptive statistics, Moving averages, correlation/covariance tables, regression analysis, Financial Statement Analysis and Forecasting by using excel. All the students were awarded with certificate of participation.



27th MARCH
2019

An Industrial Visit to MCN Solutions Pvt. Ltd, Noida for students of BCA 2nd Year Students

The motive behind this industrial visit was to make familiar our students about Machine Learning Environment and its practical applicability in different domains. The overall visit was divided into three different phases. In first phase students have attended the session on “First Step Towards Machine learning” given by Mr. Stephen Augustin Simon-Microsoft MVP , International trainer of IOT, Machine learning & AI and covered Artificial Intelligence, Natural Intelligence, Block Chain & Bit Coin Technology, Crypto Currency and related challenges in its implementation. In the second phase students were introduced to the Tensor Flow-Mathematical Library which is used for duplicating the brain learning. In the third phase a demo was given to students on mixed and augmented virtual reality using MS Hollow Lense. Through this visit students also got to know how they can start their high flying career in this domain. Another resource person - Mr. Nitin Pandit-Microsoft MVP spoke on the topic “Why We Use Cloud Computing Now-a-Days”.



28th MARCH
2019

A Workshop on “Getting through a Golden Opportunity - Interview” for BBA 2nd Year Students

To enhance knowledge and to give exposure of corporate practices, a guest lecture was organized on “Getting through a Golden Opportunity - Interview” for BBA 2nd year students. The resource person was Mr. Ankush Arora, Vice President (HR), Grofers. Mr. Ankush Arora is an Engineer followed with an MBA with a corporate experience of 18 years. The objective behind this competition was to give a holistic development to our students and make them Job Ready, Training Department (PDP Cell) conducted a workshop on Getting through a Golden Opportunity. Students participated in the event from second year BBA. The students learnt about the corporate environment and working ethics and about the process of interview, essential skills to get through the interview process.



A Guest Lecture on “Importance of Mathematics in Computer Application” for BCA 1st and 2nd Year Students

28th MARCH
2019

The motive behind this lecture was to provide the exposure to the students to the topic “Importance of Mathematics in Computer Application”. Mr. Arun Agarwal (Assistant Professor, Ramanuja College, Delhi, DU) was the resource person for the session who emphasized on the importance of Mathematics in Computer Science as continuous mathematics is an important foundation for many Sciences and Engineering disciplines. Similarly, discrete mathematics and logic are the foundations for computer based disciplines. However, these essential foundation are often taught independently and relevant connections to computing, required to motivate the mathematics are usually not



29th MARCH
2019

“Treasure Hunt Competition” for BCA Students

“Treasure Hunt Competition”, an activity based on finding clues. This Competition helped students to understand skills such as team spirit, presence of mind and also improved their response time. The students worked very hard to find various clues which were hidden in places like library, UG I, canteen, sports complex and searched everywhere in campus to collect items etc. The activity changed students’ perspective to look their surroundings and made them enable to sharpen their problem-solving skills. Students registered for the event. After screening round 21 teams were selected. In this Competition, Stuti Agarwal and Priya Talan from BCA 1st Year, Sec-D were the winners and Priyanka Dogra & Aakash Singh from BCA 2nd Year, Sec –B were the First Runner-Ups & Fared Khan from BCA Ist year, Sec- B,Ashish Kasana from BCA 1st Year,Sec-D were the second Runner-Ups.



A Programme for underprivileged children in the area of Vasundhara Sector-14 by Social Service Club- ‘Disha’

29th MARCH
2019

“DISHA – The Social Service Club” of I.T.S - U.G. Campus help them get admitted to schools. Older children from Vasundhara Sector – 14 slum area help the younger ones to understand their rights, and set examples that they are keen to follow. DISHA provides these underprivileged children much-needed opportunities to play, read and learn. Classes – taught by faculty coordinators of the club and enthusiastic student volunteers – help children grow in confidence and develop skills that narrow the gulf between them and better-off youngsters. Family pressure to leave school is a significant obstacle for many children, so DISHA coordinators explain the advantages of further education to parents and other family members.



30th MARCH
2019

An Alumni Talk Series on the topic “Career opportunities after BCA in Government Sector” for BCA 2nd Year Students

An Alumni Talk Series on “Career opportunities after BCA in government sector” was organised for BCA Second Year Students. The Resource Person for this Session was Mr. Neeraj Gupta, Project Leader, Indus Valley and our Alumni MCA (2005-2008). In this session Mr. Neeraj talked about the Career opportunities after BCA in government sector. He also discussed about the various important parameters like self-confidence, self-motivation, discipline to become successful. Mr. Neeraj discussed the case study of IRCTC in detail with the students & the working algorithm of reservation bookings with real time and interactive examples. He gave a piece of advice to focus on fundamentals of Programming language, create and grab opportunities in IT field, develop technical skills as well as soft skills which play vital role in corporate sector.



An Alumni Talk Series on the topic “Career Opportunities of programming Language in Corporate” for BCA 1st Year Students

30th MARCH
2019

A talk with esteemed and successful Alumni is the best insight of the industry. Thus, this alumni talk was organised for BCA 1st Year students. The Resource Person for this Session was Mr. Abhishek Aggarwal, Senior Technical Specialist, HCL and our Alumni BCA (2009-2012). Mr. Abhishek advised students to remember, “Code to learn and learn to code”. He also discussed about the various important parameters like self-confidence, self-motivation to become successful in life. The resource person suggested the students to focus on fundamental aspects of programming and to create opportunities in IT field such as networking, live streaming and other newer fields as per the market demand. Students were fuelled up after this motivational talk and enjoyed the session.



30th & 31st MARCH
2019

2 Days Intra – College Sports Meet for all three years of BBA & BCA courses by Sports Club “Strikers”

Sports Philosophy at “Strikers” is creating student athletes in a competitive culture. In continuation of our exertion, the first day of the Sports Meet encompassed events like Chess, Table Tennis & Volley Ball Tournaments for boys & girls of all three years of BBA & BCA courses. The second day of the Sports Meet comprised of Basket-Ball & Badminton Tournaments for boys and girls of all three years of BBA & BCA courses. Students participated whole-heartedly in both the games amidst cheering & applause from the spectators in the event from all years of BBA and BCA.



CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR SCHOOL STUDENTS

Dear Students,

We, at I.T.S, strive to make Tatva more astounding and make it appeal to general masses as well. Therefore, we invite write-ups from students of grade XI & XII, from various schools of Delhi-NCR region. We are graciously inviting you to send us your articles, poems, amazing facts, puzzles etc. on the below mentioned topics for our next issue:

1. **PROVERBS SPEAK THE TRUTH**
2. **YOUTH IN POLITICS**
3. **STANDARDIZED TESTS ARE NOT MEASURE OF STUDENTS'S ABILITY**
4. **ISSUE OF UNEMPLOYMENT**
5. **CYBER CRIME**

Tatva Editors will review every article/ poem etc. and the best of all, will be featured in our next issue of TATAV Magazine. The guidelines for article writing are as below:

1. The word limit should not exceed 400 words.
2. The articles should be in Times New Roman with font size of 12.
3. Along with the article, the sender must enclose his name, class as well as name of his school with contact details.
4. The sender should also enclose his passport size photograph in .JPG format so that the same can be published along with his article.

We are looking forward for your participation in article writing etc. and making Tatva more spellbinding. Please mail your articles/ poems to the following email Id –

- vaijayantianand@its.edu.in
- anubhasrivastava@its.edu.in

Before 15th MAY, 2019. Selected articles/ poems etc. will be published in JUNE 2019 issue. If your article will be selected to be published in “Tatva” you will be notified by email.

Thanks & Regards

CALL FOR ARTICLES FOR NEXT ISSUE OF TATVA FOR COLLEGE STUDENTS

DEAR STUDENTS,

WE, AT I.T.S, STRIVE TO MAKE TATVA MORE ASTOUNDING AND MAKE IT APPEAL TO GENERAL MASSES AS WELL. THEREFORE, WE INVITE WRITE-UPS FROM OUR I.T.S UG STUDENTS. WE ARE GRACIOUSLY INVITING YOU TO SEND US YOUR ARTICLES, POEMS, AMAZING FACTS, PUZZLES ETC. ON THE BELOW MENTIONED TOPICS FOR OUR NEXT ISSUE:

GENERAL TOPICS

1. AUTOMOBILE INDUSTRY
2. ABROAD STUDIES - NORMS AND DISNORMS
3. LIFE OF A SOLDIER

INFORMATION TECHNOLOGY

1. BLOCKCHAIN TECHNOLOGY
2. SECURITY AND PRIVACY STILL THE TOP INHIBITORS OF CLOUD ADOPTION
3. BIOMETRIC AUTHENTICATION - ISSUES AND INNOVATIONS

MARKETING

1. IMPACT OF RECESSION ON ADVERTISING INDUSTRY
2. E- MAIL ADVERTISING
3. IMPACT OF COMMUNICATION ON SOCIAL BRAND EVALUATION

HUMAN RESOURCE

1. RISK MANAGEMENT AND WORKER PROTECTION
2. CSR TRENDS - THREATS AND OPPORTUNITY
3. 360 DEGREE APPRAISAL

FINANCE

1. PERFORMANCE OF MUTUAL FUNDS
2. SHOULD RBI CHANGE THE REPO RATE - A WEAK AHEAD OF INDIA ELECTIONS 2019 ?
3. INCOME TAX EXEMPTIONS FOR SALARIED EMPLOYEES

TATVA EDITORS WILL REVIEW EVERY ARTICLE/ POEM ETC. AND THE BEST OF ALL, WILL BE FEATURED IN OUR NEXT ISSUE OF TATVA MAGAZINE. THE GUIDELINES FOR ARTICLE WRITING ARE AS BELOW:

1. THE WORD LIMIT SHOULD NOT EXCEED 400 WORDS.
2. THE ARTICLES SHOULD BE IN TIMES NEW ROMAN WITH FONT SIZE OF 12.
3. ALONG WITH THE ARTICLE, THE SENDER MUST ENCLOSE HIS NAME, CLASS AS WELL AS NAME OF HIS SCHOOL WITH CONTACT DETAILS.
4. THE SENDER SHOULD ALSO ENCLOSE HIS PASSPORT SIZE PHOTOGRAPH IN .JPG FORMAT SO THAT THE SAME CAN BE PUBLISHED ALONG WITH HIS ARTICLE.

WE ARE LOOKING FORWARD FOR YOUR PARTICIPATION IN ARTICLE WRITING ETC. AND MAKING TATVA MORE SPELLBINDING.

PLEASE MAIL YOUR ARTICLES/ POEMS TO THE FOLLOWING EMAIL ID –

- vaijayantianand@its.edu.in
- anubhasrivastava@its.edu.in

BEFORE 15TH MAY 2019 . SELECTED ARTICLES/ POEMS ETC. WILL BE PUBLISHED IN JUNE 2019 ISSUE. IF YOUR ARTICLE WILL BE SELECTED TO BE PUBLISHED IN "TATVA" YOU WILL BE NOTIFIED BY EMAIL.

THANKS & REGARDS

Disclaimer

Articles in this bulletin are the opinions and views of writers/contributors; they are not expressed against any specific person, social class or any entity on the whole. It has been best tried to maintain the sanctity and sovereignty of an education group. Facts presented are correct to the best of our knowledge.





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