

I.T.S- UG CAMPUS, MOHAN NAGAR, GHAZIABAD

Guest Lectures Organized in UG Department

YEAR – 2018

A guest lecture on the topic "Computer Graphics Applications & Advancements" was delivered on 23/04/18 by Prof. Subodh Kumar from IIT Delhi.

A guest lecture on the topic "Development of Agriculture Sector of India since independence-different phases" was delivered on 17/04/18 by Prof. Neeti Khandelwal Garg.

A guest lecture on the topic "Learn how to earn using E-Commerce" was delivered on 26/03/18 by Mr. Rajendra Rawat.

A guest lecture on the topic "Computer Network Security" was delivered on 23/03/18 by Dr. Taran Singh.

A guest lecture through video conferencing on the topic "Decision making for startups in many P's of marketing" was delivered on 21/03/18 by Dr. Deepak Chandwani.

A guest lecture on the topic "Cost of Capital" was delivered on 09/03/2018 by Prof. Mahesh Sharma.

A guest lecture on the topic "Practical applications of C" was delivered on 26/02/18 by Dr. BP Sharma.

A guest lecture on the topic "Think like a Winner" was delivered on 16/02/18 by Mr. S. Zafar, CEO Trinity India League Ltd.

YEAR – 2017

A guest lecture on the topic "Intellectual Property Rights" was delivered on 29.11.2017 by Ms. Pooja Kumar Co-Founder and Director Innove Intellectuals (Total IPR solutions).

A guest lecture on the topic Fintech Payments Innovation Cyber Security (Video Conferencing) on 28.11.2017 by Mr. Ajay Kumar Managing Director Asia Pacific- Entrust Data Card, Singapore for BCA - 3rd and 5th Semester.

A guest lecture on the topic "Future Career Options" was delivered by Mr. Akshat Agarwal, Data & Renewals Specialist, Adobe India Pvt. Ltd., by UG Department on 28.11.2017 for the students of BCA - 1st Semester.

A guest lecture on the topic “ Fintech Payments Innovation Cyber Security (Video Conferencing) ” was delivered by Mr. Ajay Kumar, Managing Director Asia Pacific- Entrust Data Card, Singapore, by UG Department on 28.11.2017 for the students of BCA - 3rd and 5th Semester.

A guest lecture on the topic “ Wings of Object Orientation ” was delivered by Ms. Priyanka Arora, Technical Tead - Capegemini, by UG Department on 24.11.2017 for the students of BCA - 3rd semester.

A guest lecture on the topic “ Business Strategies and Planning for Start-Ups ” was delivered by Mr. Sidhartha Verma, Founder and CEO, Micro Magnified Consulting, by UG Department on 16.11.2017 for the students of BBA & BCA - 3rd Semester.

A guest lecture on the topic “ Market Structure: A Micro Economics Analysis ” was delivered by Ms. Neha Verma, Assistant Professor, Kirori Mal College, University of Delhi, Delhi-110007, by UG Department on 14.11.2017 for the students of BBA - 1st Semester.

A guest lecture on the topic “ Demand and its Forecasting - The Managers Way ” was delivered by Mr. Sunil Kumar, Project and Operations Manager - Calpro Food Essentials Pvt. Ltd., by UG Department on 08.11.2017 for the students of BBA - 5th Semester.

A guest lecture on the topic “ Profit and gains of Business and Profession ” was delivered by Mr. Sameer Lama, Assistant Professor, Kirori Mal College, University of Delhi, Delhi-110007, by UG Department on 31.10.2017 for the students of BBA-5th Semester.

A guest lecture on the topic “Business Ethics” was delivered by Mr. Rajeev Goswami, Advocate and Solicitors Lega Joist, C-113, South City 01, Gurgaon-122003, by UG Department on 30.10.2017 for the students of BBA-1st Semester.

A guest lecture on the topic “Recent Trends and Challenges in Marketing” was delivered by Mr. Vikram Singh Desai (Video Conferencing), Motivational Speaker VM Intellect, Office 05 Vikram Complex, Near Cummins, Dahanukar Colony, Kothru, Pune, Maharashtra-411038, by UG Department on 27.10.2017 for the students of BBA-3rd Semester.

A guest lecture on the topic “Time Management on Corporate Sales ” was delivered by Ms. Leena Gupta, Deputy Manager, Religare Fininvest, No-A-3-4-5, 5th Floor, Gys Global, Tower-A, Sector-12, Noida, by UG Department on 04.10.2017 for the students of BBA-1st Semester.

A guest lecture on the topic “Descriptive Statistics ” was delivered by Dr. Kailsah Kumar, Assistant Professor, Lady Shri Ram College for Women, University of Delhi, Amar Colony, Lajpat Nagar-04, New Delhi, by UG Department on 04.10.2017 for the students of BCA-3rd Semester.

A guest lecture on the topic “Descriptive Statistics” was delivered by Dr. Kailsah Kumar, Assistant Professor, Lady Shri Ram College for Women, University of Delhi, Amar Colony, Lajpat Nagar-04, New Delhi, by UG Department on 27.09.2017 for the students of BCA-3rd Semester.

A guest lecture on the topic "Open up your world " was delivered by Ms. Anuraha Karkun, Trained French Trainer, Mother International School, Aurobindo Marg, Gate No-3, New Delhi-110011, by UG Department on 22.09.2017 for the students of BBA & BCA French Students.

A guest lecture on the topic "Concept of JAVA and OOPS" was delivered by Mr. Amit Malhotra, Senior Project Manager, Birla Soft., D-195, Sector-63, Noida-201301, by UG Department on 22.09.2017 for the students of BCA-5th Semester.

A guest lecture on the topic "Oracle Cloud" was delivered by Mr. Sukumar Palanisamy, Strategic Partner Manager in Oracle Cloud. Oracle India Pvt. Lt. 08th Floor, Aeropolis # 148, Dr. Rahakrishnan Salai Mylapore, Chennai, Tamil Nadu-600004, by UG Department on 14.09.2017 for the students of BCA- 5th Semester.

A guest lecture on the topic "Unleash the Entrepreneur Inside You" was delivered by Mr. Rakesh Mehta, Director-Marketing Astral Education, M-36, Old DLF Colony, Sector-14, Gurugram, Haryana-122001, by UG Department on 13.09.2017 for the students of BBA - 5th Semester.

A guest lecture on the topic "Database Design in Context of Bank" was delivered by Mr. Tushar Aggarwal, Senior Software Designer, Royal Bank of Scotland, organized by UG Department on 9th May, 2017 for the students of BCA Sem-II.

A guest lecture on the topic "Indirect & Direct Coombs Test" was delivered by Mr. Atul Rajput, General Manager, Indovision, Gurgaon, organized by UG Department on 9th May, 2017 for the students of BCA Sem-IV.

A guest lecture on the topic " IOT " was delivered by Mr.Ashish Bhandari, Senior Operations Manager, CETPA,NOIDA, , organized by UG Department on 3rd May, 2017 for the students of BCA Sem-IV.

A guest lecture on the topic "Role of Bank in Promoting International Trade" was delivered by Mr. Nalind Saxena, Assistant General Manager, Punjab National Bank, organized by UG Department on 25th April, 2017 for the students of BBA Sem-IV.

A guest lecture on the topic "Components of Financial Market" was delivered by Mr. Vipul Srivastava, Commodity Research Analyst, Religare Commodities Ltd. , organized by UG Department on 24thApril,2017 for the students of BBA Sem-IV.

A guest lecture on the topic "Stress Management on Corporate Sales" was delivered by Ms.Leena Gupta, Deputy Manager, Religare Fininvest, organized by UG Department on 24thApril,2017 for the students of BBA Sem-IV.

A guest lecture on the topic “Hire Purchase and Instalment system” was delivered by Dr. Balbir Kaur, Assistant professor, Kirorimal College, Delhi University, organized by UG Department on 18th April, 2017 for the students of BBA Sem-II.

A guest lecture on the topic “CEO Talk on Experiential Marketing” was delivered by Mr. Sudhakar Sharan, Founder and CEO, Radiant-Everything Experiential, organized by UG Department on 18th April, 2017 for the students of BBA Sem-IV.

A guest lecture on the topic “Hire Purchase and Installment system” was delivered by Dr. Balbir Kaur, Assistant professor, Kirorimal College, Delhi University, organized by UG Department on 17th April, 2017 for the students of BBA- Sem-II.

A guest lecture on the topic “Role of Banking in Development of SMEs ” was delivered by Mr. Ravi Kumar, Senior Manager, Yes Bank, organized by UG Department on 12th April, 2017 for the students of BBA Sem-II.

A guest lecture on the topic “VAT, CST and GST” was delivered by Mr. Amit Kumar, Lawyer-Taxation,, organized by UG Department on 11th April, 2017, for the students of BBA-SemVI.

A guest lecture on the topic “Hire Purchase and Installment system” Kaur, Professor and Director, Rice University, USA, organized April, 2017 for the students of BBA-Sem-II.

YEAR – 2016

A guest lecture on the topic “Data Structure” was delivered by Mr. Najmul Hasan, Team Lead, CETP Pvt. Ltd, organized by UG Department on 10th December 2016 for the students of BCA Sem-III.

A guest lecture on the topic “Technical analysis of Financial Marketing” was delivered by Mr. Hitesh Sethia (Video Conferencing), Technical Analyst, Bombay Stock Exchange, organized by UG Department on 30th November, 2016 for the students of BBA Sem-III.

A guest lecture on the topic “Organizational Behavior and Occupational Psychology on relation to Leadership Management” was delivered by Dr. Frank Bond, Director, Goldsmith University of London, organized by UG Department on 18th November, 2016 for the students of BBA Sem-I, III and V.

A guest lecture on the topic “An Insight to Capital Market” was delivered by Mr. Gagandeep Singh, Senior Financial Analyst, Citicorp Services India, organized by UG Department on 05th November, 2016 for the students of BBA Sem-I.

A guest lecture on the topic “Financial Market” was delivered by Mr. Pankaj Chopra, Founder & CEO, 5 Rivers Portfolio Managers Pvt. Ltd, organized by UG Department on 04th November,2016 for the students of BBA Sem-III.

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A guest lecture on the topic “Object Oriented & Java Concepts” was delivered by Mr. Amit Malhotra, Senior Project Manager, Birla Soft, organized by UG Department on 27th October, 2016 for the students of BCA Sem-V.

A guest lecture on the topic “Share Pricing & Risk Management” was delivered by Mr.Ashish Kr. Srivastva, Analyst, Global Capital Market Ltd, organized by UG Department on 27th October, 2016 for the students of BBA Sem-III.

A guest lecture on the topic “Communication Skills” was delivered by Mr.Anil Kalia, Assistant Section Officer, Defence Headquarter, organized by UG Department on 15th October, 2016 for the students of BBA SEM-I.

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A guest lecture on the topic “The Art & Science of Sales” was delivered by Mr.Ashutosh Jha, VP, Alliance & Partnership, NOIDA, organized by UG Department on 29th September, 2016 for the students of BBA Sem-V.

A guest lecture (video conferencing) on the topic “Mobile Application Development” was delivered by Mr. Ashish Bhandari, Sr.Mobile Applications Developer, Axiom Telecom LLC, and Dubai, organized by UG Department on 23rd September, 2016 for the students of BCA Sem-V.

A guest lecture (video conferencing) on the topic “Cloud Computing” was delivered by Mr. Amit Malhotra, Sr.Project Manager, Birla Soft, and NOIDA, organized by UG Department on 23rd September, 2016 for the students of BCA Sem-III.

A guest lecture on the topic “Marketing Communication in Today’s Era” was delivered by Mr. Digvijay Rajput, VP, Edumarshal, and NOIDA, organized by UG Department on 19th September, 2016 for the students of BBA Sem-III.

A guest lecture on the topic “Open-Up your World through French Language” was delivered by Mr. Pierre-Yves Meunier , Deputy Director, Alliance Francaise,Delhi, organized by UG Department on 18th May,2016 for the students of BBA& BCA(French students) Sem-III.

A guest lecture on the topic “Hire Purchase & Installment System” was delivered by Mr. Pradeep Kalra, Practicing Chartered Accountant, and Ghaziabad, organized by UG Department on 11th May, 2016 for the students of BBA Sem-II.

A guest lecture on the topic “Practical Knowledge about Markets” was delivered by Mr. Ambrish Datta, MD & CEO, BSE Institute Ltd, organized by UG Department on 17th March, 2016 for the students of BBA Sem-IV.

YEAR – 2015

A guest lecture on the topic “Role of FDI & SEZ in India’s Economic Growth” was delivered by Prof. Pitamber Dwivedi, Professor Marketing, Sharda University, organized by UG Department on 04th December, 2015 for the students of BBA Sem-V.

A guest lecture on the topic “Banking Innovations-Current Scenario & Preparations for Future Challenges” was delivered by Mr. Ashok K Bajaj, Deputy GM, Bank of Baroda, organized by UG Department on 30th November, 2015 for the students of BBA Sem-III.

A guest lecture on the topic “Power-up Your Communication” was delivered by Lt. Col. (Retd) Riyaz Khan, Motivational Trainer, organized by UG Department on 16th May, 2015 for the students of BBA Sem-II.

A guest lecture on the topic “Enterprise Resource Planning-Oracle Apps” was delivered by Mr. Saurabh Jindal, Senior Developer, Xavient Technologies, organized by UG Department on 15th May, 2015 for the students of BBA Sem-VI.

A guest lecture on the topic “Success Mantra for Managers in today’s Era” was delivered by Mr. Raghunandan Tyagi, Deputy Manager (Retd), Bharat Electronics, organized by UG Department on 14th May, 2015 for the students of BBA Sem-IV.

A guest lecture on the topic “Big Hadoop Data & UML Diagrams ” was delivered by Mr. Nishant Chaturvedi, Java & Web Developer ,Claims Exchange, organized by UG Department on 05th May, 2015 for the students of BCA Sem-VI.

A guest lecture on the topic “Software Reliability” was delivered by Dr. Sanjay Aggarwal, CEO, Career Resources Ltd, organized by UG Department on 01st May, 2015 for the students of BCA Sem-IV.

A guest lecture on the topic “Project Management” was delivered by Mr. Rahul Dutt Sharma, Project Lead, and Agreeya Global Solutions, organized by UG Department on 01st May, 2015 for the students of BCA Sem-VI.

A guest lecture on the topic “White Hat Hacking & System Security” was delivered by Dr.Sanjay Aggarwal, CEO, Career Resources Pvt. Ltd, organized by UG Department on 23rd April, 2015 for the students of BCA Sem-II.

A guest lecture on the topic “Business Intelligence & Data Warehousing” was delivered by Mr.Satish Rai, Project Manager ,Tata Consulting Services, organized by UG Department on 12th April, 2015 for the students of BCA Sem-VI.

A guest lecture on the topic “Role of Banking Sector In India’s’ Economy” was delivered by Mr.V.K.Raina , CEO ,Bank Dhofar, Oman, organized by UG Department on 16th April,2015 for the students of BBA Sem-II.

A guest lecture on the topic “Digital Marketing & Future of SEO” was delivered by Mr. Arindam Banerjee, MD, Techage Labs, NOIDA, organized by UG Department on 15th April, 2015 for the students of BBA Sem-VI.

A guest lecture on the topic “Website-What & How Do they Earn” was delivered by Mr.Harkirat Sandhu, VP –Online Marketing, Religare Health Insurance, NOIDA, organized by UG Department on 10th April, 2015 for the students of BBA Sem-VI.

A guest lecture on the topic “Importance of Market Research in Today’s Highly Competitive Environment” was delivered by Dr. Ajmer Singh, Director, Kurukshetra University, Haryana organized by UG Department on 09th April, 2015 for the students of BBA Sem-IV.

A guest lecture on the topic “Alternative Career Options Series-Radio Jockey” was delivered by Mr.Nitin Sharma , Radio Jockey,90.4 Hint Radio Station, Ghaziabad, organized by UG Department on 07th April,2015 for the students of BBA & BCA- Sem-IV.

A guest lecture on the topic “Practical Knowledge about Markets” was delivered by Mr.Satish Kr. Singh, Freelancer, Financial Literacy, organized by UG Department on 06th April, 2015 for the students of BBA Sem-II & IV.

A guest lecture on the topic “Success Being at the End of Your Comfort Zone” was delivered by Dr. Deepak Kr. Sharma ,Director, SS Associates, Greater Noida, organized by UG Department on 31st March,2015 for the students of BBA Sem-IV.

A guest lecture on the topic “IT in Indian Industry & the Future Ahead” was delivered by Mr. Nalin Sharma,

Engineer Officer, Indian Oil Ltd, Rajasthan, organized by UG Department on 26th March, 2015 for the students of BCA Sem-II.

A guest lecture on the topic “Developing Global Managers” was delivered by Mr.Subhash Jagota, Director, Global Business Solutions, organized by UG Department on 24th March, 2015 for the students of BBA Sem-VI.

YEAR – 2014

A guest lecture on the topic “Basic Computer Software & Hardware” was delivered by Mr. Ajay Pal Singh ,Technical Manager ,Genpact-Headstrong, organized by UG Department on 05th December,2014 for the students of BCA Sem-I.

A guest lecture on the topic “Entrepreneurship & Negotiations” was delivered by Dr. Deepali Monga, Director & Lead Trainer, Golden Ayrara Training & Consultancy, Meerut, organized by UG Department on 21st November, 2014 for the students of BBA Sem-V.

A guest lecture on the topic “Role of Communication in Management in a Global Perspective” was delivered by Mr.Krishna Tyagi , Former IAS, Director Eureka ,Academy of English Language, Ghaziabad, organized by UG Department on 21st November,2014 for the students of BCA Sem-I.

A guest lecture on the topic “Communication Processes & Systems in Organizations” was delivered by Mr.Pramod Joshi ,Consultant ,NOIDA, organized by UG Department on 20th November,2014 for the students of BCA Sem-I.

A guest lecture on the topic “Latest Trends in business Start-ups, Organization & Finance” was delivered by Mr.Puneet Mohan Sharma ,Senior Program Officer ,Ministry of Commerce,Govt. of India, organized by UG Department on 15th November,2014 for the students of BBA Sem-I.

A guest lecture on the topic “Ongoing Trends in Project Management with Java” was delivered by Mr.Rakesh Behari Verma, Senior Project Manager, Waviz Technologies, organized by UG Department on 14th November, 2014 for the students of BCA Sem-V.

A guest lecture on the topic “SQL Query Basic” was delivered by Mr. Manjet Singh, Senior Project Manager, Simplex Software Solutions, Haryana, organized by UG Department on 12th November, 2014 for the students of BCA Sem-V.

A guest lecture on the topic “Data Types in C:Size” was delivered by Mr. Manjet Singh, Senior Project Manager, Simplex Software Solutions, Haryana, organized by UG Department On 12th November,2014 for the students of BCA Sem-I.

A guest lecture on the topic “Marketing strategies Adopted for Starting a New Venture” was delivered by Mr. Angad Singh, CEO & Founder, Anhad Education Solution Pvt.Ltd, Delhi, organized by UG Department on 12th November, 2014 for the students of BBA Sem-III.

A guest lecture on the topic “Entrepreneurial Development Skills” was delivered by Dr.Sanjeev Mittal, Dean & Professor, School of Management Studies, IP University, organized by UG Department on 29th September, 2014 for the students of BBA Sem-III.

A guest lecture on the topic “French Language-Present & Future Prospects” was delivered by Mr. Sanjeev Kr. Jha, Lecturer-French ,Ghaziabad, organized by UG Department on 10th September,2014 for the students of BBA & BCA Sem-I.

A guest lecture on the topic “Global Banking Scenario” was delivered by Mr. Shreejesh Ghimire, CEO, MMB Capital Ltd, Kathmandu, organized by UG Department on 8th September, 2014 for the students of BBA Sem-III.

A guest lecture on the topic “Global Banking Scenario” was delivered by Services, Microsoft Epitome, Gurgaon, organized by UG Department on Mr.Sanjay Kathuriya, Head Cloud 06th September, 2014 for the students of BCA SEM-I&III.

A guest lecture on the topic “Project Database & Introduction to Business Analytics” was delivered by Mr. Neeshu Jain, Head of Cards, Barclays Bank of Mozambique, South Africa, organized by UG Department on 05th September, 2014 for the students of BCA Sem-V.

A guest lecture on the topic “Interpersonal Effectiveness & Organizational Development” was delivered by Dr.V.K.Rastogi, Director-HRD Centre, Delhi University, organized by UG Department on 04th September, 2014 for the students of BBA Sem-III&V.

A guest lecture on the topic “Motivation to Develop Self as Professional” was delivered by Mr.Amit Bajpai ,Vice President ,Skill Tree Pvt. Ltd, Ghaziabad, organized by UG Department on 22nd August,2014 for the students of BCA Sem-I.

A guest lecture on the topic “Motivation” was delivered by Mr.S. Zafar , Director, Trinity Group of Companies, Gurgaon, organized by UG Department on 21st August,2014 for the students of BBA Sem-I.